



## Case Study

### 187 Camden High Street, London

Sponsored Restorations,  
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# SPONSORED RESTORATIONS

**Location:** 187 Camden High Street, London NW1 7JY

**Client:** Sinclair Properties Limited

**Project:** Restoration of Queen Anne Revival facade

**Project Length:** Seven months (23/05/16 to 18/12/16)

**Value of Restoration Works:** £45,665

## What's So Special About this Building?

Established as a public house in 1777 and occupying a prominent position in the Camden Town Conservation Area, this historic building is in the Queen Anne Revival style, boasting fine brickwork, oriel windows, corner tower, and asymmetrical frontage with picturesque massing.

## The Restoration Project

Due to the age of the building and gradual deterioration over a lengthy period restoration of the external facades was required. Sponsored Restorations were brought in to undertake the work within our advertising-funded restoration programme.

## Works Undertaken

The schedule of works comprised: a detailed cleaning programme using nebulous intermittent pulse spray and heated steam Doff masonry clean to the facades; the removal of defective bricks, brick repointing; masonry works to cornices, lintels, and pediments; a full overhaul of the drainage system; and a full programme of window cleaning and redecoration.

## Results

Work was completed to an extremely high standard, on schedule, and as per the planning consent the scaffold, and associated advertising, was removed within the time granted by Camden Council.

“My thanks to Charles and the team for supporting us in the restoration of the façades at 187 Camden High Street. The whole process from applying to planning consent, erecting the scaffold, instructing contractors, and finding a brand to sponsor the project was carried out in a professional and prompt manner. I would happily recommend Sponsored Restorations as a partner for any building restoration work. Their team is dedicated and effective, and they helped us improve this building with minimal input on our part, and no associated costs.”

**James Margolin,  
MD Sinclair Properties Ltd**



## About Sponsored Restorations

Founded in 2015, we are a small, quality-led company specialising in the facilitation of restoration and preservation of historic assets and prominent buildings across the UK. We work to an innovative funding model. The restoration is self-funded by revenue from the placement of brand advertising on scaffold shrouds during construction works. We are committed to offering opportunities for brands to engage in conservation and urban regeneration, while delivering restoration works to our landlords to schedule, and inside the consent periods granted by the local planning authorities.

Our expertise covers • Planning consultancy • Site development • Project management • Sponsorship brokerage

Find out more at: [sponsoredrestorations.com](https://sponsoredrestorations.com)