



Camden Town (Temporary Site) - Planning Booklet

93 Juniper Crescent

Camden Town

London

NW1 8HQ

ISSUE 08 - 06-11-20



DESIGN



CORPORATE
SIGNAGE

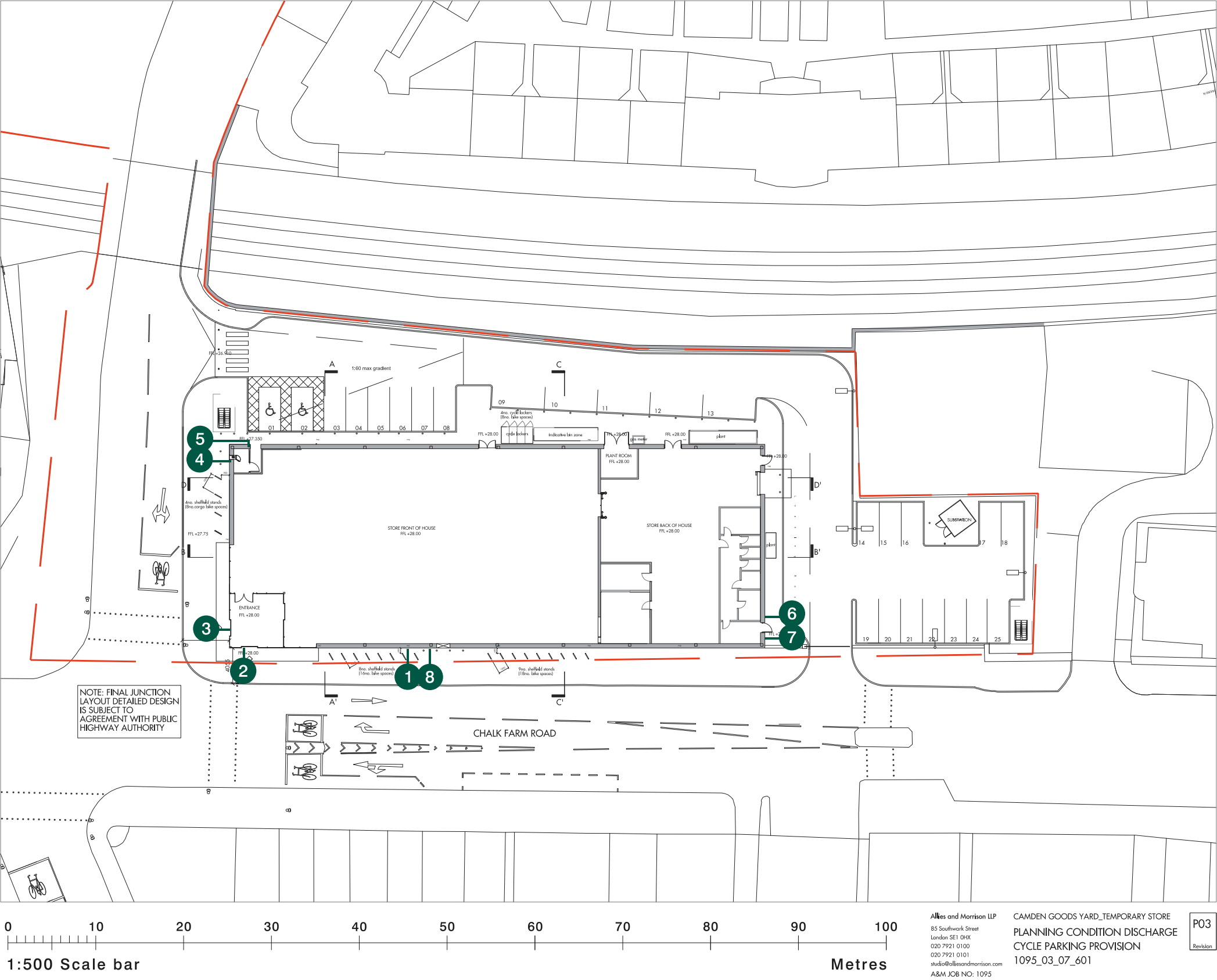


DIGITAL
SIGNAGE



AFTERSALES
CARE

Site map: Large-scale Brand Impact Signage - Scale 1:500



Site Map Index

- 1 Internally illuminated Flexface Box (Market Kitchen)
- 2 900mm Cap Height Morrisons Letters with Core logo
- 3 900mm Cap Height Morrisons Letters with Core logo
- 4 Internally illuminated Flexface Box (Market Kitchen)
- 5 Internally illuminated Flexface Box (Market Kitchen)
- 6 Internally illuminated W/M Totem with removable slats
- 7 Internally illuminated Flexface Box (Market Kitchen)
- 8 W/M Menu Sign with removable slats



Temporary Site
Morrisons
Camden Town

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Drawing Location
U:\2020\2020 Drawings\Morrisons

