

# astley.

# Delivering creative brand environments through signage, print and digital solutions



Client: NYX Hotel

Address: Holborn

Drg: G\_74354

Title: Ext Signage

Visual Status: Client approval

Drg by: PT      Date: 06.05.21



Existing Elevation - scale 1:200 @ A3





Existing Elevation - scale 1:200 @ A3



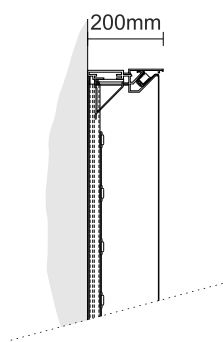
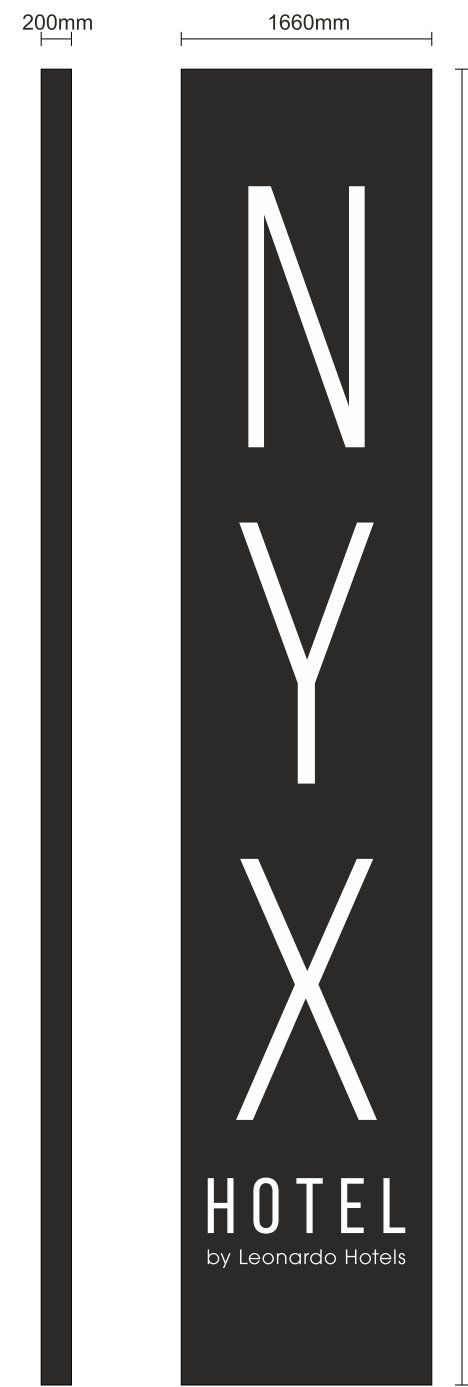
Proposed Elevation - scale 1:200 @ A3



Existing Elevation - scale 1:200 @ A3



Proposed Elevation - scale 1:200 @ A3



Section - Scale 1:20 @ A3

Sign A & B - Scale 1:50 @ A3

2No. fabricated aluminium Flex face boxes, powder coated black. Text to illuminate only. Internally illuminated by means of white LEDs.

