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Phone: 020 7974 4444 Fax: 020 7974 1680 Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

Application for Planning Permission and consent to display advertisement(s).

Town and Country Planning Act 1990

Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

64

1. Site Address

Number

Suffix

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Property name		
Address line 1	Goodge Street	
Address line 2		
Address line 3		
Town/city	London	
Postcode	W1T 4NF	
Description of site loa	cation must be completed if postcode is not known:	
Easting (x)	529362	
Northing (y)	181662	
Description		
2. Applicant Det	tails	
Title		
First name		
Surname	-	
Company name	Shaftesbury CL Limited	
Address line 1	c/o Agent	
Address line 2		
Address line 3		
Town/city		
1 out it oilly	London	
. om wony	London	

2. Applicant Detai	ils				
Country					
Postcode	W1T 4NF				
Are you an agent acting	g on behalf of the applicant?	● Yes			
Primary number					
Secondary number					
Fax number					
Email address					
3. Agent Details					
Title					
First name	Ailish				
Surname	Collins				
Company name	Rolfe Judd Planning				
Address line 1	Old Church Court				
Address line 2	Claylands Road				
Address line 3	Oval				
Town/city	London				
Country					
Postcode	SW8 1NZ				
Primary number					
Secondary number					
Fax number					
Email					
4. Site Area					
What is the measurem	ent of the site area? 117.00				
(numeric characters on Unit	Sq. metres]			
Offic	oq. metres				
5. Site Information Title number(s) Please add the title number(s) for the existing building(s) on the site. If the site has no title numbers, please enter "Unregistered"					
Title Number	Unknown				
Energy Performance (Certificate				

5. Site Information					
Do any of the buildings on the ap	plication site have a	n Energy Performance Certificate (EPC)?		⊚ No	
Public/Private Ownership					
What is the current ownership sta	atus of the site?		Publi	c Private Mixed	
6. Description of the Prop					
•		or works including any change of use. a site that has been granted Permission In Principle, please include t	he releva	ant details in the description	
below.					
APPLICATION FOR FULL PLAN PROJECTING SIGN	NING PERMISSION	I AND ADVERTISEMENT CONSENT FOR A NEW OPENABLE SHO	OPFRON	IT AND A REPLACEMENT	
Has the work or change of use a	ready started?		Yes	● No	
7. Further information ab	out the Propos	ed Develonment			
	•	ased on the affordable housing threshold and other criteria?	Yes	No No	
Do the proposals cover the whole		·			
	, , , , , , , , , , , , , , , , , , ,			● No	
Ground Floor shopfront	(s) or building(s), pie	ase provide details (e.g. 'Rear Ground Floor', 'Unit 1 - 1st-3rd Floor')			
Current lead Registered Social	Landlord (RSL)				
If the proposal includes affordable	e housing, has a Re	gistered Social Landlord been confirmed?		No	
If the proposal does not include a Details of building(s)	affordable housing, s	elect 'No'.			
- , ,	separate building(s) t	peing proposed (all fields must be completed). Please only include ex	kisting bu	uilding(s) if they are increasing	
Building reference	0				
Maximum height (Metres)	0				
Number of storeys	0				
Loss of garden land					
Will the proposal result in the los	s of any residential g	arden land?	Yes	No No No	
Projected cost of works					
Please provide the estimated total proposal	al cost of the Up to	o £2m			
8. Vacant Building Credit					
Does the proposed development qualify for the vacant building credit?					
2000 the proposed development	quality for the vacar	it building crount.	o res	⊌ NO	
9. Superseded consents					
Does this proposal supersede any existing consent(s)? □ Yes □ No					
10. Development Dates					
		tion dates for all phases of the proposed development. e phase, state in the 'Phase Detail' that it covers the 'Entire Developr	nent'.		

