

# Camden Town (Temporary Site) - Proposed Signage

93 Juniper Crescent Camden Town London NW1 8HQ

ISSUE 10 - 09-12-20

### Prestart meeting

Date:

### Survey

Initials:

Date:

# Approved by BSL

Initials:

Date:

# Approved by Morrisons

Initials:

Date:



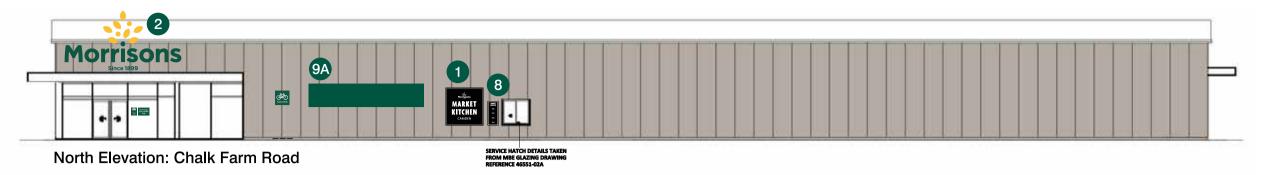






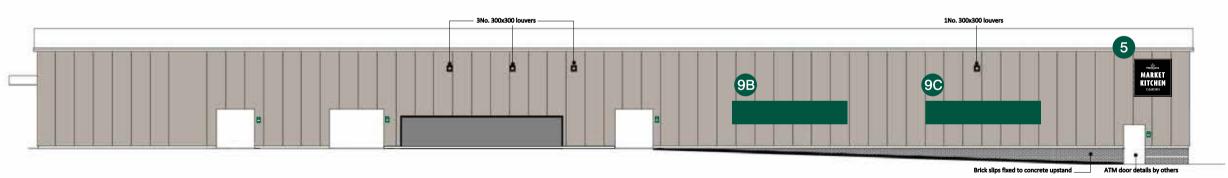


Elevations: Scale 1:200





East Elevation: Tottenham Rise



South Elevation: Railway Wall



West Elevation: Car Park



**Temporary Site**Morrisons
Camden Town

Job Number 104597B

**Drawing Location**U:\2020\2020 Drawings\Morrisons

Scale As shown @ A3

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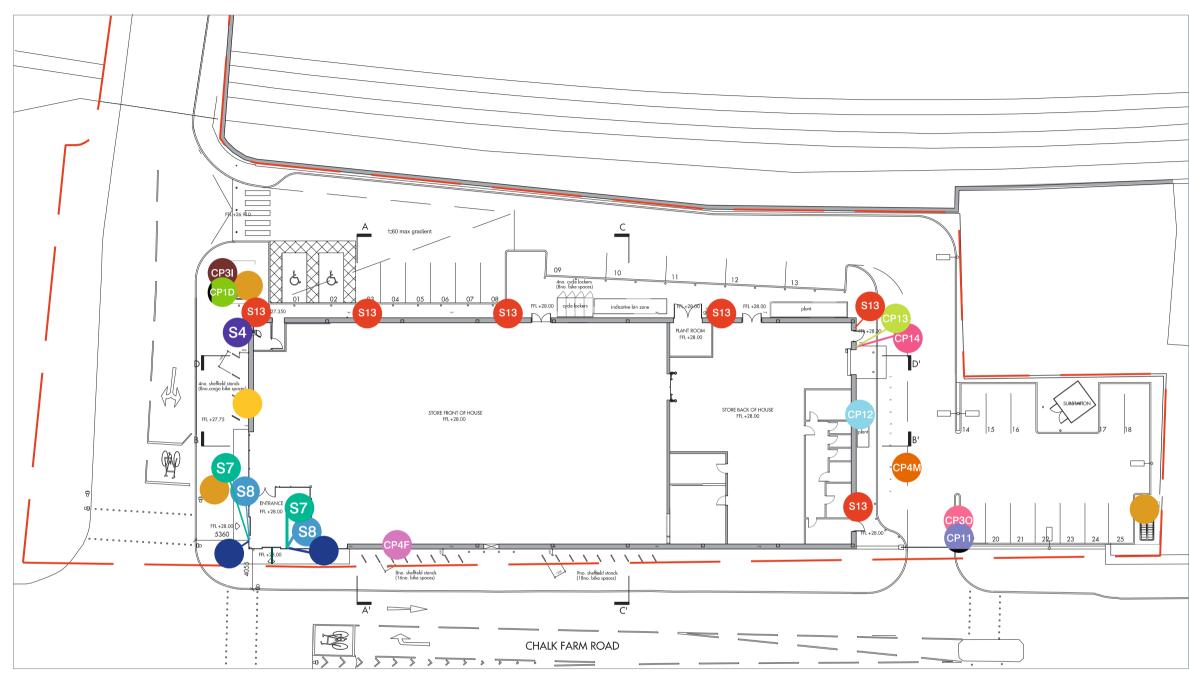
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Sales Rep GS

