Application No:	<b>Consultees Name:</b>	Received:	Comment:	Response:
2020/3654/A	Jonathan Sale	15/11/2020 16:43:52	COMMNT	I am very pleased that a company in Spectrum House has been given an award but I am not pleased that it wants to put up a flagpole to advertise this. I suggest that it features the award on its website and notepaper, rather than cluttering up the skyline in our conservation area. I myself long ago managed to achieve several O-levels but I have not thought it proper to erect a flagpole to draw attention to them! I look forward to the rejection of the present application for advertisement consent. Jonathan Sale
2020/3654/A	F Fawcett	15/11/2020 23:46:46	OBJ	This flagpole seems totally unnecessary, and of no aesthetic benefit to the host building or setting in general. It is out of character with the area. There is nothing to stop the proposed flag from being replaced with another, say for the F45 gym brand which owns the building and is making the application. The building is located in a conservation area, which the application does not mention, so should include a Heritage and Conservation Assessment to include a comprehensive assessment of the impact on views and on the conservation area. All proposals must ¿enhance or preserve the conservation area¿ - this proposal does neither, and will merely add to the visual clutter in a negative way. Strong objection. Also - I live next to Spectrum House and only found out about this through happening to search for any additional applications that may have been submitted - there really must be a way to alert local affected residents with letters, it is unreasonable to expect people to keep checking the planning website on the off chance of a new submission.