From: Liz Mayo

**Sent:** 12 March 2021 12:51

To: Planning

Cc: info@hampsteadforum.org

Subject: 5B Prince Arthur Road NW3 6AX 2020/5974/P

[EXTERNAL EMAIL] Beware — This email originated outside Camden Council and may be malicious Please take extra care with any links, attachments, requests to take action or for you to verify your password etc. Please note there have been reports of emails purporting to be about Covid 19 being used as cover for scams so extra vigilance is required.

Dear Sofie Fieldsend, 5B Prince Arthur Road, NW3 6AX 2020/5974/P

I am writing to you to object to the above planning application to demolish the existing house and rebuild a huge house which is not in keeping with the style of the area.

I looked at the submission of how to comment on the application on your site but it says not to reveal information which can identify me, but at the same time it says my name and address will be online to the public, which will identify me, so please accept this email to you instead. I am happy for the planning department and associated bodies who are required to see my comments for the application process, but I do not want my name online for the public to see for the reasons you ask people not to identify themselves. I left a message on your answer phone about this 2 days ago but haven't heard anything.

The area for this aplication and which is where I live has already had near continuous demolishing and rebuilding of properties for several years - 79 Fitzjohns Avenue which replaces what was the useful Arthur West House, at the top of Prince Arthur Rd began work in 2015 and is still unfinished 6 years later, a huge building site continually polluting the air and causing traffic problems. 79 Fitzjohns Avenue itself is also enormous, overshadowing surrounding roads and quite out of character with the area. The 5B Prince Arthur Rd application is now wanting to create more air pollution through demolition and construction and no doubt will cause further traffic problems through construction for at least 18 months or more but this time at the end of Prince Arthur Road. This cannot be right and extremely unfair on local residents and the environment.

There is also nearby 22 Frognal Way an enormous house, being built in Frognal Way, at the end of Ellerdale Close, which has completely destroyed the semi rural ambience and tranquil nature of the surrounding roads - Ellerdale Close and the path down to Frognal Way. Again also all adding to the poor air quality through construction.

The style of 28 Ellerdale Road which was rebuilt after a demolition, close to where 5B Prince Arthur is, is completely out of keeping with the style of what is supposed to be a Conservation area. Another house in that style which is what 5B Prince Arthur intends to be, would be appalling for the area.

The design and size of the application for 5B Prince Arthur in no way fits in with a Conservation area, anyone can see that it is absurd to argue that it does. It has a severe, austere facade and cannot be described as adding 'warmth .... at the end of street (4.3)'. It's style resembles that of a prison block and in no way is sympathetic to the surrounding buildings and Conservation area, instead it will have a negative contribution to the area, and consequently to the well being of people living near it or seeing it.

The air quality, caused by yet another demolition and huge long lasting construction, which Camden council is trying to improve, will be further polluted for residents, school children and the many people everyday who pass through this area.

Please refuse this application for the above reasons.

Thank you, Elizabeth Mayo