

Application No:	Consultees Name:	Received:	Comment:	Response:
2021/0877/P	Rosie Winston	30/03/2021 12:59:15	SUPPRT	As a long established business owner in Primrose Hill Village running an interior design and architectural company I take a lot of interest in any new applications for development in the area. I have looked at the proposed scheme for the hotel. In my professional professional opinion this is a well designed building with architectural interest which will bring a significant improvement to the important crossroads junction of Chalk Farm. I do not think that the proposed height or the overall size for the hotel will be overbearing and I think it will sit well with the surrounding buildings with the other developments currently being built and proposed. I also approve the idea of a boutique hotel of this nature which can only be a strong positive for the area. I give my full support to this application
2021/0877/P	Daniel Winston	30/03/2021 12:45:14	SUPPRT	As a resident of the local area I welcome this development. It is a considerate scheme that will further enhance the area immediately surrounding Chalk Farm station. There is a special opportunity to raise the quality of the built environment between Camden and Chalk Farm. Whilst several schemes are underway, or near completion, there is room for more to be done to cement the location as a destination. This development's location adjacent to the station and the Roundhouse (capacity 1,700 persons) are ideal for a hotel. It would be a shame for the local economy to see visitors chose to stay in other areas due to a lack of hotel room supply.
2021/0877/P	Jeffrey Lasky	31/03/2021 19:03:36	SUPPRT	I think it will be good to have a hotel at this site which I think can only help improve Chalk Farm which is badly needed. In particular, it is not very nice at the front of the building in the triangle pavement area, so if that can be done to be a nice area this too will be very good for the area. It is about time there was a decent modern hotel in the area and about time there was good development of Chalk Farm. I do hope that the build will be expedited as quickly as possible to minimise any inconvenience.