

Email: planning@camden.gov.uk
Phone: 020 7974 4444
Fax: 020 7974 1680

Development Management
Camden Town Hall Extension
Argyle Street
London WC1H 8EQ

Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Site Address

Number	95
Suffix	
Property name	
Address line 1	Chancery Lane
Address line 2	
Address line 3	
Town/city	London
Postcode	WC2A 1DT

Description of site location must be completed if postcode is not known:

Easting (x)	531103
Northing (y)	181294

Description

2. Applicant Details

Title	
First name	Will
Surname	Gear
Company name	Corob Retail Investments Limited
Address line 1	62 Grosvenor Street
Address line 2	Mayfair
Address line 3	
Town/city	London

2. Applicant Details

Country

United Kingdom

Postcode

W1K 3JF

Are you an agent acting on behalf of the applicant?

☒ Yes ☐ No

Primary number

Secondary number

Fax number

Email address

3. Agent Details

Title

First name

Viktorija

Surname

Marcinkeviciute

Company name

Silver&Co

Address line 1

8 Disney St

Address line 2

Address line 3

Town/city

London

Country

United Kingdom

Postcode

SE1 1JF

Primary number

Secondary number

Fax number

Email

4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

New non illuminated fascia building sign. New building sign panel to be in powder coated black aluminium finish to match the existing panel of The Knights Templar Public House. New building sign letters to be in lacquered brushed brass finish.

Two new non illuminated projecting tenants name signs. New tenants name sign letters to be in black finish on lacquered brushed brass panel.

Please select the type(s) of advertising you are proposing:

☒ Fascia sign(s)

☒ Projecting or hanging sign(s)

☐ Hoarding(s)

☐ Other type(s)

Please add details of each proposed fascia sign

Fascia sign(s): 1

4. Type of Proposed Advertisement(s)

What is the height from the ground to the base of the advertisement?	5.53 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 0.493 x Width: 3.6 x Depth: 0.04 metre(s)
What materials will the sign be made of? Sign panel to be in powder coated black aluminium and letters in lacquered brushed brass finish.	
What is the maximum height of any of the individual letters and symbols?	21 cm
The colour of text and background Text - brushed brass, background - black.	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Please add details of each proposed projecting or hanging sign

Projecting or hanging sign(s): 1	
What is the height from the ground to the base of the advertisement?	1.68 metre(s)
What is the maximum projection of the advertisement from face of building?	0.026 metre(s)
Dimension:	Height: 0.5 x Width: 0.3 x Depth: 0.01 metre(s)
What materials will the sign be made of? Lacquered brushed brass plate	
What is the maximum height of any of the individual letters and symbols?	2 cm
The colour of text and background Text - black, background - brushed brass.	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Projecting or hanging sign(s): 2	
What is the height from the ground to the base of the advertisement?	1.68 metre(s)
What is the maximum projection of the advertisement from face of building?	0.026 metre(s)
Dimension:	Height: 0.5 x Width: 0.3 x Depth: 0.01 metre(s)
What materials will the sign be made of? Lacquered brushed brass plate	
What is the maximum height of any of the individual letters and symbols?	2 cm

4. Type of Proposed Advertisement(s)

The colour of text and background

Text - black, background - brushed brass.

Will the sign be illuminated?

No

Will the sign be illuminated internally or externally?

Illuminance levels

0 cd/m2

Will the illumination be static or intermittent?

5. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☐ Yes ☒ No ☐ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway?

☐ Yes ☒ No

6. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From

29/03/2021

To

29/03/2026

7. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

8. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

☒ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- ☒ The agent
☐ The applicant
☐ Other person

9. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

10. Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☐ Yes ☒ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained? ☐ Yes ☒ No

If No, why has permission not been obtained?

Applied for it.

11. Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

☐ Yes ☒ No

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

12. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. ☒

Date (cannot be pre-application)

30/03/2021