

DESIGN & ACCESS STATEMENT

612.17 White House Hotel
Albany St, Regent's Park
London NW1 3UP

Melia Hotels International

External Signage D&
April 2021



Contents

3

01 Introduction
Design Statement

02 Proposed Signage
Plans, Elevations and Perspectives

1.1 Design Statement

Design Statement for the installation of two illuminated signs

Following approval of the original planning & listed building application 2018/3877/L of 14/09/2018 that includes the reinstatement of the original facade of the building based on historic images and drawings.

We seek approval for one halo illuminated sign on the facade, similar to the original letters of the building and located on the same place and one totem signage, not fixed to the facade, as recommended in previous discussions.

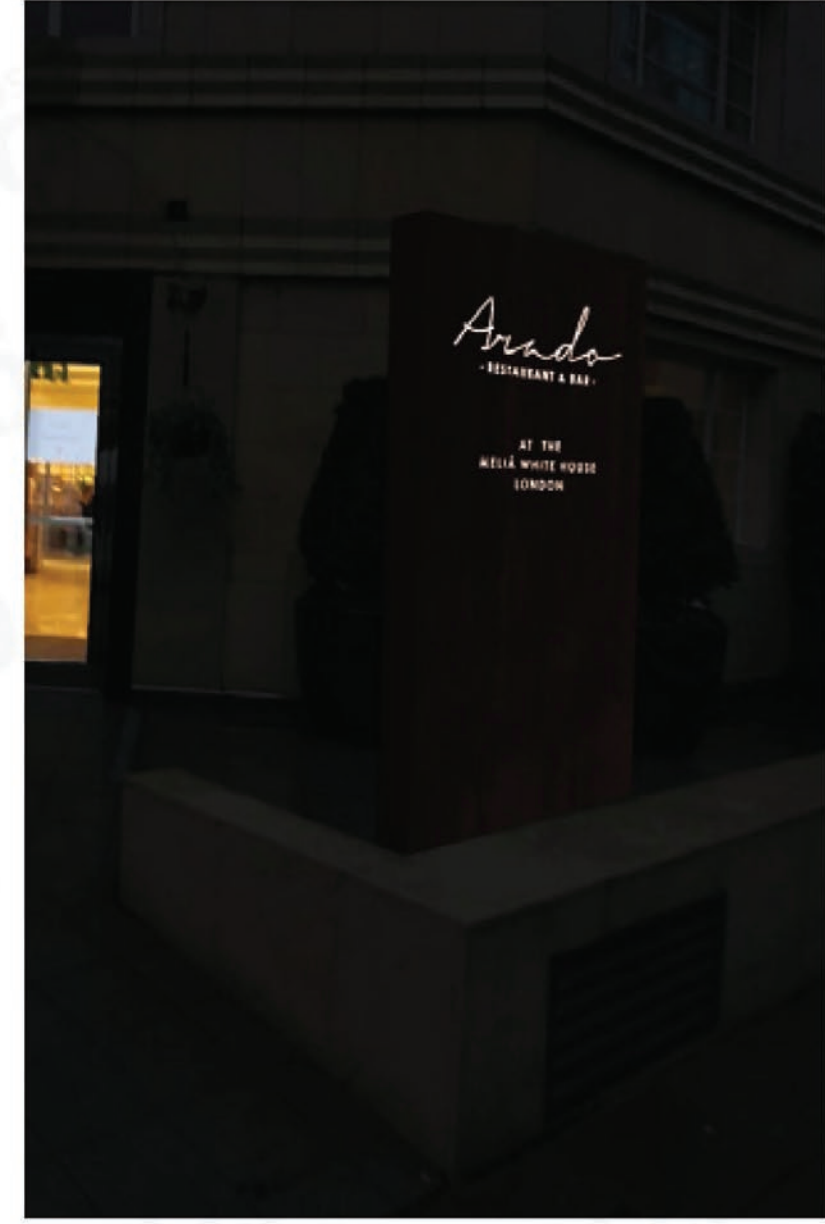


