

Camden Town (Temporary Site) - Planning Booklet

93 Juniper Crescent

Camden Town

London

NW1 8HQ

ISSUE 08 - 06-11-20



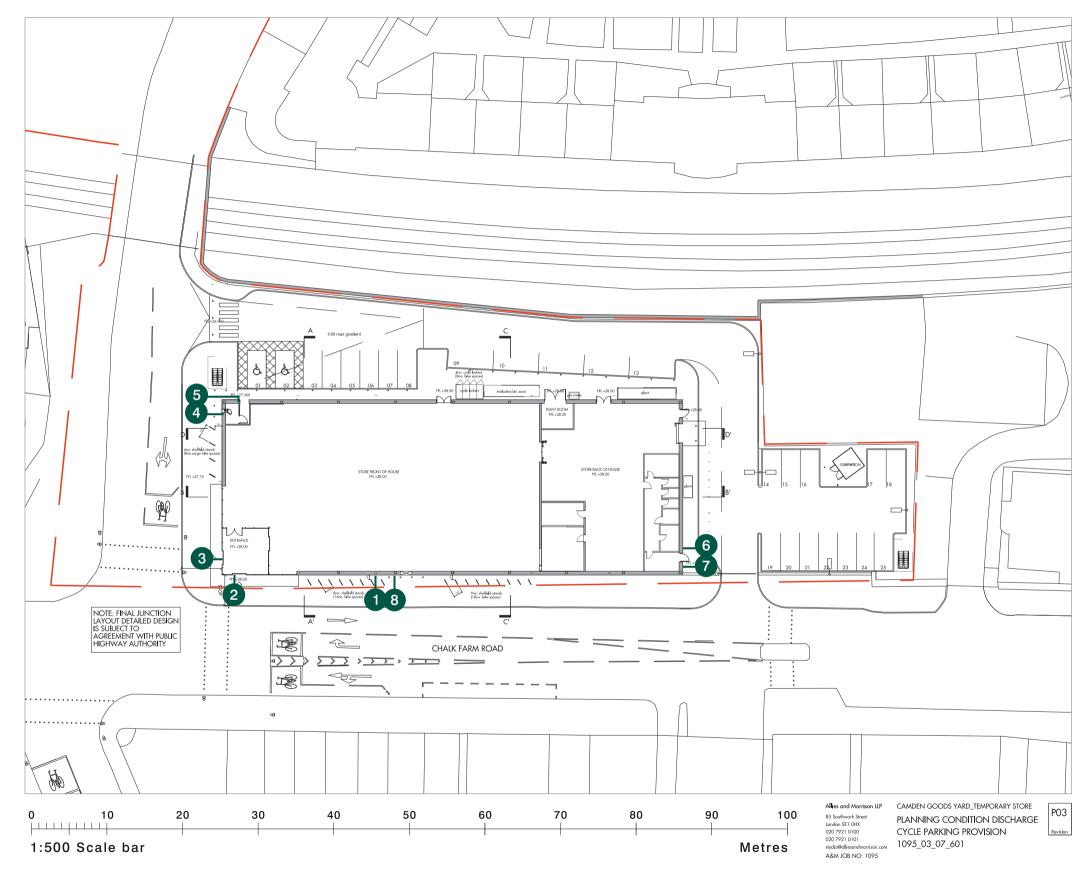








Site map: Large-scale Brand Impact Signage - Scale 1:500



Site Map Index

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6

- Internally illuminated Flexface Box (Market Kitchen)
- 900mm Cap Height Morrisons Letters with Core logo
 - 900mm Cap Height Morrisons Letters with Core logo
- Internally illuminated Flexface Box (Market Kitchen)
- Internally illuminated Flexface Box (Market Kitchen)
- Internally illuminated W/M Totem with removable slats
- Internally illuminated Flexface Box (Market Kitchen)
- 8 W/M Menu Sign with removable slats



Temporary Site Morrisons Camden Town

Job Number 104597B

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Drawing Location U:\2020\2020 Drawings\Morrisons

