From:Susanna MillerSent:23 March 2021 10:22To:Dempsey, Matthew

Cc: Beales, Danny (Councillor); Mason, Angela (Councillor)

Subject: OBJECTION: 2021/0751/A Display of internally illuminated screen to first floor

flank wall.

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Dear Matthew,

I am writing to you as a local resident to object to this application. The size, location, method of illumination of the proposed advert is excessive, visually dominant and damaging to the visual amenity of the area. There are many non illuminated painted adverts in this area at high level which show skill and visual interest rightly giving Camden a world famous reputation. However letting this sort of internally illuminated, massive, high level, overly visually dominant advertising will ruin what makes Camden High street and in particular Camden Lock famous and drown out the highly skilled painted non illuminated adverts that are so characteristic of the area.

I would respectfully ask you to resist this application.

with kind regards Susanna Miller