Scale
as shown @ A3

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8

Drawn By
BF

Checked By
PM

Sales Rep
GS

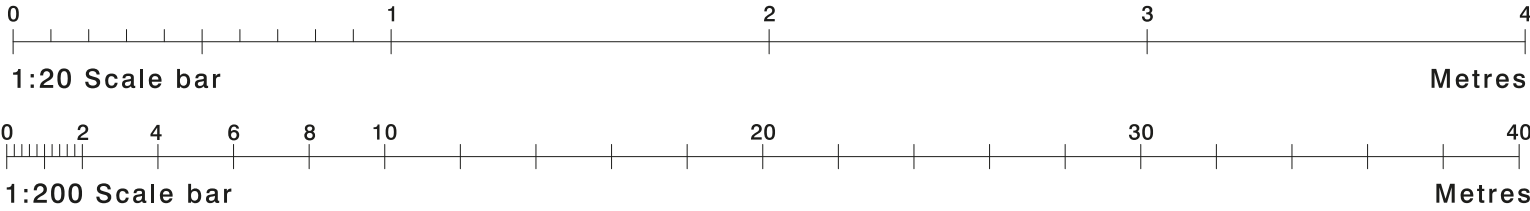
Date
30/07/2020



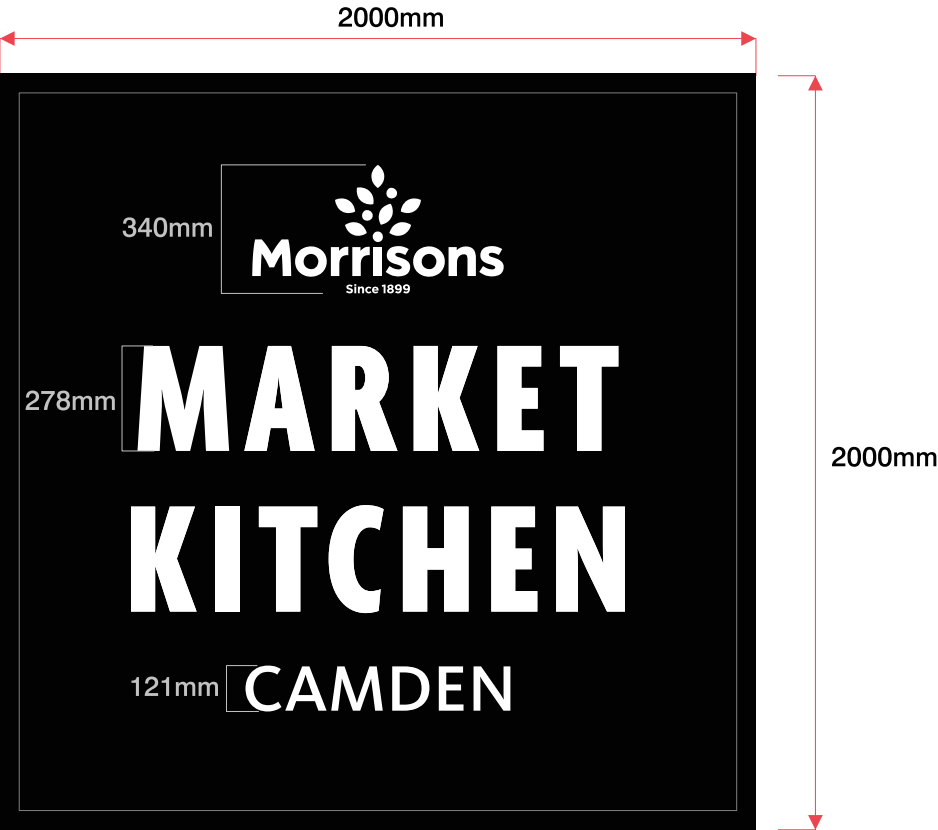
BUTTERFIELD SIGNS LTD
174 Sunbridge Rd
Bradford
West Yorkshire
BD1 2RZ
Tel: 01274 722244
Fax: 01274 848996
Web: www.butterfieldsigns.co.uk

Sign 1 (Sign Ref: CUSTOM) - Scale 1:20
Internally illuminated Flexface Box (Market Kitchen)

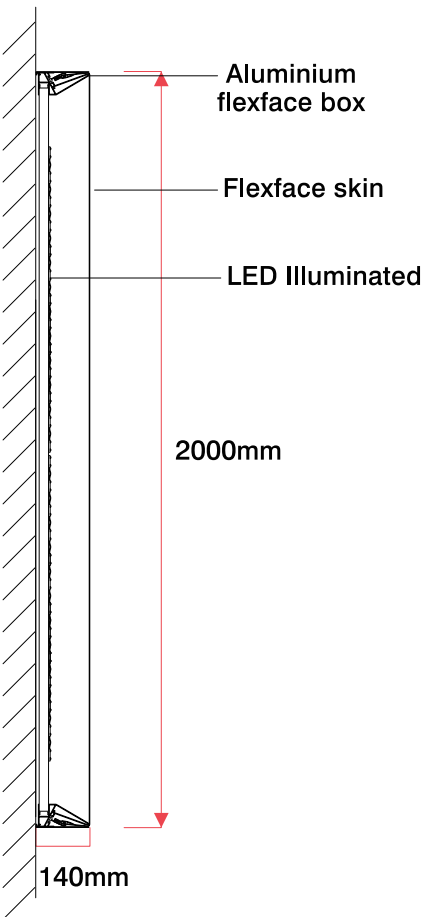
Internally illuminated via FL Vizion Edge strip LED modules.
Height from ground level to underside of sign - 785mm
N.B Recommended fixing method for site substrate
Illumination not to exceed 400cdm²
Weight - 56kg



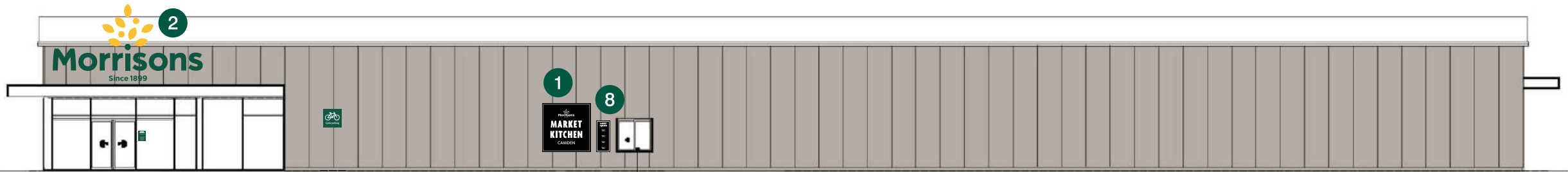
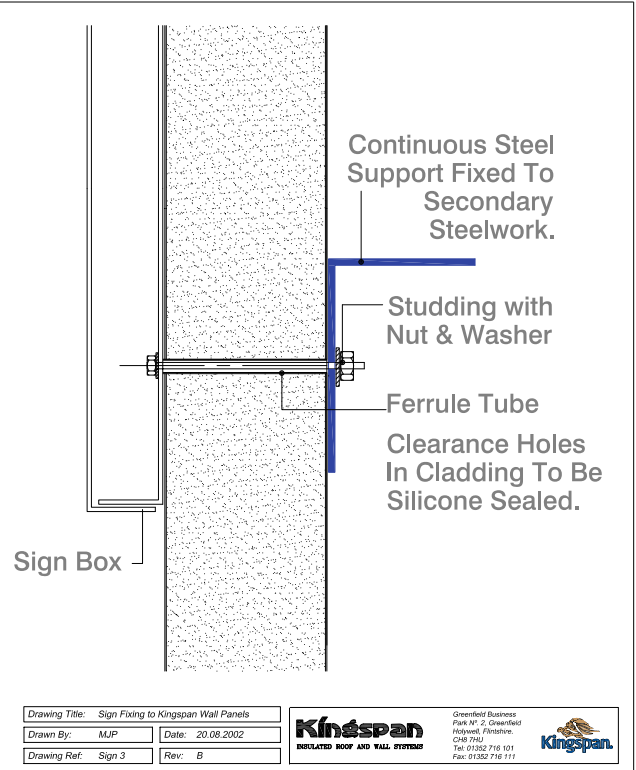
Front View



Section through
Scale 1:20



Kingspan Fixing - Heavy Weight Sign (Over 20Kg)



North Elevation: Chalk Farm Road
Scale 1:200



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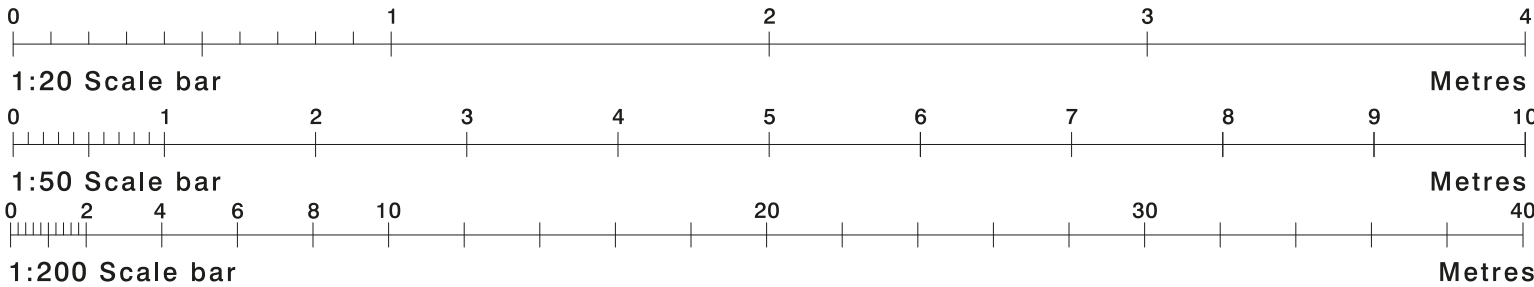
Date
30/07/2020



