

**CLIENT**

JIMMY FAIRLY  
23 rue du mail  
75002 Paris  
Tel: 01 79 72 60 20  
sacha@jimmyfairly.com

JIMMY FAIRLY UK, Ltd  
Lincoln House, 300 High Holborn,  
London WC1V 7JH, UK

**DESIGNER**

CAMILLE CHASSERIAU  
Phone: +33 676 177 707  
camille@chasseriaucamillearchitect.com

**LOCAL ARCHITECT**

Pilar Rivera  
Phone: +44 7746391189  
Local London Architect



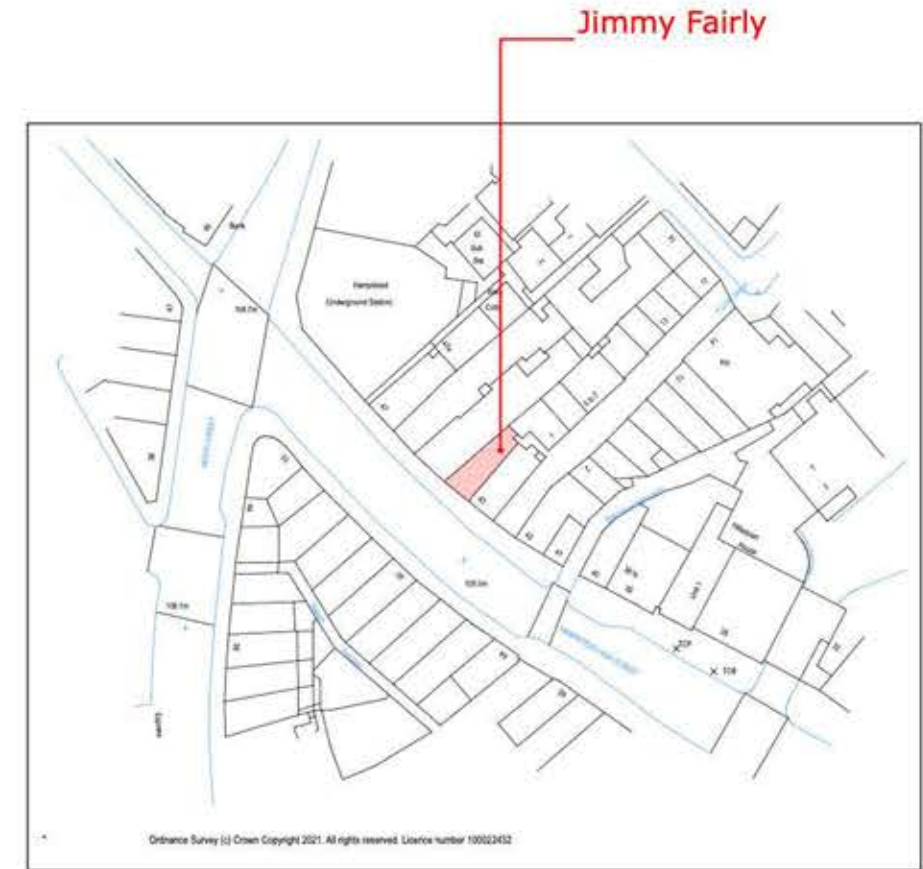
JIMMY FAIRLY

JF STORE  
44 Hampstead High Street  
Hampstead London NW3 1QG



SITE PLAN Scale 1:200 @A3

Jimmy Fairly



LOCATION PLAN Scale 1:1.250 @A3

Jimmy Fairly





**JIMMY FAIRLY**

Site Address:  
44 Hampstead High Street  
London, NW3 1QG

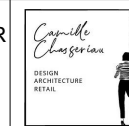
**N° plan : 03**  
**EXISTING PICTURES**  
**EXTERNAL / INTERNAL**

Date : 05/03/2021

Scale: N/A  
Format : A3

Total area: 54,60 sqm  
Merchandising area: 38,69 sqm  
Staff: 8,30 sqm  
Linear meter:

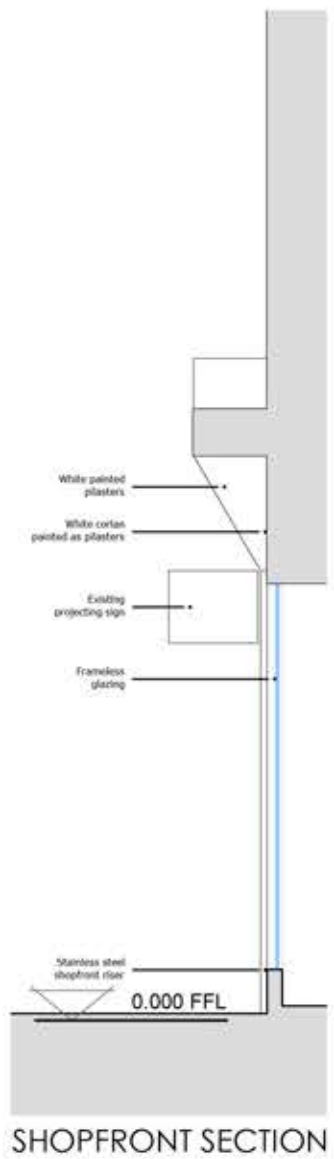
**IMPORTANT NOTE: ALL DIMENSIONS ARE FOR TENDER PURPOSES. DIMENSION TO BE CONFIRMED ON SITE BY THE GENERAL CONTRACTOR BEFORE BUILDING START**



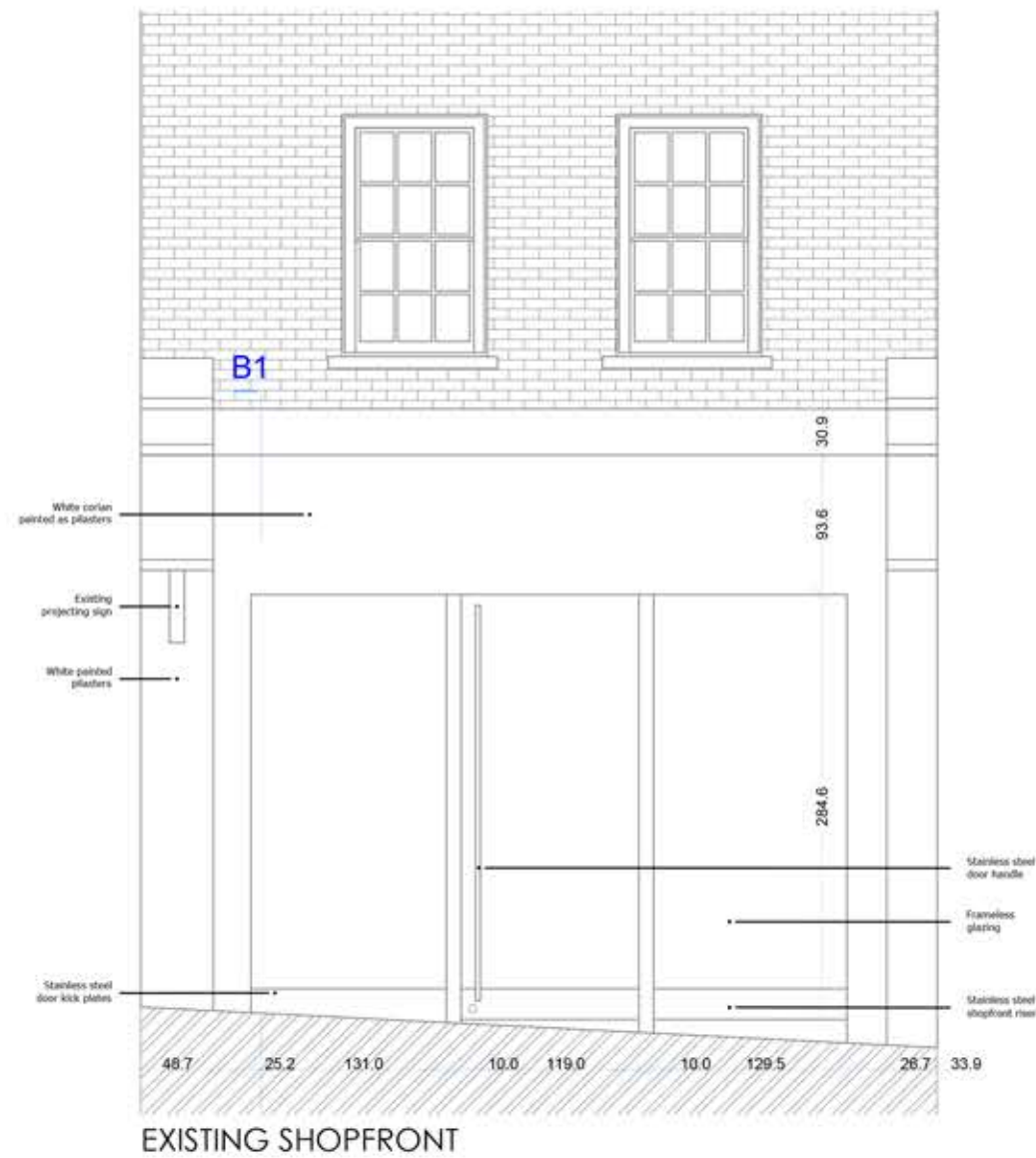
Camille Chasseriau Architecture  
+33 676 177 707  
camille@chasseriaucamillearchitect.com