Date 30/07/2020



### Site map: Wayfinder & Car Park Signage - Enlarged View





Cash Machine Sign - - Wall Mounted

Bicycle Parking Sign - Wall mounted



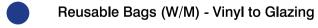


Car Park Disclaimer Notice Sign - Vinyl to Glazing

No Entry Sign - Post Mounted



Store Operator Address Sign - Vinyl to Glazing **Exit Directional Sign - Post Mounted** 



**Deliveries Access Only Sign** Respect Our Neighbours Sign - Wall mounted - Post Mounted

**CCTV Sign - Wall Mounted** 

Ring Bell Sign - Wall mounted

Goods Vehicles Only Sign - Wall Mounted



**Temporary Site** Morrisons Camden Town

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GS

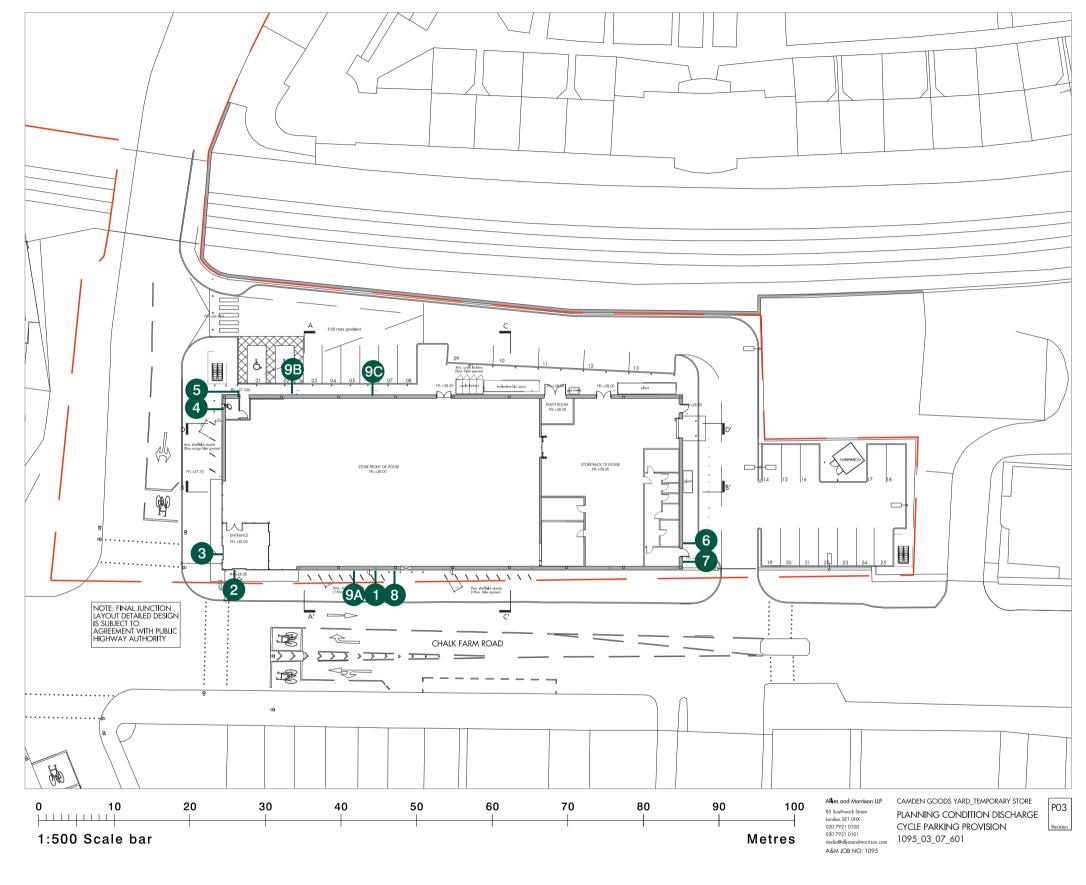
Date

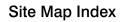






### Site map: Large-scale Brand Impact Signage - Scale 1:500





- Internally illuminated Flexface Box (Market Kitchen)
- 2 900mm Cap Height Morrisons Letters with Core logo
- 3 900mm Cap Height Morrisons Letters with Core logo
- Internally illuminated Flexface Box (Market Kitchen)
- 5 Internally illuminated Flexface Box (Market Kitchen)
- 6 Internally illuminated W/M Totem with removable slats
  - Internally illuminated Flexface Box (Market Kitchen)
- 8 W/M Menu Sign with removable slats
- 9A PVC Marketing Banner Sign
- PVC Marketing Banner Sign
  - PVC Marketing Banner Sign



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## Sign 1 (Sign Ref: CUSTOM) - Scale 1:20 Internally illuminated Flexface Box (Market Kitchen)

Internally illuminated via FL Vizion Edge strip LED modules. Height from ground level to underside of sign - 785mm N.B Recommended fixing method for site substrate Illumination not to exceed 400cdm<sup>2</sup> Weight - 56kg

