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**From:** McClue, Jonathan  
**Sent:** 15 February 2021 11:17  
**To:** Planning  
**Subject:** FW: Applications 2021/0025/P and 2021/0022/P 100 Avenue Road, Swiss Cottage

**Follow Up Flag:** Follow up  
**Flag Status:** Flagged

Please upload objection to both apps.

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**From:** Pearson, Simon (Councillor) <[Simon.Pearson@camden.gov.uk](mailto:Simon.Pearson@camden.gov.uk)>  
**Sent:** 15 February 2021 10:52  
**To:** Planning; McClue, Jonathan <[Jonathan.McClue@camden.gov.uk](mailto:Jonathan.McClue@camden.gov.uk)>  
**Cc:** Bello O'Shanahan, Nayra (Councillor) <[Nayra.BelloOShanahan@camden.gov.uk](mailto:Nayra.BelloOShanahan@camden.gov.uk)>  
**Subject:** Applications 2021/0025/P and 2021/0022/P 100 Avenue Road, Swiss Cottage

Good morning

I object to the following 2 applications which relate to the previously approved application for 100 Avenue Road, Swiss Cottage:

**2021/0025/P**

The approved application is already inadequate in terms of provision of social housing/affordable housing, therefore it is not acceptable to reduce the social housing/affordable housing provision still further.

**2021/0022/P**

The external appearance of the block was negotiated and approved in the previous application, residents and occupiers are entitled to the agreed standard or better, the proposed substitute materials are clearly inferior and cheaper and not to the agreed quality, therefore unacceptable.

Please take my objections into account when considering this application.

Kind regards

Simon Pearson  
Councillor for Swiss Cottage  
Champion for Learning Disabilities and Deaf and Hard of Hearing  
London Borough of Camden  
Crowndale Centre  
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London NW1 1BD

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