

In this document

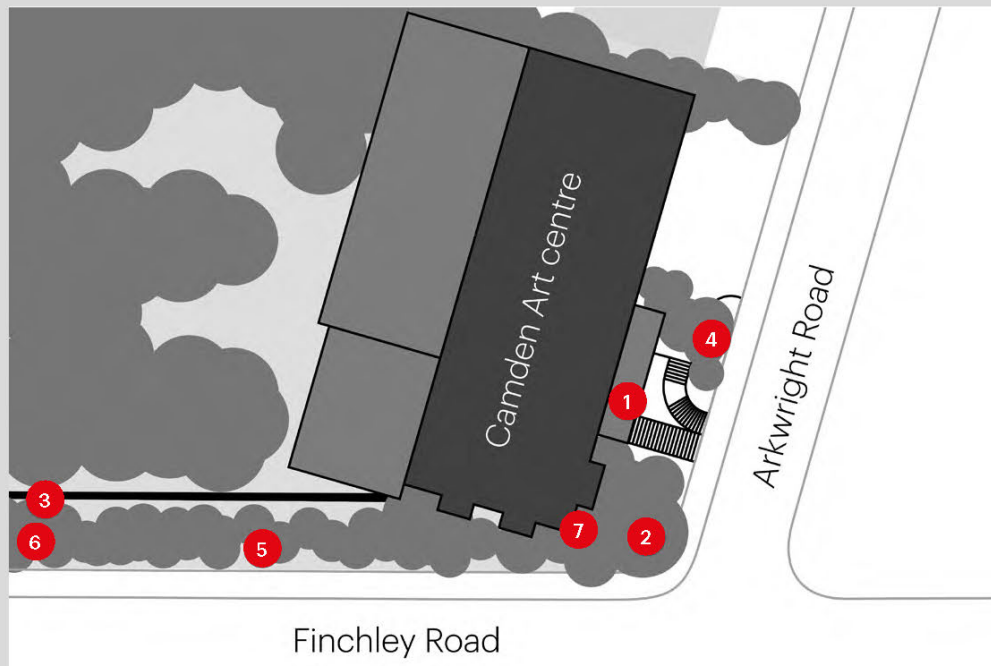
- 1** External signage plan
- 2** Proposed signs
 - 1 Roof entrance
 - 2 Corner board
 - 3 Glass wall
 - 4 Arkwright Road
 - 5 Finchley Road
 - 6 Stair and Wooden door
 - 7 Banner on Arkwright Road side of building

External Signage Plan

Sign locations

- 1 Roof entrance
- 2 Corner board
- 3 Glass wall
- 4 Arkwright Road
- 5 Finchley Road
- 6 Stair and Wooden Door
- 7 Banner on Arkwright Road side of building

Aerial sketch

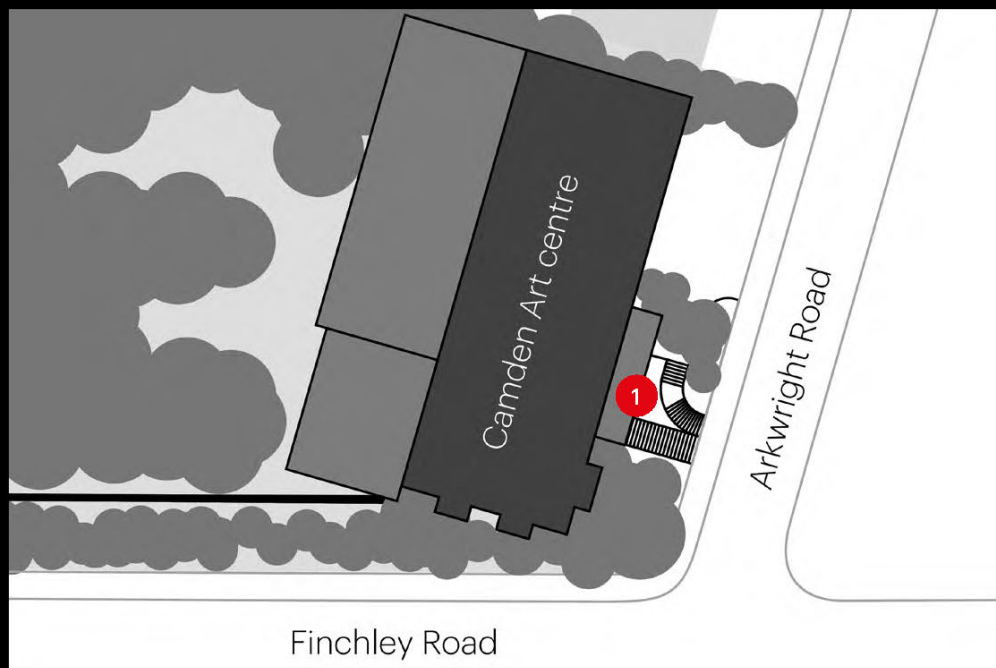


View from Finchley rd/Arkwright rd



New proposed signs

1 Roof Entrance



1 Roof Entrance

Proposed location for sign 1, 'Roof Entrance' will sit on the roof of the main glazed entrance to the art centre. Location highlighted in Red.