Front View



Section through Scale 1:20

Aluminium flexface box

Flexface skin

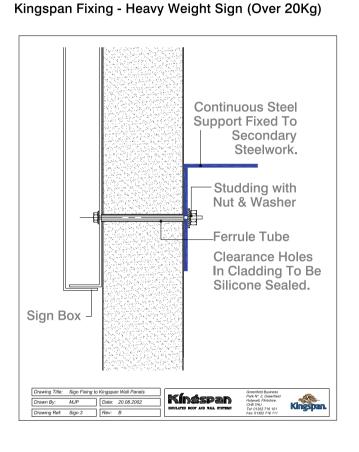
LED Illuminated

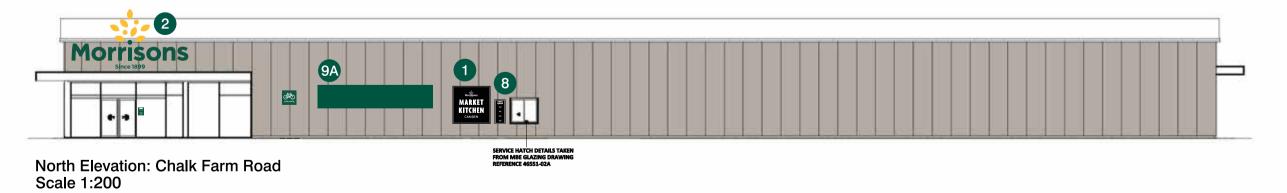
1:20 Scale bar

1:200 Scale bar

Metres

Metres





140mm



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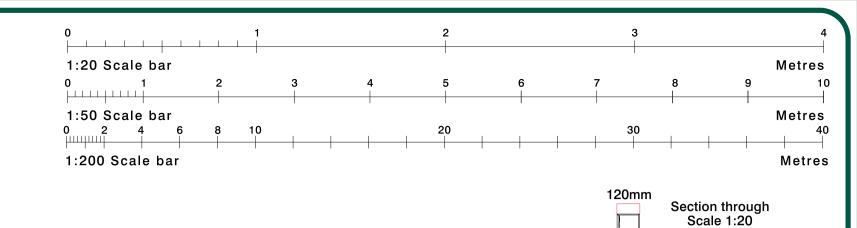
Sign 2 (Sign Ref: S1) - Scale 1:50 900mm Cap Height Morrisons Letters with Core logo

Aluminium U section frame colour: RAL TBC

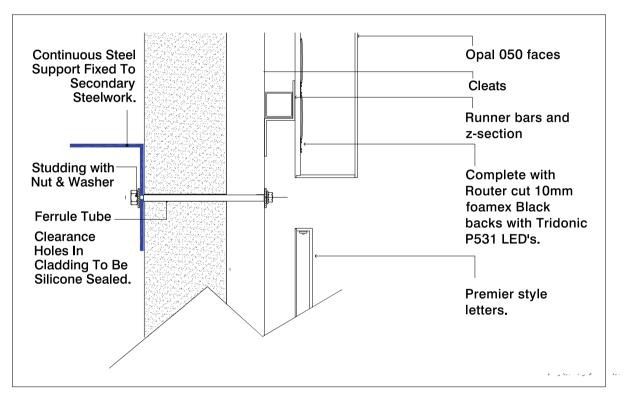
Height from ground level to underside of sign - 3700mm N.B Recommended fixing method for site substrate

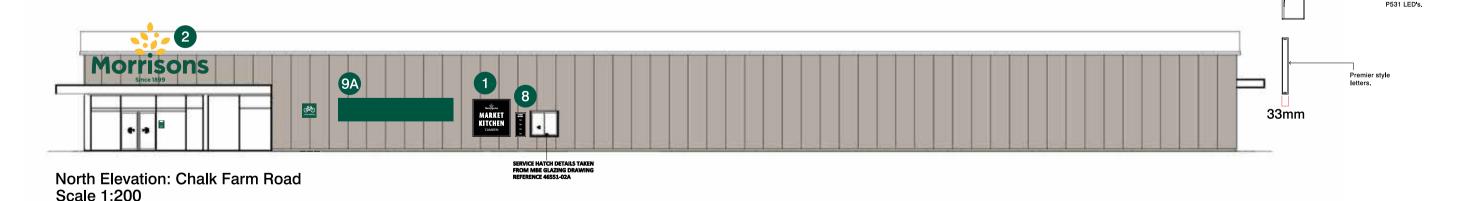
Illumination not to exceed 400cdm<sup>2</sup>

Weight - 118kg











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Kingspan Fixing - Heavy Weight Sign (Over 20Kg)

BF Checked By PM

**Drawn By** 

Sales Rep GS

Date 30/07/2020



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Sign 3 (Sign Ref: S1) - Scale 1:50

900mm Cap Height Morrisons Letters with Core logo

Aluminium U section frame colour: RAL TBC

Height from ground level to underside of sign - 3620mm N.B Recommended fixing method for site substrate

