

Proposed facade; a grid of slender framed glazing applied across the structure invokes the sprit of Grimshaw's original project.



Plant rooms and bike stores are also visible from the street, animating the facade, and asserting its working and environmental character



Proposed west elevation viewed from Kentish Town Road, with trees planted along a widened pavement

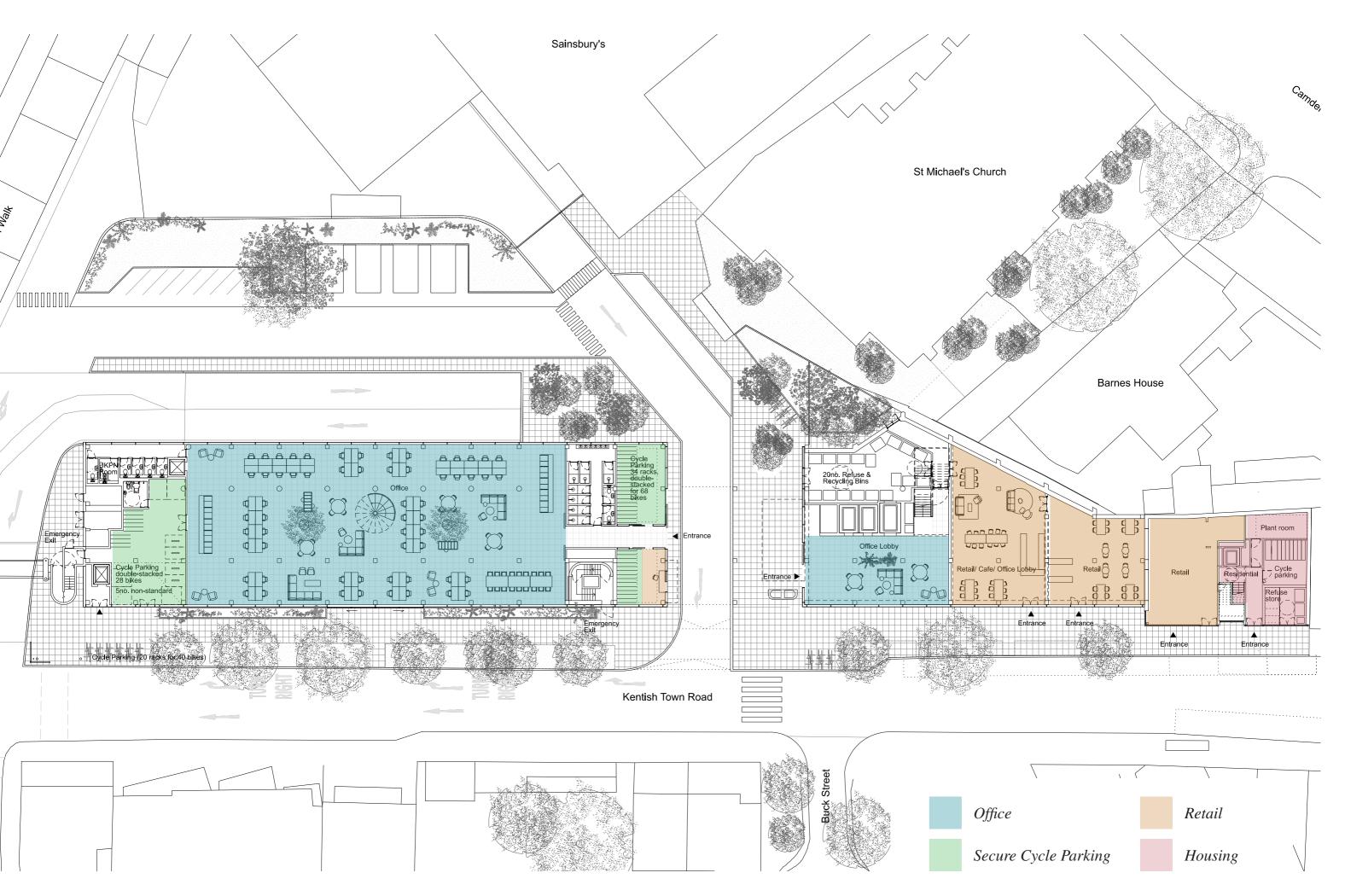
AN INTEGRATED APPROACH TO CREATE A HEALTHY, GREEN AND BIODIVERSE ENVIRONMENT



