
From: [REDACTED]
Sent: 30 January 2021 17:39
To: Planning
Subject: FW: Application 2021/0025/P

[EXTERNAL EMAIL] Beware – This email originated outside Camden Council and may be malicious Please take extra care with any links, attachments, requests to take action or for you to verify your password etc. Please note there have been reports of emails purporting to be about Covid 19 being used as cover for scams so extra vigilance is required.

Simon Parry-Wingfield
Morgan Stanley | Investment Banking Division
20 Bank Street | Canary Wharf | Floor 08
London, E14 4AD

From: Parry-Wingfield, Simon (IBD)
Sent: 30 January 2021 17:38
To: 'jonathan.mcclue@camden.gov.uk' <jonathan.mcclue@camden.gov.uk>
Cc: 'planning@camden.gov.uk.' <planning@camden.gov.uk>
Subject: Application 2021/0025/P

Dear Mr McClue,

I write to object in the strongest possible terms to the idea that Essential Living should be allowed to renege on their commitment to support the borough with affordable housing in return for building the enormous tower at 100 Avenue Road.

This was a highly contentious project to start with which will create real disturbance for many people in the area through the greater density of housing, more traffic (from deliveries, uber etc), more shadowing across the Open Space etc. Despite massive local objections the council approved the scheme. The only solace for the local community was the contribution that would be made through the affordable housing and relocation of the Winchester project. None of this under any circumstance must be given up.

The site at 100 Avenue Road is a magnificent plot. There are plenty of ways that it can be put to great use to benefit the local community while providing a return for a developer. If Essential Living cannot make it work financially given the changed circumstances then so be it. They may have to take a loss on the site and sell up. Many businesses are suffering massive losses at the moment so I don't see why Essential Living, who can certainly afford it, should be protected at local expense from the misfortune we are all facing in these pandemic times.

If we are to get the economy and local communities going again, then everyone must contribute. That means Essential Living may have to take some pain like the rest of us. But they most certainly should not be given a huge transfer of value from the tax payer and local community by being relieved of their obligations.

Best regards

Simon Parry-Wingfield
Local resident

NOTICE: This communication is intended for the addressee(s) and may contain confidential information. We do not waive confidentiality by mistransmission. If you have received this communication in error, any use, dissemination, printing or copying is strictly prohibited; please destroy all electronic and paper copies and notify the sender immediately. We are required by applicable rules to advise you that we may own or act as market maker for securities/instruments mentioned or may advise the issuers; and that past performance is not indicative of future returns.

Morgan Stanley reserves the right, to the extent required and/or permitted under applicable law, to monitor electronic communications, including telephone calls with Morgan Stanley personnel. This message is subject to the Morgan Stanley General Disclaimers available at the following link: <https://www.morganstanley.com/disclaimers>. If you cannot access the link, please notify us by reply message and we will send the contents to you. By communicating with Morgan Stanley you acknowledge that you have read, understand and consent, (where applicable), to the foregoing and the Morgan Stanley General Disclaimers.
Morgan Stanley Europe SE
Grosse Gallusstrasse 18
60312 Frankfurt am Main

Vorstand: Oliver Behrens, Vorsitzender; Martin Borghetto, Philipp Lingnau; Andre Munkelt; Dr. Hanns Christoph Siebold; Dr. Jana Waehrisch
Vorsitzende des Aufsichtsrats: Clare Woodman
Sitz Frankfurt am Main, Handelsregister Frankfurt am Main HR B 109880