**JIMMY FAIRLY**

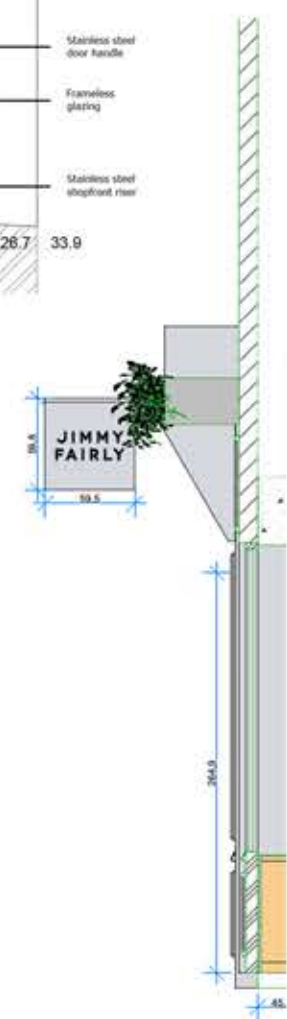




SHOPFRONT SECTION



EXISTING SHOPFRONT



**JIMMY FAIRLY**

Site Address:  
44 Hampstead High Street  
London, NW3 1QG

**N° plan : 04  
EXISTING SHOPFRONT/  
PROPOSED SHOPFRONT**

Date : 05/03/2021

Scale: 1:50  
Format: A3

Total area: 54,60 sqm  
Merchandising area: 38,69 sqm  
Staff: 8,30 sqm  
Linear meter:

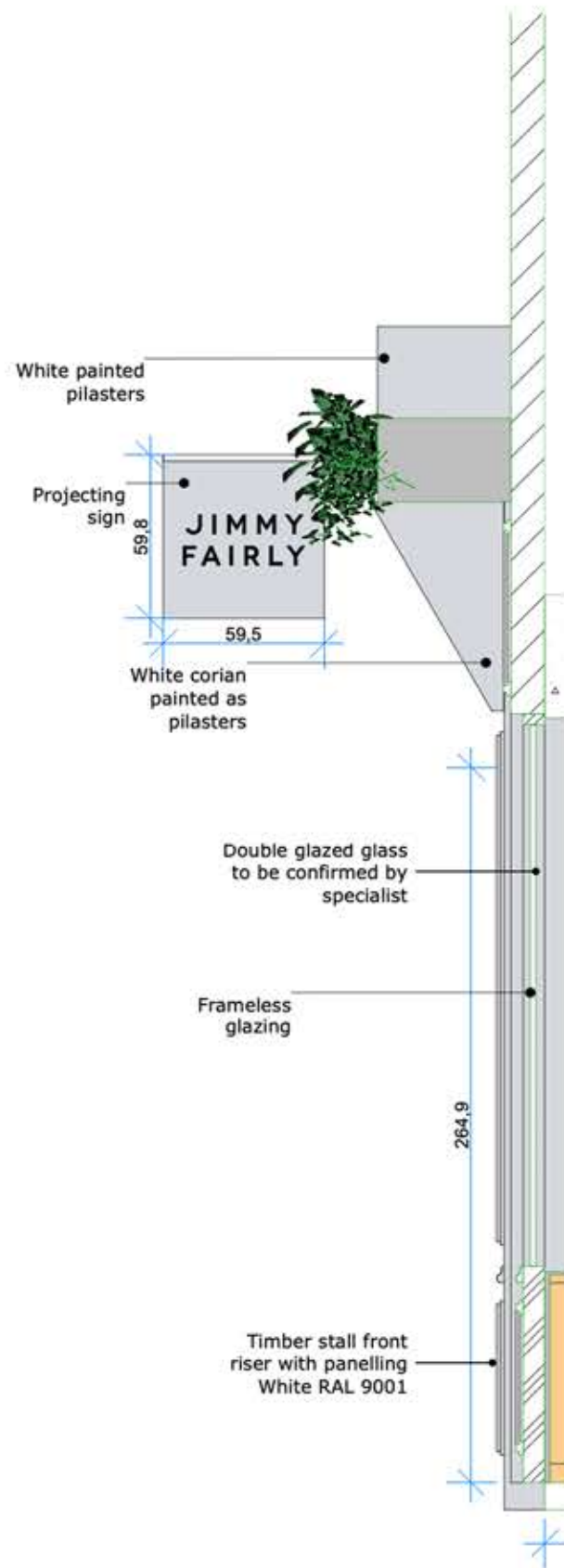
**IMPORTANT NOTE: ALL DIMENSIONS ARE FOR TENDER PURPOSES. DIMENSION TO BE CONFIRMED ON SITE BY THE GENERAL CONTRACTOR BEFORE BUILDING START**



Camille Chasserain Architecture  
+33 676 177 707  
camille@chasseraincamillearchitect.com

**JIMMY FAIRLY**





SHOPFRONT SECTION



PROPOSED SHOPFRONT

**JIMMY FAIRLY**  
 Adresse du chantier:  
 44 Hampstead High Street, Cellule #Numéro de Cellule  
 Hampstead London NW3 1QG

**N° plan : 05**  
**PROPOSED SHOPFRONT**

Date : 05/03/2021

Echelle: 1:25  
 Format: A3

Total area: 54,6 sqm  
 Merchandising area: 38,69 sqm  
 Staff: 8,30 sqm  
 Linear meter:

**IMPORTANT: ALL DIMENSIONS ARE FOR TENDER PURPOSES. DIMENSIONS TO BE CONFIRMED ON SITE BY THE GC BEFORE BUILDING START**



**JIMMY FAIRLY**

06.01 MAIN SIGNAGE DETAILS

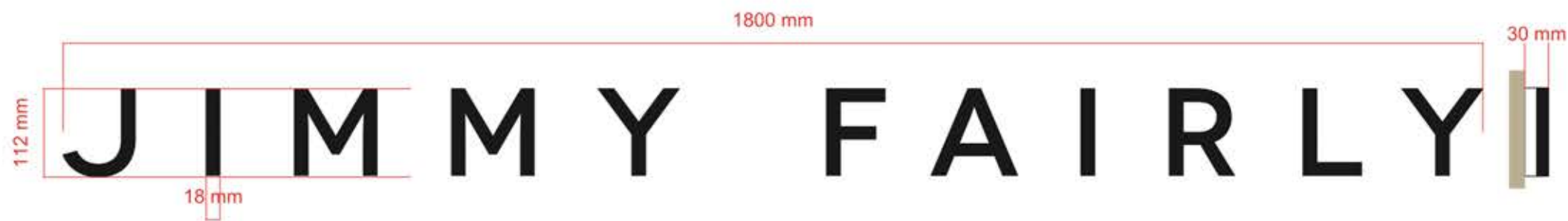
Illuminated half-edged text 112x1800 mm

Opaque half-edges in powdered aluminum Black RAL 9005S.  
Bright half-edges in diffusing white PMMA.  
Led lighting.

