

Application ref: 2020/4851/P
Contact: Matthew Dempsey
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Date: 10 December 2020

Development Management
Regeneration and Planning
London Borough of Camden
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Phoenix House
Pyrford Road
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KT14 6RA

Dear Sir/Madam

DECISION

Town and Country Planning Act 1990 (as amended)
Prior Approval Required - Approval Refused

Address:
110 High Holborn
London
WC1V 6EU

Proposal:

Installation of telecommunications equipment at roof level comprising two 3m high support poles with 2 antennas each and one 5m high support pole with 1 antenna, plus 3 cabinets and ancillary works

Drawing Nos: Site Location Plan 100 A, 200 A, 201 B, 300 A, 301 B, 302 B. Cover Letter (20/10/2020), General Background Information for Telecommunications Development, Site Specific Supplementary Information, Developer Notice (02/11/2020), Declaration of Conformity with ICNIRP Public Exposure Guidelines (20/10/2020), Cornerstone: Health and Mobile Phone Base Stations, Cornerstone: Radio Planning and Propagation (V.4 November 2019).

The Council has considered your application for prior approval of siting and appearance in respect of the telecommunications equipment described above determines that prior approval is required and hereby **refuses approval** for the following reasons.

Reason(s) for Objection

- 1 The proposed equipment, by reason of its location, design, scale and height, would result in dominant visual rooftop clutter and cause harm to the character and appearance of the host property, the streetscene and the surrounding Bloomsbury Conservation Area, as well as the setting of nearby Listed Buildings. The proposal would therefore be contrary to policies D1

(Design) and D2 (Heritage) of the London Borough of Camden Local Plan 2017.

Informative(s):

- 1 If you intend to submit an appeal that you would like examined by inquiry then you must notify the Local Planning Authority and Planning Inspectorate (inquiryappeals@planninginspectorate.gov.uk) at least 10 days before submitting the appeal. Further details are on GOV.UK.

In dealing with the application, the Council has sought to work with the applicant in a positive and proactive way in accordance with paragraph 38 of the National Planning Policy Framework 2019.

You can find advice in regard to your rights of appeal at:

<http://www.planningportal.gov.uk/planning/appeals/guidance/guidancecontent>

Yours faithfully

A handwritten signature in black ink, appearing to read 'DPope', written over a light grey rectangular background.

Daniel Pope
Chief Planning Officer