**Job Profile Information: General Fund Strategy Advisor**

**This supplementary information for General Fund Strategy Advisor is for guidance and must be used in conjunction with the Job Capsule for Finance Level 5 Zone 1**

**Role Purpose:**

This key role supports the development and implementation of the financial strategy across the council. The role manages the General Fund Strategy Accountant to ensure that a robust medium-term financial strategy is maintained, and key developments and risks in the council’s position understood and communicated. The role leads on the planning and delivery of the three MTFS updates to Cabinet per year and in communicating the impacts of fiscal events and financial policy developments effecting the council. The post holder will be required to provide informed strategic briefings to and for the Cabinet Member for Finance on a range of financial issues and to support the opposition parties in formulating their alternative budget proposals. The post holder must have a strong understanding of the policy framework in which the council is operating and be able to interpret technical aspects of local government finance and ensure they are applied appropriately within the authority.

**Example outcomes or objectives that this role will deliver:**

* Production of robust Medium-Term Financial Strategy updates to Cabinet and budget setting report to Council.
* Maintenance of a robust MTFS with key risk areas modelled and understood.
* Budget setting is planned and delivered within statutory deadlines.
* Technical aspects of local government funding and finance are applied correctly within the council’s budgeting and financial planning processes.
* Effective communication of financial strategy progress is established and maintained through appropriate reporting frameworks.
* Cabinet Member for Finance and Growth is by provided with timely and fit for purpose briefings on issues related to this role.
* Alternative Budgets process with opposition groups managed effectively.
* Provision of briefings on implications for Camden of fiscal events such as Budgets and finance settlements.
* Analysis of implications of changes of government spending projections for authority.
* Finance lead on understanding impacts of key technical matter such as council tax and business rates on council’s revenue position.
* Opportunities to improve financial strategy of council identified, explored and implemented.

**People Management Responsibilities:**

Line management of General Fund Strategy Accountant.

**Relationships:**

The post holder will report to the Head of Finance (Corporate Services). Other key relationships for the post holder will be:

* The Deputy Director of Finance and Procurement and the Executive Director of Corporate Services in relation to their Section 151 responsibilities for the proper administration of the Council’s financial affairs.
* Officers across the three directorate areas responsible for management accounting and implementing financial change projects.
* Officers across corporate services responsible for driving or supporting the development and implementation of the MTFS including strategy and change and comms.
* A range of other stakeholders who play a key role in influencing and the financial position of the council including colleagues in HR and council tax and revenues.

**Work Environment:**

The post-holder will be required to work in an agile way in line with Camden’s move to a flexible work environment.

**Technical Knowledge and Experience:**

* CCAB (or equivalent) qualified accountant
* Knowledge, understanding and significant experience of financial planning, financial frameworks and management in a large organisation – preferably local government
* Ability to communicate complex financial issues effectively to differing audiences within and outside the Council
* Ability to understand and analyse the impact of complex financial matters including government policy proposals and the impact of developments in the wider economy
* Ability to deal confidently with elected Members

**Camden Way Five Ways of Working**

*In order to continue delivering for the people of Camden in the face of ever increasing financial pressure, we need to transform the way we do things. We call this the Camden Way. The Camden Way is a key part of our transformation strategy often referred to as the transformation triangle which links the Camden Plan, the Camden Way and the Financial Strategy together.*

The Camden Way illustrates the approach that should underpin everything we do through five ways of working:

•Deliver for the people of Camden

•Work as one team

•Take pride in getting it right

•Find better ways

•Take personal responsibility

For further information on the Camden Way please visit:

<http://www.togetherwearecamden.com/pages/discover-jobs-and-careers-in-camden/working-for-camden/>