

Application ref: 2018/3932/L  
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Miss Lina Stanionyte  
The Big Chill  
257-259 Pentonville Road  
London  
N1 9NL

Dear Sir/Madam

## **DECISION**

Planning (Listed Building and Conservation Areas) Act 1990

### **Listed Building Consent Refused**

Address:  
**257-259 Pentonville Road**  
**London**  
**N1 9NL**

Proposal: Display of 1x non-illuminated painted mural sign 4m x 2.35m to flank elevation facing west.

Drawing Nos: EL\_01 Rev A; EL\_02 Rev A; Heritage statement.

The Council has considered your application and decided to **refuse** listed building consent for the following reason(s):

#### **Reason(s) for Refusal**

- 1 The proposal, by reason of its size, scale and location on a prominent elevation would harm the special character and historical interest of the grade II listed building contrary to policy D2 (Heritage) and D4 (Advertisements) of the Local Plan 2017.

In dealing with the application, the Council has sought to work with the applicant in a positive and proactive way in accordance with paragraph 38 of the National Planning Policy Framework 2019.

You can find advice about your rights of appeal at:

Yours faithfully

A handwritten signature in black ink, appearing to read 'DP', is positioned above the printed name and title.

Daniel Pope  
Chief Planning Officer