Illumination not to exceed 400cdm<sup>2</sup>

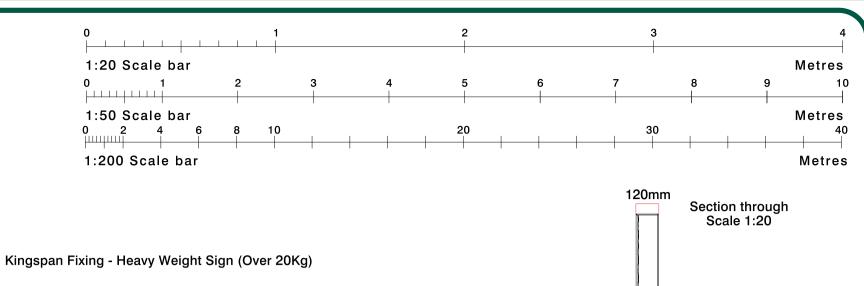
Weight - 118kg

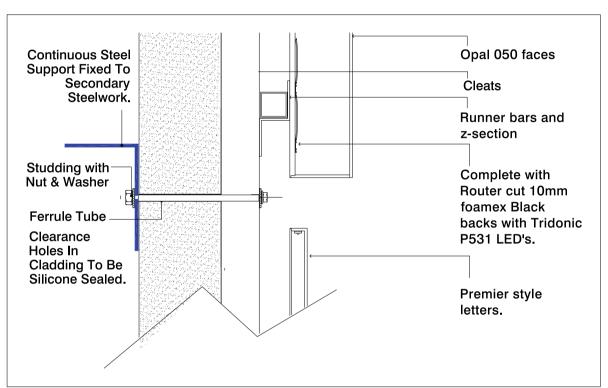


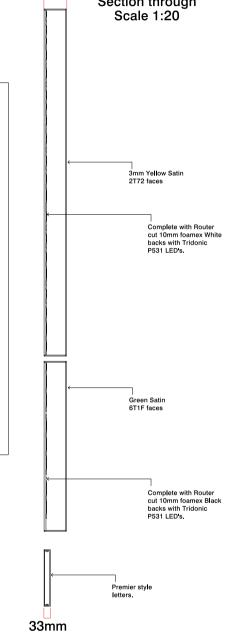


East Elevation: Tottenham Rise

Scale 1:200









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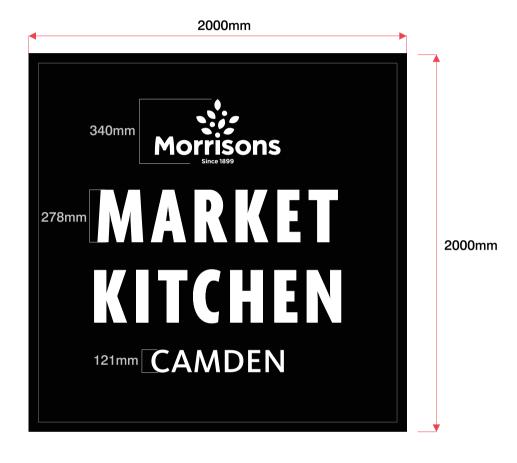
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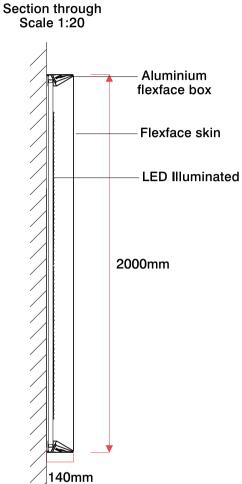
10

## Sign 4 (Sign Ref: CUSTOM) - Scale 1:20 Internally illuminated Flexface Box (Market Kitchen)

Internally illuminated via FL Vizion Edge strip LED modules. Height from ground level to underside of sign - 3850mm N.B Recommended fixing method for site substrate Illumination not to exceed 400cdm<sup>2</sup> Weight - 56kg

Front View





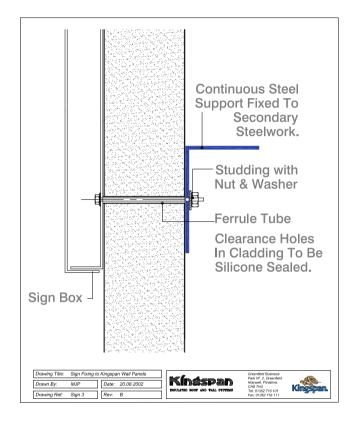
1:20 Scale bar

1:200 Scale bar

# 10 20 30 40 Metres

#### Kingspan Fixing - Heavy Weight Sign (Over 20Kg)

Metres





East Elevation: Tottenham Rise Scale 1:200



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## Sign 5 (Sign Ref: CUSTOM) - Scale 1:20 Internally illuminated Flexface Box (Market Kitchen)

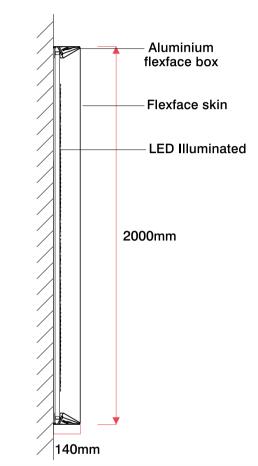
Internally illuminated via FL Vizion Edge strip LED modules. Height from ground level to underside of sign - 3580mm N.B Recommended fixing method for site substrate Illumination not to exceed 400cdm<sup>2</sup> Weight - 56kg

