Application ref: 2020/4619/P Contact: Matthew Dempsey Tel: 020 7974 3862 Email: Matthew.Dempsey@Camden.gov.uk Date: 1 December 2020

Waldon Telecom Phoenix House Pyrford Road West Byfleet KT14 6RA



Development Management

Regeneration and Planning London Borough of Camden Town Hall Judd Street London WC1H 9JE

Phone: 020 7974 4444

planning@camden.gov.uk www.camden.gov.uk/planning

Dear Sir/Madam

DECISION

Town and Country Planning Act 1990 (as amended) **Prior Approval Required - Approval Refused**

Address: 242-244 Royal College Street Kentish Town London NW1 9QP

Proposal:

Installation of telecommunications equipment at roof level comprising one 4.5m high pole supporting 2 antennas, two 4.4m high poles supporting 4 antennas, plus 3 cabinets and ancillary works.

Drawing Nos: Site Location Plan 100B, 200B, 201B, 300B, 301B, Cover Letter dated 07/10/2020, Statutory Planning Notice dated 07/10/2020, Developer's Notice dated 07/10/2020, Declaration of Conformity with ICNIRP Public Exposure Guidelines dated 08/10/2020, General Background Information for Telecommunications Development, Cornerstone: Health and Mobile Phone Base Stations; Radio Planning and Propagation (V.4 November 2019).

The Council has considered your application for prior approval of siting and appearance in respect of the telecommunications equipment described above determines that prior approval is required and hereby **refuses approval** for the following reasons.

Reason(s) for Objection

1 The proposed rooftop equipment, by reason of its location, design, scale and height, would result in dominant visual rooftop clutter and cause harm to the character and appearance of the host property, the streetscene and the surrounding Rochester Conservation Area, as well as the setting of nearby locally listed buildings. The proposal would therefore be contrary to policies D1 (Design) and D2 (Heritage) of the London Borough of Camden Local Plan 2017.

In dealing with the application, the Council has sought to work with the applicant in a positive and proactive way in accordance with paragraph 38 of the National Planning Policy Framework 2019.

You can find advice in regard to your rights of appeal at: http://www.planningportal.gov.uk/planning/appeals/guidance/guidancecontent

Yours faithfully

Daniel Pope Chief Planning Officer