Scale as shown @ A3

Issue / Rev

Drawn By BF

Checked By

Sales Rep GS

Date 30/07/2020



BUTTERFIELD SIGNS LTD 174 Sunbridge Rd Bradford West Yorkshire BD1 2RZ Tel: 01274 722244 Fax: 01274 848996

Sign 1 (Sign Ref: CUSTOM) - Scale 1:20 Internally illuminated Flexface Box (Market Kitchen)

Internally illuminated via FL Vizion Edge strip LED modules. Height from ground level to underside of sign - 785mm N.B Recommended fixing method for site substrate Illumination not to exceed 400cdm² Weight - 56kg

1:20 Scale bar Metres 1:200 Scale bar Metres

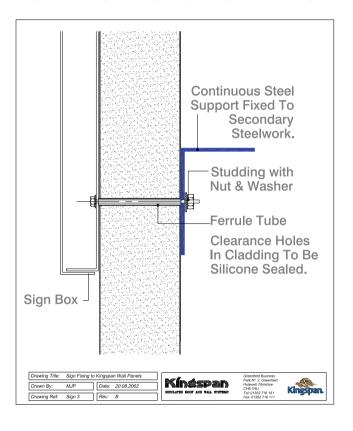
Front View

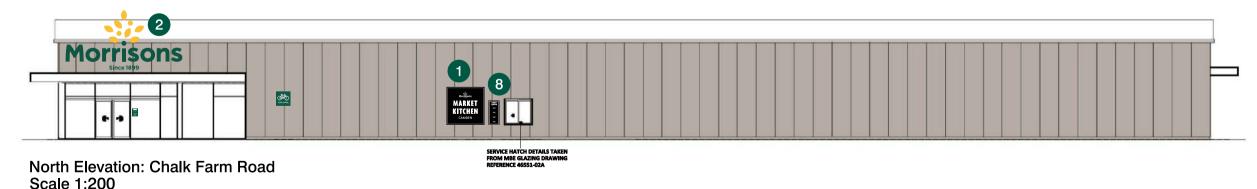


Section through Scale 1:20

Aluminium flexface box Flexface skin LED Illuminated 2000mm 140mm

Kingspan Fixing - Heavy Weight Sign (Over 20Kg)







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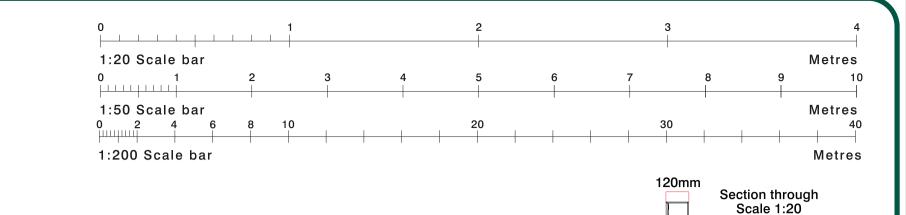
Sign 2 (Sign Ref: S1) - Scale 1:50 900mm Cap Height Morrisons Letters with Core logo

Aluminium U section frame colour: RAL TBC

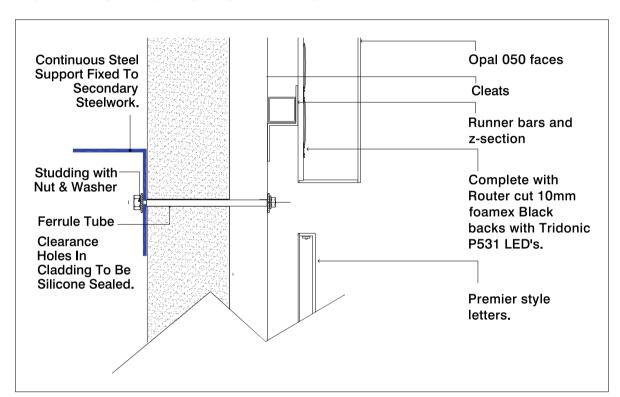
Height from ground level to underside of sign - 3700mm N.B Recommended fixing method for site substrate