Masterplan

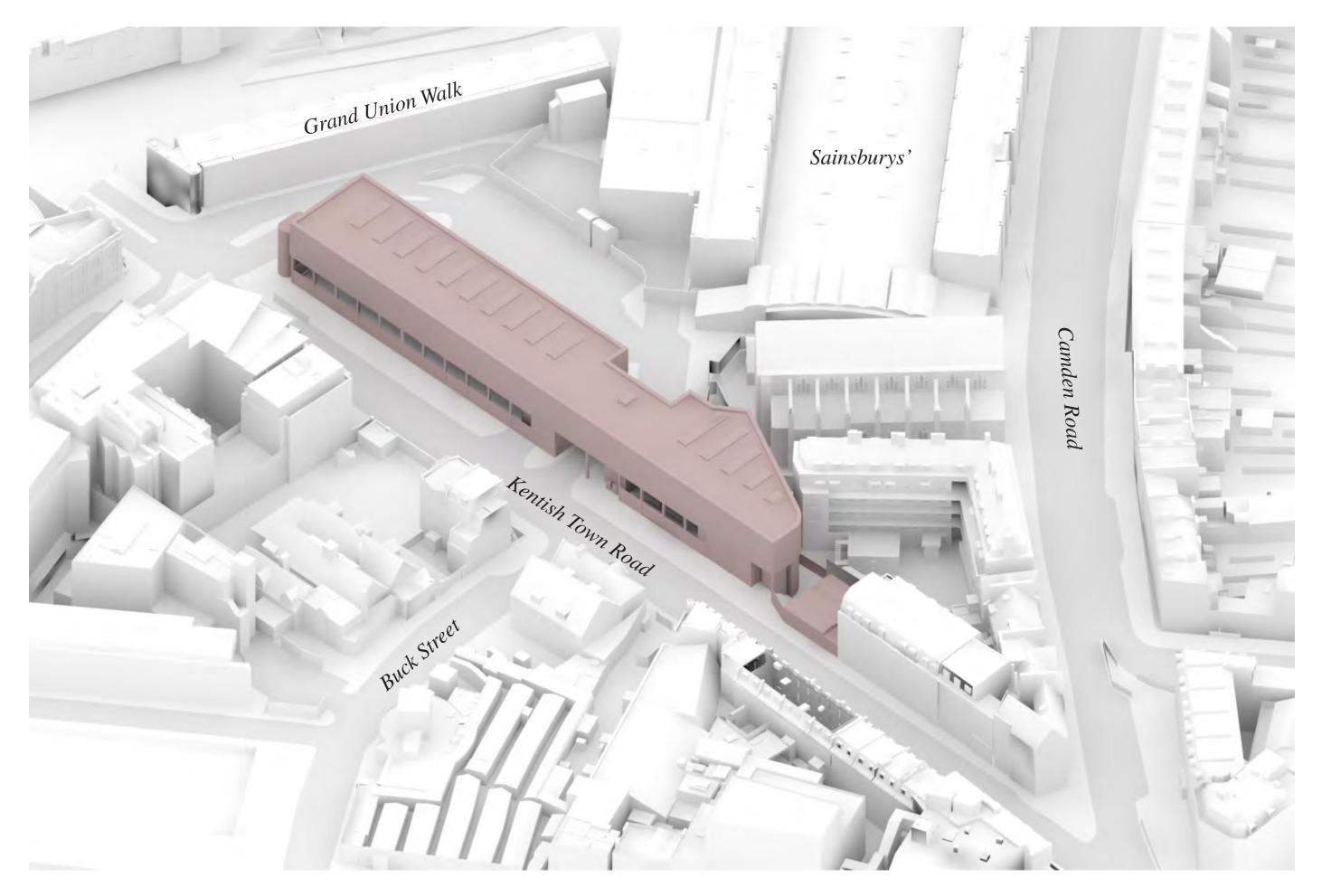


View From Buck Street towards the Greenhouse

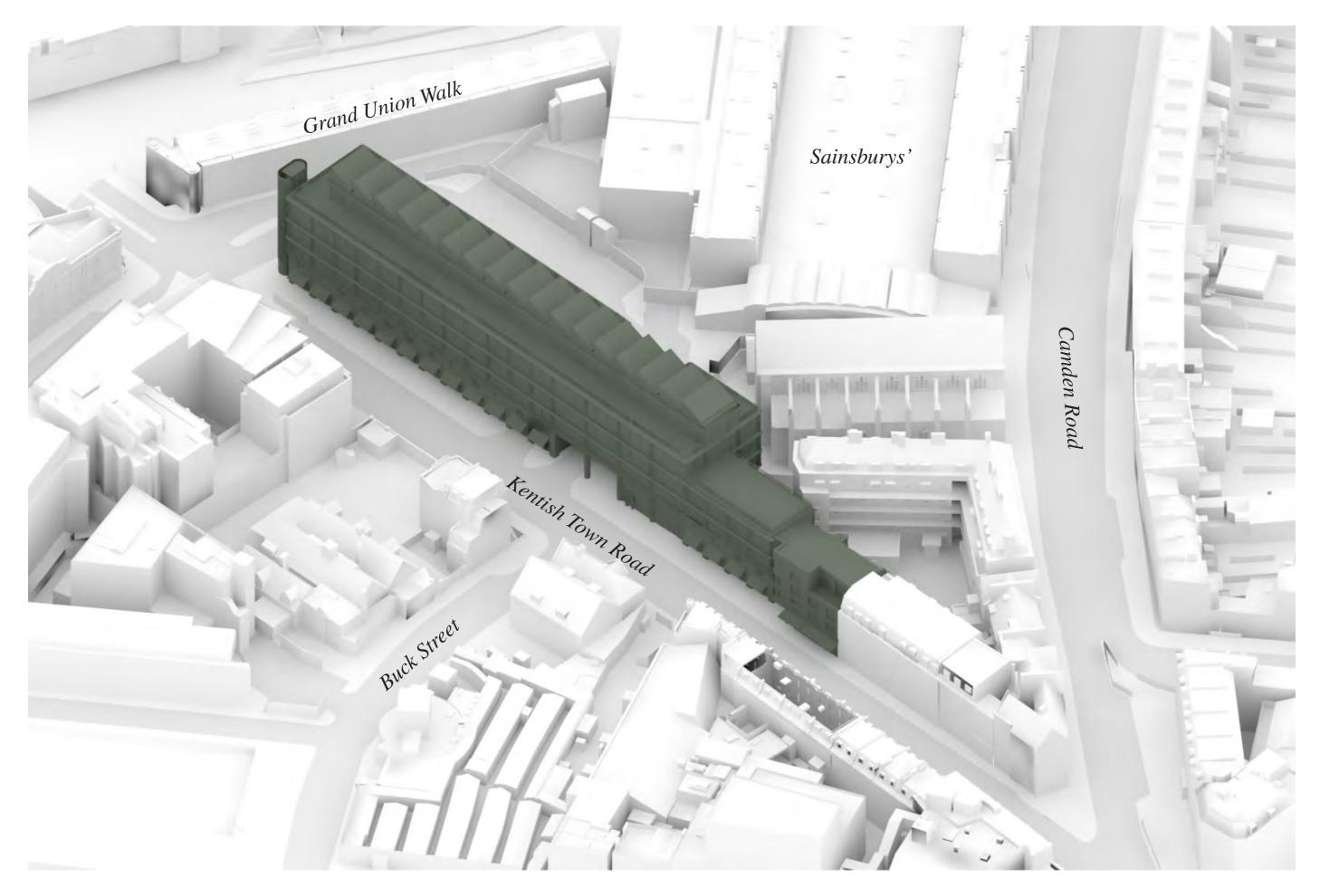


Proposed Ground Floor

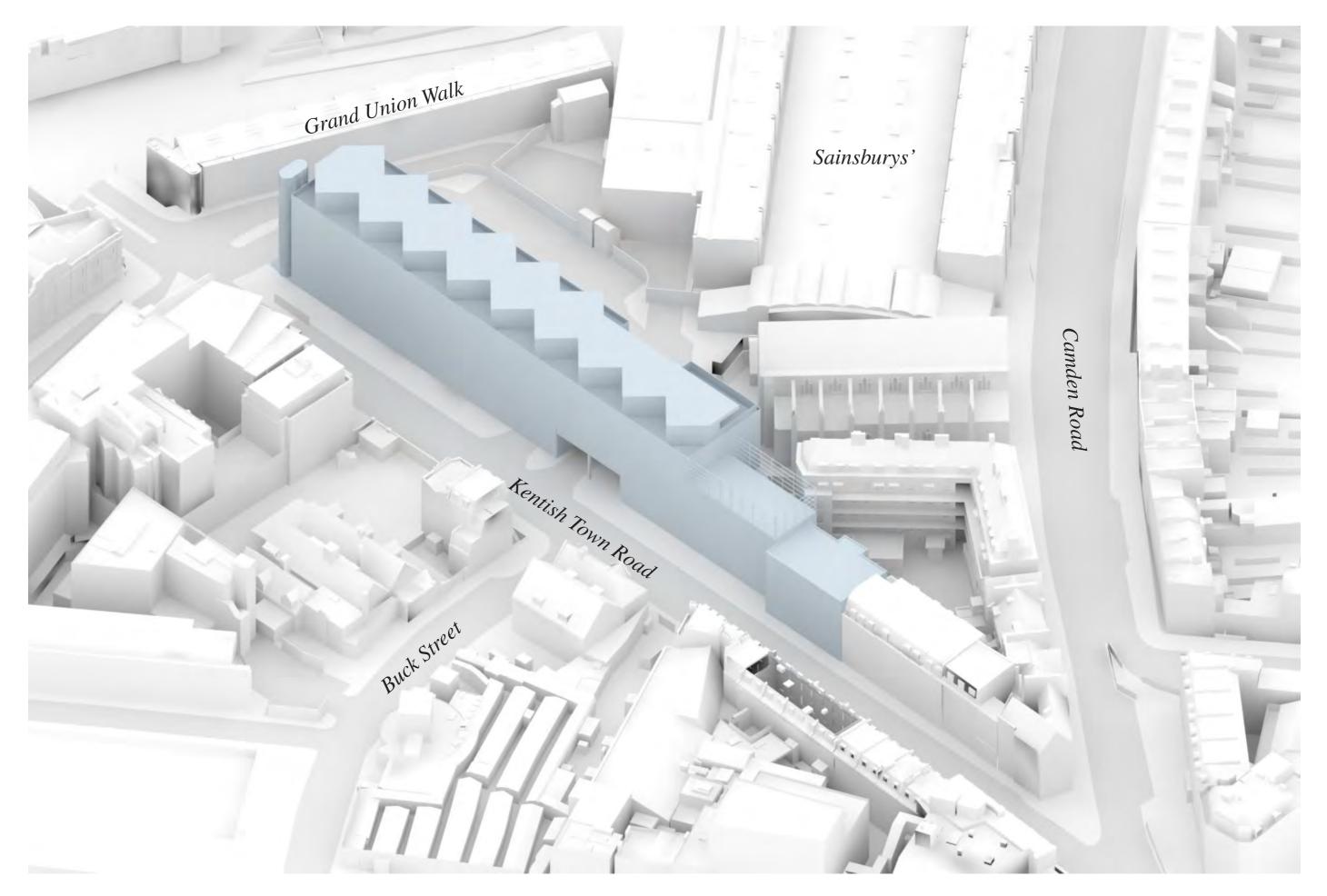