0 1 2 3 4 1:20 Scale bar Metres
0 2 4 6 8 10 20 30 40
1:200 Scale bar Metres

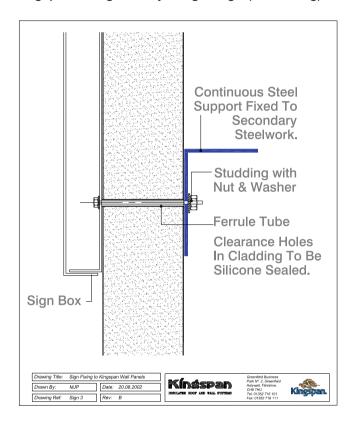
#### Front View

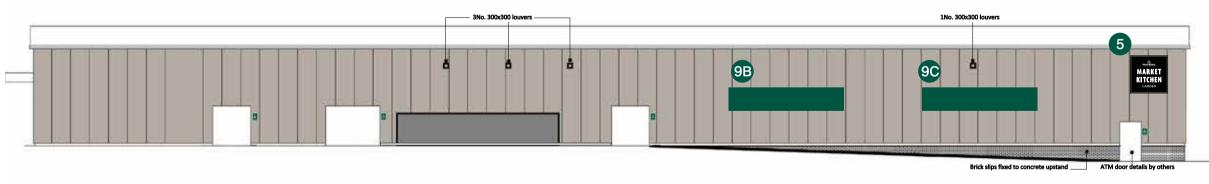


### Section through Scale 1:20



#### Kingspan Fixing - Heavy Weight Sign (Over 20Kg)





South Elevation: Railway Wall

Scale 1:200



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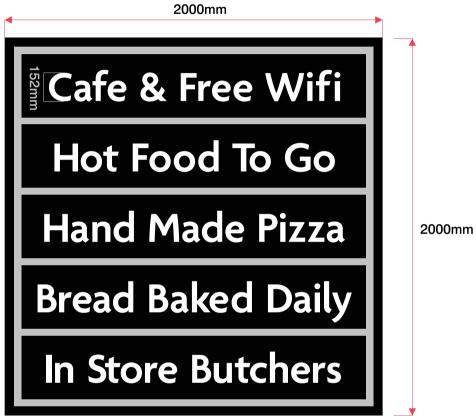
### Sign 6 (Sign Ref: CUSTOM) - Scale 1:20 Internally illuminated W/M Totem with removable slats

Internally illuminated via FL Vizion Edge strip LED modules.

Slat Text TBC

Height from ground level to underside of sign - 2690mm N.B Recommended fixing method for site substrate Illumination not to exceed 400cdm<sup>2</sup> Weight - 153kg

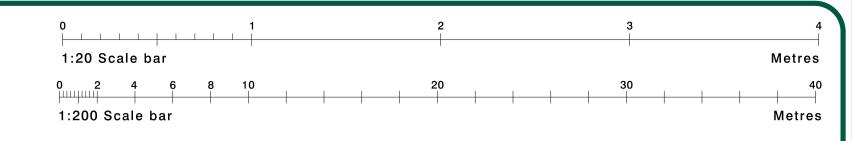
Front View



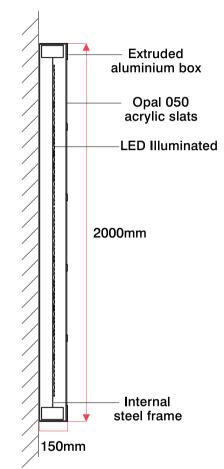




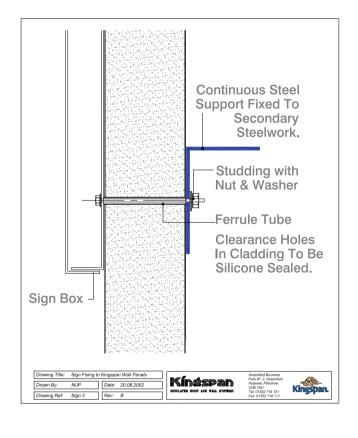
West Elevation: Car Park Scale 1:200



Section through Scale 1:20



#### Kingspan Fixing - Heavy Weight Sign (Over 20Kg)





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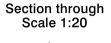
### Sign 7 (Sign Ref: CUSTOM) - Scale 1:20 Internally illuminated Flexface Box (Market Kitchen)

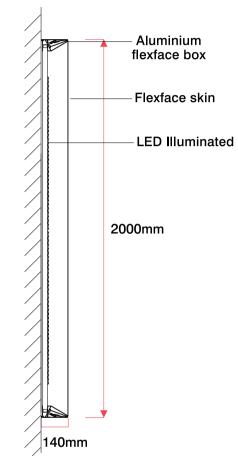
Internally illuminated via FL Vizion Edge strip LED modules. Height from ground level to underside of sign - 2690mm N.B Recommended fixing method for site substrate Illumination not to exceed 400cdm<sup>2</sup>

