

Application ref: 2020/1374/P  
Contact: Sofie Fieldsend  
Tel: 020 7974 4607  
Date: 7 May 2020

**Development Management**  
Regeneration and Planning  
London Borough of Camden  
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Dear Sir/Madam

## **DECISION**

Town and Country Planning Act 1990 (as amended)  
**Prior Approval Required - Approval Refused**

Address:  
**Farjeon House**  
**Hilgrove Road**  
**London**  
**NW6 4TL**

Proposal:  
Installation of 12x antenna apertures, 4x 600mm diameter dishes, 7x equipment cabinets and supporting steelwork at roof level. Installation 1x cabinet at ground-level, plus ancillary development.  
Drawing Nos: 002; 100; 150; 151; 152; 153; 215; 265; 266; 267 and 268 (All Rev.C dated 8/4/20).

The Council has considered your application for prior approval of siting and appearance in respect of the telecommunications equipment described above determines that prior approval is required and hereby **refuses approval** for the following reasons.

### Reason(s) for Objection

- 1 The proposal, by reason of the location, scale, height and design, would result in a proliferation of visual rooftop clutter which would cause harm to the character and appearance of the host property, wider streetscene and the setting of the adjacent listed building, contrary to policies D1 (Design) and D2 (Heritage) of the London Borough of Camden Local Plan 2017.

In dealing with the application, the Council has sought to work with the applicant in a positive and proactive way in accordance with paragraph 38 of the National Planning Policy Framework 2019.

You can find advice in regard to your rights of appeal at:

<http://www.planningportal.gov.uk/planning/appeals/guidance/guidancecontent>

Yours faithfully

A handwritten signature in black ink, appearing to read 'DPope', is positioned above the printed name and title.

Daniel Pope  
Chief Planning Officer