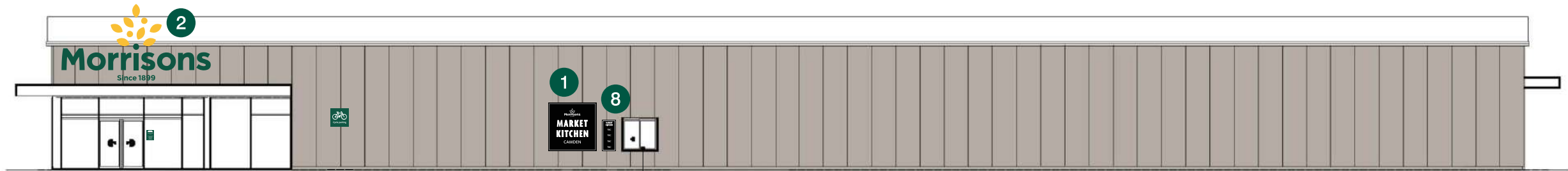
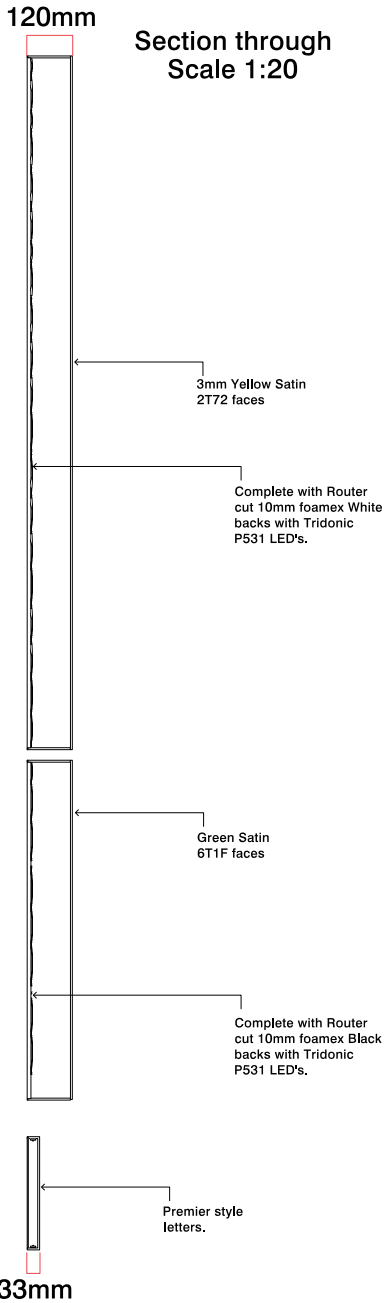
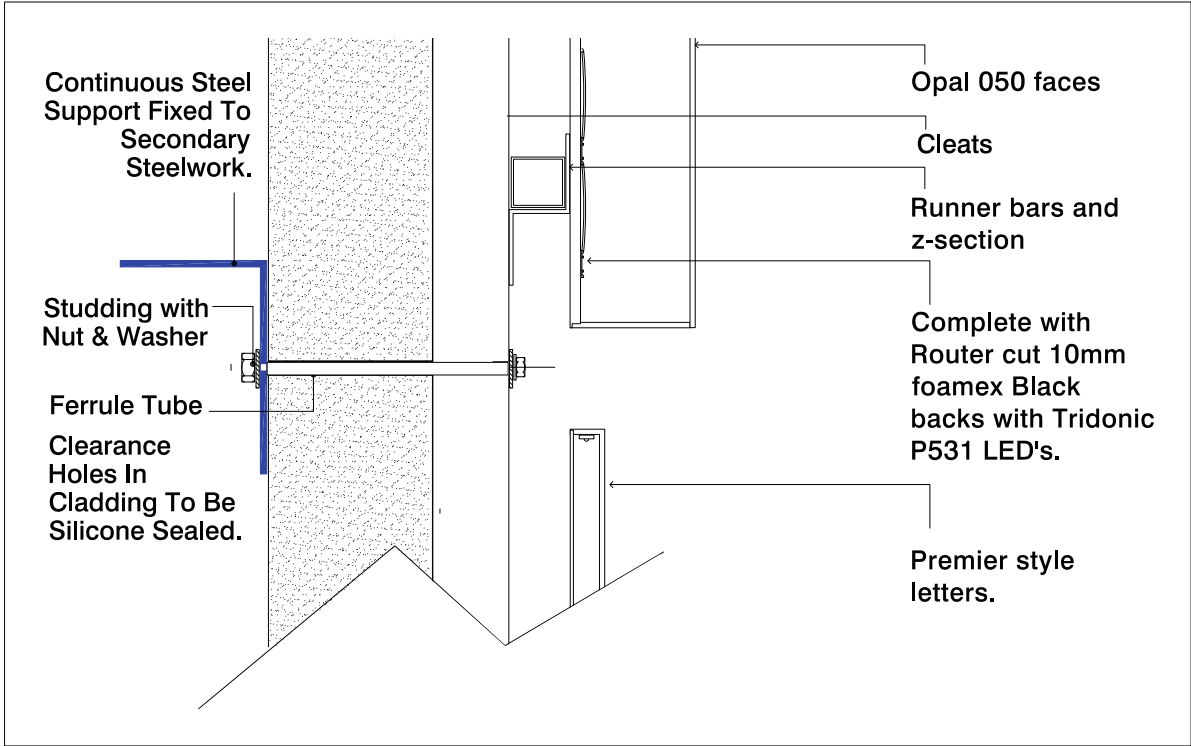
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Sign 2 (Sign Ref: S1) - Scale 1:50
900mm Cap Height Morrisons Letters with Core logo

Aluminium U section frame colour: **RAL TBC**
Height from ground level to underside of sign - **3700mm**
N.B Recommended fixing method for site substrate
Illumination not to exceed **400cdm²**
Weight - **118kg**



Kingspan Fixing - Heavy Weight Sign (Over 20Kg)



North Elevation: Chalk Farm Road
Scale 1:200



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BF
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PM