Weight - 56kg

**Front View** 







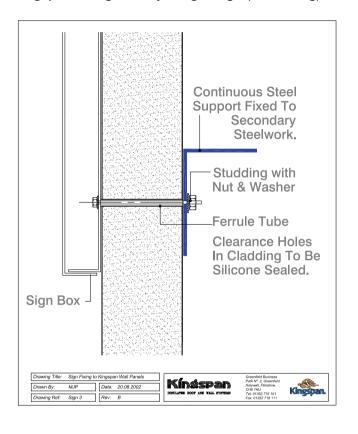
1:20 Scale bar

1:200 Scale bar

#### Kingspan Fixing - Heavy Weight Sign (Over 20Kg)

Metres

Metres





West Elevation: Car Park

Scale 1:200

Morrisons **Camden Town BUTTERFIELD** 

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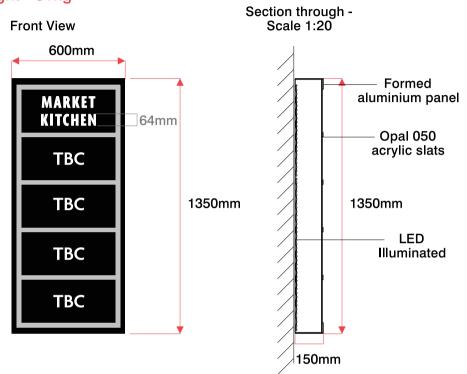
# Sign 8 (Sign Ref: CUSTOM) - Scale 1:20 W/M Menu Sign with removable slats

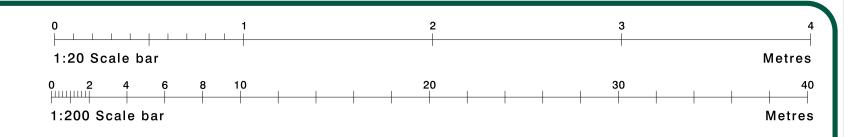
Internally illuminated via FL Vizion Edge strip LED modules.

Slat Text TBC

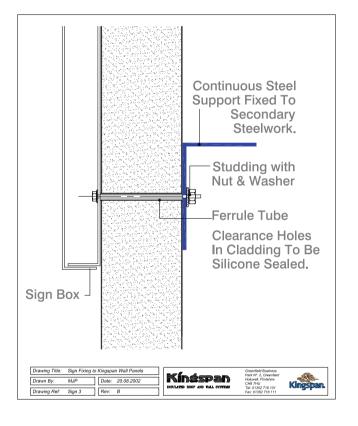
Height from ground level to underside of sign - 785mm N.B Recommended fixing method for site substrate Illumination not to exceed 400cdm<sup>2</sup>

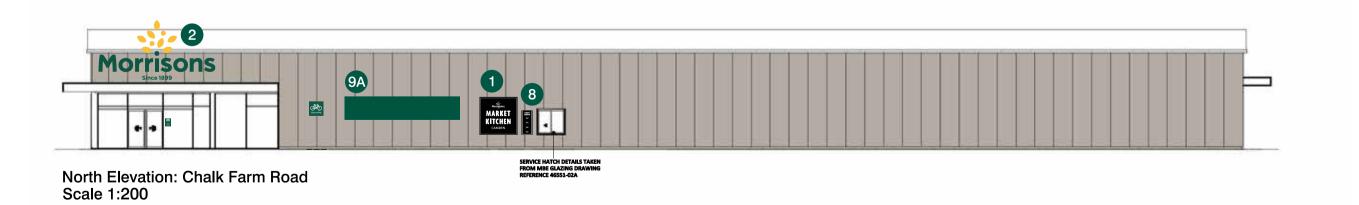
Weight - 61kg





#### Kingspan Fixing - Heavy Weight Sign (Over 20Kg)







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## Sign 9 (Sign Ref: CUSTOM) - Scale 1:50 PVC Marketing Banner Signs

3No. PVC Marketing Banner Signs, with eyelet fixings.

Height from ground level to underside of signs:

