

<b>Application No:</b>	<b>Consultees Name:</b>	<b>Received:</b>	<b>Comment:</b>	<b>Response:</b>
2021/0877/P	Mark Ruthven	30/04/2021 13:58:11	SUPPRT	<p>As a local resident and business owner I would wish to post my support for this proposed hotel development. I can imagine that this hospitality amenity could be very attractive for visiting friends and also travelling business colleagues. It presents a significant improvement on the current fast food facilities, and offers a proper contemporary urban lodging which I could see being attractive to a range of visitors to the area. As an architect, practicing locally in Camden for the past 25+ years I am very familiar with this site and could imagine this small tower being a positive pivot in the crossroads of the locale cityscape. Such a vertical landmark on the north axis leaving Chalk Farm would act as a dynamic urban marker for the transition to the neighbourhoods beyond and certainly the proposal is in keeping with the scale of many emerging developments.</p>

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