10. Development Dates Phase Detail Commencement Month Commencement Year Completion Month Completion Year Unknown March 2021 April 2021 11. Scheme and Developer Information **Scheme Name** Does the scheme have a name? Yes No **Developer Information** Has a lead developer been assigned? ○ Yes ◎ No 12. Existing Use Please describe the current use of the site Travel agent (Class E) Is the site currently vacant? Does the proposal involve any of the following? If Yes, you will need to submit an appropriate contamination assessment with your application. Land which is known to be contaminated Land where contamination is suspected for all or part of the site ○ Yes ◎ No A proposed use that would be particularly vulnerable to the presence of contamination 13. Existing and Proposed Uses Please add details of the Gross Internal Area (GIA) for all current uses and how this will change based on the proposed development. Details of the floor area for any proposed new uses should also be added. Following changes to Use Classes on 1 September 2020: The list includes the now revoked Use Classes A1-5, B1, and D1-2 that should not be used in most cases. Also, the list does not include the newly introduced Use Classes E and F1-2. To provide details in relation to these, select 'Other' and specify the use where prompted. View further information on Use Classes. Multiple 'Other' options can be added to cover each individual use. If the 'Other' option is not displayed, please contact our service desk to resolve this. Use Class Existing gross Gross internal floor Gross internal floor internal floor area area lost (including area gained (square metres) by change of use) (including change of (square metres) use) (square metres) OTHER Class E 117 117 117 Total 117 117 117 14. Materials Does the proposed development require any materials to be used externally? Yes No Please provide a description of existing and proposed materials and finishes to be used externally (including type, colour and name for each material): Other Please see covering letter/drawings Description of existing materials and finishes (optional): Please see covering letter/drawings Description of proposed materials and finishes: Please see covering letter/drawings

14. Materials		
Are you supplying additional information on submitted plans, drawings or a design and access statement?	Yes	□ No
If Yes, please state references for the plans, drawings and/or design and access statement		
Please see covering letter/drawings		
15. Pedestrian and Vehicle Access, Roads and Rights of Way		
Is a new or altered vehicular access proposed to or from the public highway?	Yes	No
Is a new or altered pedestrian access proposed to or from the public highway?		No No
Are there any new public roads to be provided within the site?		No No
Are there any new public rights of way to be provided within or adjacent to the site?		No No
Do the proposals require any diversions/extinguishments and/or creation of rights of way?		No
16. Vehicle Parking		
Does the site have any existing vehicle/cycle parking spaces or will the proposed development add/remove any parking spaces?	□ Yes	⊚ No
17. Electric vehicle charging points		
Do the proposals include electric vehicle charging points and/or hydrogen refuelling facilities?	□ Yes	⊚ No
18. Trees and Hedges		
Are there trees or hedges on the proposed development site?	Yes	● No
And/or: Are there trees or hedges on land adjacent to the proposed development site that could influence the development or might be important as part of the local landscape character?	□ Yes	No
If Yes to either or both of the above, you may need to provide a full tree survey, at the discretion of your local plat required, this and the accompanying plan should be submitted alongside your application. Your local planning at website what the survey should contain, in accordance with the current 'BS5837: Trees in relation to design, dem Recommendations'.	uthority s	should make clear on its
19. Assessment of Flood Risk		
Is the site within an area at risk of flooding? (Check the location on the Government's Flood map for planning. You should also refer to national standing advice and your local planning authority requirements for information as necessary.)		No No
If Yes, you will need to submit a Flood Risk Assessment to consider the risk to the proposed site.		
Is your proposal within 20 metres of a watercourse (e.g. river, stream or beck)?	© Yes	No No No
Will the proposal increase the flood risk elsewhere?		No
How will surface water be disposed of?		
Sustainable drainage system		
Existing water course		
Soakaway		
✓ Main sewer		
☐ Pond/lake		