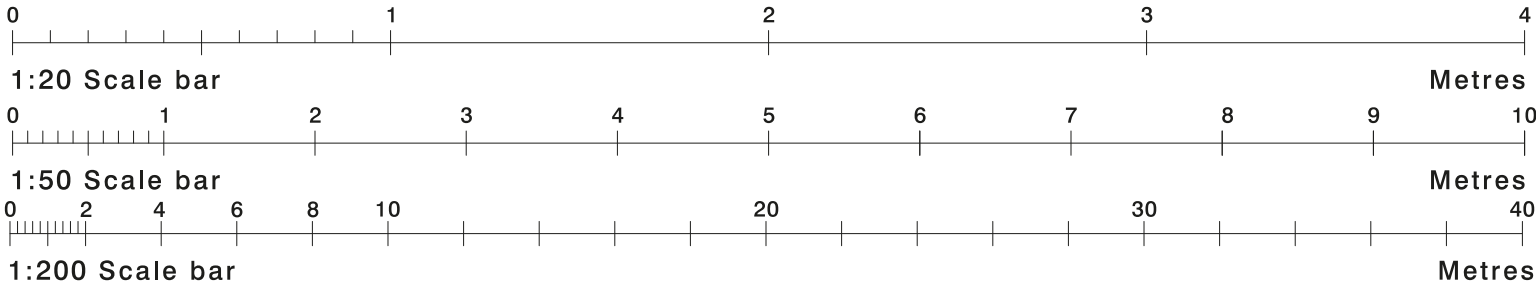
Sales Rep
GS
Date
30/07/2020



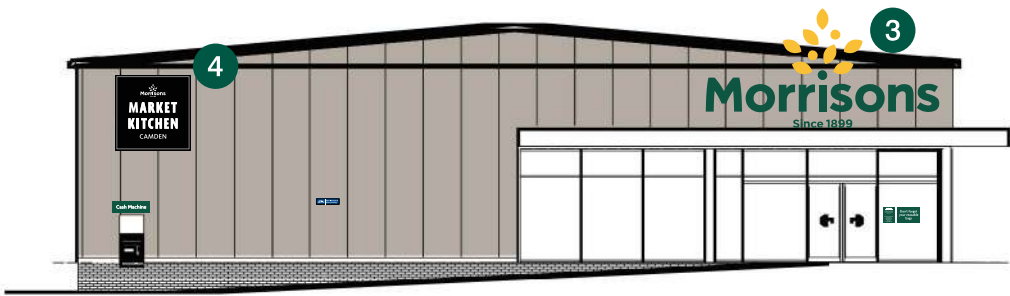
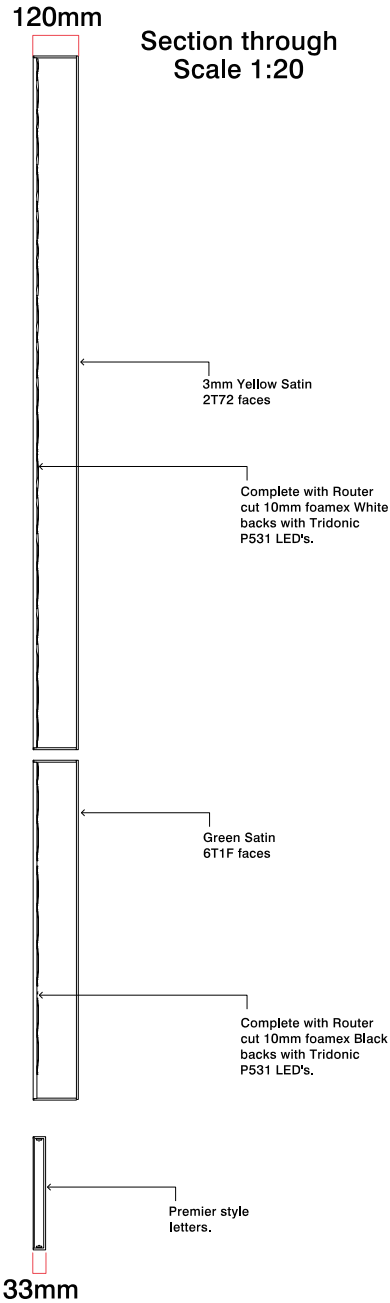
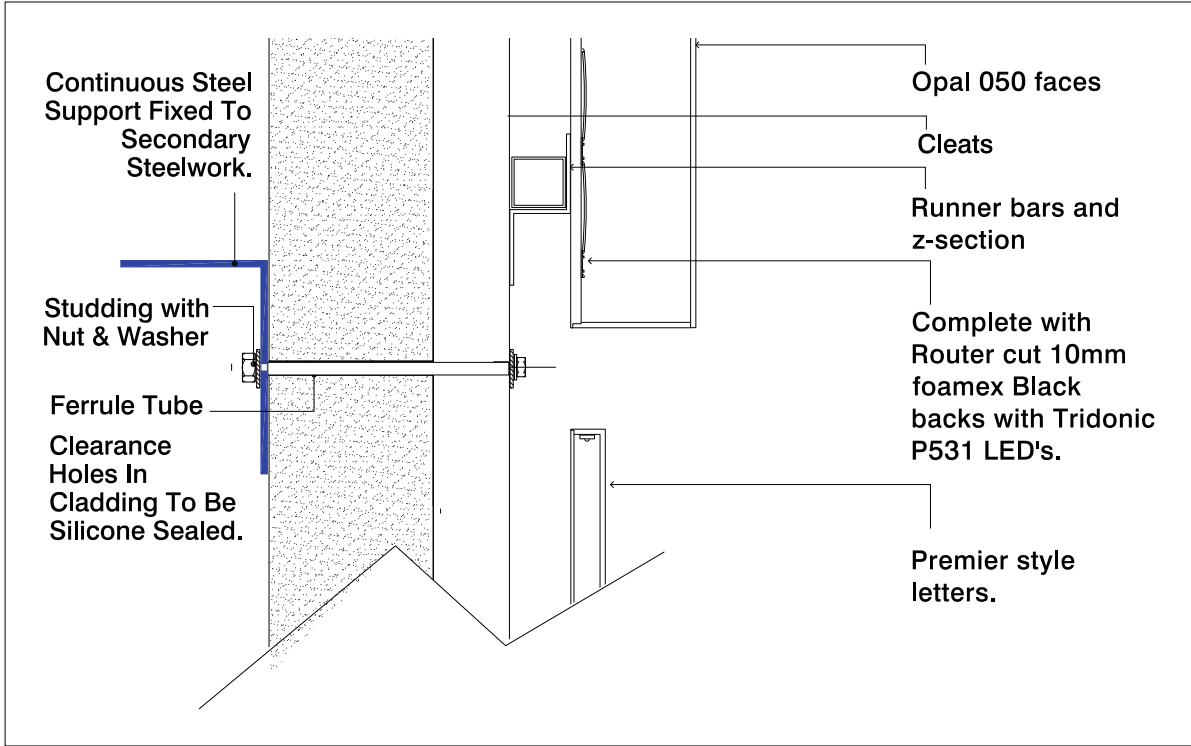
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Sign 3 (Sign Ref: S1) - Scale 1:50
900mm Cap Height Morrisons Letters with Core logo

Aluminium U section frame colour: **RAL TBC**
Height from ground level to underside of sign - 3620mm
N.B Recommended fixing method for site substrate
Illumination not to exceed 400cdm²
Weight - 118kg



Kingspan Fixing - Heavy Weight Sign (Over 20Kg)



East Elevation: Tottenham Rise
Scale 1:200



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PM

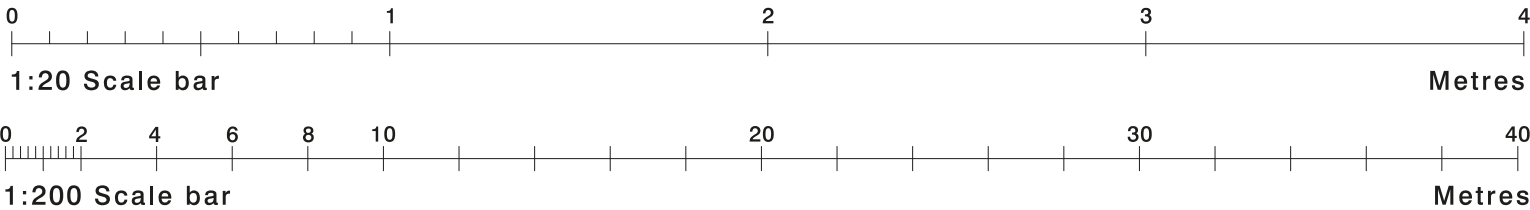
Sales Rep
GS
Date
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Sign 4 (Sign Ref: CUSTOM) - Scale 1:20
Internally illuminated Flexface Box (Market Kitchen)