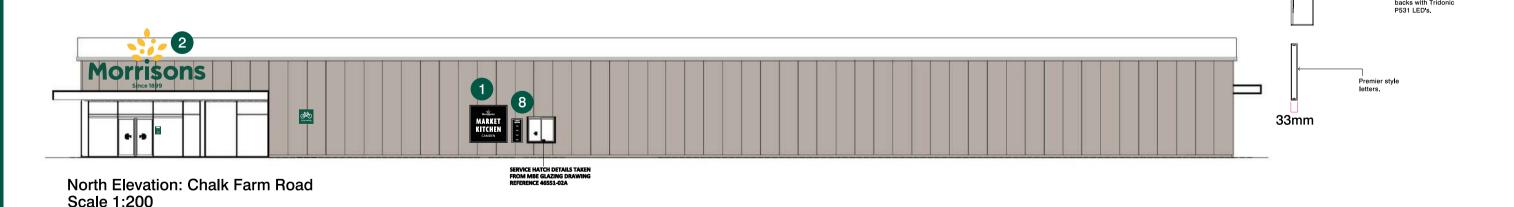
Illumination not to exceed 400cdm²

Weight - 118kg









Kingspan Fixing - Heavy Weight Sign (Over 20Kg)



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Sign 3 (Sign Ref: S1) - Scale 1:50 900mm Cap Height Morrisons Letters with Core logo

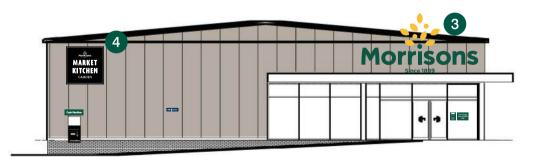
Aluminium U section frame colour: RAL TBC

Height from ground level to underside of sign - 3620mm N.B Recommended fixing method for site substrate

Illumination not to exceed 400cdm²

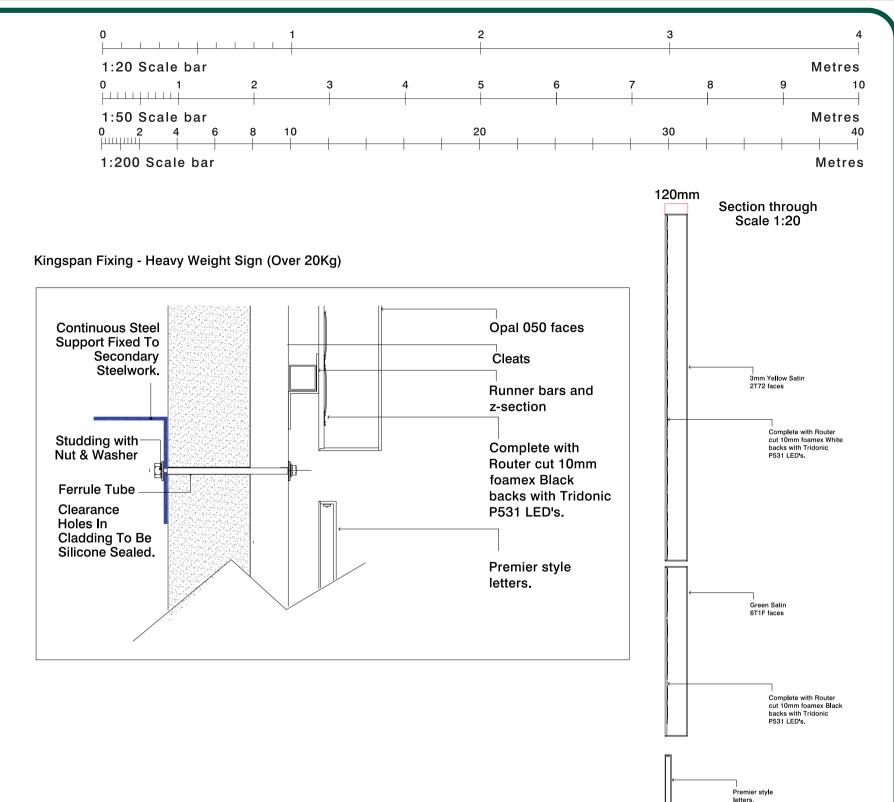
Weight - 118kg





East Elevation: Tottenham Rise

Scale 1:200





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BRITISH SIDN
STREET SIDN
STREE