Melia White House main entrance and front elevation



PROPOSED SIGNAGE

2 Proposed Signage - Arado Totem



DO NOT SCALE FROM THIS DRAWING. ALL DIMENSIONS ARE TO BE CHECKED ON SITE PRIOR TO BUILD. DIMENSIONAL DIFFERENCES TO BE COMPARED WITH THE ARCHITECT. THE DRAWING IS TO BE READ IN CONJUNCTION WITH ALL CONTRACT INFORMATION. MACKAY AND PARTNERS LLP RETAIN THE COPYRIGHT OF ALL INFORMATION WITHIN THIS DRAWING.

Rev	Description	Date

City Plan
Drawing Status: **PLANNING**
Issued only for purposes indicated.

Mackay + Partners

ARCHITECTS & DESIGNERS
Florin Studios, Florin Court, 8-8 Charterhouse Square
London EC1M 6JY Tel: +44 (0)207 709 3177
e-mail: contact@mackayandpartners.co.uk

Job Title: **White House Hotel**

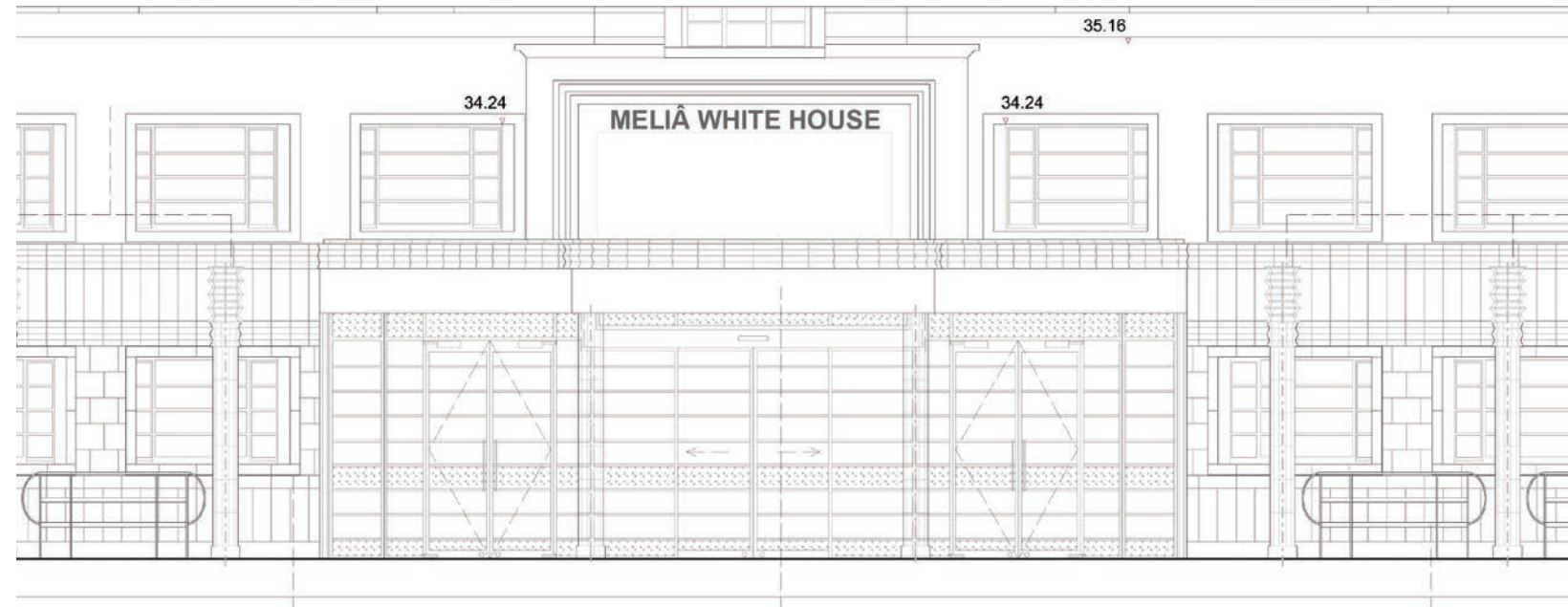
Drawing Title: **EXISTING GROUND FLOOR PLANS**

