

Email: planning@camden.gov.uk

Phone: 020 7974 4444 Fax: 020 7974 1680 Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

Application for Planning Permission and consent to display advertisement(s).

Town and Country Planning Act 1990

Town and Country Planning (Control of Advertisement) Regulations 2007

## Publication of applications on planning authority websites.

37

Α

1. Site Address

Number

Suffix

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Property name		
Address line 1	Neal Street	
Address line 2		
Address line 3		
Town/city	London	
Postcode	WC2H 9PR	
Description of site locat	ion must be completed if postcode is not known:	
Easting (x)	530147	
Northing (y)	181153	
Description		
2. Applicant Deta	ils	
2. Applicant Deta	ils	
	ils	
Title	ils  Garbarino	
Title First name		
Title First name Surname		
Title  First name  Surname  Company name	Garbarino	
Title  First name  Surname  Company name  Address line 1	Garbarino  37A, Neal Street	
Title  First name  Surname  Company name  Address line 1  Address line 2	Garbarino  37A, Neal Street	
Title  First name  Surname  Company name  Address line 1  Address line 2  Address line 3	Garbarino  37A, Neal Street  West End	

2. Applicant Detai	ls		
Country			
Postcode	WC2H 9PR		
Are you an agent acting	g on behalf of the applica	ant?	Yes       No
Primary number			
Secondary number			
Fax number			
Email address			
3. Agent Details			
Title	Mr		
First name	Luke		
Surname	Carver		
Company name	Bishop & Associates		
Address line 1	42 - 44 Arundel Terrace	9	
Address line 2	Barnes		
Address line 3			
Town/city	London		
Country			
Postcode	SW138DS		
Primary number			
Secondary number			
Fax number			
Email			
4. Site Area	ant of the cite area?	60.00	
What is the measurement (numeric characters on	ly).	60.00	
Unit	Sq. metres		
5. Description of t	-	amont or works including any sh	
		oment or works including any ch nt on a site that has been grante	d Permission In Principle, please include the relevant details in the description
	application for the new re	etail shopfront fascias and assoc	iated signage to 37a Neal Street. The retail unit is named Subdued.
	e of use already started?		● Yes