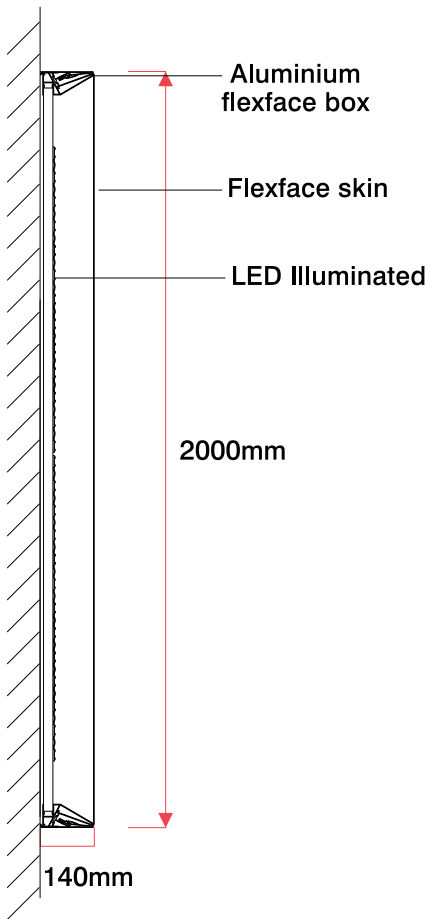
Internally illuminated via FL Vizion Edge strip LED modules.
Height from ground level to underside of sign - 3850mm
N.B Recommended fixing method for site substrate
Illumination not to exceed 400cdm²
Weight - 56kg



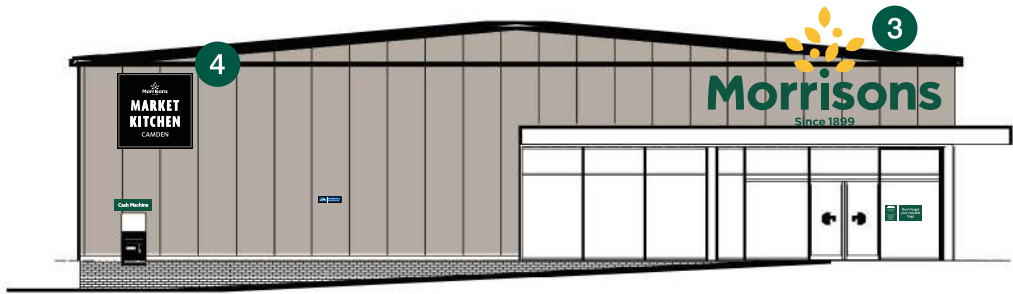
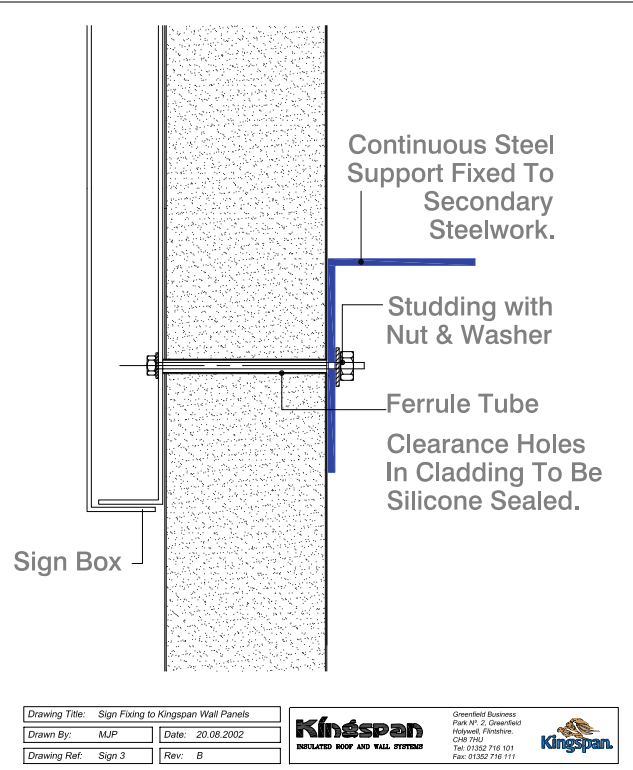
Front View



Section through
Scale 1:20



Kingspan Fixing - Heavy Weight Sign (Over 20Kg)



East Elevation: Tottenham Rise
Scale 1:200



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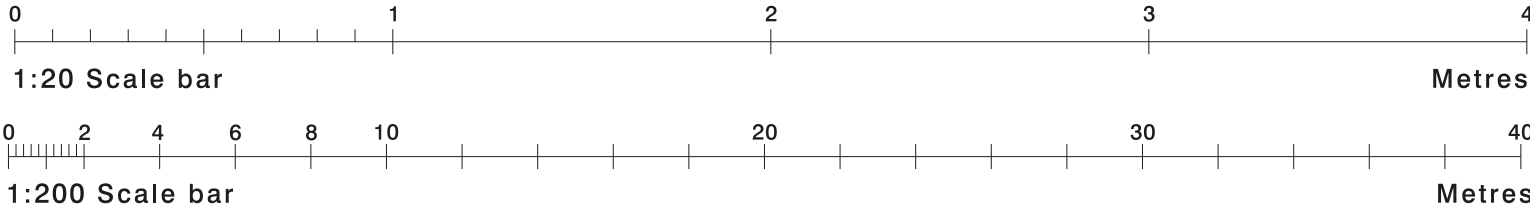
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Sign 5 (Sign Ref: CUSTOM) - Scale 1:20
Internally illuminated Flexface Box (Market Kitchen)

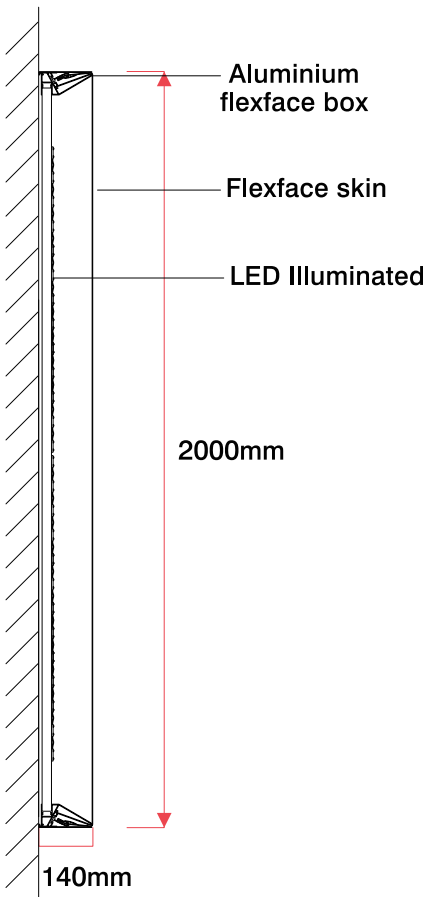
Internally illuminated via FL Vizion Edge strip LED modules.
Height from ground level to underside of sign - 3580mm
N.B Recommended fixing method for site substrate
Illumination not to exceed 400cdm²
Weight - 56kg