Scale # A1: 1:50 Scale # A2: 1:100 Drawn by: **JC**
Date: 22/01/2021 Checked by: **KM**
Drawing No: 612.17_P_0700_550 Rev: -

8

9

2 Proposed Signage - Original Signage



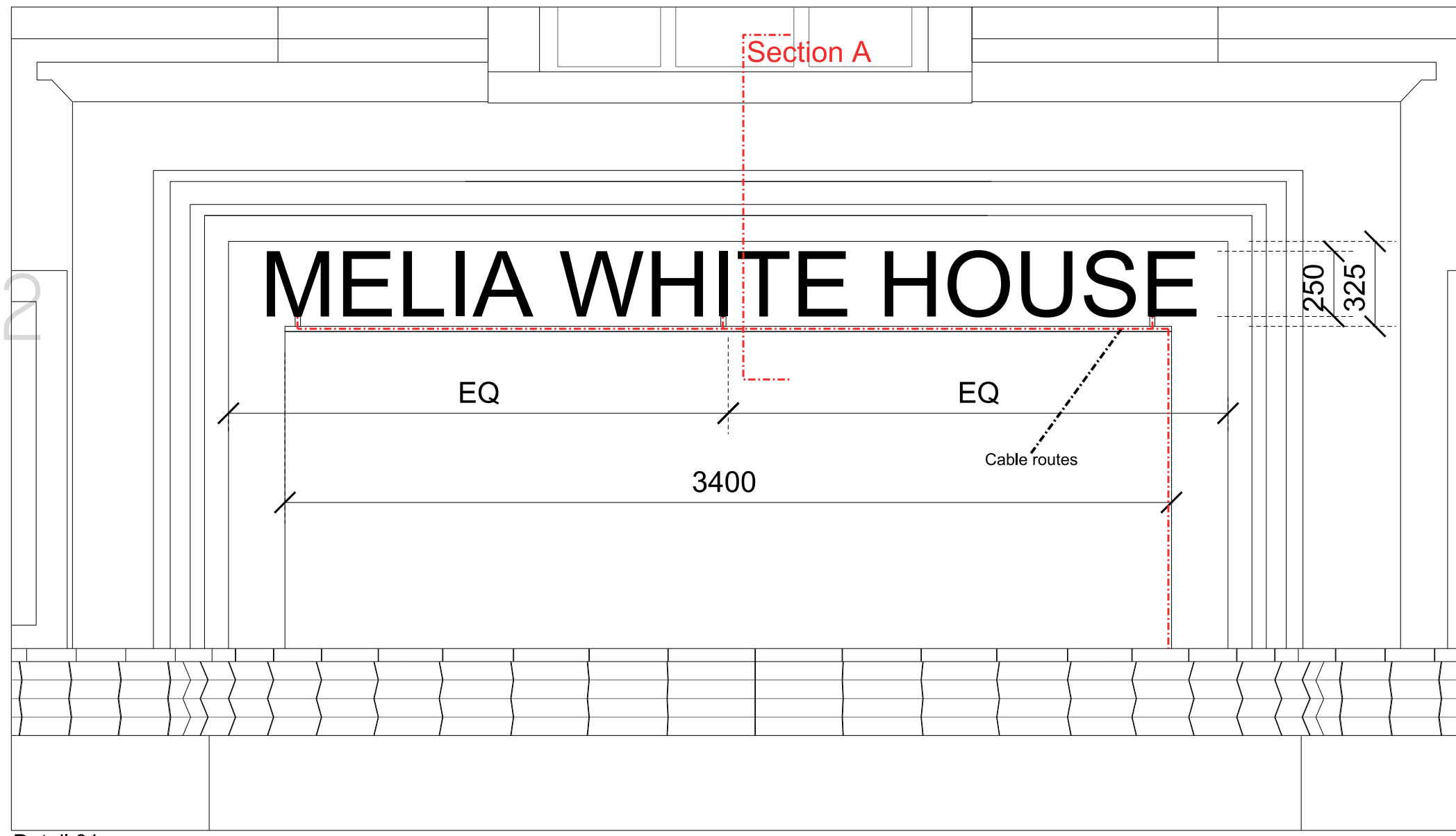