20. Biodiversity and Geological Conservation				
Is there a reasonable likelihood of the following being affected adversely or conserved and enhanced within the a or near the application site?	pplicatio	on site, o	r on land adjacent to	
To assist in answering this question correctly, please refer to the help text which provides guidance on determini geological conservation features may be present or nearby; and whether they are likely to be affected by the property.	ng if any osals.	importa	nt biodiversity or	
a) Protected and priority species: Yes, on the development site Yes, on land adjacent to or near the proposed development No				
 b) Designated sites, important habitats or other biodiversity features: Yes, on the development site Yes, on land adjacent to or near the proposed development No 				
c) Features of geological conservation importance: Yes, on the development site Yes, on land adjacent to or near the proposed development No				
21. Open and Protected Space				
Will the proposed development result in the loss, gain or change of use of any open space?		No		
Will the proposed development result in the loss, gain or change of use of a site protected with a nature designation?	○ Yes	⊚ No		
22. Foul Sewage Please state how foul sewage is to be disposed of: Mains Sewer Septic Tank Package Treatment plant Cess Pit Other Unknown				
Are you proposing to connect to the existing drainage system?		Q No (Unknown	
23. Water Management Please state the expected percentage reduction of surface water discharge (for a 1 in 100-year rainfall event) from the proposal				
Are Green Sustainable Drainage Systems (SuDS) incorporated into the drainage design for the proposal?		No		
Please state the expected internal residential water usage of the proposal (litres per person per day)				
Does the proposal include the harvesting of rainfall?		No		
Does the proposal include re-use of grey water?	□ Yes	No		
			<u> </u>	
24. Trade Effluent				
Does the proposal involve the need to dispose of trade effluents or trade waste?	☐ Yes	No		

Does this proposal involve the loss or replacement of any self-contained residential units or student accommodation (including those being rebuilt)?					
Does this proposal involve the addition of any self-contained residential units or student accommodation (including those $\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \$					
26. Non-Permanent Dwellings Please add details of any non-permanent dwellings (if used as main residence e.g. caravans, mobile homes, converted railway carriages, etc), traveller pitches/plots or houseboat moorings that this proposal seeks to add or remove					
27. Other Residential Accommodation Please add details of any non self-contained accommodation	ommodation, based on the categories in the drop down menu, that this pro-	oposal se	eeks to add, remove or rebuild.		
Provision for older people Please specify the number of proposed rooms, o	f the types listed below, to be specifically provided for older people				
Older persons care home accommodation - Residential care homes (Use Class C2)	0				
Older persons supported and specialised accommodation - Hostel (Sui Generis Use)	0				
28. Waste and recycling provision					
Does every unit in this proposal (residential and dry recycling, food waste and residual waste?	non-residential) have dedicated internal and external storage space for	Yes	○ No		
29. Utilities					
Water and gas connections Number of new water connections required	0				
·					
Number of new gas connections required	0				
Fire safety					
Is a fire suppression system proposed?			No		
Internet connections					
Number of residential units to be served by full fibre internet connections	0				
Number of non-residential units to be served by full fibre internet connections	0				
Mobile networks					
Has consultation with mobile network operators	been carried out?	Q Yes	® No		
20. Farrian manufal language					
30. Environmental Impacts Community energy					
Will the proposal provide any on-site community	-owned energy generation?	○ Voo	@ No		
Heat pumps			S NO		
Will the proposal provide any heat pumps?		Yes	No		
Solar energy		<u>~ 1 €3</u>			
Does the proposal include solar energy of any ki	ind?		No No		

