

Email: planning@camden.gov.uk

Phone: 020 7974 4444 Fax: 020 7974 1680 Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

## Publication of applications on planning authority websites.

1. Site Address

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

| Number   | 139  |  |
|--|--|--|
| Suffix   |  |  |
| Property name  |  |  |
| Address line 1   | Camden High Street                                       |  |
| Address line 2   |  |  |
| Address line 3   |  |  |
| Town/city  | London   |  |
| Postcode   | NW1 7JR  |  |
| Description of site locat  | ion must be completed if postcode is not known:          |  |
| Easting (x)  | 528962   |  |
| Northing (y)   | 183724   |  |
| Description  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
| 2. Applicant Deta  | ils  |  |
| 2. Applicant Deta  | ils<br>Mr  |  |
| i  |  |  |
| Title  | Mr   |  |
| Title<br>First name  | Mr<br>Jatin  |  |
| Title First name Surname   | Mr Jatin Kinani  |  |
| Title  First name  Surname  Company name   | Mr Jatin Kinani J P Pharmacy                             |  |
| Title  First name  Surname  Company name  Address line 1                                 | Mr Jatin Kinani J P Pharmacy                             |  |
| Title  First name  Surname  Company name  Address line 1  Address line 2                 | Mr Jatin Kinani J P Pharmacy                             |  |
| Title  First name  Surname  Company name  Address line 1  Address line 2  Address line 3 | Mr  Jatin  Kinani  J P Pharmacy  139, Camden High Street |  |

| 2. Applicant Detai   | ls                            |   |            |  |
|--|-------------------------------|---|------------|--|
| Country  |                               |   |            |  |
| Postcode   | NW1 7JR                       |   |            |  |
| Are you an agent acting  | g on behalf of the applicant? |   | ● Yes □ No |  |
| Primary number   |                               |   |            |  |
| Secondary number   |                               |   |            |  |
| Fax number   |                               |   |            |  |
| Email address  |                               |   |            |  |
|  |                               |   |            |  |
| 3. Agent Details   |                               | 1 |            |  |
| Title  | Mr                            |   |            |  |
| First name   | Malcolm                       |   |            |  |
| Surname  | Rowe                          |   |            |  |
| Company name   | MRA                           |   |            |  |
| Address line 1   | 92 Dover House Bolton Road    |   |            |  |
| Address line 2   | Edmonton                      |   |            |  |
| Address line 3   |                               |   |            |  |
| Town/city  | London                        |   |            |  |
| Country  | United Kingdom                |   |            |  |
| Postcode   | N18 1HR                       |   |            |  |
| Primary number   |                               |   |            |  |
| Secondary number   |                               |   |            |  |
| Fax number   |                               |   |            |  |
| Email  |                               |   |            |  |
|  |                               |   |            |  |
| 4. Type of Proposed Advertisement(s)   |                               |   |            |  |
|  | oposed advertisement(s)       |   |            |  |
| Replace and renew existing pharmacy fascia. Replace and renew existing pharmacy neon tube light Green Cross with LED Green Cross.              |                               |   |            |  |
| Please select the type(s) of advertising you are proposing:  ✓ Fascia sign(s)  ✓ Projecting or hanging sign(s)  — Hoarding(s)  — Other type(s) |                               |   |            |  |
| Please add details of ea   | ach proposed fascia sign      |   |            |  |
| Fascia sign(s): 1  |                               |   |            |  |
| What is the height from the ground to the base of the advertisement?  2.5 metre(s)   |                               |   |            |  |