33mm

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Bradford
West Yorkshire
BD1 2RZ
Tel: 01274 722244

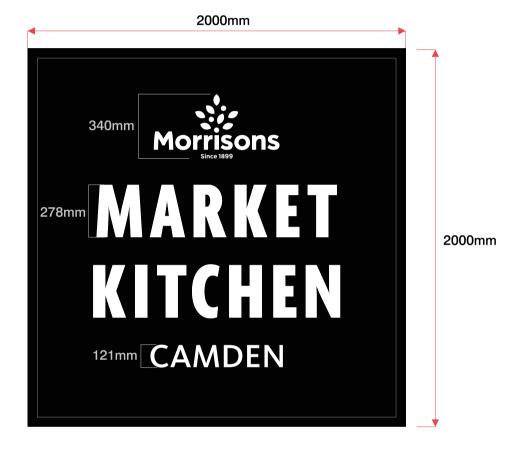
BD1 2RZ

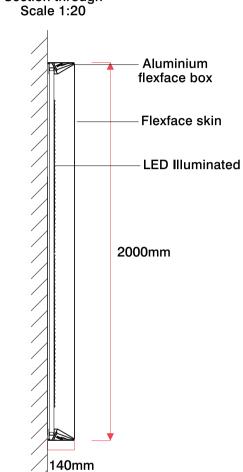
Stoll Loon Intervented Management M

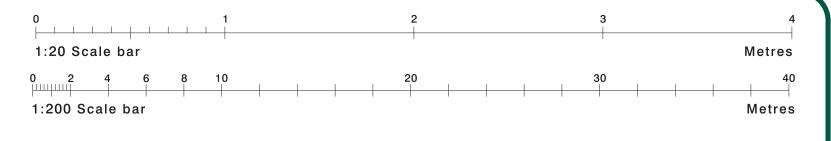
Sign 4 (Sign Ref: CUSTOM) - Scale 1:20 Internally illuminated Flexface Box (Market Kitchen)

Internally illuminated via FL Vizion Edge strip LED modules. Height from ground level to underside of sign - 3850mm N.B Recommended fixing method for site substrate Illumination not to exceed 400cdm² Weight - 56kg

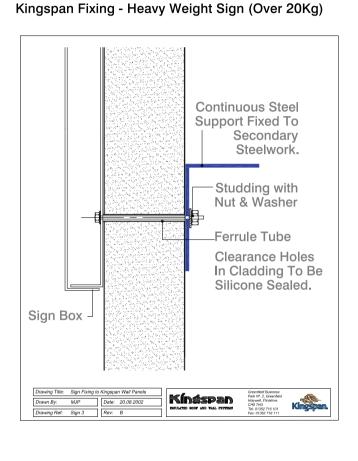
Front View







Section through





East Elevation: Tottenham Rise Scale 1:200



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Sign 5 (Sign Ref: CUSTOM) - Scale 1:20 Internally illuminated Flexface Box (Market Kitchen)

Internally illuminated via FL Vizion Edge strip LED modules. Height from ground level to underside of sign - 3580mm N.B Recommended fixing method for site substrate Illumination not to exceed 400cdm² Weight - 56kg

