

Presentation Agenda :

1. Aim – key decisions to be made by the Trust
2. Context - external approach
 - artwork integration
 - external + foyer lighting
3. Interior Design strategy & approach to enhancements
4. The Slade - artwork integration
5. Wayfinding Strategy
6. Conclusion

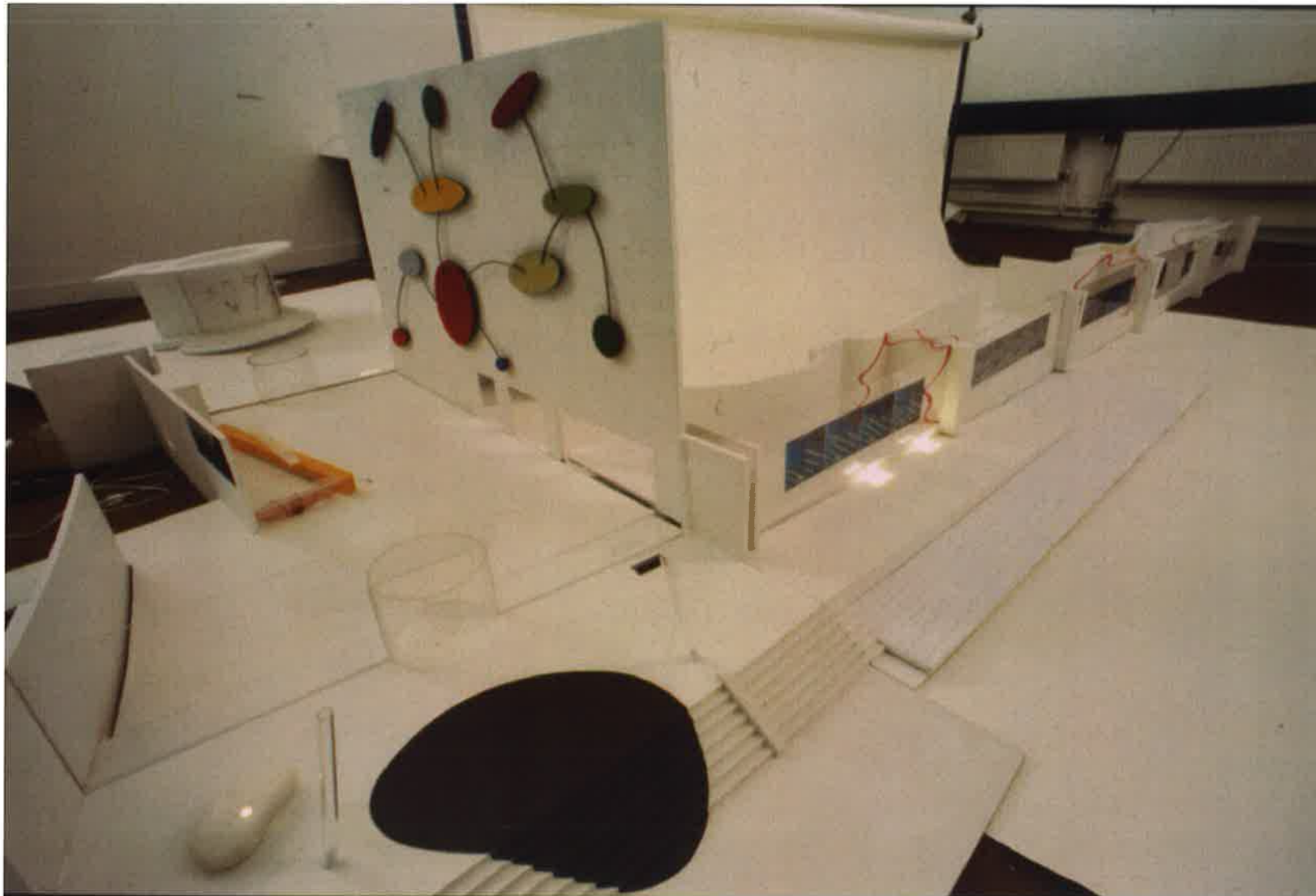
Decisions to be made on the following items :

- Enhancements to key areas
- Artwork integration
- Wayfinding strategy
- Exterior Feature Lighting



Enhancement – Logo / Manifestation to Entrance Glazing





SLADE

The lighting should be seen as an integral part of the building ...

- a) **Top of Tower**
- b) **Podium Corner**
- c) **Atrium / Canopy Uplighting**





a) Top of Tower

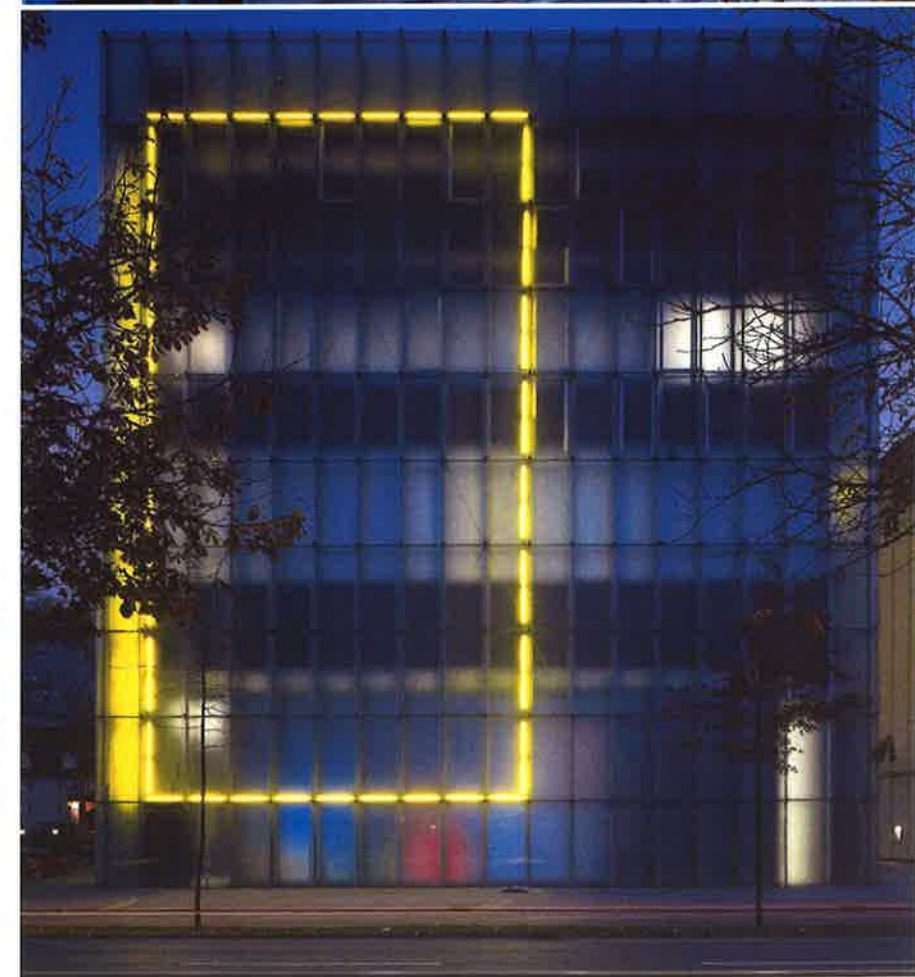
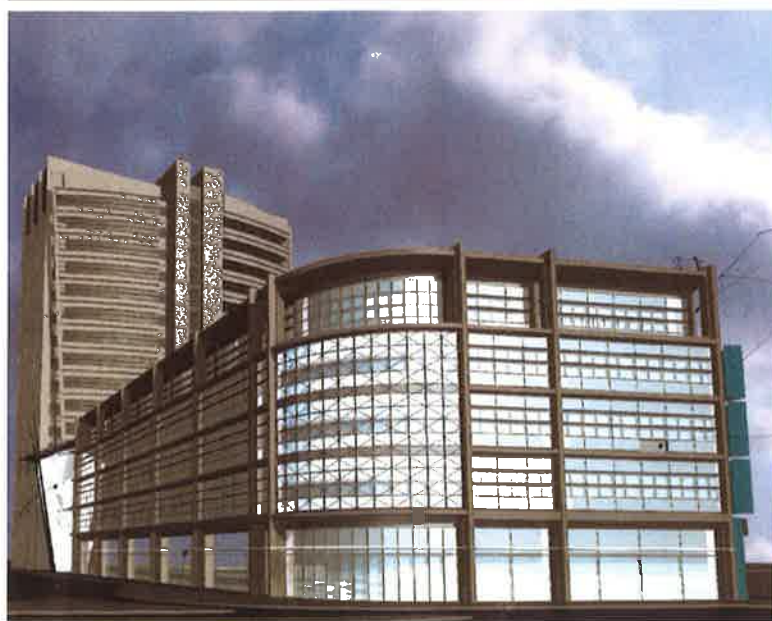
- Landmark opportunity
- Position of building identification
- Identification
- Contrast to general internal lighting at night
- Vertical fins to be illuminated to enhance building features





