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Development Management  
Camden Town Hall Extension  
Argyle Street  
London WC1H 8EQ

## Application for consent to display an advertisement(s).

### Town and Country Planning (Control of Advertisements) (England) Regulations 2007

#### Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

#### 1. Site Address

Number	121
Suffix	
Property name	Frequency
Address line 1	Basement and Ground Floor
Address line 2	121 Kings Cross Road
Address line 3	
Town/city	London
Postcode	Wc1x 9NH

Description of site location must be completed if postcode is not known:

Easting (x)	530786
Northing (y)	182816

Description

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#### 2. Applicant Details

Title	
First name	Justo
Surname	Tripier Lorio
Company name	
Address line 1	Flat 1st Floor Front
Address line 2	18 Buckland Crescent
Address line 3	
Town/city	London

2. Applicant Details

Country

Postcode

NW3 5DX

Are you an agent acting on behalf of the applicant?

Yes  No

Primary number

Secondary number

Fax number

Email address

3. Agent Details

No Agent details were submitted for this application

4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Projecting pole with a hanging sign.

Please select the type(s) of advertising you are proposing:

- ☐ Fascia sign(s)
- ☒ Projecting or hanging sign(s)
- ☐ Hoarding(s)
- ☐ Other type(s)

Please add details of each proposed projecting or hanging sign

Projecting or hanging sign(s): 1	
What is the height from the ground to the base of the advertisement?	4.5 metre(s)
What is the maximum projection of the advertisement from face of building?	1.4 metre(s)
Dimension:	Height: 0.5 x Width: 0.5 x Depth: 0.02 metre(s)
What materials will the sign be made of?	
Metal	
What is the maximum height of any of the individual letters and symbols?	10 cm
The colour of text and background	
White text, black background	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	Externally Illuminated
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	Static

5. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

Yes  No

If yes, please provide details

## 5. Location of Advertisement(s)

We replaced a projecting sign in our property after it was stolen in 2019.

The sign we replaced was not 'like-for-like' and the council has asked us to submit an application for the new sign.

The planning authority we are in contact with regarding this matter is Camden Council, and the case number is EN20/0070.

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☐ Yes ☐ No ☒ Not Applicable

If Yes to either or both the questions above, please show the existing sign(s) on an elevation drawing or photograph which can be uploaded to the Supporting Documents section of this application. Please state the references or filenames of the drawing(s) or photograph(s) in this text box

In the supporting documents you will find:

IMG\_9437: This is the photograph of the pole where the new projecting sign will hang.

IMG\_9436: This is the previous sign that had been on the premises from 2008 (before we took on the lease) which was stolen in 2019.

Will the proposed advertisement(s) project over a footpath or other public highway?

☒ Yes ☐ No

## 6. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From

01/02/2021

To

01/02/2026

## 7. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

## 8. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

☒ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- ☐ The agent  
☒ The applicant  
☐ Other person

## 9. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☒ Yes ☐ No

If Yes, please complete the following information about the advice you were given (this will help the authority to deal with this application more efficiently):

Officer name:

Title

First name

Surname

Reference

EN20/0070

Date (Must be pre-application submission)

15/01/2021

Details of the pre-application advice received

Ms. Watson has advised us to apply for the change of the projecting sign.

## 10. Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☐ Yes ☒ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

☒ Yes ☐ No

## 11. Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

☐ Yes ☒ No

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

## 12. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. ☒

Date (cannot be pre-application)

25/01/2021