Building Size



Existing Massing: View from South-West



AP 2018 Massing: View from South-West

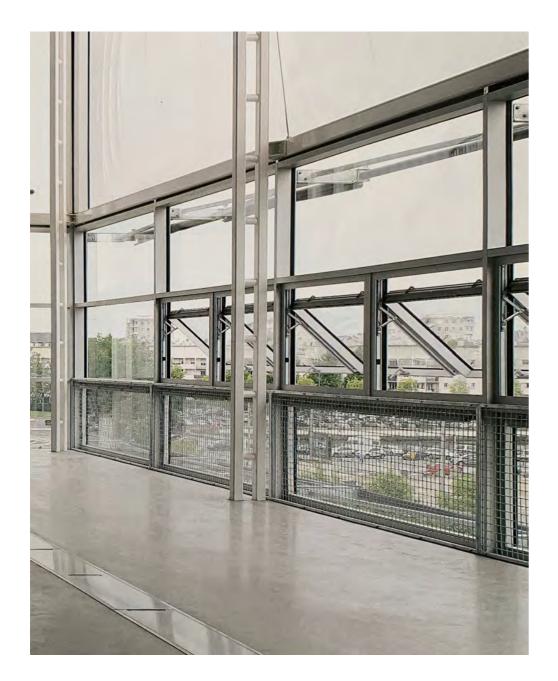


Proposed Massing: View from South-East The proposal is approx 2.25m lower than the 2018 Scheme