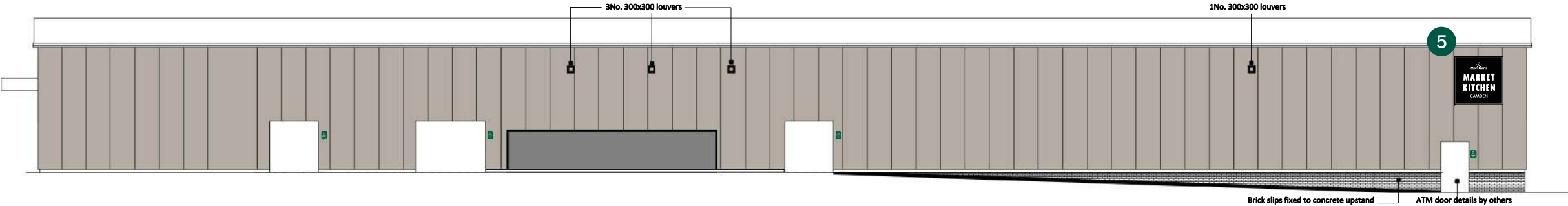
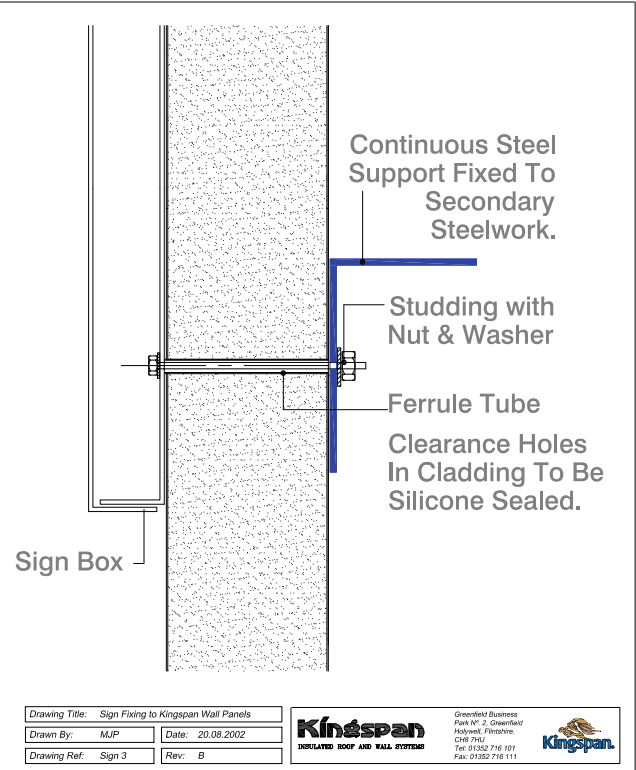
Front View



Section through
Scale 1:20



Kingspan Fixing - Heavy Weight Sign (Over 20Kg)



South Elevation: Railway Wall
Scale 1:200



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Sign 6 (Sign Ref: CUSTOM) - Scale 1:20
Internally illuminated W/M Totem with removable slats

Internally illuminated via FL Vizion Edge strip LED modules.

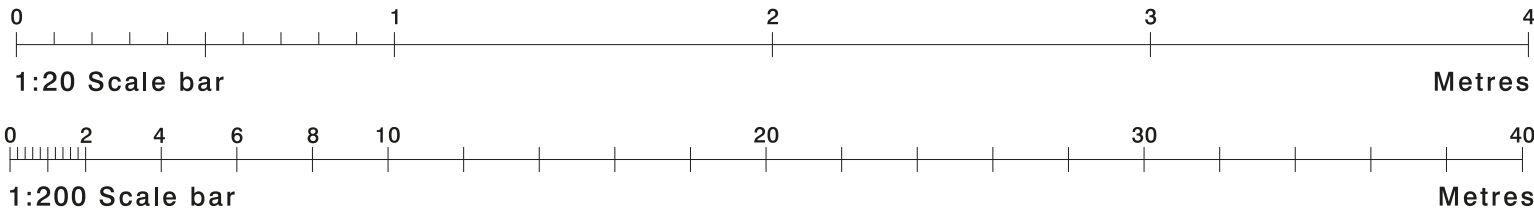
Slat Text TBC

Height from ground level to underside of sign - 2690mm

N.B Recommended fixing method for site substrate

Illumination not to exceed 400cdm²

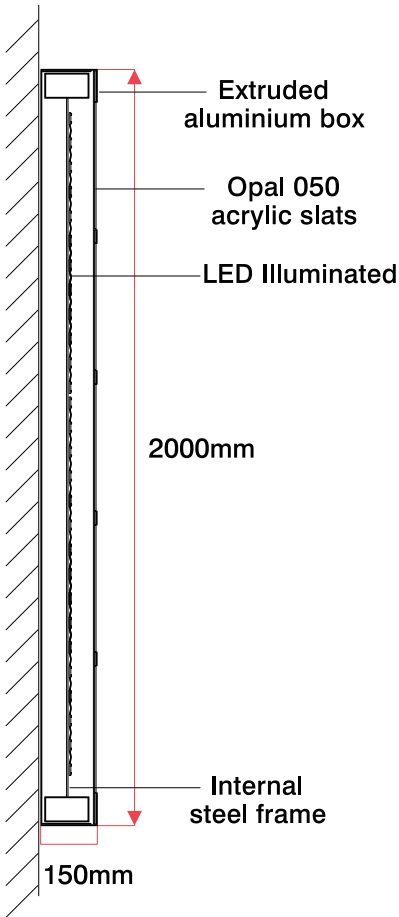
Weight - 153kg



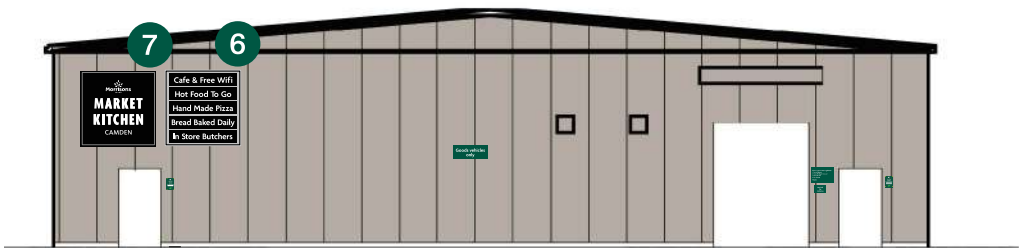
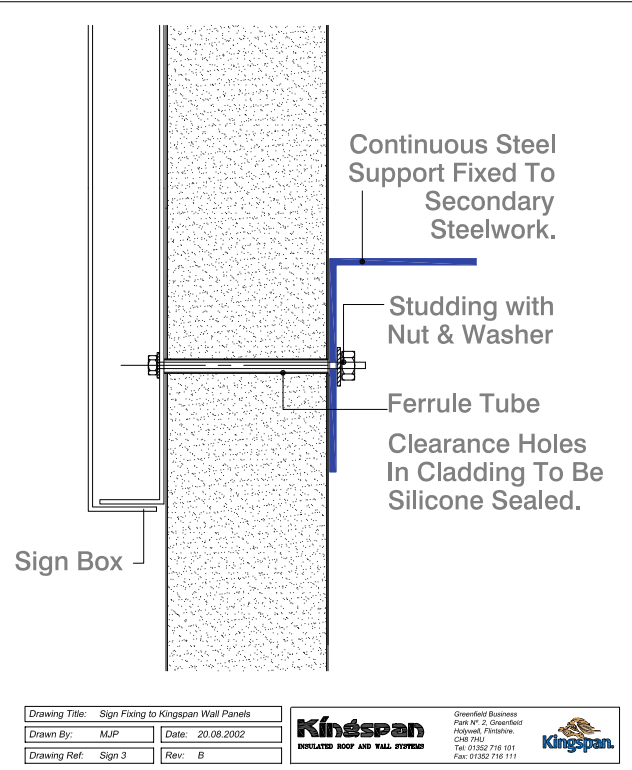
Front View



