Application ref: 2020/2469/P Contact: Matthew Dempsey

Tel: 020 7974 3862

Email: Matthew.Dempsey@Camden.gov.uk

Date: 1 April 2021

Waldon Telecom Ltd Phoenix House Pyrford Road West Byfleet KT14 6RA



Development Management

Regeneration and Planning London Borough of Camden

Town Hall Judd Street London WC1H 9JE

Phone: 020 7974 4444

planning@camden.gov.uk

www.camden.gov.uk/planning

Dear Sir/Madam

DECISION

Town and Country Planning Act 1990 (as amended)

Full Planning Permission Refused

Address:

Central Cross 18 - 27 Tottenham Court Road London W1T 1BJ

Proposal:

Installation of 12x antenna apertures and 8x equipment cabinets with GRP screens surround at roof level, with ancillary works.

Drawing Nos: 002 Site Location Plan 1547637_CMN226_77564_W0496_M004 B2, 150_M007 D, 100_M007 D, 265_M007 D, 215_M007 D. 77564-PM-01 A, 77564-PM-02 A, 77564-PM-03 A. Covering Letter 04/06/2020. Declaration of conformity with International Commission on Non-Ionising Radiation Protection (ICNIRP) Public Exposure Guidelines. Supplementary Information 04/06/2020.

The Council has considered your application and decided to **refuse** planning permission for the following reason(s):

Reason(s) for Refusal

The proposed antenna apertures, equipment cabinets and GRP screens surround by reason of their number scale, massing, design, siting, and prominence, would result in visual clutter which would cause harm to the character and appearance of the host property, the setting of neighbouring Grade I and II* listed buildings fronting Bedford Square, land ocal views from within the adjacent Hanway Street and Bloomsbury Conservation Areas contrary to policy D1 (Design) and D2 (Heritage) of

the Camden Local Plan and National Planning Policy Framework 2019.

Informative(s):

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In dealing with the application, the Council has sought to work with the applicant in a positive and proactive way in accordance with paragraph 38 of the National Planning Policy Framework 2019.

You can find advice about your rights of appeal at: http://www.planningportal.gov.uk/planning/appeals/guidance/guidancecontent

Yours faithfully

Daniel Pope

Chief Planning Officer