b) Podium Corner

Feature corner
Landmark opportunity
Digital possibilities
Use of colour

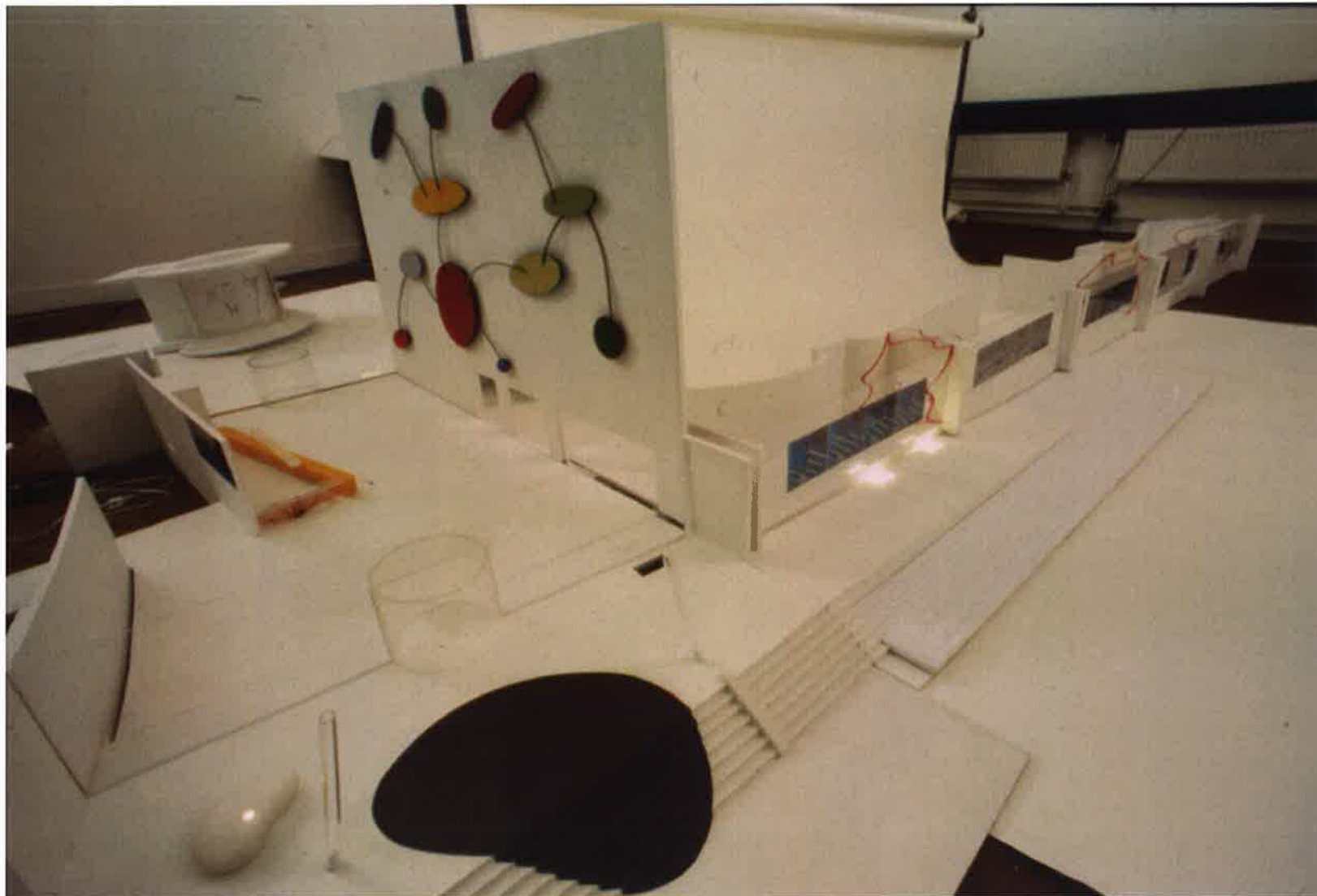




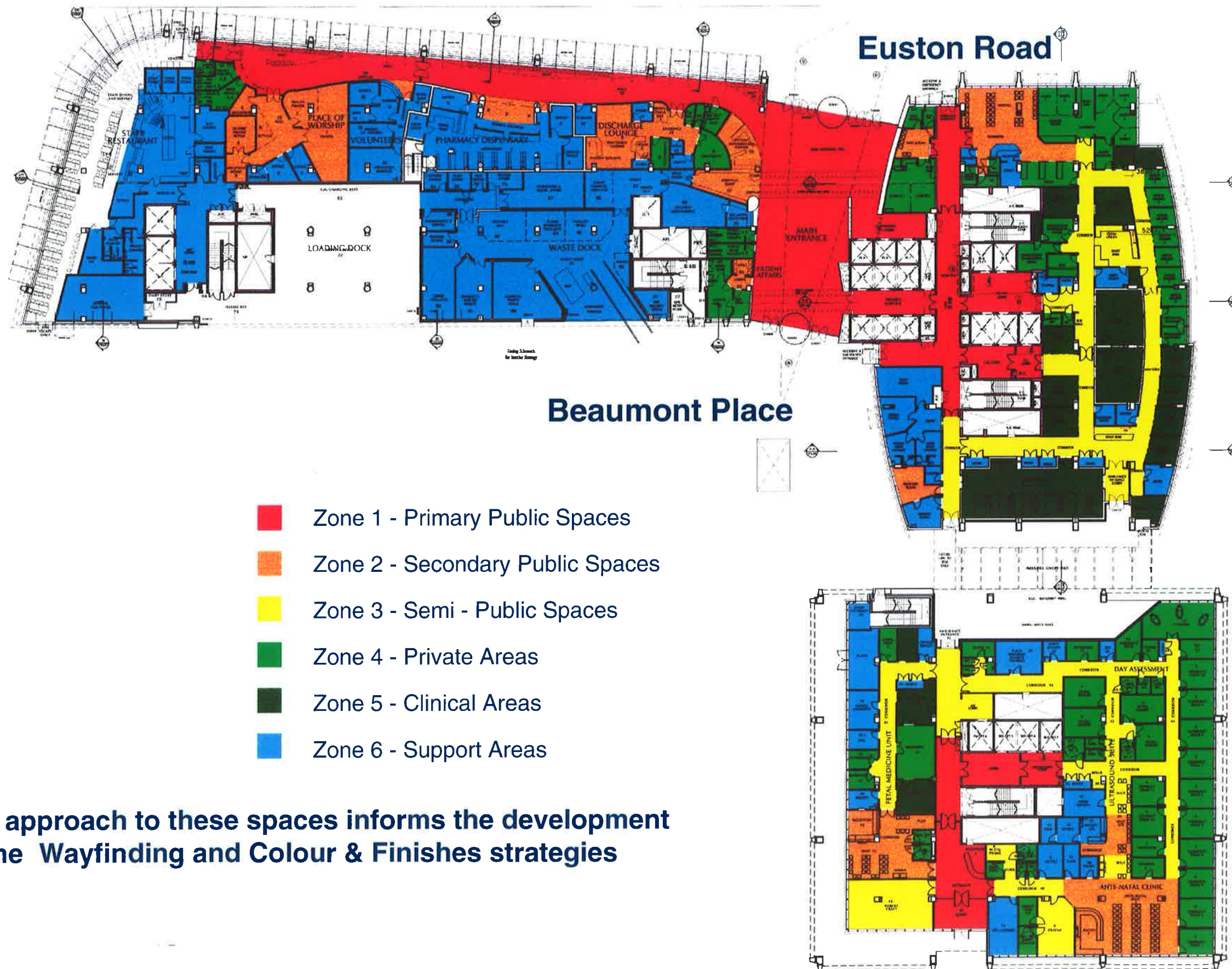
c) Atrium / Canopy

Introduction of concealed lighting and up lighting to canopy.