Section through
Scale 1:20



Kingspan Fixing - Heavy Weight Sign (Over 20Kg)



West Elevation: Car Park
Scale 1:200



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Sign 7 (Sign Ref: CUSTOM) - Scale 1:20
Internally illuminated Flexface Box (Market Kitchen)

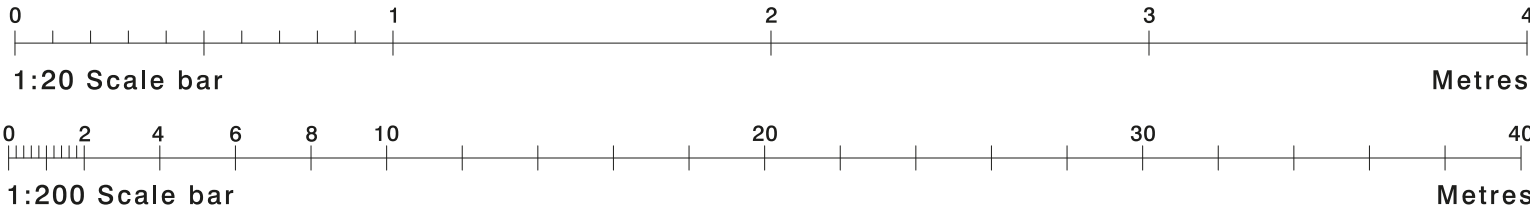
Internally illuminated via FL Vizion Edge strip LED modules.

Height from ground level to underside of sign - 2690mm

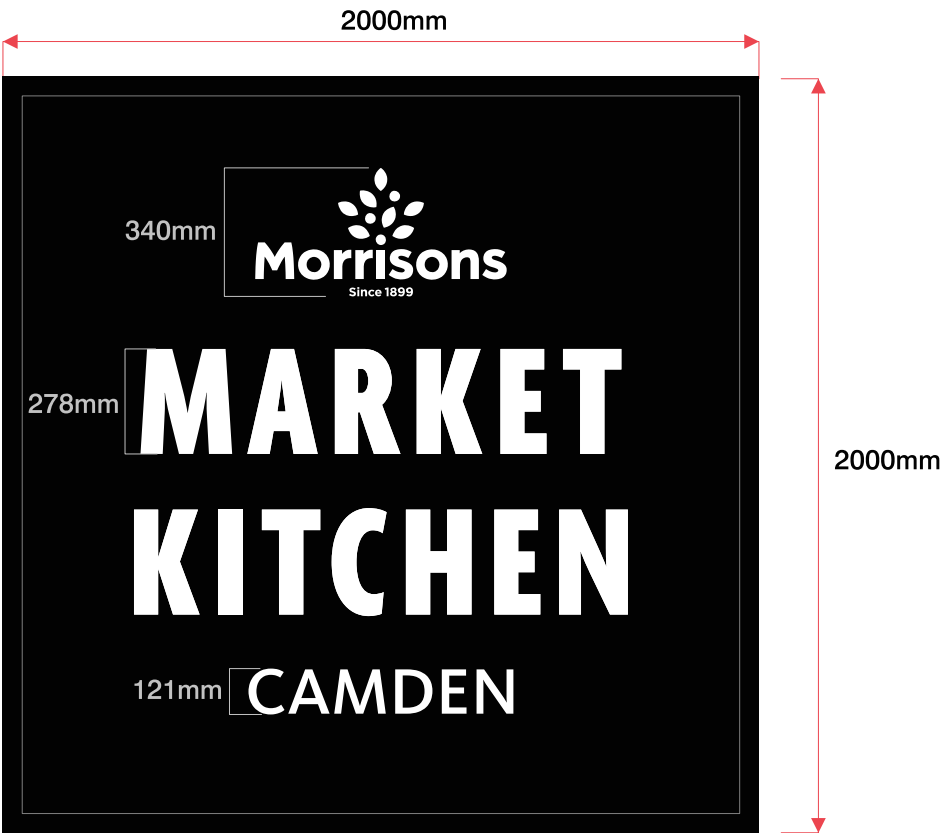
N.B Recommended fixing method for site substrate

Illumination not to exceed 400cdm²

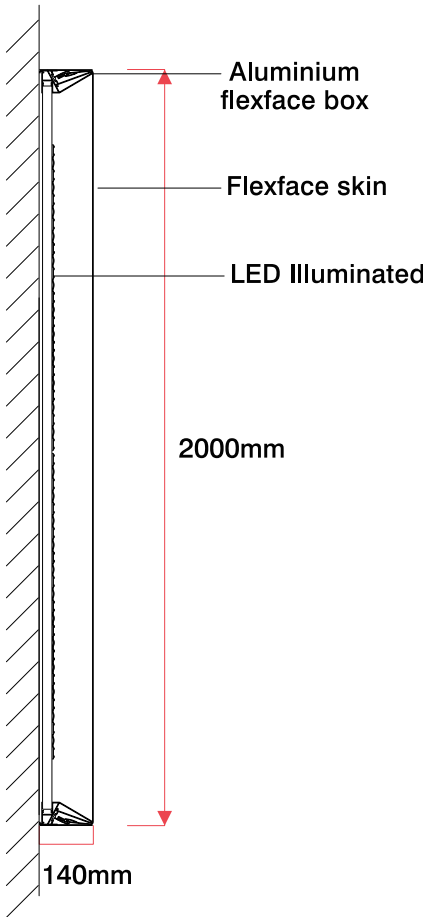
Weight - 56kg



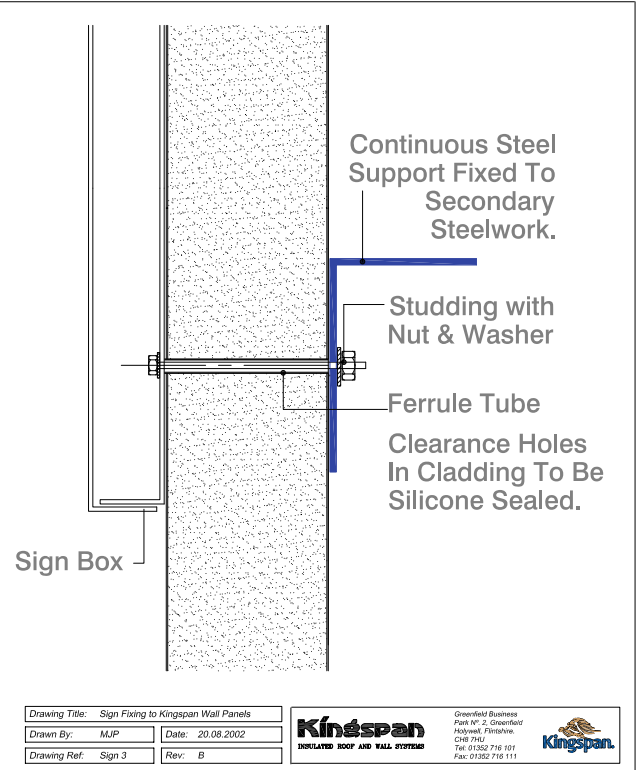
Front View



Section through Scale 1:20



Kingspan Fixing - Heavy Weight Sign (Over 20Kg)



West Elevation: Car Park
Scale 1:200



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Sign 8 (Sign Ref: CUSTOM) - Scale 1:20
W/M Menu Sign with removable slats

Internally illuminated via FL Vizion Edge strip LED modules.

