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Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Publication of applications on planning authority websites.

1. Site Address

Number

Suffix

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Property name	Horse Hospital	
Address line 1	The Stables Market	
Address line 2	Chalk Farm Road	
Address line 3		
Town/city	London	
Postcode	NW1 8AH	
Description of site loc	ation must be completed if postcode is not known:	
Easting (x)	528545	
Northing (y)	184230	
Description		
2. Applicant Det	ails	
Title		
First name		
First name Surname	See company name below	
	See company name below Camden Market Estate Holdings Limited	
Surname		
Surname Company name	Camden Market Estate Holdings Limited	
Surname Company name Address line 1	Camden Market Estate Holdings Limited	
Surname Company name Address line 1 Address line 2	Camden Market Estate Holdings Limited	
Surname Company name Address line 1 Address line 2 Address line 3	Camden Market Estate Holdings Limited c/o agent	

2. Applicant Detai	Is		
Country			
Postcode	c/o agent		
Are you an agent acting	g on behalf of the applicant?		● Yes
Primary number			
Secondary number			
Fax number			
Email address			
3. Agent Details			
Title	Mr		
First name	Andrew		
Surname	Jackson		
Company name			
Address line 1	Gerald Eve LLP		
Address line 2	72 Welbeck Street		
Address line 3			
Town/city	London		
Country	United Kingdom		
Postcode	W1G 0AY		
Primary number			
Secondary number			
Fax number			
Email			
4. Type of Propos	ed Advertisement(s)		
	posed advertisement(s)		
Installation of 6x signs a	at fascia level on the canopy.		
Please select the type(s ✓ Fascia sign(s) ☐ Projecting or hanging ☐ Hoarding(s) ☐ Other type(s)	s) of advertising you are proposing: g sign(s)		
Please add details of each proposed fascia sign			
Fascia sign(s): 1			
What is the height fro	om the ground to the base of the advertisement?		8.761 metre(s)

4. Type of Proposed Advertisement(s)	
What is the maximum projection of the advertisement from face of building?	0.08 metre(s)
Dimension:	Height: 0.38 x Width: 35.73 x Depth: 0.08 metre(s)
What materials will the sign be made of?	
Power coated / Painted Metal	
What is the maximum height of any of the individual letters and symbols?	38 cm
The colour of text and background	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally? Internally Illuminated	
Illuminance levels	600 cd/m2
Will the illumination be static or intermittent?	Static
Fascia sign(s): 2	
What is the height from the ground to the base of the advertisement?	8.761 metre(s)
What is the maximum projection of the advertisement from face of building?	0.08 metre(s)
Dimension:	Height: 0.38 x Width: 35.73 x Depth: 0.08 metre(s)
What materials will the sign be made of?	
Power coated / Painted Metal	
What is the maximum height of any of the individual letters and symbols?	38 cm
The colour of text and background	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	600 cd/m2
Will the illumination be static or intermittent?	Static
Fascia sign(s): 3	
What is the height from the ground to the base of the advertisement?	8.761 metre(s)
What is the maximum projection of the advertisement from face of building?	0.08 metre(s)
Dimension:	Height: 0.38 x Width: 35.73 x Depth: 0.08 metre(s)
What materials will the sign be made of?	
Power coated / Painted Metal	
What is the maximum height of any of the individual letters and symbols?	38 cm
The colour of text and background	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated

luminance levels	600 cd/m2
Vill the illumination be static or intermittent?	Static
Fascia sign(s): 4	
What is the height from the ground to the base of the advertisement?	8.761 metre(s)
What is the maximum projection of the advertisement from face of building?	0.08 metre(s)
Dimension:	Height: 0.38 x Width: 35.73 x Depth: 0.08 metre(s)
What materials will the sign be made of?	
Power coated / Painted Metal	
What is the maximum height of any of the individual letters and symbols?	38 cm
The colour of text and background	,
Will the sign be illuminated?	Yes
Nill the sign be illuminated internally or externally?	Internally Illuminated
lluminance levels	600 cd/m2
Will the illumination be static or intermittent?	Static
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Fascia sign(s): 5	
What is the height from the ground to the base of the advertisement?	8.761 metre(s)
What is the maximum projection of the advertisement from face of building?	0.08 metre(s)
Dimension:	Height: 0.38 x Width: 35.73 x Depth: 0.08 metre(s)
What materials will the sign be made of?	
Power coated / Painted Metal	
What is the maximum height of any of the individual letters and symbols?	38 cm
The colour of text and background	
Nill the sign be illuminated?	Yes
Nill the sign be illuminated internally or externally?	Internally Illuminated
lluminance levels	600 cd/m2
Will the illumination be static or intermittent?	Static
	1
Fascia sign(s): 6	
What is the height from the ground to the base of the advertisement?	8.761 metre(s)
What is the maximum projection of the advertisement from face of building?	0.08 metre(s)

4. Type of Propos	ed Advertisement(s)			
What materials will th	ne sign be made of?			
Power coated / Paint	ed Metal			
What is the maximum	n height of any of the individual letters and symbols?	38 cm		
The colour of text and	d background			
Will the sign be illumi	nated?	Yes		
Will the sign be illuminated internally or externally? Internally Illuminated				
Illuminance levels	Illuminance levels 600 cd/m2			
Will the illumination b	e static or intermittent?	Static		
5. Location of Adv				
Is the advertisement(s)	you are applying for already in place?			No
Is an existing advertises	ment(s) to be removed and replaced by the advertisement(s) in this propo	osal?	◯ Yes 🧕	No Not Applicable
Will the proposed adver	rtisement(s) project over a footpath or other public highway?		⊚ Yes 🧧	No
6. Advertisement(s) Period			
	d of time for which consent is sought for the advertisement			
From	01/03/2021			
То	01/03/2026			
7. Neighbour and	Community Consultation			
Have you consulted you	ur neighbours or the local community about the proposal?		Yes	No
If Yes, please provide d	letails:			
Please see covering letter.				
8. Site Visit				
Can the site be seen from a public road, public footpath, bridleway or other public land?				
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?				
● The agent○ The applicant				
Other person				
9. Pre-application	Advice			
Has assistance or prior	advice been sought from the local authority about this application?		Yes	No
If Yes, please complete the following information about the advice you were given (this will help the authority to deal with this application more efficiently):				
Officer name:				
Title				

9. Pre-application	ı Advice		
First name			
Surname			
Reference			
Date (Must be pre-app	lication submission)		
20/05/2020			
Details of the pre-appli	cation advice received		
A pre-application meet	ing was held with Laura Hazelton and Catherine Bond.		
10. Interest In the	Land		
Does the applicant own	n the land or buildings where the adverts are to be placed	1?	● Yes □ No
11. Authority Emր	oloyee/Member		
With respect to the At (a) a member of staff (b) an elected membe (c) related to a membe (d) related to an electe	er of staff	wing:	
It is an important princi	iple of decision-making that the process is open and trans	sparent.	☐ Yes ☐ No
For the purposes of thi informed observer, have the Local Planning Aut	is question, "related to" means related, by birth or otherwiving considered the facts, would conclude that there was thority.	se, closely enough that a fair-minded and bias on the part of the decision-maker in	
Do any of the above st			
12. Declaration			
	planning permission/consent as described in this form and our knowledge, any facts stated are true and accurate an		
Date (cannot be pre- application)	09/12/2020		