

Application No:	Consultees Name:	Received:	Comment:	Response:
2021/0873/P	The Heath & Hampstead Society	13/04/2021 16:36:36	OBJ	<p>OBJECTION</p> <p>From: THE HEATH &amp; HAMPSTEAD SOCIETY</p> <p>This appalling proposal to build a lift tower on the side of 3 Holford Road - a well composed building that contributes to the Conservation Area - should be refused for the following reasons.</p> <p>1) No. 3 Holford Road is one of a series of detached Houses clearly separated from each other and allowing views of gardens and sky between them. The Hampstead Conservation Area Statement includes this row of houses (1 to 4) as contributing to the Area and also in H43 states that gaps between houses should be maintained.</p> <p>The proposed lift tower is built up to the boundary of the site and substantially reduces the gap.</p> <p>2) Unusually, but admirably, the North Elevation of No. 3 is well-composed with an interesting Dutch gable and pediment exactly matching the Dutch Gables on both the front and rear elevations - and similar gables on the adjoining houses - all meant to be seen as a series of similar detached houses.</p> <p>The proposed ugly lift tower cuts across the gable and the roof and totally ruins the important side elevation meant to be seen from the street and which plays an important part of the design.</p> <p>This application detracts from the Conservation Area and is totally unacceptable. PLEASE REFUSE</p>

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