
From: McClue, Jonathan
Sent: 18 January 2021 16:25
To: Planning
Subject: FW: 100 Avenue Road - new applications to discharge facing materials (ref. 2021/0022/P) and amend/reduce the amount of affordable housing (ref. 2021/0025/P)

Please upload this to M3 and HPE/TRIM under refs. 2021/0022/P and 2021/0025/P.

From: Edie Raff [REDACTED]
Sent: 18 January 2021 16:21
To: McClue, Jonathan <Jonathan.McClue@camden.gov.uk>
Subject: Re: 100 Avenue Road - new applications to discharge facing materials (ref. 2021/0022/P) and amend/reduce the amount of affordable housing (ref. 2021/0025/P)

[EXTERNAL EMAIL] Beware – This email originated outside Camden Council and may be malicious Please take extra care with any links, attachments, requests to take action or for you to verify your password etc. Please note there have been reports of emails purporting to be about Covid 19 being used as cover for scams so extra vigilance is required.

Dear Jonathan

Thank you for the heads up on this.

I actually laughed out loud when I read that EL NOW wants to REDUCE the amount of 'affordable' (not of course 'social'- there isn't any) housing it originally told the Council it would provide.

Quel Surprise!

Oh well! I guess you once again have to be seen to be 'consulting' with the public.

How ever do you guys sleep at night? (rhetorical)

Kind Regards

Edie

P. S. If possible please consider and publish this as my formal response to this latest but utterly predictable affront from EL.

P. P. S. Is this 'consultation' the Council's way of letting the community know it is once again full steam ahead on this loathsome project?

Sent from my iPhone

On 18 Jan 2021, at 15:55, McClue, Jonathan <Jonathan.McClue@camden.gov.uk> wrote:

To whom it may concern,

The Council has just registered two applications from Essential Living (EL) regarding the 100 Avenue Road site. These are summarised below:

- A S106A application (ref. 2021/0025/P) to vary the affordable housing approved in the original scheme. Basically to reduce the offer to 18 Discount Market Rent units in the tower block (all the affordable housing in the lower block is proposed to become market housing). The documents can be viewed online here:
<http://camdocs.camden.gov.uk/HPRMWebDrawer/PlanRec?q=recContainer:%222021/0025/P%22>
- An approval of details application (ref. 2021/0022/P) to discharge the facing materials of the development, including the use of glass-reinforced concrete (GRC) and metal balustrades, along with the various other facing materials such as brick slips. The documents can be viewed online here:
<http://camdocs.camden.gov.uk/HPRMWebDrawer/PlanRec?q=recContainer:%222021/0022/P%22>

The applications will trigger the electronic-alerts (e-alerts), which should be sent to all those who have signed up to them tomorrow. In addition to this we will arrange for a number of site notices to be put up and local press adverts to be made. Please forward this email to all those who are interested in the site.

All comments can be sent in online or to the planning inbox:
Planning@camden.gov.uk

Kind regards

Jonathan McClue BPlan (Hons)
Deputy Team Leader
Pronouns: He/Him/His
Regeneration and Planning
London Borough of Camden

As part of our digital engagement project with we've created a questionnaire to learn how public engagement activities have been affected by the pandemic, please complete and share with local authorities - <https://wearefuturegov.typeform.com/to/EAbpW4WD>

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