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Development Management
Camden Town Hall Extension
Argyle Street
London WC1H 8EQ

Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Site Address

Number	<input type="text"/>
Suffix	<input type="text"/>
Property name	<input type="text" value="Quinn Emanuel Urquhart & Sullivan Llp"/>
Address line 1	<input type="text" value="90 High Holborn"/>
Address line 2	<input type="text"/>
Address line 3	<input type="text"/>
Town/city	<input type="text" value="London"/>
Postcode	<input type="text" value="WC1V 6LJ"/>
Description of site location must be completed if postcode is not known:	
Easting (x)	<input type="text" value="530660"/>
Northing (y)	<input type="text" value="181614"/>
Description	<input type="text"/>

2. Applicant Details

Title	<input type="text" value="Mr"/>
First name	<input type="text" value="Sepandar"/>
Surname	<input type="text" value="Keyvan"/>
Company name	<input type="text" value="M Moser Associates"/>
Address line 1	<input type="text" value="90 High Holborn"/>
Address line 2	<input type="text" value="Holborn"/>
Address line 3	<input type="text"/>
Town/city	<input type="text" value="London"/>

2. Applicant Details

Country

Postcode

WC1V 6LJ

Are you an agent acting on behalf of the applicant?

☒ Yes ☐ No

Primary number

Secondary number

Fax number

Email address

3. Agent Details

Title

Mr

First name

Sepandar

Surname

Keyvan

Company name

M Moser Associates

Address line 1

St Magnus House

Address line 2

3 Lower Thames St

Address line 3

Town/city

London

Country

United Kingdom

Postcode

EC3R 6HD

Primary number

Secondary number

Fax number

Email

4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

The proposed signage will be placed on the external column of the building (90 High Holborn). Currently, the column has the lettering of "90" Imbedded into the column, front and back. The proposal will have the company name "Quinn Emanuel" just below the "90". This signage will not be imbedded into the column but will be acrylic adhesive.

Please select the type(s) of advertising you are proposing:

☒ Fascia sign(s)

☐ Projecting or hanging sign(s)

☐ Hoarding(s)

☐ Other type(s)

Please add details of each proposed fascia sign

Fascia sign(s): 1

4. Type of Proposed Advertisement(s)

What is the height from the ground to the base of the advertisement?	2.885 metre(s)
What is the maximum projection of the advertisement from face of building?	0.04 metre(s)
Dimension:	Height: 0.158 x Width: 1.1 x Depth: 0.04 metre(s)
What materials will the sign be made of? Acrylic	
What is the maximum height of any of the individual letters and symbols?	16 cm
The colour of text and background To match the "90" that is currently existing on the column.	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

5. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place? ☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ☐ Yes ☒ No ☐ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway? ☐ Yes ☒ No

6. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From	<input type="text" value="10/03/2021"/>
To	<input type="text" value="10/03/2026"/>

7. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? ☐ Yes ☒ No

8. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? ☒ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

☒ The agent
☐ The applicant
☐ Other person

9. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application? ☒ Yes ☐ No

If Yes, please complete the following information about the advice you were given (this will help the authority to deal with this application more efficiently):

9. Pre-application Advice

Officer name:

Title	<input type="text"/>
First name	<input type="text"/>
Surname	<input type="text"/>
Reference	<input type="text"/>

Date (Must be pre-application submission)

Details of the pre-application advice received

Adam Greenhalgh directed the information required to achieve advertisement consent. The documents provided was "SCHEDULE 3CLASSES OF ADVERTISEMENT FOR WHICH DEEMED CONSENT IS GRANTED PART 1 SPECIFIED CLASSES AND CONDITIONS – Class 2b" which explained the requirements for the advertisement consent to be granted.

10. Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed? ☐ Yes ☒ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained? ☒ Yes ☐ No

11. Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

It is an important principle of decision-making that the process is open and transparent. ☐ Yes ☒ No

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

12. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. ☒

Date (cannot be pre-application)