Scale : 1/7



06.02 MAIN SIGNAGE IN CONTEXT Sc: 1:50 ELEVATION



JIMMY FAIRLY

Site Address:  
44 Hampstead High Street  
London, NW3 1QG

N° plan : 06  
PROPOSED  
MAIN SIGNAGE

Date : 05/03/2021

Scale: 1:50 / 1:5  
Format: A3

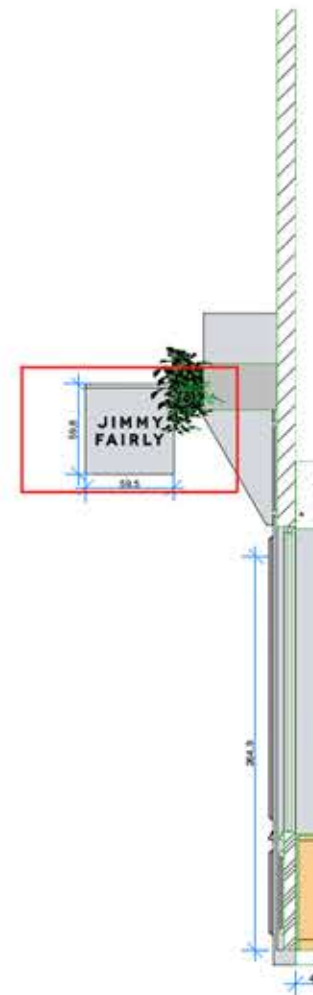
Total area: 54,60 sqm  
Merchandising area: 38,69 sqm  
Staff: 8,30 sqm  
Linear meter:

**IMPORTANT NOTE:** ALL DIMENSIONS ARE FOR TENDER PURPOSES. DIMENSION TO BE CONFIRMED ON SITE BY THE GENERAL CONTRACTOR BEFORE BUILDING START