25. Residential Units

30. Environmental Impacts Passive cooling units			
Number of proposed residential units with passive cooling	0		
Emissions NOx total annual emissions (Kilograms)	0.00		
Particulate matter (PM) total annual emissions	0.00		
(Kilograms) Greenhouse gas emission reductions			
Will greenhouse gas emissions be reduced by a	level exceeding that specified by Part L of The Building Regulations?		No
Green Roof			
Proposed area of 'Green Roof' to be added (Square metres)	0.00		
Urban Greening Factor			
Please enter the Urban Greening Factor score	0.00		
Residential units with electrical heating			
Number of proposed residential units with electrical heating	0		
Reused/Recycled materials			
Percentage of demolition/construction material to be reused/recycled	0		
31. Employment			
Are there any existing employees on the site or employees?	will the proposed development increase or decrease the number of	□ Yes	No No No
32. Hours of Opening			
Are Hours of Opening relevant to this proposal?		0.1/	O.N.
Are riours or opening relevant to this proposal:		□ Yes	● NO
33. Industrial or Commercial Proces	ses and Machinery		
Does this proposal involve the carrying out of in-	dustrial or commercial activities and processes?		No
Is the proposal for a waste management develo	pment?		No No
If this is a landfill application you will need to should make it clear what information it requ	provide further information before your application can be determin ires on its website	ed. You	r waste planning authority
34. Hazardous Substances			
Does the proposal involve the use or storage of	any hazardous substances?		No
35. Type of Proposed Advertisemen	t(s)		
Please describe the proposed advertisement(s)			
Replacement projecting sign			
Please select the type(s) of advertising you are Fascia sign(s) Projecting or hanging sign(s) Hoarding(s) Other type(s)	proposing:		
Please add details of each proposed projecting of	or hanging sign		

	ging sign(s): 1		
What is the height	t from the ground to the base of the advertisement?	2.9 m	etre(s)
What is the maxin	num projection of the advertisement from face of building?	0.8 m	etre(s)
Dimension:		Heigh	t: 0.6 x Width: 0.8 x Depth: 0 metre(s)
What materials wi	ill the sign be made of?	•	
Timber			
What is the maxin	num height of any of the individual letters and symbols?	0 cm	
The colour of text	and background		
TBC			
Will the sign be ille	uminated?	Yes	
Will the sign be ill	uminated internally or externally?	Exterr	nally Illuminated
Illuminance levels		500 c	d/m2
Will the illumination	on be static or intermittent?	Static	
		•	
ease see covering	oth the questions above, please show the existing sign(s) on an eleva of this application. Please state the references or filenames of the drug letter. Idvertisement(s) project over a footpath or other public highway?		Yes No
7. Advertiseme ease state the per	ent(s) Period riod of time for which consent is sought for the advertisement 16/12/2020		
ease state the pe	riod of time for which consent is sought for the advertisement		
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ease state the person	riod of time for which consent is sought for the advertisement 16/12/2020		
ase state the percom S. Site Visit an the site be seen the planning author. The agent The applicant	riod of time for which consent is sought for the advertisement 16/12/2020 16/12/2030	ould they contac	
ease state the percom S. Site Visit an the site be seen	16/12/2020 16/12/2030 1 from a public road, public footpath, bridleway or other public land? Derity needs to make an appointment to carry out a site visit, whom shows the state of the	ould they contac	

40. Authority Employee/Member				
With respect to the Au (a) a member of staff (b) an elected membe (c) related to a membe (d) related to an elected	er of staff	wing:		
It is an important princi	ple of decision-making that the process is open and trans	sparent.		⊚ No
For the purposes of thi informed observer, have the Local Planning Aut	s question, "related to" means related, by birth or otherwing considered the facts, would conclude that there was nority.	se, closely enough that a fair-minded and bias on the part of the decision-maker in		
Do any of the above st	atements apply?			
41. Interest In the	Land			
Does the applicant own	the land or buildings where the adverts are to be placed	d? 	Yes	○ No
-	rtificates and Agricultural Land Declaratio		dure) (E	ngland) Order 2015 Certificate
owner* and/or agricultu	ertifies that: has given the requisite notice to everyone else (as listed ral tenant** of any part of the land or building to which the sole owner of all the land or buildings to which this application.	is application relates; or		
* 'owner' is a person 65(8) of the Town and	with a freehold interest or leasehold interest with at le Country Planning Act 1990.	east 7 years to run. ** 'agricultural tena	nt' has t	he meaning given in section
Person role The applicant The agent				
Title				
First name				
Surname	Rolfe Judd Planning			
Declaration date (DD/MM/YYYY)	18/12/2020			
✓ Declaration made				
43. Declaration				
	lanning permission/consent as described in this form and bur knowledge, any facts stated are true and accurate an			
Date (cannot be pre- application)	18/12/2020			