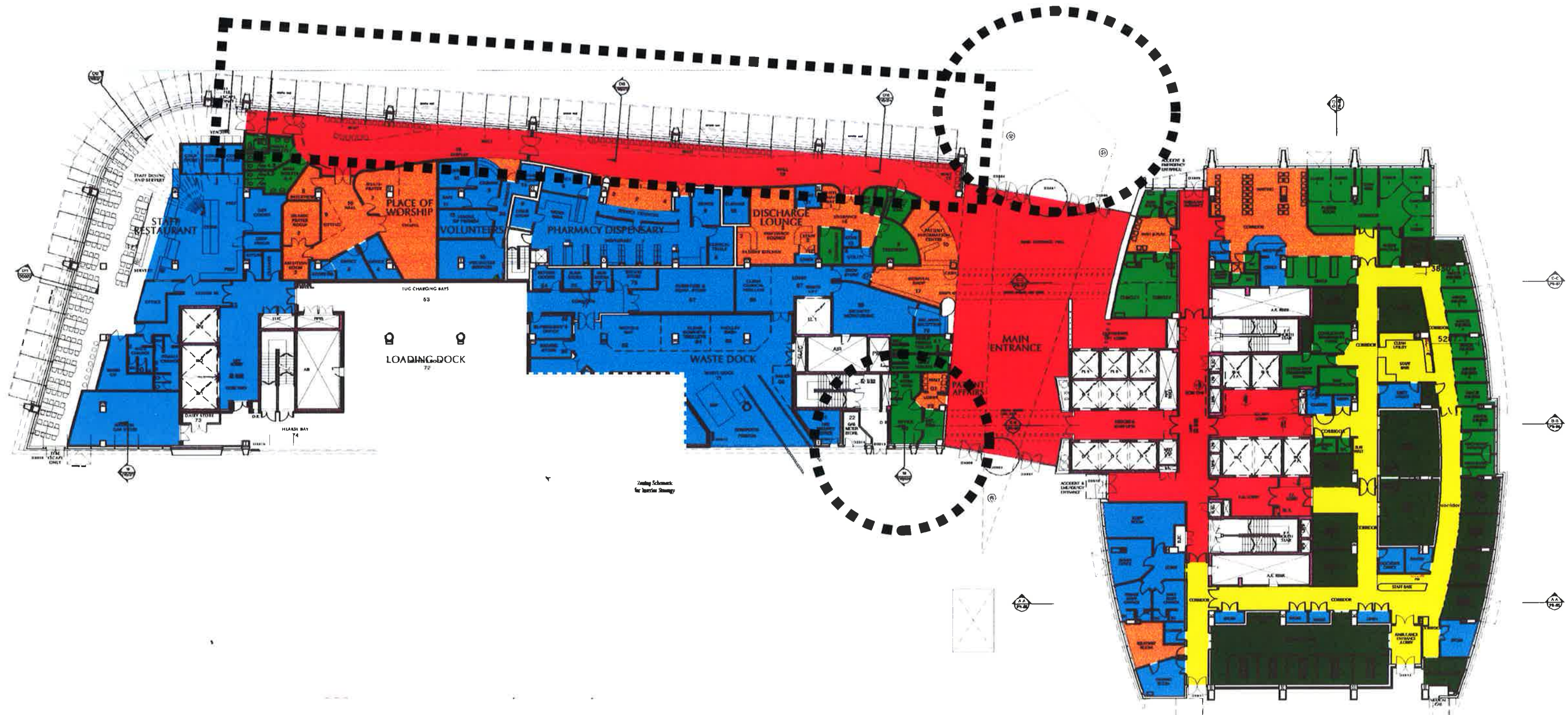
Diffused lighting to underside of bridges.



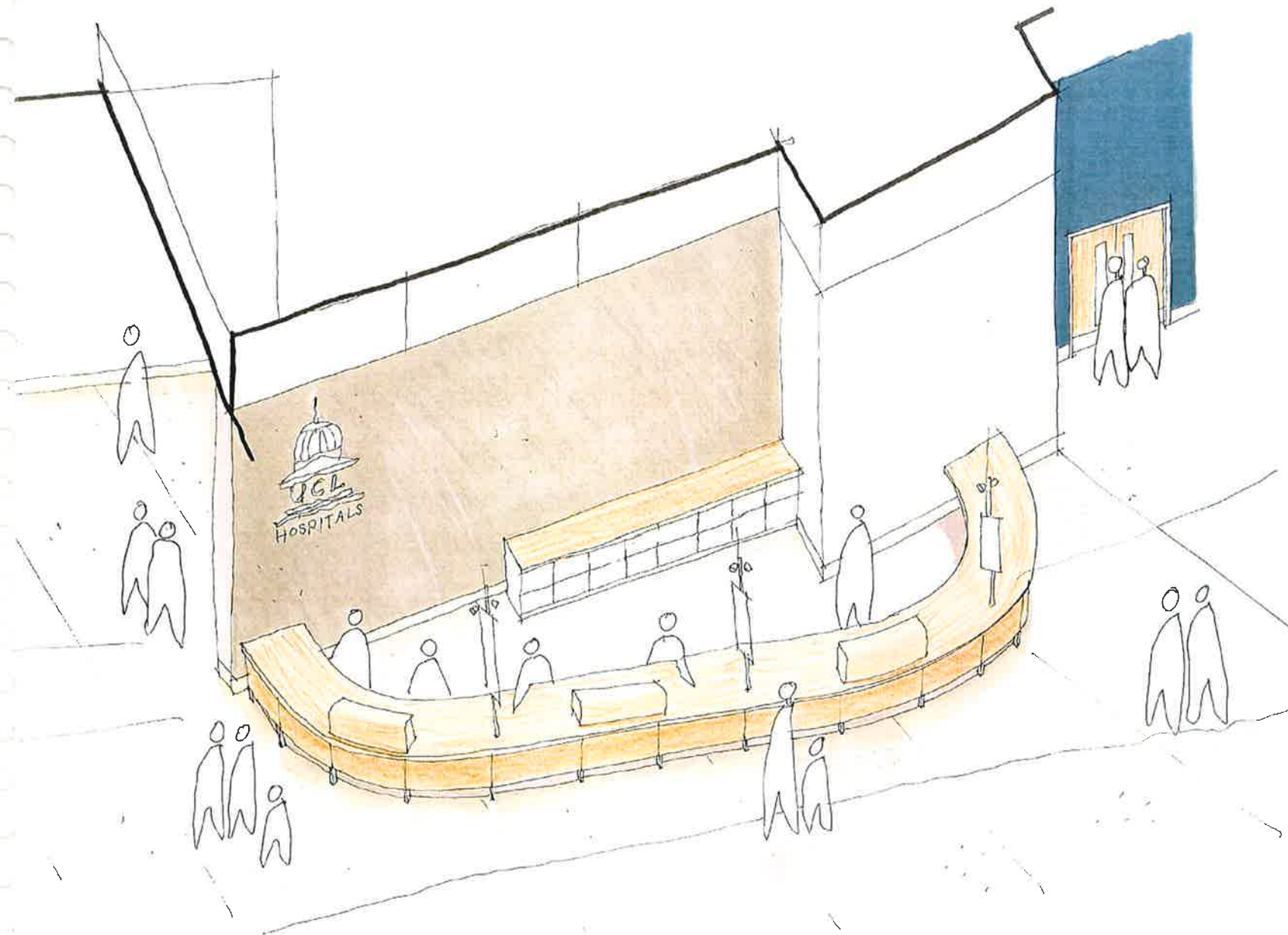
SLADE



The approach to these spaces informs the development of the Wayfinding and Colour & Finishes strategies