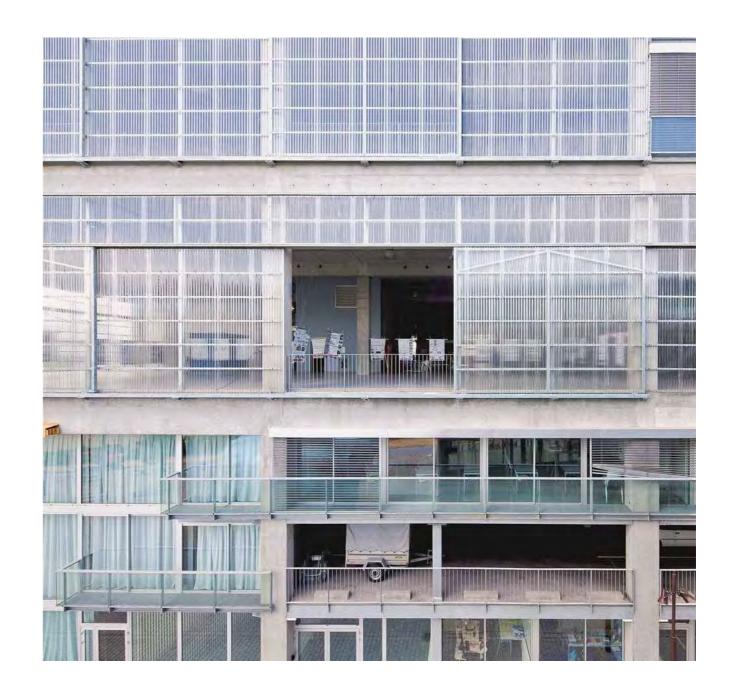
Facade & Materials



Proposed west elevation viewed from Kentish Town Road



Top Hung Windows Bruther New Generation Research Centre, Caen



Sliding Doors Lacaton & Vassal Ecole d'Architecture, Nantes



A chequerboard of large sliding doors create generous openings to the street

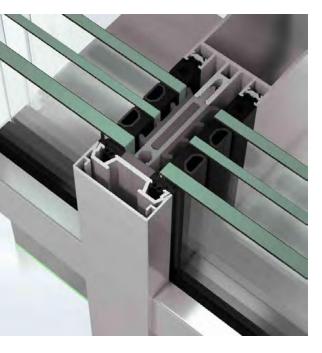


Manually operated windows connect the street and interior



Proposed material & colour palette







Top floor: Alternating facades of aluminium and glass



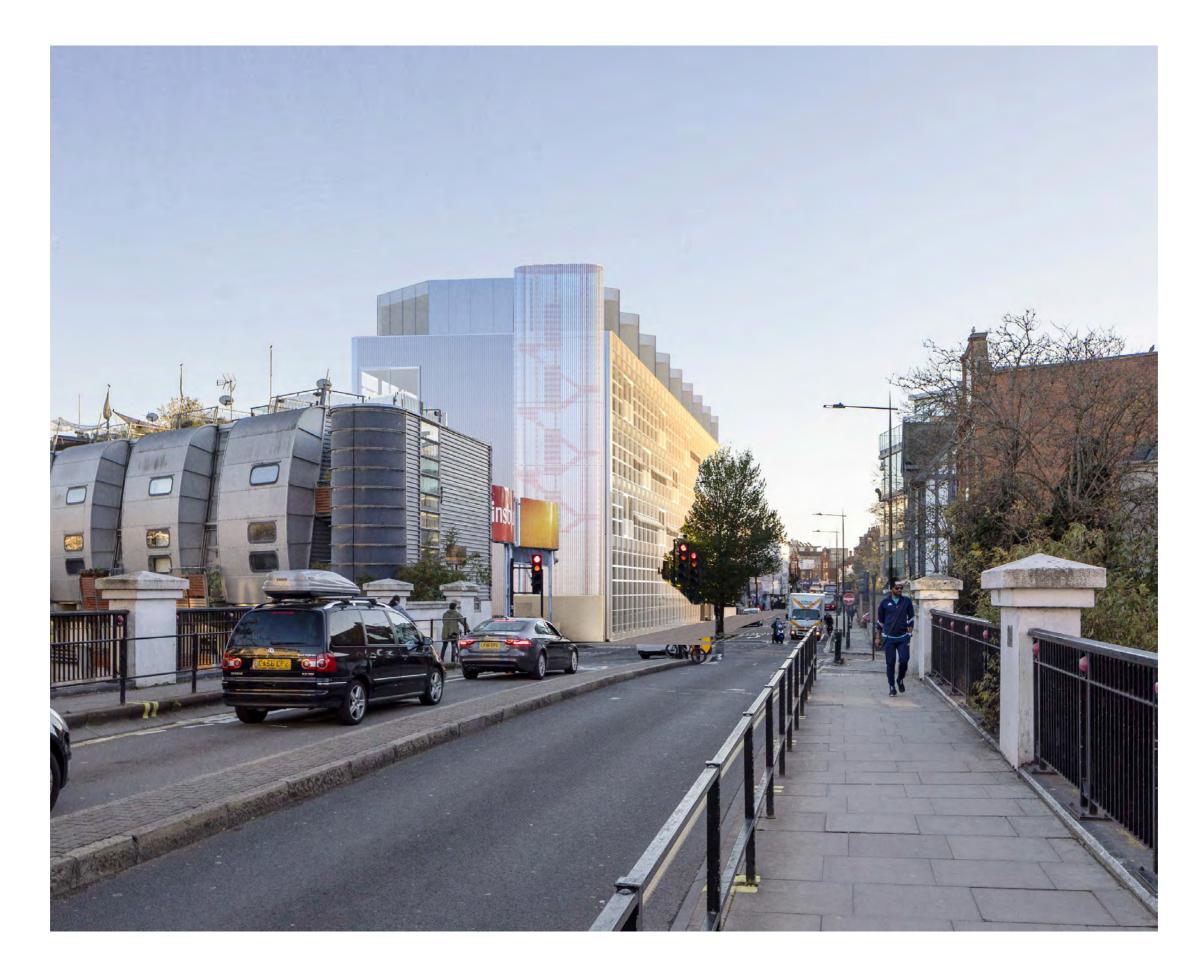
Reflective Facade of MK Gallery

Vegetation and sky reflected in the building facade



Reflective Facade of MK Gallery

... changing throughout the day from sunrise to sunset



Work in Progress View from North West

Affordable Homes



Located to the South of the site, the new residential building adopts the material language and composition of the other buildings across the Grimshaw campus







Grand Union Walk



New Residential Facade



Grand Union House will...

- 1. Create new skilled jobs in Camden and boost the local economy
- 2. Transform and soften the public realm and streetscape
- 3. Provide high quality post-Covid office space
- 4. Support cycling
- 5. Improve biodiversity
- 6. Be an important model for sustainable low carbon development
- 7. Create 6 new affordable homes in central Camden



END