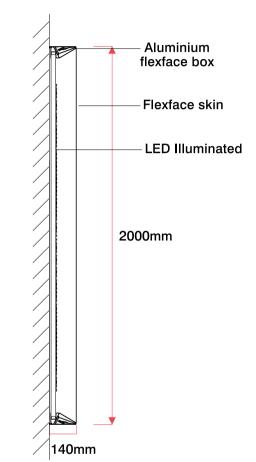
0 1 2 3 4 4 1:20 Scale bar Metres

0 2 4 6 8 10 20 30 40 1:200 Scale bar Metres

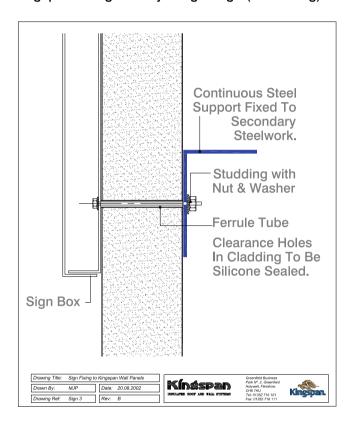
Front View

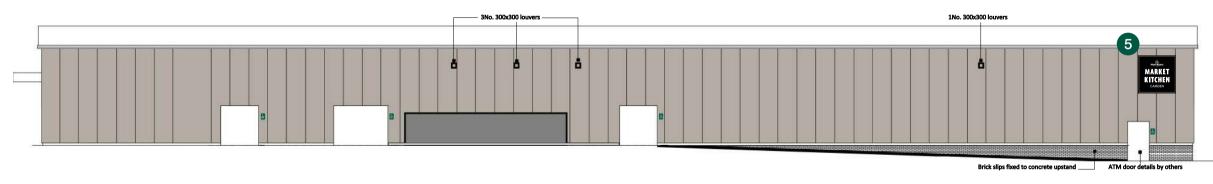


Section through Scale 1:20



Kingspan Fixing - Heavy Weight Sign (Over 20Kg)





South Elevation: Railway Wall

Scale 1:200



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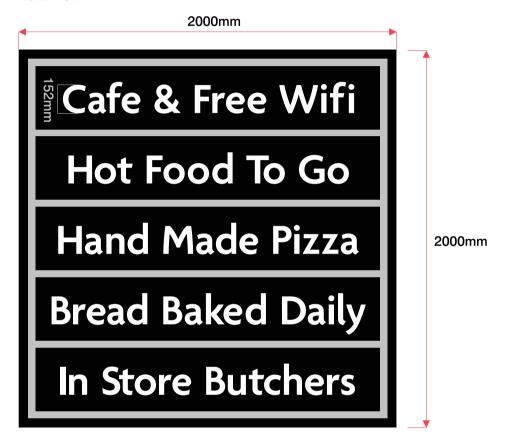
Sign 6 (Sign Ref: CUSTOM) - Scale 1:20 Internally illuminated W/M Totem with removable slats

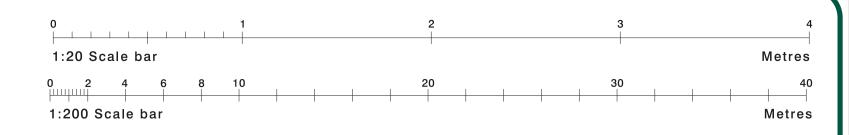
Internally illuminated via FL Vizion Edge strip LED modules.

Slat Text TBC

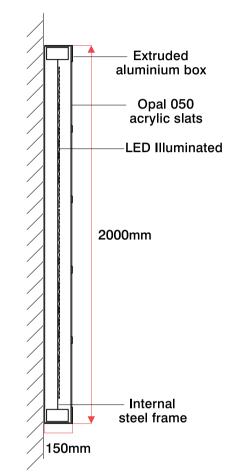
Height from ground level to underside of sign - 2690mm N.B Recommended fixing method for site substrate Illumination not to exceed 400cdm² Weight - 153kg

Front View

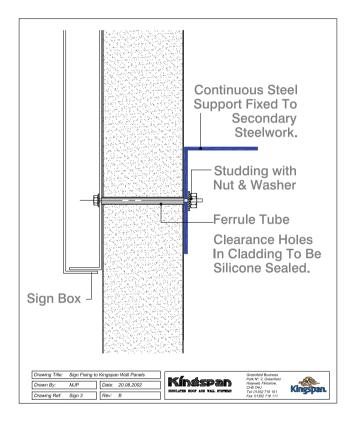




Section through Scale 1:20



Kingspan Fixing - Heavy Weight Sign (Over 20Kg)





West Elevation: Car Park Scale 1:200



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Sign 7 (Sign Ref: CUSTOM) - Scale 1:20 Internally illuminated Flexface Box (Market Kitchen)