Existing



1 Roof Entrance

Propose sign type

Specifications

- Individual illuminated letters
- Brightness of light dimmable
- Spectrum Acrylic face
- Powdercoated steel casings

Dimensions

(w)3000mm x (h)1250mm

Sketch

Camden Art Centre
Arkwright Road
London NW3

Camden
Arkwright
London N

1 Roof Entrance

Specifications

- Individual illuminated letters
- Brightness of light dimmable
- Spectrum Acrylic face
- Powdercoated steel casings

Dimensions

(w)3000mm x (h)1250mm
Cap height: 260mm

Approximated Visual



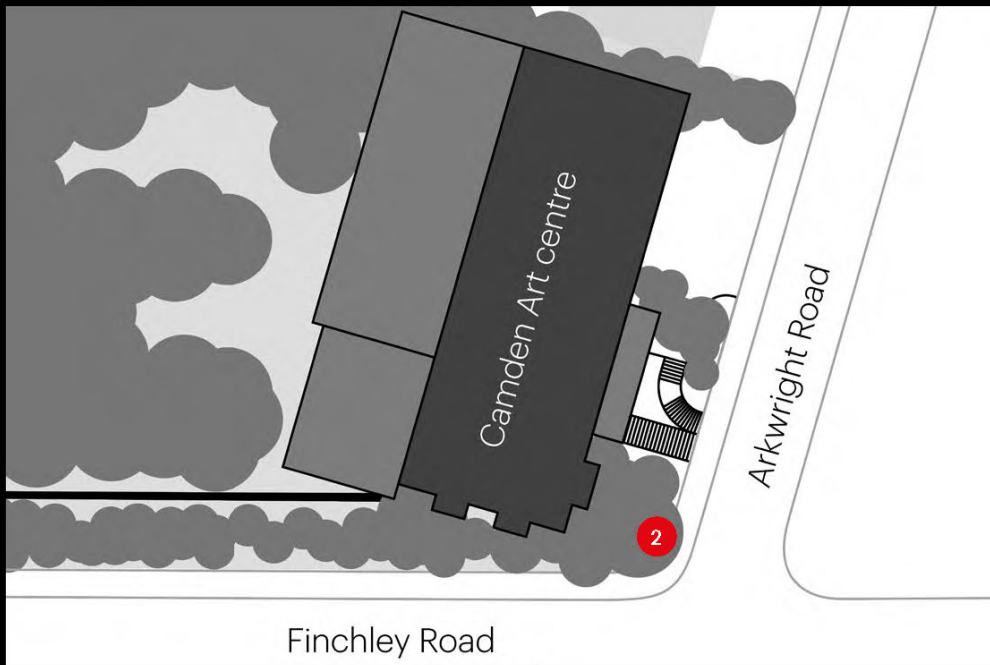
1 Roof Entrance

References to similar projects

Similar approaches



2 Corner board



2 Corner board

Proposed location for sign 2, 'Corner board' will sit in the same location as existing board, shown below.