5. Description of the Proposal  If yes, please state the date when the work or change of use started (date must be pre-	
date when the work or change of use started	
application submission) DD/MM/YYYY	
Has the work or change of use been completed?	
If Yes, please state the date when the work or change of use was completed (date must be preapplication submission)	
5. Existing Use	
Please describe the current use of the site	
Fashion Retailer	
Is the site currently vacant?	
Does the proposal involve any of the following? If Yes, you will need to submit an appropriate contamination assessment with you	ur application.
Land which is known to be contaminated   Yes  No	
Land where contamination is suspected for all or part of the site	
A proposed use that would be particularly vulnerable to the presence of contamination	
7. Materials	
7. Materials  Does the proposed development require any materials to be used externally?       Yes   No	
Describe accessed development as with a second of the beauty developed.	ne for each material):
Does the proposed development require any materials to be used externally?	ne for each material):
Does the proposed development require any materials to be used externally?  Please provide a description of existing and proposed materials and finishes to be used externally (including type, colour and nan	ne for each material):
Does the proposed development require any materials to be used externally?  Please provide a description of existing and proposed materials and finishes to be used externally (including type, colour and name of the Shop Fascia	ne for each material):
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Please provide a description of existing and proposed materials and finishes to be used externally (including type, colour and name of the Shop Fascia  Description of existing materials and finishes (optional):  Description of proposed materials and finishes:  N/A  Timber panelled overclad shopfront finished in Black  Are you supplying additional information on submitted plans, drawings or a design and access statement?  Yes No  Yes No	ne for each material):
Does the proposed development require any materials to be used externally?  Please provide a description of existing and proposed materials and finishes to be used externally (including type, colour and name of the state of th	me for each material):
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And/or: Are there trees or hedges on land adjacent to the proposed development site that could influence the development or might be important as part of the local landscape character?  If Yes to either or both of the above, you may need to provide a full tree survey, at the discretion of your local planning at required, this and the accompanying plan should be submitted alongside your application. Your local planning authority website what the survey should contain, in accordance with the current 'BS5837: Trees in relation to design, demolition a Recommendations'.  11. Assessment of Flood Risk  Is the site within an area at risk of flooding? (Check the location on the Government's Flood map for planning. You should also refer to national standing advice and your local planning authority requirements for information as necessary.)  If Yes, you will need to submit a Flood Risk Assessment to consider the risk to the proposed site.  Is your proposal within 20 metres of a watercourse (e.g. river, stream or beck)?	<ul><li>No</li></ul>
Are there trees or hedges on the proposed development site?  And/or: Are there trees or hedges on land adjacent to the proposed development site that could influence the development or might be important as part of the local landscape character?  If Yes to either or both of the above, you may need to provide a full tree survey, at the discretion of your local planning at required, this and the accompanying plan should be submitted alongside your application. Your local planning authority website what the survey should contain, in accordance with the current 'BS5837: Trees in relation to design, demolition a Recommendations'.  11. Assessment of Flood Risk  Is the site within an area at risk of flooding? (Check the location on the Government's Flood map for planning. You should also refer to national standing advice and your local planning authority requirements for information as necessary.)  If Yes, you will need to submit a Flood Risk Assessment to consider the risk to the proposed site.  Is your proposal within 20 metres of a watercourse (e.g. river, stream or beck)?  Yes  Will the proposal increase the flood risk elsewhere?	
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Is your proposal within 20 metres of a watercourse (e.g. river, stream or beck)?  Will the proposal increase the flood risk elsewhere?	No
Will the proposal increase the flood risk elsewhere?	
	<ul><li>No</li></ul>
How will surface water be disposed of?	No     No
Sustainable drainage system	
Existing water course	
Soakaway	
Main sewer	
Pond/lake	
12. Biodiversity and Geological Conservation  Is there a reasonable likelihood of the following being affected adversely or conserved and enhanced within the applicati	on site, or on land adjacent to
or near the application site?  To assist in answering this question correctly, please refer to the help text which provides guidance on determining if an geological conservation features may be present or nearby; and whether they are likely to be affected by the proposals.	•
<ul> <li>a) Protected and priority species:</li> <li>Yes, on the development site</li> <li>Yes, on land adjacent to or near the proposed development</li> <li>No</li> </ul>	
b) Designated sites, important habitats or other biodiversity features:  Ves, on the development site  Yes, on land adjacent to or near the proposed development  No	
c) Features of geological conservation importance:  Yes, on the development site Yes, on land adjacent to or near the proposed development No	

13. Foul Sewage			
Please state how foul sewage is to be disposed of:			
Mains Sewer			
Septic Tank			
Package Treatment plant			
Cess Pit			
Other			
✓Unknown			
Are you proposing to connect to the existing drainage system?	□ Yes	No	Unknown
14. Waste Storage and Collection			
Do the plans incorporate areas to store and aid the collection of waste?		No	
Have arrangements been made for the separate storage and collection of recyclable waste?	□ Yes	No	
15. Trade Effluent			
Does the proposal involve the need to dispose of trade effluents or trade waste?		No	
16. Residential/Dwelling Units			
-			
Please note: This question has been updated to include the latest information requirements specified by governm Applications created before 23 May 2020 will not have been updated, please read the 'Help' to see details of how t	ent. o worka	round t	this issue.
Decrease and include the serie has an above of series in the 15th of the 15th of 15th			
Does your proposal include the gain, loss or change of use of residential units?	☑ Yes	⊚ No	
17. All Types of Development: Non-Residential Floorspace			
Does your proposal involve the loss, gain or change of use of non-residential floorspace?	O V	⊘ NI-	
Note that 'non-residential' covers ALL uses execept Use Class C3 Dwellinghouses		● NO	
18. Employment			
Are there any existing employees on the site or will the proposed development increase or decrease the number of	O Voo	⊗ No	
employees?		● No	
19. Hours of Opening			
Are House of Opening relevant to this proposal?	0.14	0.1	
Are Hours of Opening relevant to this proposal?	☐ Yes	● No	
20. Industrial or Commercial Processes and Machinery			
Does this proposal involve the carrying out of industrial or commercial activities and processes?	Yes	© No	
Please describe the activities and processes which would be carried out on the site and the end products including plant, include the type of machinery which may be installed on site:	ventilatio	n or air	conditioning. Please
Fashion Retailer			
Is the proposal for a waste management development?	Yes		
If this is a landfill application you will need to provide further information before your application can be determin should make it clear what information it requires on its website	ed. You	r waste	e planning authority