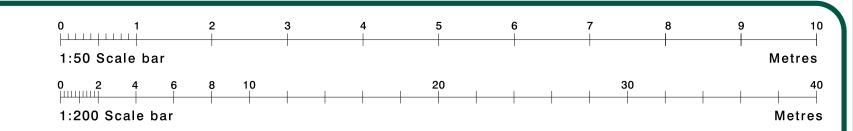
9A - 1550mm

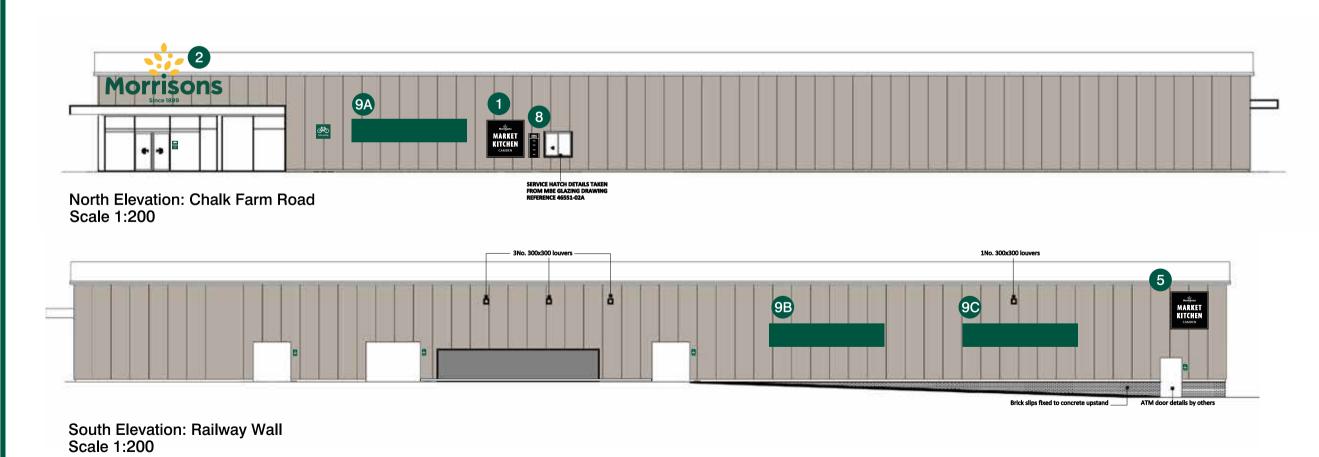
9B - 2470mm

9C - 2140mm











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(Sign Ref: CP1D) - Scale 1:25 Welcome Sign

2No. 2.5mm flat aluminium panels with digital print applied to face.

Opening hours to be store specific

Height from ground to underside of sign 1400mm

(Sign Ref: CP3I) - Scale 1:25 5MPH Sign

1No. 2.5mm flat aluminium panel with applied vinyl to face.750mm Diameter

Height from ground to underside of sign 600mm

Both signs to be mounted onto a 76mm  $\emptyset$  galvanised post with signfix channel and horse shoe clips to rear of panels. To be core drilled with post fixed to base.





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### (Sign ref: CP22A) - Scale 1:10 Trolley Park Sign ("Please Collect")

16No. vinyl prints applied back to back to glazed trolley parks.
900mm x 450mm

Please collect and return your trolley here

Thank you

(Sign ref: CP22C) - Scale 1:5 Trolley Park Sign (Trolley Symbol)

8No. vinyl prints to glazed trolley parks. 362mm x 300mm



### (Sign ref: CP22B) - Scale 1:10 Trolley Park Sign (Operating Instructions)

4No. aluminium panels with applied vinyl display. 500mm x 780mm



(Sign ref: S9) - Scale 1:5 Trolley Park Sign (Reusable Bags)

8No. vinyl prints to glazed trolley parks. 300mm x 200mm

Don't forget your reusable bags (Sign Ref: S13) - Scale 1:2 CCTV Sign

6No. Foamex panel with applied vinyl display. 210mm x 297mm





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(Sign Ref: S4) - Scale 1:10 Cash Machine Sign

1No. 2.5mm formed aluminium panel finished green with 50mm returns and face applied vinyl.

1000mm x 300mm

### **Cash Machine**

(Sign Ref: S7) - Scale 1:2 Car Park Disclaimer Notice Sign

2No. Applied vinyl to glazing 300mm x 200mm

# Wm Morrison Supermarkets plc

Accepts no responsibility for damage or loss to vehicles or their contents whilst using this car park

(Sign ref: CUSTOM) - Scale 1:10 Reusable Bags Sign

1No. Applied vinyl to existing glazing 600mm x 400mm CUSTOM SIZE

Don't forget your reusable bags

(Sign Ref: S8) - Scale 1:2 Store Operator Address Sign

2No. Applied vinyl to glazing 300mm x 200mm

This store is operated by
Wm Morrison
Supermarkets plc,
Hilmore House,
Gain Lane,
Bradford BD3 7DL



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### (Sign Ref: CP13) - Scale 1:10 Respect Our Neighbours Sign

1No. Wall mounted 2.5mm aluminium panel finished green with face applied vinyl. 600mm x 400mm

Please respect our neighbours

- 1. Turn off engine.
- 2. Turn off refrigeration unit.
- 3. Turn off radio.
- 4. No shouting.

**Thanks** 

### (Sign Ref: CP14) - Scale 1:5 Ring Bell Sign

1No. Wall mounted 2.5mm aluminium panel finished green with face applied vinyl. 300mm x 200mm

Ring bell for deliveries

### (Sign Ref: CP4F) - Scale 1:20 Bicycle Parking Sign

1No. Wall mounted 2.5mm flat aluminium panel finished green with face applied vinyl. 600mm X 600mm



## (Sign Ref: CP4M) - Scale 1:20 Exit Directional Sign

1No. 2.5mm flat aluminium panel finished green with face applied vinyl. Mounted onto a 76mm  $\emptyset$  galvanised post with signfix channel and horse shoe clips to panel rear. To be core drilled with post fixed to base. 600mm x 600mm

Height from ground to underside of sign 2000mm



### (Sign Ref: CUSTOM) - Scale 1:5 Non-Standard Bike Parking Sign

1No. Wall mounted 2.5mm flat aluminium panel finished with with face applied digitally printed vinyl. 600mm x 250mm





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### (Sign Ref: CP3O) - Scale 1:20 No Entry Sign

1No. 2.5mm flat aluminium panel with applied vinyl to face.
750mm High

### (Sign Ref: CUSTOM) - Scale 1:20 Deliveries Access Only Sign

1No. 2.5mm aluminium panel finished green with face applied vinyl. 600mm x 600mm

Both signs to be mounted onto a 76mm Ø galvanised post with signfix channel and horse shoe clips to rear of panels.