JIMMY FAIRLY





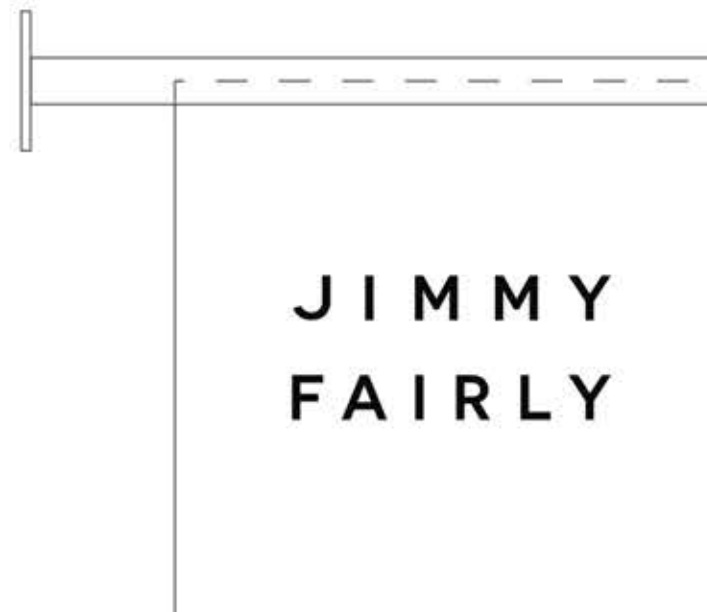
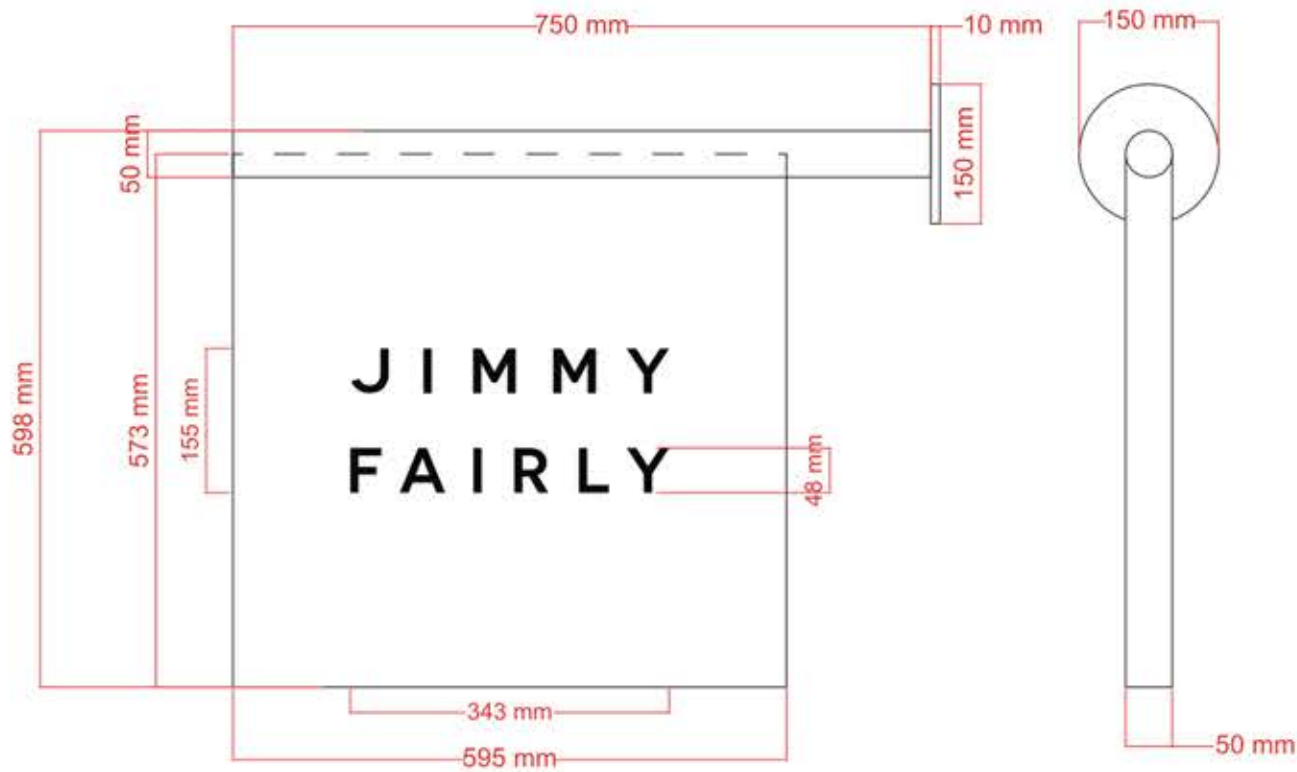
07.02 PROJECTING SIGN IN CONTEXT Sc: 1:50  
SECTION & ELEVATION

Non-illuminated flag 750x600 mm

Aluminum sheet 20/10 powder coated White RAL 9010S.  
Avery 721 Black vinyl decors.

Scale: 1 / 8

White - RAL 9010S ○  
Black - Avery 721 ●



JIMMY FAIRLY

Site Address:  
44 Hampstead High Street  
London, NW3 1QG

N° plan : 07  
PROPOSED  
PROJECTING SIGN

Date : 05/03/2021

Scale: 1:50 / 1:5  
Format: A3

Total area: 54,60 sqm  
Merchandising area: 38,69 sqm  
Staff: 8,30 sqm  
Linear meter:

IMPORTANT NOTE: ALL DIMENSIONS ARE FOR  
TENDER PURPOSES. DIMENSION TO BE  
CONFIRMED ON SITE BY THE GENERAL  
CONTRACTOR BEFORE BUILDING START



JIMMY FAIRLY