

JCD Ref.	Site address	Residential/commercial	listed building	conservation area	remaining pavement width	Kiosks nearby	High footfall	other digital adverts	proximity to junctions	blocking signs	Planning history
EXISTING											
1	371 EUSTON ROAD NW1 3AR	Office and Retail	No	No	5.1m / reduce to 3.75m	No	Yes	No	No	Yes, way finding sign for road users	Refused 2012/2119/P & 2019/2700/P - no appeal
2	81 TCR	Commercial	No	No (adj to Charlotte St & opp Bloomsbury)	9m / reduce width to 7.1m / kiosk within defined furniture zone / visual clutter	sited between x1 retail kiosk & x1 advert sign / x1 kiosk 45m S / x1 kiosk 30m N	Yes	No	No	No	Refused 2019/2690/P - no appeal
3	105 TCR	Commercial	No	No (opp Bloomsbury)	Only 2m width given existing street furniture and tables & chairs / kiosk would worsen slightly / visual clutter & congestuion given new cycle parking stands, trees, restaurant forecourts etc.	x2 within 10m N	Yes	No	No	No	Refused 2019/2692/P - no appeal
4	148 HOLBORN EC1N 2NS	Commercial	Adj to GI & II* buildings to E and opposite in City of london)	No (adj Hatton Garden)	Adj, buidling under construction / existing kiosk already restricts pavement width below 3.3m / nxt to Chancery Lane Underground exit	x1 within 2m / x1 retail kiosk within 15m	Yes	No	No	No	Refused 2019/2696/P - no appeal
5	29 TCR	Commercial	No	No (opp Bloomsbury)	Only 2m width given existing street furniture and tables & chairs / kiosk would worsen slightly / visual clutter	x2 within 2m S	Yes	No	No	No	Refused 2012/2113/P & 2019/2683/P - no appeal / Digital panel to kiosk refused 2019/4894/A - no appeal
6	71 HIGH HOLBORN WC1V 6AL	Commercial	No	Bloomsbury	Only 2m width given existing street furniture, cycle stands and stairs / kiosk would worsen slightly / visual clutter	No	Yes	No	No	No	Refused 2017/3557/P - appeal dismissed / 2019/2688/P - no appeal
7	144 SHAFTESBURY AVENUE WC2H 8JA	Residential	No	7 Dials (Covent Garden)	6m / reduce to 4.1m / within existing street furniture zone / kiosk would worsen slightly / visual clutter	No	Yes	No	No	No	Refused 2017/5184/A (LED panel) - appeal dismissed

8	141 EUSTON ROAD WC1H 9AA	Office	Opposite Grade II Listed Elizabeth Garrett Anderson Hospital	No (adj Bloomsbury)	4.85m / reduced to 2.65m / bike stands and street lights nearby	No	Yes	No	No	No	Refused 2019/2695/P - no appeal
9	1 EVERSOLT STREET NW1 1BR										
10	22 MELTON STREET NW1 2BT										
11	85 HAMPSTEAD ROAD NW1 2EU										
12	221 CAMDEN HIGH STREET NW1 7HG	Retail	No	No (adj Camden Town)	7m width/ reduced 5.1m /amongst bin and trees	No	Yes	Yes, opposite	Yes, 3m from junction of Camden High Street and Inverness Street	No	Refused 2009/1766/P no appeal; Refused 2014/6078/A (illuminated panel) and appeal dismissed
13	PRINCE OF WALES ROAD NW5 2JU										
14	191 TCR	Commercial / residentail	Grade II* LB (Heals Building)	Bloomsbury	7.5m width / existing kiosk sited away from pathway / an otherwise clear pavement absent of kiosk or digital signs / visual clutter	None on this side of TCR / x1 30m N	Yes	No	No	No	Refused 2019/2697/P - no appeal
15	106 SOUTHAMP TON ROW WC1B 5AB	Residential	No (opp GII no.73)	Bloomsbury	5.1m / tables & chairs and kiosk reduce width to 3m / restricts pedestrian movement / visual clutter (replacement kiosk refused 2019/3992/P)	x1 kiosk within 5m / x4 within 150m	Yes	No	Within 20m of crossing to S	No	Refused 2019/2694/P - no appeal

25	332 GRAYS INN ROAD WC1X 8EE	Hospital	No	Kings Cross St Pancras	4.8m width / reduced 2.9m	x2 north	No	No	Within 10m of junction Grays Inn Road and Britannia Street	No	334-336 Grays Inn Road Refused 2009/1074/P no appeal ;
26	44 HAMPSTEAD ROAD NW1 2PY	Residential and Officer	No	No	9.1m width / reduced 7.2m / cluttered with post box, bins, street lights, signage, bus shelters, advertisement stand	x1 opposite	Yes	x5 same road side and opposite	No	No	Refused 2019/2684/P no appeal ; 2011/5700/P refused
27	128-144 EUSTON ROAD / CHURCHWAY NW1 2AY	Gallery	Yes, Grade II listed Building Elizabeth Garrett Anderson hospital	No (opp Bloomsbury)	6m width / reduced 4.1m	x1 within 10m	Yes	No	Located on the junction of Churchway and Euston Road / extremely dangerous location	No	Refused 2019/2701/P no appeal
28	CRANBROOK HOUSE CAMDEN STREET										
NEW											
A	1 ST GILES HIGH STREET WC2H 8AG	Commercial	No	No (opp 7 Dials & Denmark St)	Only 3.6m / reduced to 1.7m / tables & chair zones / clear pavement absent of furniture or digital signs / harmful to pedestrian movement & introduce visual clutter	None	No	No	No	No	
B	90 HIGH HOLBORN WC1V 6LJ	Commercial	No (but opp GII 247-252 Chancery Court Hotel)	Bloomsbury	Only 4.4m / reduced to 3.3 / mainly clear pavement / absence of digital signs / harmful to pedestrian movement & introduce visual clutter	x1 90m W / x1 130m E (same side of road)	Yes	No	Pedestrian crossing within 35m E	No	