To be core drilled with post fixed to base.

Height from ground to underside of sign 1250mm



### (Sign Ref: CP12) - Scale 1:10 Goods Vehicles Only Sign

1No. 2.5mm aluminium panel finished green with face applied vinyl. To be wall mounted 900mm x 350mm

# Goods vehicles only



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Fax: 01274 848996

### **REVISIONS**

#### 11/08/20 - ISSUE 2 - BF, Requested by SMD

Elevations added from client - new signage proposed in location to suit.

Note added regarding banner signage.

Sign 1 - 8: Candela measurement added. Dimensions of letter size added. Height from ground updated to suit elevation drawings. Note added regarding fixing methods.

Site map updated to suit amendments made.

CP5A (Disabled Badge Holders Parking sign) - Quantity changed to 1 (TBC note removed)

\$13 (CCTV Sign) - Quantity changed to 6No. Plotted on elevation drawings & map adjacent to fire doors.

S7 (Car Park Disclaimer Notice Sign) & S8 (Store operator address sign) - Spec altered to vinyl - to be applied to glazing.

CP13 (Please respect our neighbours) & CP14 (Please ring bell sign) - changed to wall mounted

CP4F (Bicycle Parking) - Spec changed to 1No. post mounted and 3No. Wall mounted.

CP30 (No Entry Sign)- Changed to post mounted - to be positioned with new "Deliveries access only" panel.

CP4M (Exit Sign)- Changed to post mounted

'Deliveries access only panel' - changed to 600mm square panel - to be post mounted and positioned with CP30 (No Entry Sign)

CP12 (Goods Vehicles Only Sign) - Changed to wall mounted panel

CP25 (Shopping Trolley Notice Sign) - Removed from booklet

"Don't forget your reusable bags" Sign - Changed spec to vinyl to be applied to glazing. Sign ref changed to custom to suit enlarged size.

### 24/08/20 - ISSUE 3 - BF, Requested by GS

CP1D - Sign relocated to beside Trolley bay on opposite side of road

CP2 - Removed from booklet

CP4F (Bicycle Parking) - Post mounted signage removed from booklet

S7, S8, CP13, CP14 & Reusable Bags Sign (Custom) fixing method inputted into sign index on map for further clarity.

Kingspan fixing method added to each building sign along with total weight of sign.

### 07/09/20 - ISSUE 4 - BF, Requested by SMD

Morrisons banner sign - Removed from booklet

Fixing method added to site map index

CP3I - removed from booklet

CP4F - Quantity changed to 2No. (Employee cycle sign removed)

1No. Trolley bay removed from booklet - Trolley signage quantities amended to suit.

CP13 & CP14 - Changed to Wall mounted.

Site map & Elevations updated to suit changes

#### 10/09/20 - ISSUE 5 - BF, Requested by SMD

Elevation notes removed.

Morrisons banner sign - Added into booklet (Dimensions increased to suit 20ft x 8ft). South elevation Banner sign 9C, repositioned due to bin store obscuring view of signage, 9B Positioned moved slightly to centralise banners along elevation.

CP3I - 1No. Added to booklet - To be positioned on same pole as CP1D

Signs 1 & 8 - Repositioned to run in line with bottom of service hatch.

CP5A - Repositioned to centre of disabled bays.

Page 17 - added to booklet

Sign 2 & 3 - Fixing method updated.

Elevations & map updated to suit changes.

### 14/10/20 - ISSUE 6 - BF, Requested by GS

Morrisons banner sign - Removed from booklet

Signs 1,4,5 & 7 - section thru updated

Sign 6 & 8 - Return changed to 150mm, section thru updated

### 30/10/20 - ISSUE 7 - BF, Requested by GS

New site map added and signage plotted

Plant enclosures removed from elevation drawings.

CP4F - Cycle parking changed to 1No.

CP4F on east elevation removed from booklet and replaced with non-standard bike parking sign (artwork & Dimensions TBC)

### 06/11/20 - ISSUE 8 - BF, Requested by GS

Non-standard bike parking sign - artwork amended

### 06/11/20 - ISSUE 9 - WO, Requested by GS

Pedestrian Crossing Signs removed
Welcome Sign w/ Spped limit Sign relocated
New Trolley Bay added to booklet
Sign 09 - PVC Banners added to booklet
Disabled Parking removed

### 09/12/20 - ISSUE 10 - WO, Requested by GS

ANPR Column signage removed

