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2020/5889/A  
70 Charlotte Street WIT 4QG

Dear Roberta,

We would like to object to the application on the basis that the proposed folded tray sign, ampersand, trough light and internally illuminated menu case do not make a positive contribution to the Charlotte Street CA. We are especially against the trough light and the folded tray sign. The proposed design is a missed opportunity to enhance the setting of the neighbouring Grade II listed 72 Charlotte street and the surrounding CA. The removal of the tray sign for a traditional fascia and cornice would be particularly beneficial.

Best wishes,

Sam Reed.  
On behalf of the Bloomsbury CAAC.