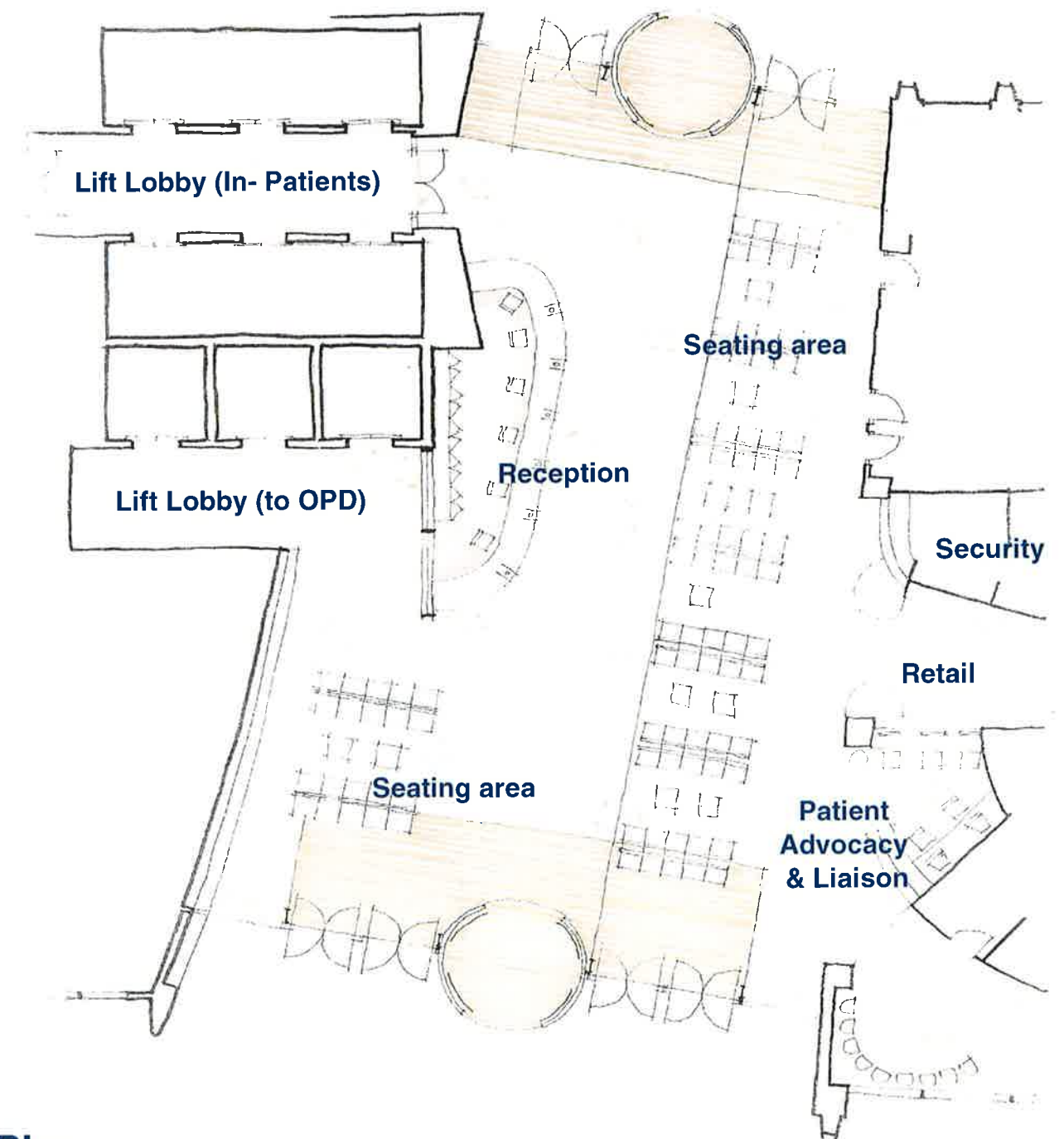


Main Entrance Hall - Contract Scheme



Reception Desk

Basic joinery, veneered reception desk
Polished plaster feature wall
Terrazzo flooring – single colour