2 Proposed Signage - Original Signage



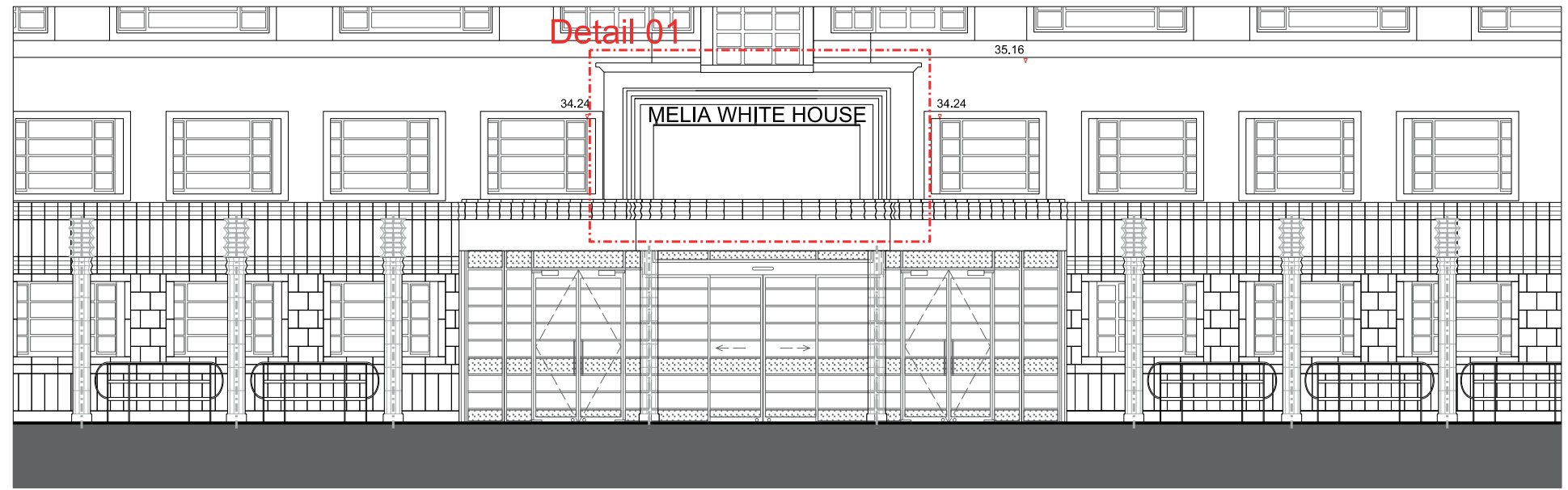
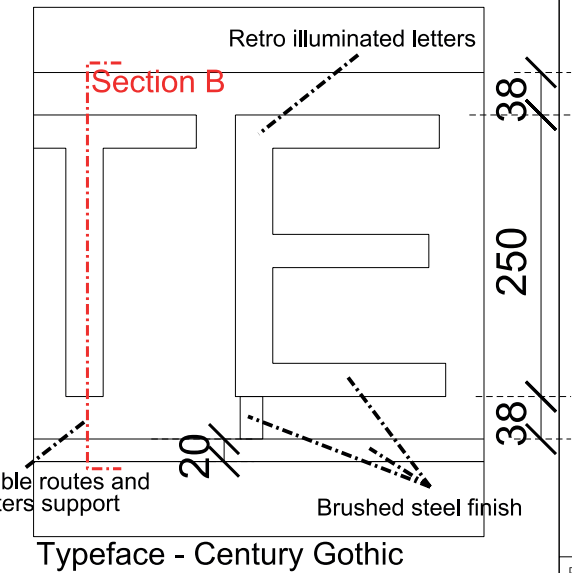
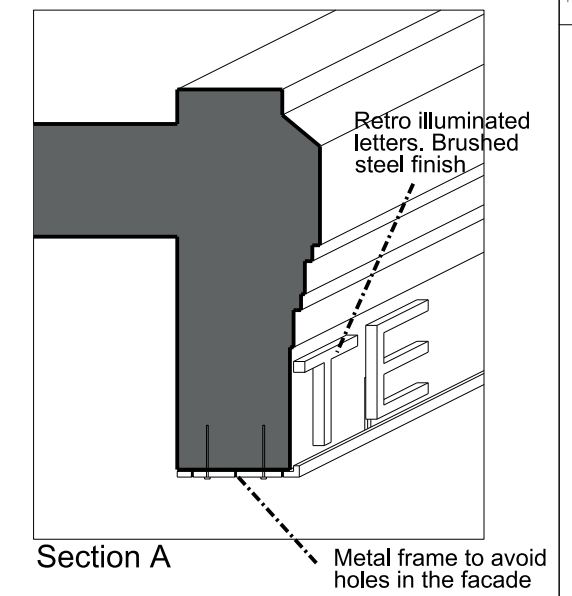
Rótulo y marquesina antigua

