

Application ref: 2020/5161/A  
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**Development Management**  
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Mr Chris Lerner  
Arkwright Road  
London  
NW3 6DG  
UK

Dear Sir/Madam

## **DECISION**

Town and Country Planning Act 1990

### **Advertisement Consent Granted**

Address:  
**Camden Arts Centre**  
**Arkwright Road**  
**London**  
**NW3 6DG**

Proposal: New external signage: Lettering on glass panel above main entrance, corner board at Arkwright Road/Finchley Road junction, lettering on glass panel (Finchley Road), a board on front wall (Arkwright Road), a board on front wall (Finchley Road), sign and lettering at stairs (Finchley Road) and banner on Arkwright Road side of building.

Drawing Nos: Site Location Plan, External Signage Pack (1: Roof Entrance, 2: Corner Board, 3: Glass Wall, 4: Arkwright Road, 5: Finchley Road, 6: Garden Entrance, 7: Building Banner)

The Council has considered your application and decided to grant consent subject to the following condition(s):

#### **Conditions and Reasons:**

- 1 No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.

Reason: - As required by regulation 2(1) and Schedule 2 of the Town & Country Planning (Control of Advertisements) (England) Regulations 2007.

- 2 No advertisement shall be sited or displayed so as to  
(a) endanger persons using any highway, railway, waterway, dock, harbour or aerodrome (civil or military);  
(b) obscure, or hinder the ready interpretation of any traffic sign, railway signal or aid to navigation by water or air; or  
(c) hinder the operation of any device used for the purpose of security or surveillance or for measuring the speed of any vehicle

Reason: - As required by regulation 2(1) and Schedule 2 of the Town & Country Planning (Control of Advertisements) (England) Regulations 2007.

- 3 Any advertisement displayed and any site used for the display of advertisements, shall be maintained in a condition that does not impair the visual amenity of the site.

Reason: - As required by regulation 2(1) and Schedule 2 of the Town & Country Planning (Control of Advertisements) (England) Regulations 2007.

- 4 Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition.

Reason: - As required by regulation 2(1) and Schedule 2 of the Town & Country Planning (Control of Advertisements) (England) Regulations 2007.

- 5 Where an advertisement is required under these Regulations to be removed, the site shall be left in a condition that does not endanger the public or impair visual amenity.

Reason: - As required by regulation 2(1) and Schedule 2 of the Town & Country Planning (Control of Advertisements) (England) Regulations 2007.

- 6 There will be no illumination of the lettering on sign 1 (Roof entrance) after 9 p.m.

Reason: In order to safeguard the special architectural and historic interest of the building in accordance with the requirements of policy D2 of the Camden Local Plan 2017.

#### Informative(s):

- 1 The footway and carriageway around the perimeter of the site must not be blocked during the installation of the advert/signage. Temporary obstructions must be kept to a minimum and should not encroach on the clear space needed to provide a safe passage for pedestrians or obstruct the flow of traffic on the A41 Finchley Road and Arkwright Road.  
Any adverts fixed to the hoarding on TfL highway, will be subject to the terms of the specific license conditions. Our advice here, is without prejudice to TfL decision on highway licenses.  
The applicant should comply with all license conditions.

In dealing with the application, the Council has sought to work with the applicant in a positive and proactive way in accordance with paragraph 38 of the National Planning Policy Framework 2019.

You can find advice in regard to your rights of appeal at:

<http://www.planningportal.gov.uk/planning/appeals/guidance/guidancecontent>

Yours faithfully

A handwritten signature in black ink, appearing to read 'DPope', is positioned above the printed name and title.

Daniel Pope  
Chief Planning Officer