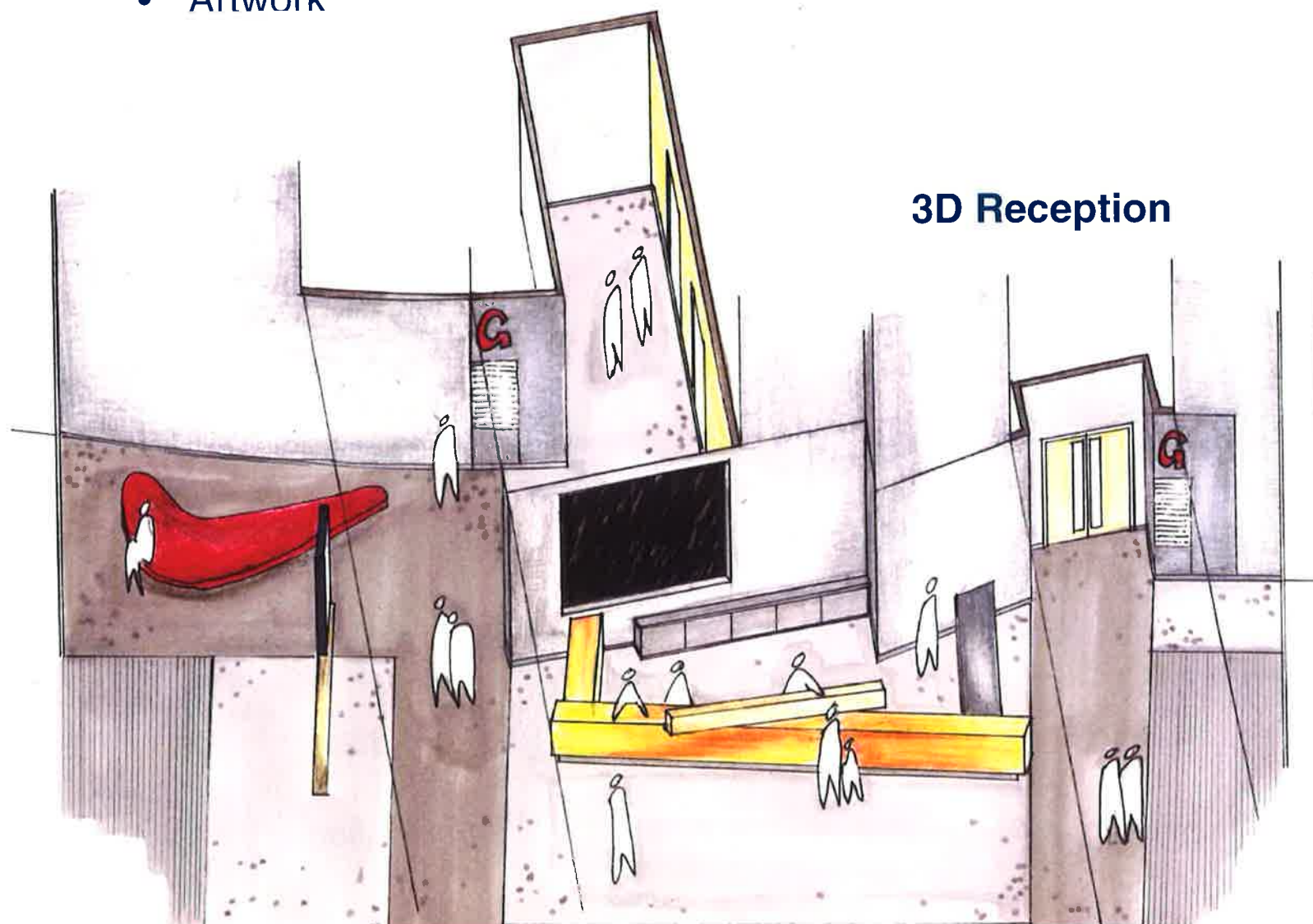
Plan



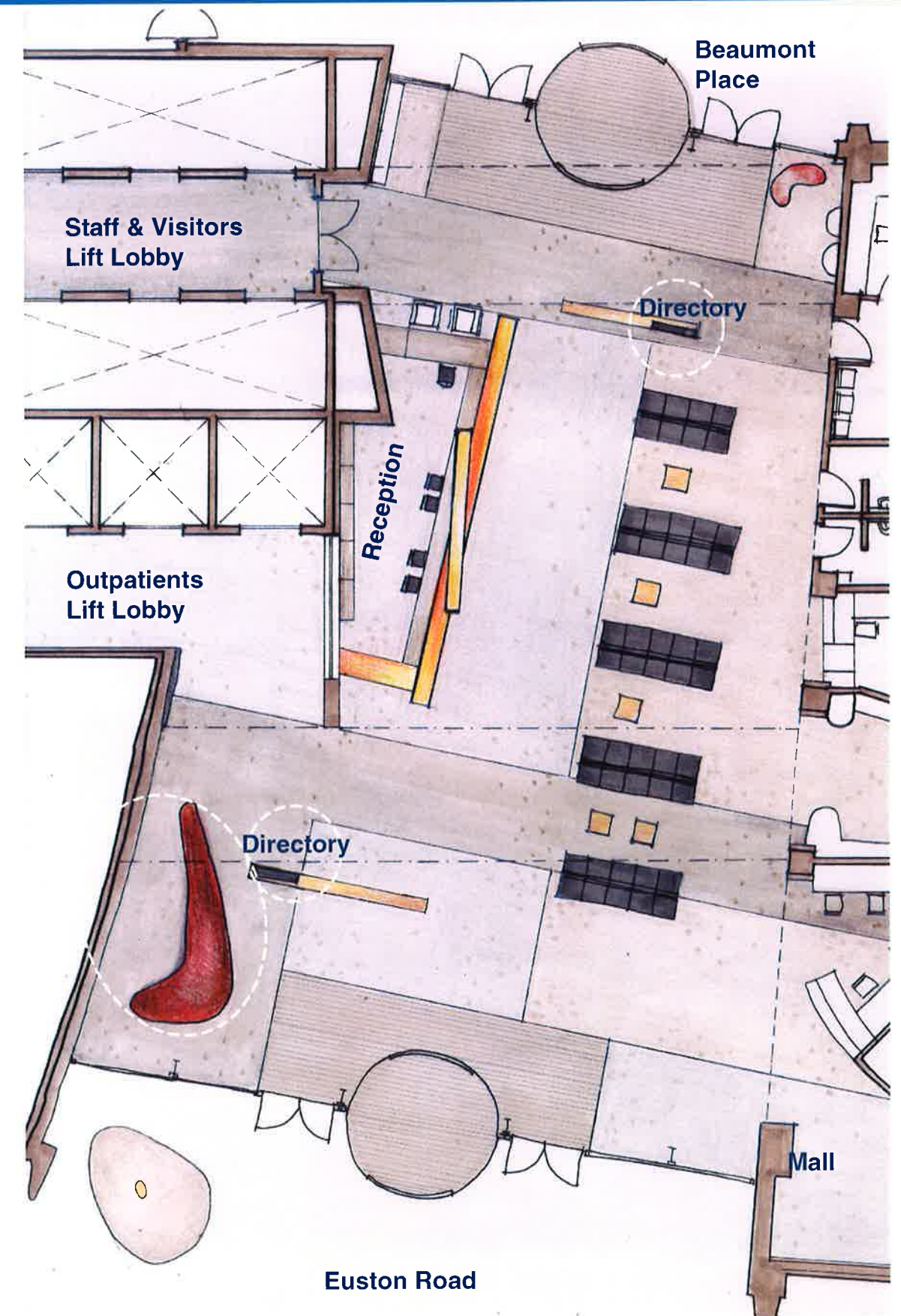
Enhancements to Ground Floor Entrance - Plan

Enhancements –

- Reception desk
- Bespoke furniture
- Quality public seating
- Directory boards
- Variation of floor finishes
- Core wall panelling
- Specialised lighting
- Artwork



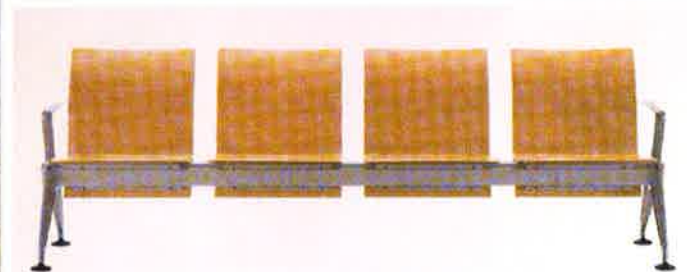
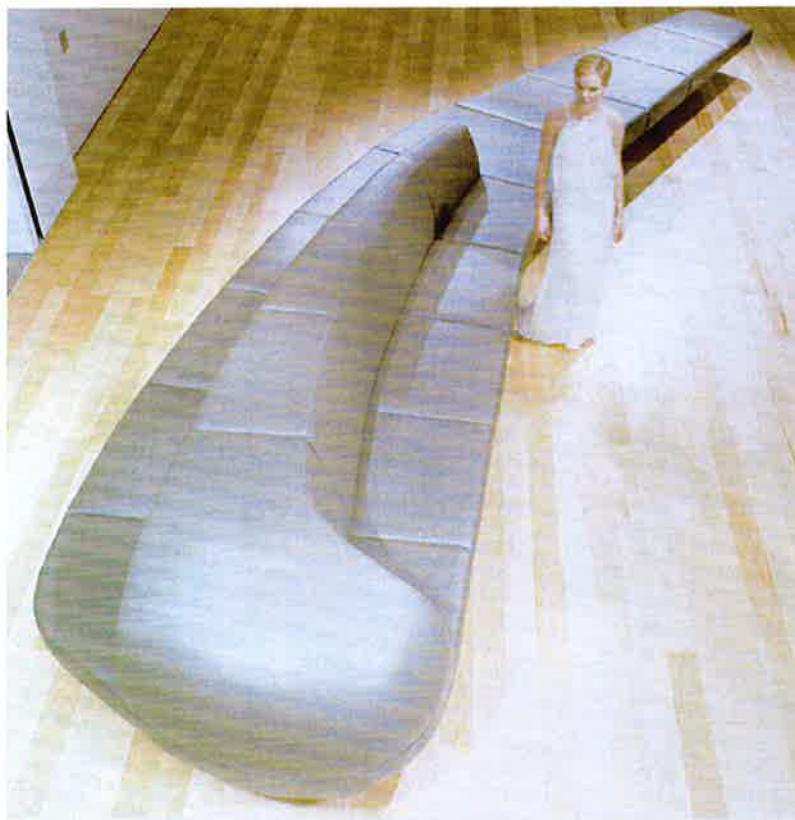
3D Reception



Plan

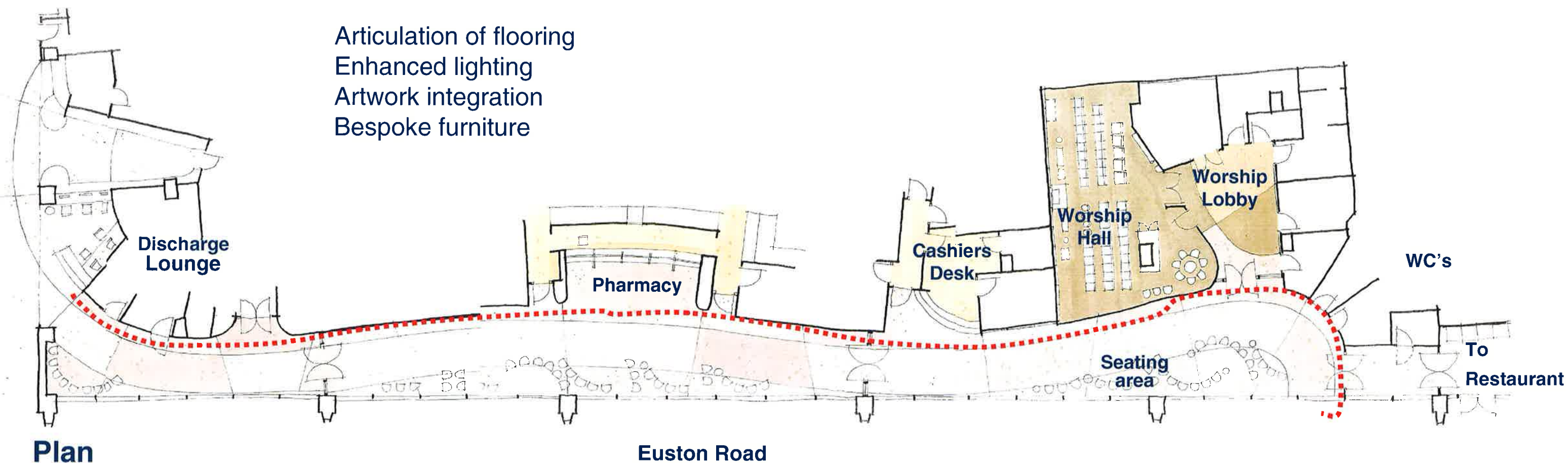
Enhancements to Ground Floor Entrance - Plan