11

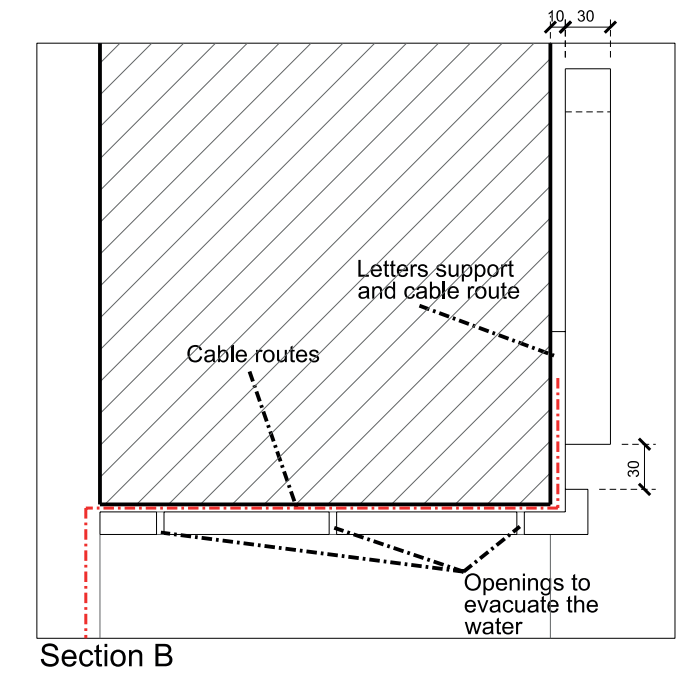
12



Detail 01



Front Elevation



Section B

DO NOT SCALE FROM THIS DRAWING. ALL DIMENSIONS ARE TO BE CHECKED ON SITE PRIOR TO BUILD. DIMENSIONAL DEFICIENCIES TO BE CORRECTED WITH THE ARCHITECT. THIS DRAWING IS TO BE READ IN CONJUNCTION WITH ALL CORRELATIVE INFORMATION. MACKAY AND PARTNERS LLP RETAIN THE COPYRIGHT OF ALL INFORMATION WITHIN THIS DRAWING.

Rev	Description	Date

Job Title	PLANNING
Drawing Title	PROPOSED GROUND FLOOR SIGNAGE ELEVATIONS I
Scale # A1	1:5
Scale # A3	1:10
Date	11/09/2020
Drawing No.	612.17_c_0700_451
Drawn by	JC
Checked by	KM
Rev.	-

Mackay + Partners
 50 Farringdon Road
 London
 EC1M 3HE
 Telephone 020 7608 1177
 mackayandpartners.co.uk