## 21. Hazardous Substances

22. Type of Proposed Advertisement(s)

Does the proposal involve the use or storage of any hazardous substances?

Please describe the proposed advertisement(s)			
Detailed on drawings and shown within the Photographs & Photomontages document. x2 hanging signs attached to existing wall mounted signage brackets. Shopfront lettering to top of new fascias.			
Please select the type(s) of advertising you are proposing:  Fascia sign(s)  Projecting or hanging sign(s)  Hoarding(s)  Other type(s)  Please add details of each proposed fascia sign			
Fascia sign(s): 1			
What is the height from the ground to the base of the advertisement?	2.84 metre(s)		
What is the maximum projection of the advertisement from face of building?	0.4 metre(s)		
Dimension:	Height: 0.33 x Width: 1.21 x Depth: 0 metre(s)		
What materials will the sign be made of?			
Painted Timber			
What is the maximum height of any of the individual letters and symbols?	33 cm		
The colour of text and background			
White Text, Black Background			
Will the sign be illuminated?	Yes		
Will the sign be illuminated internally or externally?	Externally Illuminated		
Illuminance levels	2000 cd/m2		
Will the illumination be static or intermittent?	Static		
Fascia sign(s): 2			
What is the height from the ground to the base of the advertisement?	2.73 metre(s)		
What is the maximum projection of the advertisement from face of building?	0.4 metre(s)		
Dimension:	Height: 0.21 x Width: 0.77 x Depth: 0 metre(s)		
What materials will the sign be made of?			
Painted Timber			
What is the maximum height of any of the individual letters and symbols?	21 cm		
The colour of text and background			
White Text, Black Background			
Will the sign be illuminated?	Yes		
Will the sign be illuminated internally or externally?	Externally Illuminated		

22. Type of Proposed Advertisement(s)				
Illuminance levels	2000 cd/m2			
Will the illumination be static or intermittent?	Static			
Fascia sign(s): 3				
What is the height from the ground to the base of the advertisement?	2.62 metre(s)			
What is the maximum projection of the advertisement from face of building?	0 metre(s)			
Dimension:	Height: 0.17 x Width: 0.62 x Depth: 0 metre(s)			
What materials will the sign be made of?				
Painted Timber				
What is the maximum height of any of the individual letters and symbols?	17 cm			
The colour of text and background				
White Text, Black Background				
Will the sign be illuminated?	No			
Will the sign be illuminated internally or externally?				
Illuminance levels	0 cd/m2			
Will the illumination be static or intermittent?				
Please add details of each proposed projecting or hanging sign				
Projecting or hanging sign(s): 1				
What is the height from the ground to the base of the advertisement?	3.56 metre(s)			
What is the maximum projection of the advertisement from face of building?	0.8 metre(s)			
Dimension:	Height: 0.35 x Width: 0.7 x Depth: 0.04 metre(s)			
What materials will the sign be made of?				
Timber				
What is the maximum height of any of the individual letters and symbols?	20 cm			
The colour of text and background				
White Text, Black Background				
Will the sign be illuminated?	Yes			
Will the sign be illuminated internally or externally?	Externally Illuminated			
Illuminance levels	2000 cd/m2			
Will the illumination be static or intermittent?	Static			
Projecting or hanging sign(s): 2				
What is the height from the ground to the base of the advertisement?	3.98 metre(s)			
What is the maximum projection of the advertisement from face of building?	0.8 metre(s)			