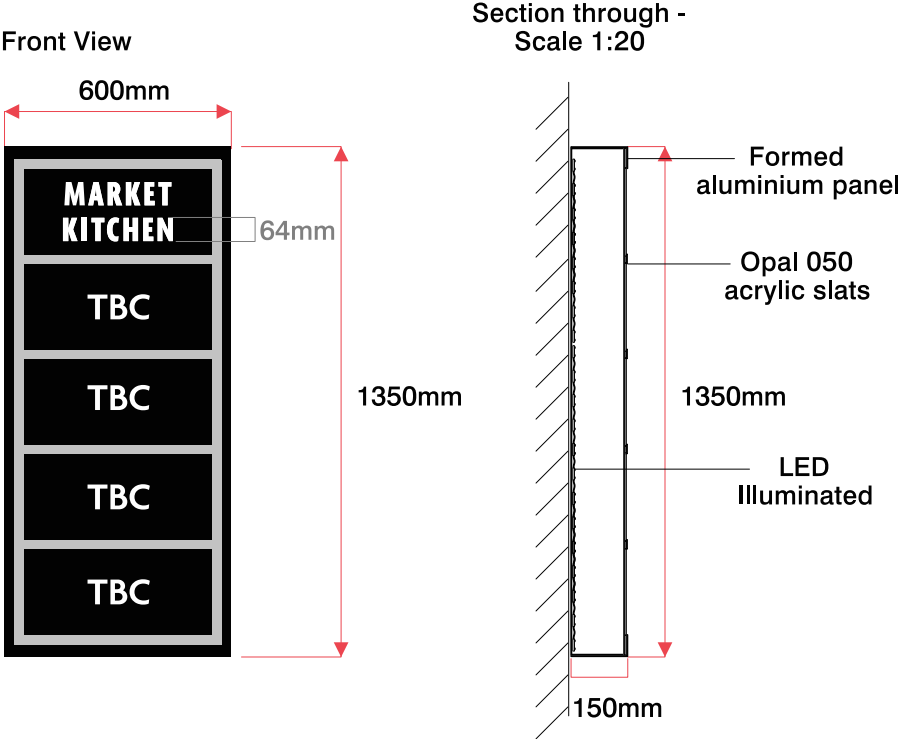
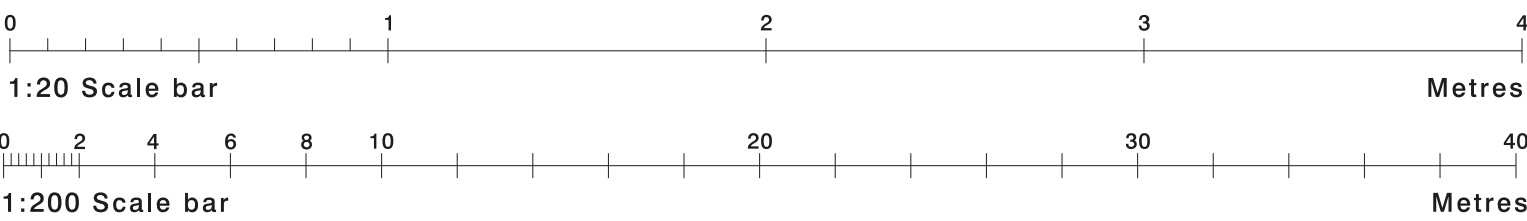
Slat Text TBC

Height from ground level to underside of sign - 785mm

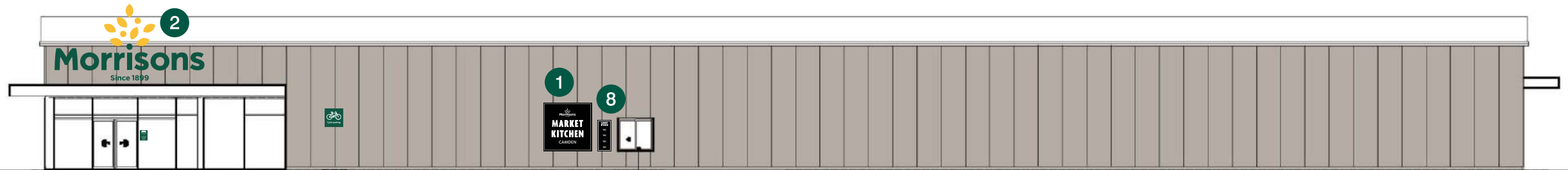
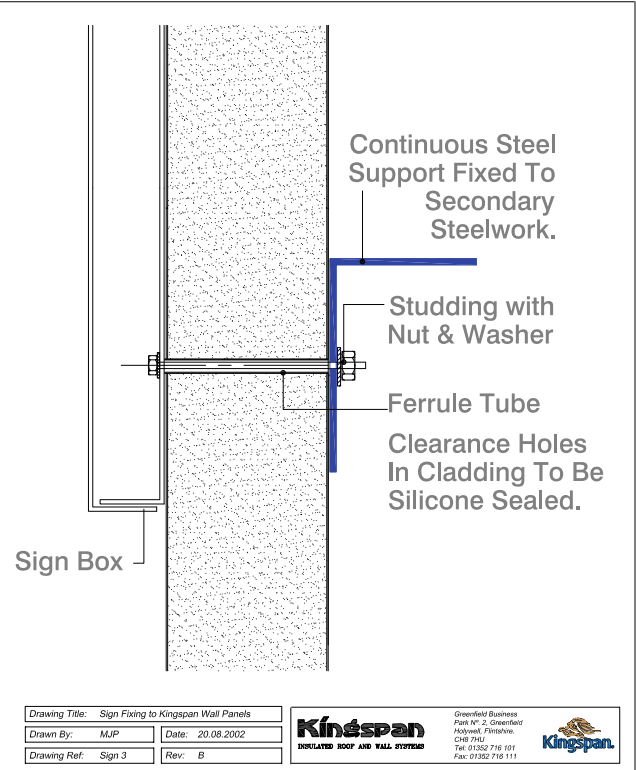
N.B Recommended fixing method for site substrate

Illumination not to exceed 400cdm²

Weight - 61kg



Kingspan Fixing - Heavy Weight Sign (Over 20Kg)



North Elevation: Chalk Farm Road
Scale 1:200

SERVICE HATCH DETAILS TAKEN
FROM MBE GLAZING DRAWING
REFERENCE 46551-02A



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