- exciting public realm
- minimal visual clutter
- quality
- durability
- strategic focal points
- logical wayfinding



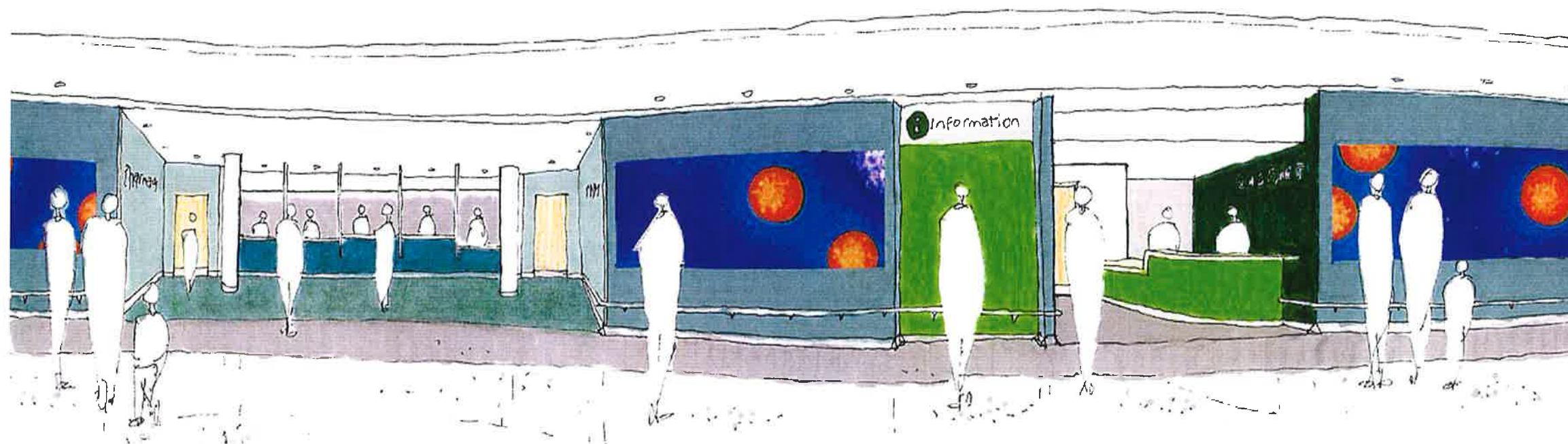


Articulation of flooring
Enhanced lighting
Artwork integration
Bespoke furniture

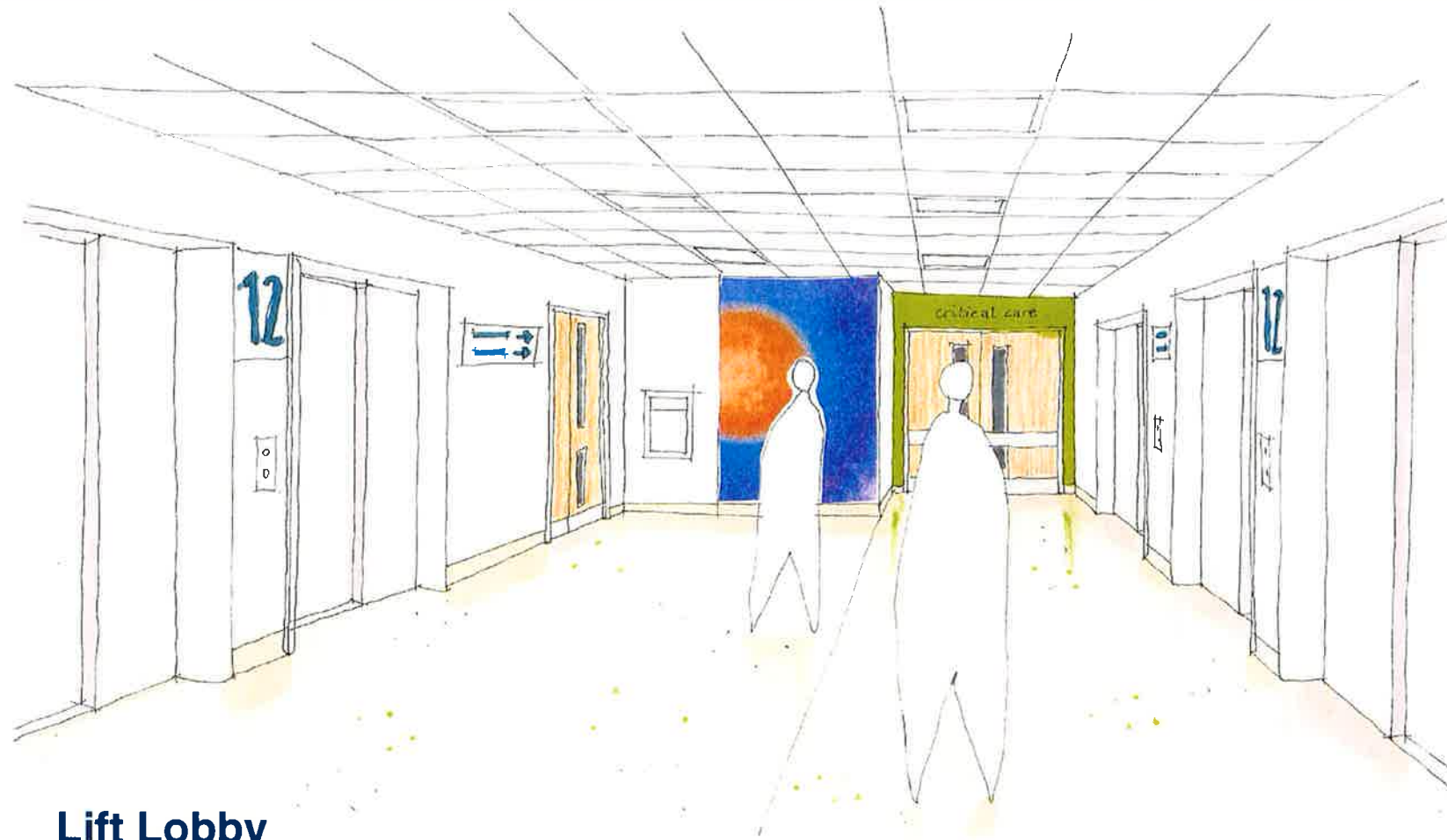


Plan

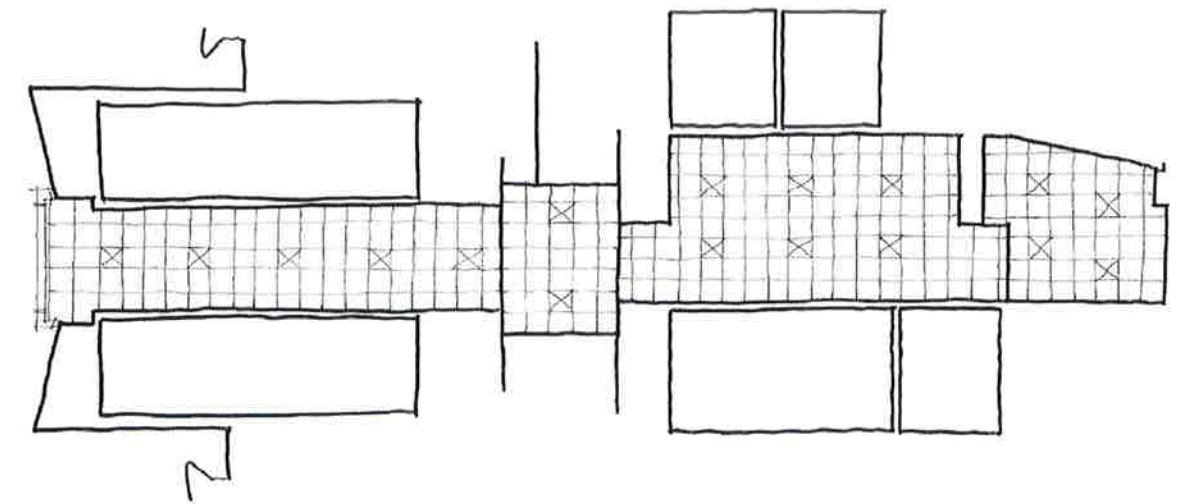
Euston Road



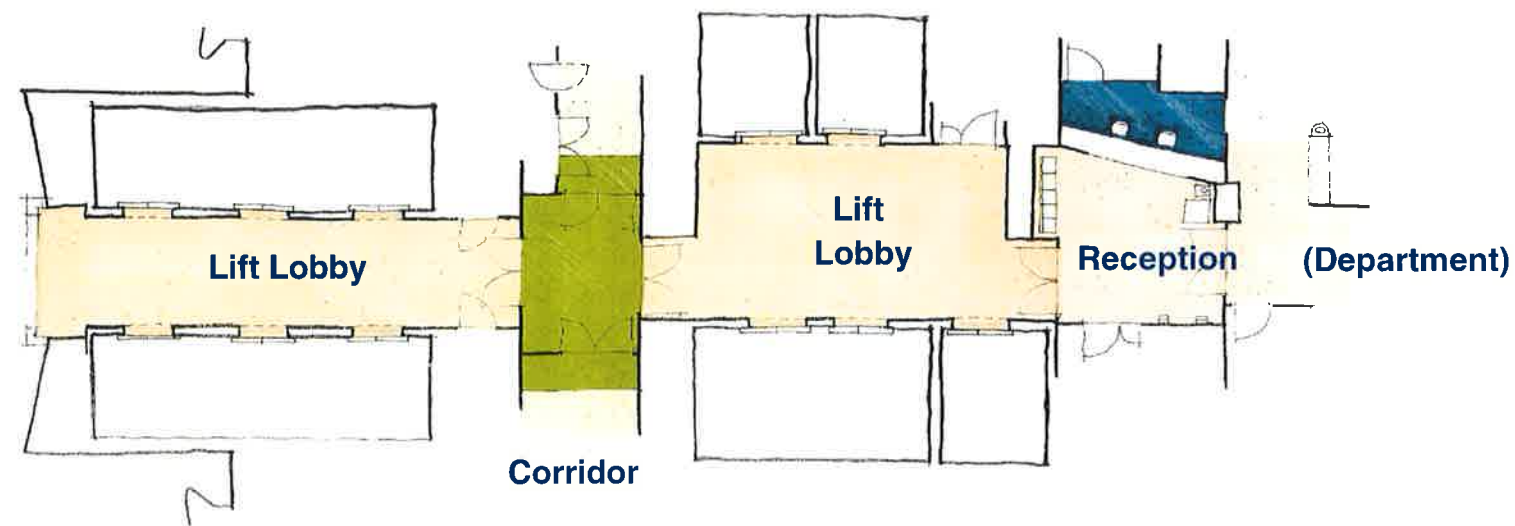