C	EUSTON TOWER, 286 EUSTON ROAD NW1 3DP	Office (B1) and Retail (A1)	No	No	8.3m / reduced to 5.3m	none visible from streetview	Yes	Yes, bus stop outside tower by Regents Place and 2 x bus stop along Hampstead Road	10m from Euston Road and Hampstead Road junction	No	refused 2017/2494/P & appeal dismissed
D	HOTEL PULLMAN, 100-110 EUSTON ROAD NW1 2AJ	Hotel	No, however located adjacent Grade I Listed British Library	No	7.1m / reduced to 2.9m due to other street furniture	3 existing kiosks within 90m of the site (2 kiosks located immediately adjacent to the application site and 1 on the opposite side of the road outside no. 141) and a further 2 kiosks within 200m outside (St. Pancras Church on Euston Road).	Yes	No	10-15m from Euston Road and Ossulston Street junction		refused 2019/3958/P, 2017/3524/P, 2017/3507/P, and appeal dismissed 2018/5557/P and 2018/0326/P
E	(17) 70 THEOBOLD S ROAD (o/s POLICE STATION) WC1N 3NR	Outside police station	No	No (adj & opp Bloomsbury)	6.3m / mature trees reduce width to 3.3m / kiosk within tree zone / mainly clear pavement / absence of digital signs / introduce visual clutter	None	No	No	No	No	
F	62 EVERS Holt STREET NW1 1DA	Railway (Sui Generis)	No, however adjacent locally listed terrace 34-70 Eversholt Street	No	No map or site history to show dimensions, unlikely greater than 3.3m wide	None	Yes	No	25m Eversholt and Drummond Street junction, opposite side of road	No	No site history
G	26 CHALK FARM ROAD NW1 8AH	Café and Retail	No, however adjacent Grade II listed Stanley Sidings Stables	No, however adjacent Regents Canal CA	8.8m / reduced to 7.2m / clear pavement area	None	Yes	No	6m from Chalk Farm and Hartland Road	No	27-28 Chalk Farm, next door, refused 2012/5945/P, appeal allowed 2017/5427/P, appeal dismissed 2018/0342/P & 2018/3828/P appeal dismissed

H	WARREN STREET STATION NW1 3AA	Commercial	No	No	New kiosk refused & dismissed on appeal 2018/0315/P - harm to openness of pavement & clutter / harmful effect on character of area	x2 within 40m W	Yes	No	Yes	No	
I	(84) THEOBALDS ROAD WC1X 8NL	Office	No, adjacent Grade II listed building, Conway Hall	No (opp Bloomsbury)	4.2m / reduced to 2.3m / directly opposite office exit	None6	Yes	No	No	No	
J	THEOBALDS ROAD (NEW NORTH STREET) WC1X 8WB	Commercial	No, adjacent Grade II listed building, Conway Hall	No (opp Bloomsbury)	4.2m / reduced to 2.3m / directly opposite office exit	1x old phone box directly opposite on Theobalds Road, 2 x kiosks/phone boxes to the south approx 100-120m	Yes	100m west BT InLink and 100m east bus stop	2m from Theobalds and New North Street junction, dangerous	Yes, bus lane sign	
K	THE PLACE, 175 HIGH HOLBORN WC1V 7AA	Commercial	No (but opp GII Shaftesbury Theatre)	No (opp Bloomsbury)	4.9m / reduced to 3m / mainly clear pavement / absence of digital signs / harmful to pedestrian movement & introduce visual clutter	x1 (opposite)	Yes	No	No	No	
L	UCH, corner TCR / EUSTON RD NW1 3AA	Hospital	No	No (opp Fitzroy Sq)	7.9m / reduce width to 6m / clear pavement / absence of digital signs / introduce visual clutter / adj. hospital(!)	x2 within 30m S	Yes	No	No	No	
M	UNISON BUILDING, 130 EUSTON ROAD NW1 2AY	Hospital and Office	Directly adjacent Grade II listed Building Elizabeth Garrett Anderson hospital	No (opp Bloomsbury)	7.8m / reduced 5.9m in width / mainly clear pavement with trees	x1 (opposite)	Yes	No	30m from Euston and Churchway junction	No	Refused 2018/5536/P and appeal dismissed; refused 2018/0313/P and appeal dismissed