Dimension:		Height: 0.35 x Width: 0.7 x Depth: 0.04 metre(s)
What materia	als will the sign be made of?	I
Timber		
What is the m	naximum height of any of the individual letters and symbols?	20 cm
The colour of	f text and background	
White Text, E	Black Background	
Will the sign I	be illuminated?	Yes
Will the sign I	be illuminated internally or externally?	Externally Illuminated
Illuminance le	evels	2000 cd/m2
Will the illumi	ination be static or intermittent?	Static
3. Location	n of Advertisement(s)	
s the advertise	ement(s) you are applying for already in place?	
yes, please p	provide details	
s per attached	d photographs and drawings. The hanging signs are suspended from exis	sting wall mounted brackets.
s an existing a	dvertisement(s) to be removed and replaced by the advertisement(s) in the	nis proposal?
Yes to either	or both the questions above, please show the existing sign(s) on an elevation of this application. Please state the references or filenames of the d	ation drawing or photograph which can be uploaded to the Supporting
	anging signage already exists on this building in the form of wall mounted	
viii trie propose	ed advertisement(s) project over a footpath or other public highway?	
4 Advortis	sement(s) Period	
	ne period of time for which consent is sought for the advertisement	
lease state th		
lease state the	01/06/2020	
From	01/06/2020	
-rom -o	01/06/2020	
o 5. Site Visi	01/06/2020 01/06/2025	● Yes ○ No
5. Site Vision	01/06/2020  01/06/2025  it e seen from a public road, public footpath, bridleway or other public land?	● Yes ● No
5. Site Vision Can the site be	01/06/2020 01/06/2025	
5. Site Visit Can the site be If the planning a The agent The applican	01/06/2025  it e seen from a public road, public footpath, bridleway or other public land? authority needs to make an appointment to carry out a site visit, whom short	
5. Site Vision Can the site be the planning a The agent	01/06/2025  it e seen from a public road, public footpath, bridleway or other public land? authority needs to make an appointment to carry out a site visit, whom short	
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With respect to the Au (a) a member of staff (b) an elected member (c) related to a member (d) related to an electer	r er of staff	s the applicant and/or agent one of the following:		
It is an important principle of decision-making that the process is open and transparent.			⊚ No	
For the purposes of this informed observer, hav the Local Planning Auth	s question ving consid hority.	, "related to" means related, by birth or otherwise, closely enough that a fair-minded and lered the facts, would conclude that there was bias on the part of the decision-maker in		
Do any of the above sta	atements	apply?		
28. Interest In the	Land			
Does the applicant own	n the land	or buildings where the adverts are to be placed?	Yes	No     No
If No, has the permission been obtained?	on of the c	wner or any other person entitled to give permission for the display of an advertisement	Yes	○ No
CERTIFICATE OF OWN under Article 14  I certify/The applicant of I have/The applicant owner* and/or agricultut The applicant is the	nership certifies that t has givenural tenant sole ownership with a free I Country	the requisite notice to everyone else (as listed below) who, on the day 21 days before the of any part of the land or building to which this application relates; or of all the land or buildings to which this application relates and there are no other owner chold interest or leasehold interest with at least 7 years to run. ** 'agricultural tenal	ne date c	of this application, was the or agricultural tenants**.
Name of Owner/Agrid	cultural			
Number		37		
Suffix		A		
House Name				
Address line 1		Neal Street		
Address line 2		West End		
Town/city		London		
Postcode		WC2H9PR		
Date notice served (DD/MM/YYYY)				
Person role  The applicant The agent				
Title				
First name				
Surname	Garbarin	0		
Declaration date (DD/MM/YYYY)	21/08/20	20		
		Planning Portal Reference: PP-09002217		

27. Authority Employee/Member

29. Ownership Certificates and Agricultural Land Declaration			
✓ Declaration made			
30. Declaration			
		the accompanying plans/drawings and additional information. I/we confirm any opinions given are the genuine opinions of the person(s) giving them.	
Date (cannot be pre- application)	21/08/2020		