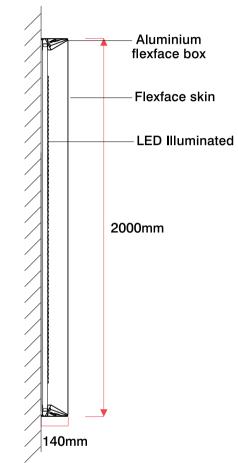
Internally illuminated via FL Vizion Edge strip LED modules. Height from ground level to underside of sign - 2690mm N.B Recommended fixing method for site substrate Illumination not to exceed 400cdm² Weight - 56kg

1:20 Scale bar Metres 1:200 Scale bar Metres

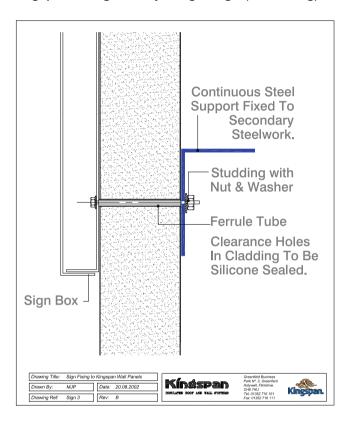
Front View



Section through Scale 1:20



Kingspan Fixing - Heavy Weight Sign (Over 20Kg)





West Elevation: Car Park Scale 1:200



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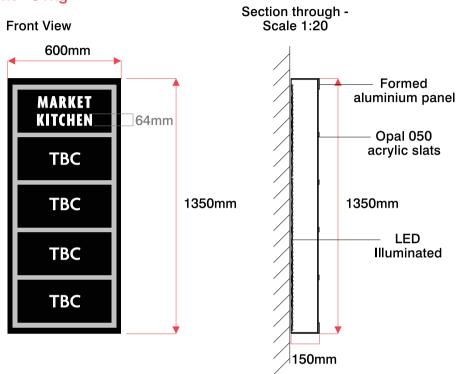
Sign 8 (Sign Ref: CUSTOM) - Scale 1:20 W/M Menu Sign with removable slats

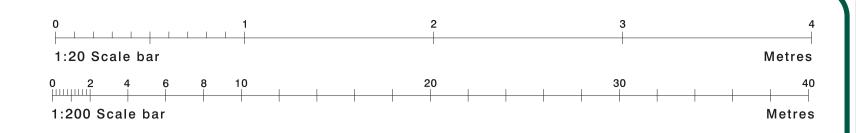
Internally illuminated via FL Vizion Edge strip LED modules.

Slat Text TBC

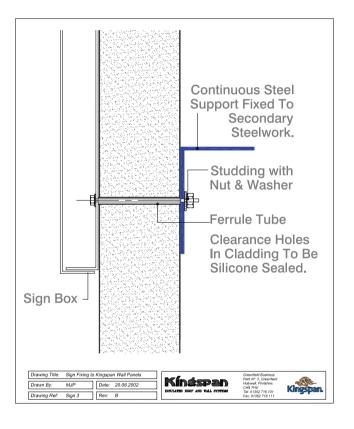
Height from ground level to underside of sign - 785mm N.B Recommended fixing method for site substrate Illumination not to exceed 400cdm²

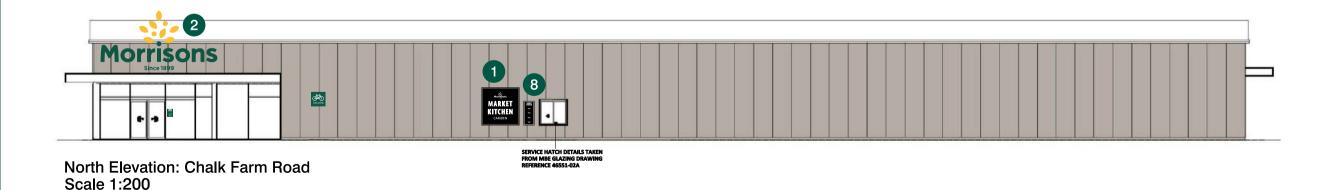
Weight - 61kg





Kingspan Fixing - Heavy Weight Sign (Over 20Kg)







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