
From: [REDACTED]
Sent: 30 January 2021 16:38
To: McClue, Jonathan; Planning
Subject: Letter of Objection to Application 2021/0025/P

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Application 2021/0025/P

Dear Jonathan

I write to object to Essential Livings' latest effort to reduce even further its initial s106 legal commitment to gift Camden some £11.5M to avoid having to follow Camden's guidelines to build 50% affordable units in its 184 unit skyscraper at 100 Avenue Road.

It will not come as a surprise to anyone that local residents – who fought tirelessly against this loathsome build for over 6 years - care not a jot that EL's potential profits from the build have by now dwindled to a mere £15M! and that they would - alas - have to abandon this development altogether for want of viability [i.e. enough profit] if Camden does not allow them this latest attempt to pull back on their promises.

I sincerely hope that planning officers will see this application for what it is: a golden opportunity to save Swiss Cottage from the lifelong legacy of this embarrassingly inappropriate development and to choose instead to honour Camden's original decision to refuse EL planning permission and the local community's heroic efforts to stop it.

Kind Regards

Edie Raff, Chair CHRA