| I. Type of Proposed Advertisement(s)  |  |  |  |
|---|--|--|--|
| What is the maximum projection of the advertisement from face of building?  | 0.05 metre(s)  |  |  |
| Dimension:  | Height: 1.2 x Width: 4.82 x Depth: 0.1 metre(s)  |  |  |
| What materials will the sign be made of?  |  |  |  |
| Aluminumum  |  |  |  |
| What is the maximum height of any of the individual letters and symbols?  | 20 cm  |  |  |
| The colour of text and background   |  |  |  |
| Dark Green, Light Green and White on a Black Ground   |  |  |  |
| Will the sign be illuminated?   | Yes  |  |  |
| Will the sign be illuminated internally or externally?  | Internally Illuminated   |  |  |
| Illuminance levels  | 0 cd/m2  |  |  |
| Will the illumination be static or intermittent?  |  |  |  |
|   |  |  |  |
| Please add details of each proposed projecting or hanging sign  |  |  |  |
| Projecting or hanging sign(s): 1  |  |  |  |
| What is the height from the ground to the base of the advertisement?  | 2.65 metre(s)  |  |  |
| What is the maximum projection of the advertisement from face of building?  | 1.17 metre(s)  |  |  |
| Dimension:  | Height: 800 x Width: 800 x Depth: 100 metre(s)   |  |  |
| What materials will the sign be made of?  |  |  |  |
| Aluminumum  |  |  |  |
| What is the maximum height of any of the individual letters and symbols?  | 20 cm  |  |  |
| The colour of text and background   |  |  |  |
| Light Green/Dark Green/White/Black ground   |  |  |  |
| Will the sign be illuminated?   | Yes  |  |  |
| Will the sign be illuminated internally or externally?  | Internally Illuminated   |  |  |
| Illuminance levels  | 300 cd/m2  |  |  |
| Will the illumination be static or intermittent?  | Intermittent   |  |  |
|   |  |  |  |
|   |  |  |  |
| i. Location of Advertisement(s)   |  |  |  |
| s the advertisement(s) you are applying for already in place?   |  |  |  |
| s an existing advertisement(s) to be removed and replaced by the advertisement(s) in this propo   | osal? • Yes • No • Not Applicable  |  |  |
| f Yes to either or both the questions above, please show the existing sign(s) on an elevation dra<br>Documents section of this application. Please state the references or filenames of the drawing(s | wing or photograph which can be uploaded to the Supporting or photograph(s) in this text box |  |  |
| ≣ 01<br>≣ 02<br>⊇ 01  |  |  |  |
| P 02<br>A4 2 0f 5   |  |  |  |
| A4 3 of 5  Will the proposed advertisement(s) project over a footpath or other public highway?  | 0  |  |  |
| wiii trie proposed advertisement(s) project over a rootpatri or other public nighway?   | Yes No   |  |  |

| 6. Advertisement  | (s) Period  |  |          |                       |
|---|---|--|----------|-----------------------|
| Please state the perio  | d of time for which consent is sought for the adverti                   | sement                                       |          |                       |
| From  | 01/06/2020  |  |          |                       |
| То  | 01/06/2025  |  |          |                       |
| 7. Neighbour and  | Community Consultation  |  |          |                       |
| _   |   | 10   |          |                       |
| Have you consulted yo   | our neighbours or the local community about the proposa                 | 11   | □ Yes    | ● No                  |
| 8. Site Visit   |   |  |          |                       |
| Can the site be seen for  | rom a public road, public footpath, bridleway or other pub              | lic land?                                    | Yes      | □ No                  |
| If the planning authorit  The agent The applicant Other person  | y needs to make an appointment to carry out a site visit,               | whom should they contact?                    |          |                       |
| 9. Pre-application  | Advice  |  |          |                       |
| Has assistance or prio  | r advice been sought from the local authority about this a              | application?                                 | Yes      | © No                  |
| If Yes, please comple efficiently):   | te the following information about the advice you we                    | re given (this will help the authority to do | eal with | this application more |
| Officer name:   |   |  |          |                       |
| Title   |   |  |          |                       |
| First name  |   |  |          |                       |
| Surname   |   |  |          |                       |
| Reference   |   |  |          |                       |
| Date (Must be pre-app   | lication submission)  | _  |          |                       |
|   |   |  |          |                       |
| Details of the pre-application advice received  |   |  |          |                       |
|   |   |  |          |                       |
|   |   |  |          |                       |
| 10. Interest In the   | Land  |  |          |                       |
| Does the applicant ow   | n the land or buildings where the adverts are to be place               | d?   | Yes      | ○ No                  |
| 44 Ausbaulte F  | alayaa/Mambar   |  |          |                       |
| 11. Authority Emply With respect to the A (a) a member of staff (b) an elected member (c) related to a member (d) related to an elect   | uthority, is the applicant and/or agent one of the follor r er of staff | wing:  |          |                       |
| It is an important princ  | ple of decision-making that the process is open and tran                | sparent.                                     |          | No     No             |
| For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority. |   |  |          |                       |
| Do any of the above st  |   |  |          |                       |
|   |   |  |          |                       |

| 12. Declaration  |            |  |  |  |
|--|------------|--|--|--|
| I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. |            |  |  |  |
| Date (cannot be pre-<br>application)   | 04/06/2020 |  |  |  |
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