

Email: planning@camden.gov.uk Phone: 020 7974 4444 Fax: 020 7974 1680 Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

Application for consent to display an advertisement(s).

## Town and Country Planning (Control of Advertisements) (England) Regulations 2007

#### Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Site Address			
Number	25		
Suffix			
Property name	Former Odeon Site and Rosenheim Building		
Address line 1	Grafton Way		
Address line 2			
Address line 3			
Town/city	London		
Postcode	WC1E 6DB		
Description of site location must be completed if postcode is not known:			
Easting (x)	529424		
Northing (y)	182188		
Description			

2. Applicant Detai	ls
Title	
First name	
Surname	-
Company name	University London College Hospitals NHS Trust
Address line 1	c/o Agent
Address line 2	30 Warwick Street
Address line 3	
Town/city	

21 Applicant Bota	
Country	
Postcode	W1B 5NH
Are you an agent acting	g on behalf of the applicant?
Primary number	
Secondary number	
Fax number	
Email address	

🖲 Yes 🛛 🔾 No

# 3. Agent Details

Title	
First name	Louisa
Surname	Smith
Company name	JLL
Address line 1	30 Warwick Street
Address line 2	
Address line 3	
Town/city	London
Country	
Postcode	W1B 5NH
Primary number	
Secondary number	
Fax number	
Email	

## 4. Type of Proposed Advertisement(s)

Please d	escribe the proposed advertisement(s)		
Building I	name signage on Tottenham Court Road elevation.		
Please se	elect the type(s) of advertising you are proposing:		
🗹 Fascia	sign(s)		
Projec	ting or hanging sign(s)		
Hoard	ing(s)		
Other	Other type(s)		
Please ac	ld details of each proposed fascia sign		
Fascia	sign(s): 1		
What is	s the height from the ground to the base of the advertisement?	3.71 metre(s)	

### 4. Type of Proposed Advertisement(s)

What is the maximum projection of the advertisement from face of building?	0.03 metre(s)	
Dimension:	Height: 0.375 x Width: 3.08 x Depth: 0.03 metre(s)	
What materials will the sign be made of?		
Stainless Steel		
What is the maximum height of any of the individual letters and symbols?       15 cm		
The colour of text and background		
Polyester Powder Coated (PPC) matt finish colour to match the Glassfibre Reinforce	ed Concrete.	
Nill the sign be illuminated? No		
Will the sign be illuminated internally or externally?		
Illuminance levels 0 cd/m2		
liluminance levels		

## 5. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?	Q Yes	No	
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?	Q Yes	🖲 No	Not Applicable
Will the proposed advertisement(s) project over a footpath or other public highway?	Q Yes	No	

#### 6. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From

То

15/02/2021

## 7. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?	🔾 Yes 💿 No
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### 8. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?	the site be seen from a public road, public footpath, bridleway or other public lar	ind?  Ind?	Q No
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If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

The agent

- The applicant
- Other person

#### 9. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

🖲 Yes 🛛 🔍 No

If Yes, please complete the following information about the advice you were given (this will help the authority to deal with this application more efficiently):

Officer name:

9. Pre-application	Advice			
Title	Mr			
First name				
Surname				
Reference				
Date (Must be pre-appl	ication submission)			
05/02/2021				
Details of the pre-applic	cation advice received			
Advisory email correspo	ondence.			
<b>10. Interest In the</b> Does the applicant own	Land the land or buildings where the adverts are to be placed	1?	Yes	🖸 No
11. Authority Emp With respect to the Au (a) a member of staff (b) an elected member (c) related to a membe (d) related to an electe	thority, is the applicant and/or agent one of the follo	wing:		
It is an important principle of decision-making that the process is open and transparent.				
For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.				
Do any of the above sta	atements apply?			
12. Declaration				

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

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