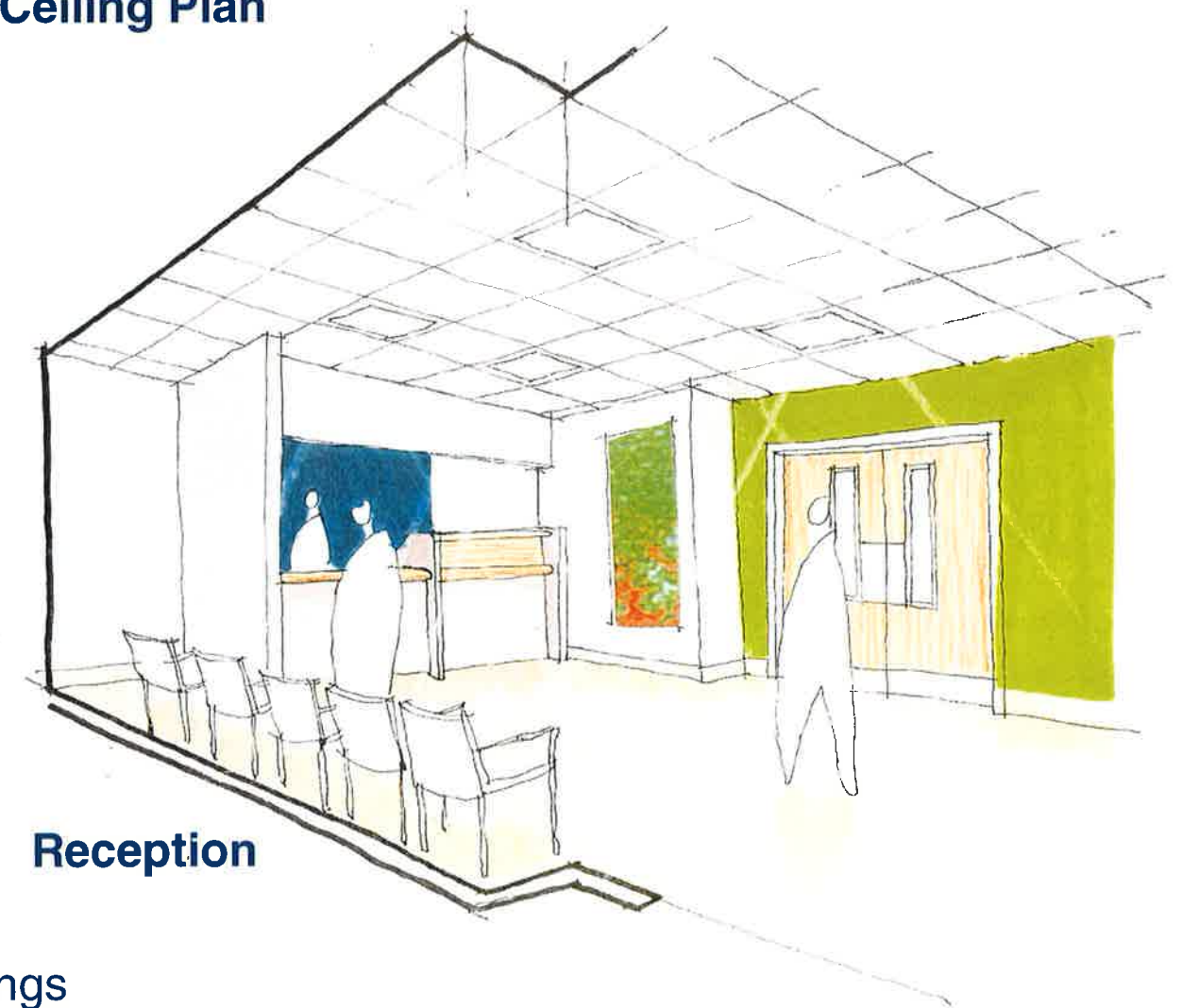
Lift Lobby



Ceiling Plan



Plan



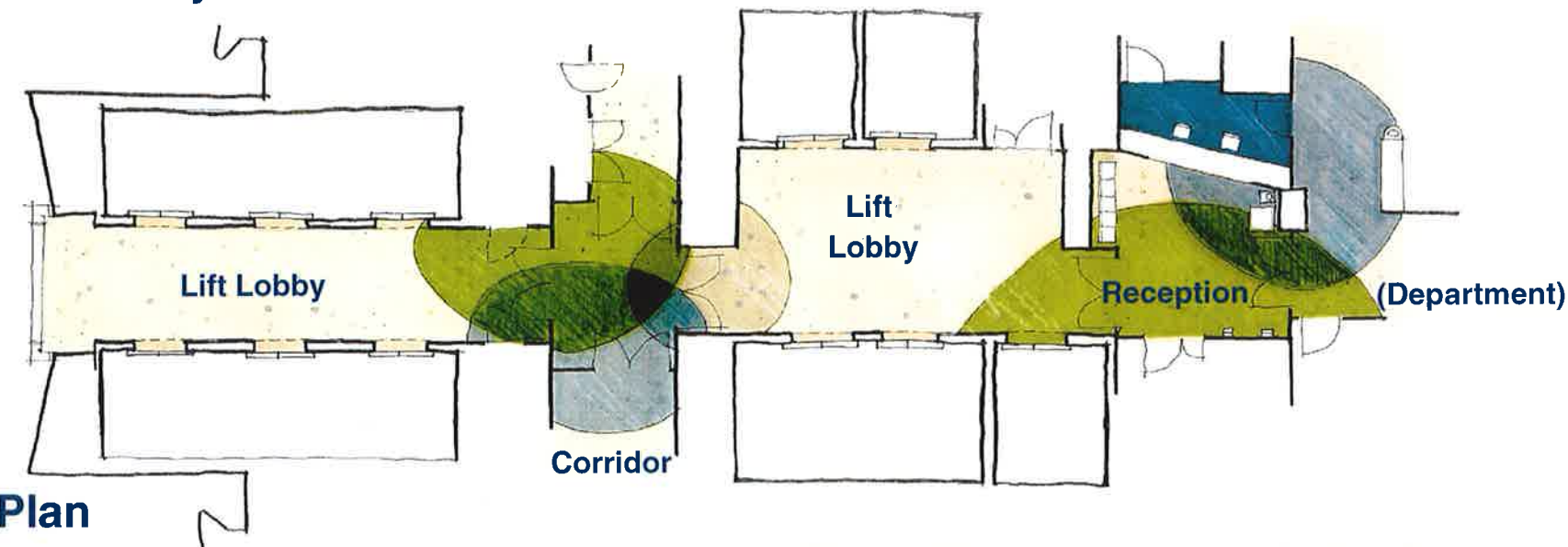
Reception

- Suspended grid ceiling & standard lighting fittings
- No articulation to flooring & ceiling planes

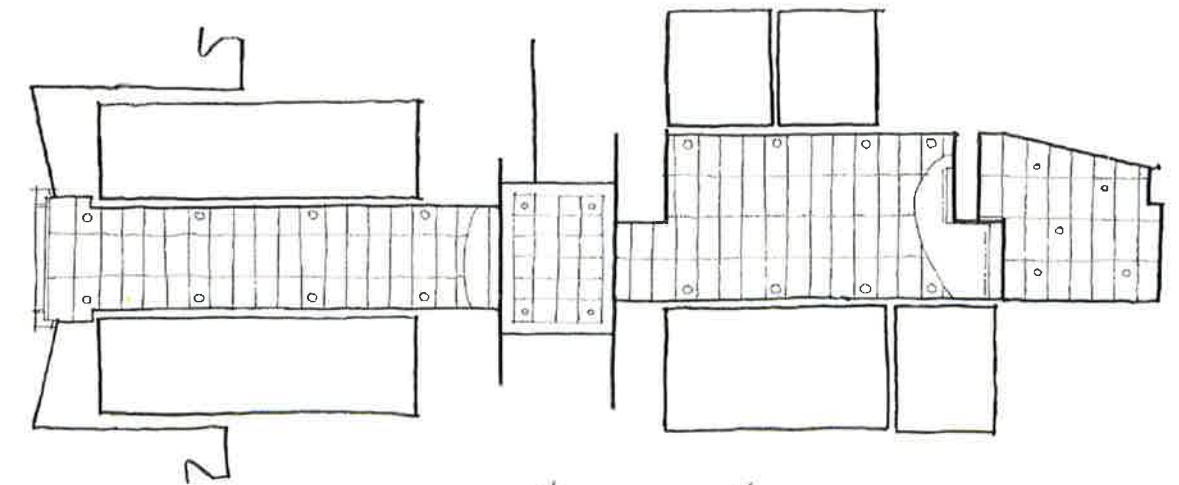
Lift Lobby & Reception - Enhanced Scheme



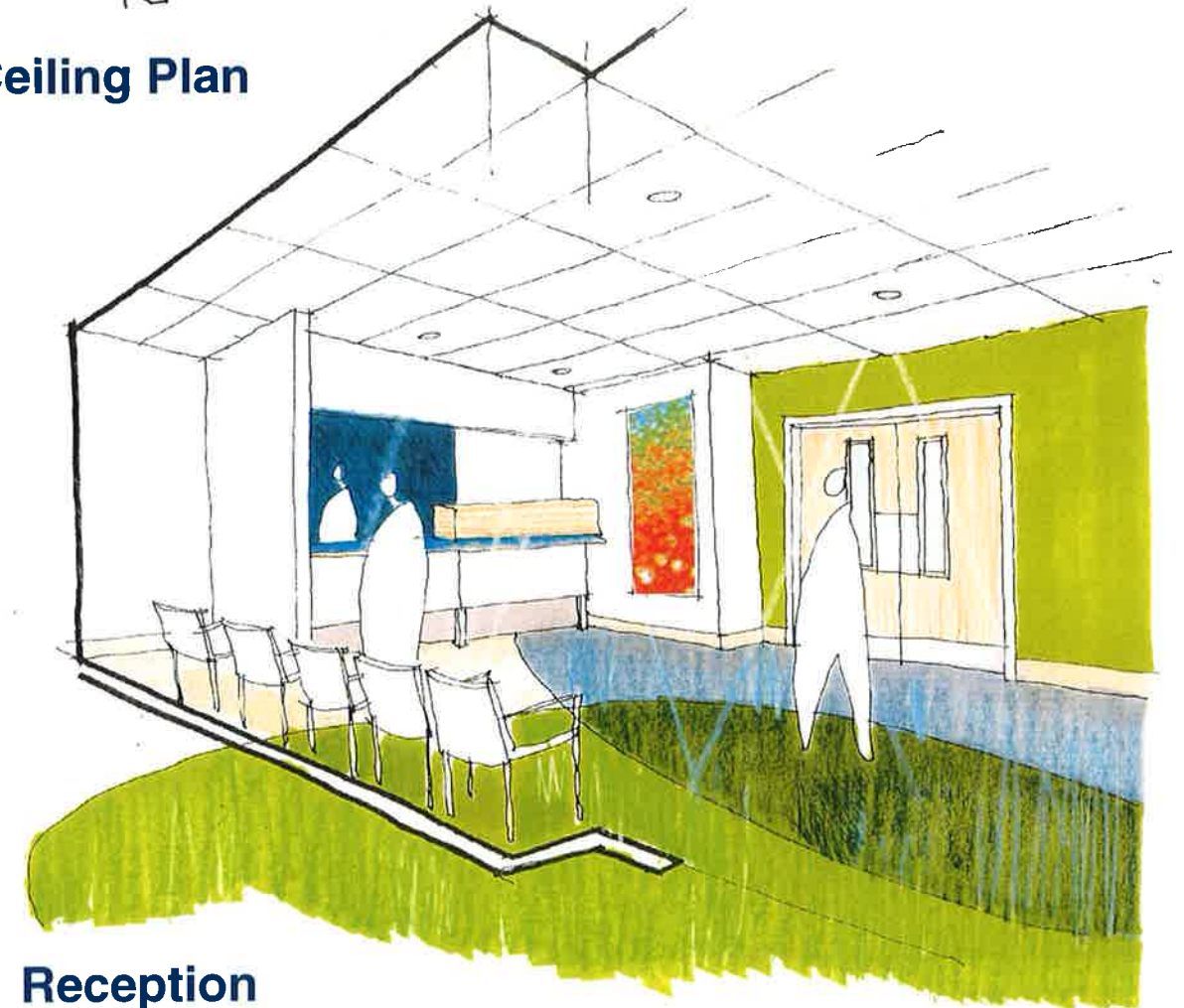
Lift Lobby



Plan



Ceiling Plan



Reception

- Glass doors to ensure clarity & ease of orientation & wayfinding
- Enhanced lighting - recessed down lights
- Articulation to flooring & set plaster ceiling planes

- Glass Doors to Lobby areas for clarity of Wayfinding
- Artwork / Graphic panels incorporated to each floor
- Colour ways to match individual floor identity



Lift Lobbies