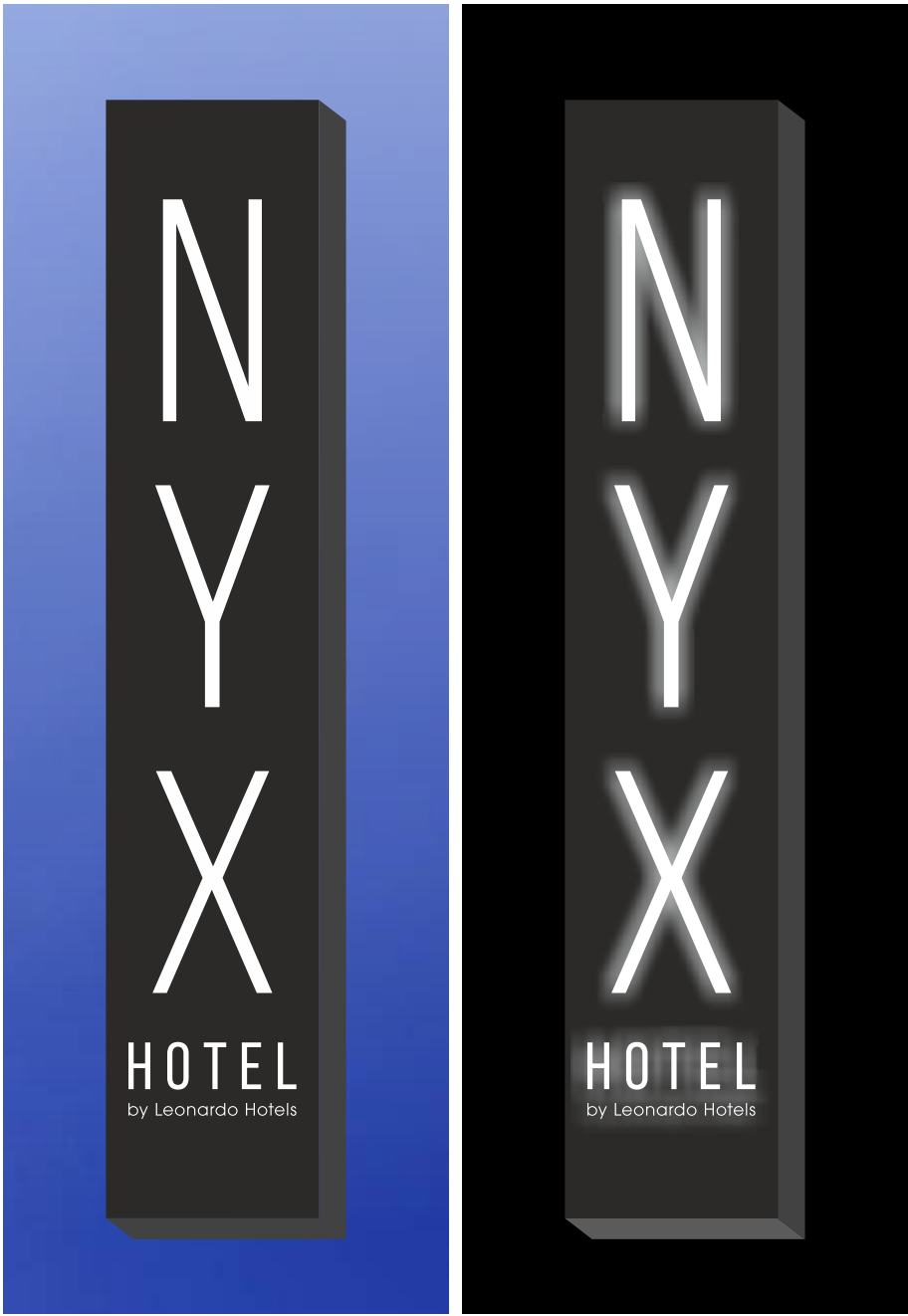
***Note:** Electrical feed to be supplied to sign position by others.  
Existing area made good by others*

**Note:** See survey for manufacturing sizes.

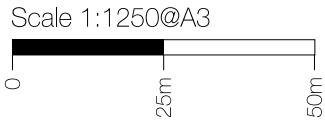
**FFL to underside of panel: 8000mm**

**Letter Heights:**  
**NYX - 690mm (Each letter)**  
**HOTEL- 148mm**  
**'by Leonardo Hotel' - 49mm**

Day / Night Example







**A** = Sign Locations

# Site Plan (Proposed Signs)

Licence: © Crown Copyright and  
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Reference: OI1285347  
Centre coordinates: 530467 181720