Existing



2 Corner board

Existing sign

Specifications
Cut vinyl applied to
powdercoated steel

Dimensions
(w)2170mm x (h)1960mm

Approximated visual



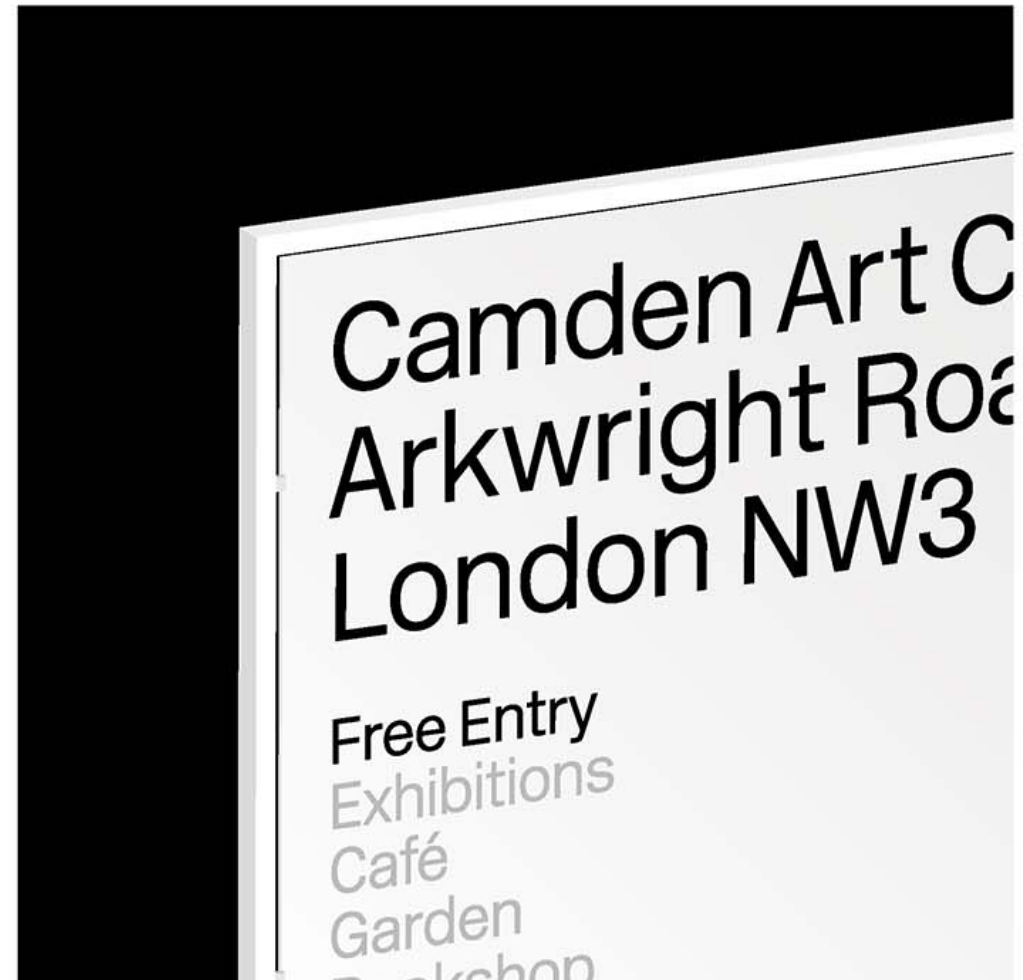
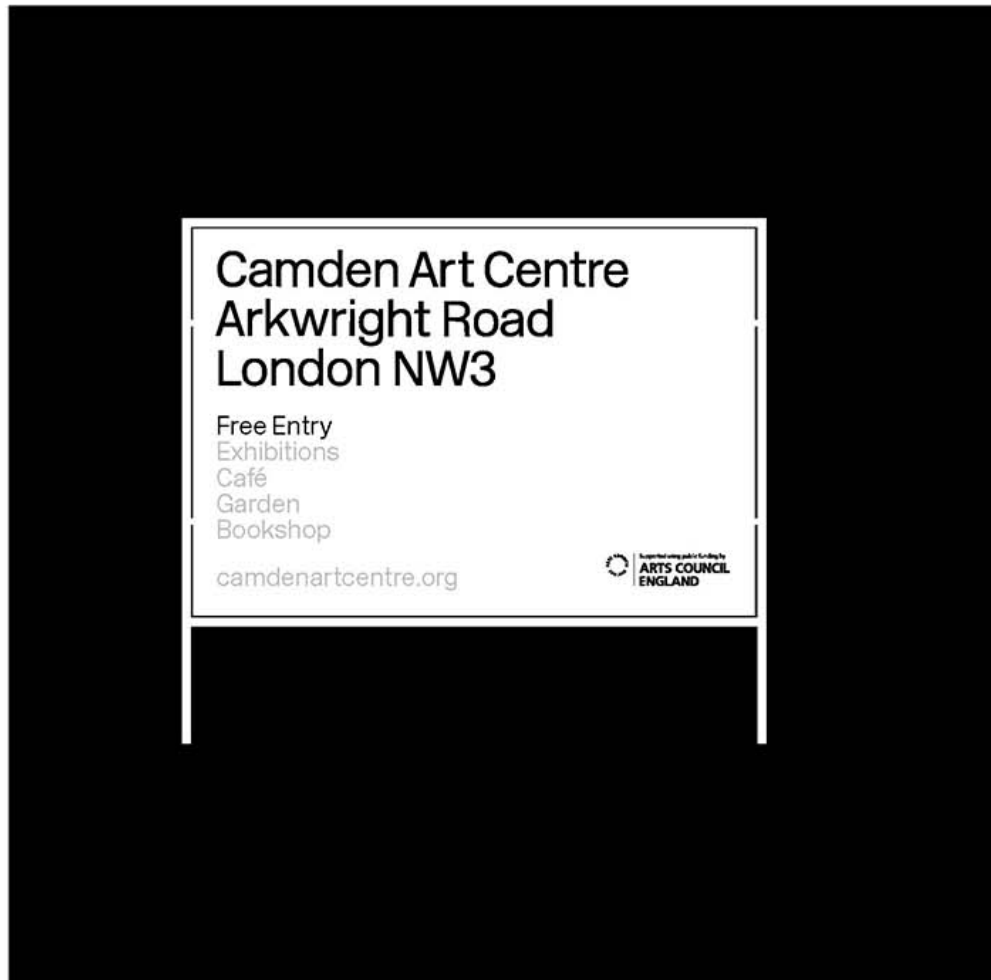
2 Corner board

New sign

Specifications
Cut vinyl applied to custom
powdercoated steel frame
and panel

Dimensions
(w)2180mm x
(h)1960mm

Sketch



2 Corner board

New sign

Specifications
Cut vinyl applied to custom
powdercoated steel frame
and panel

Dimensions
(w)2180mm x (h)1960mm

Approximated visual



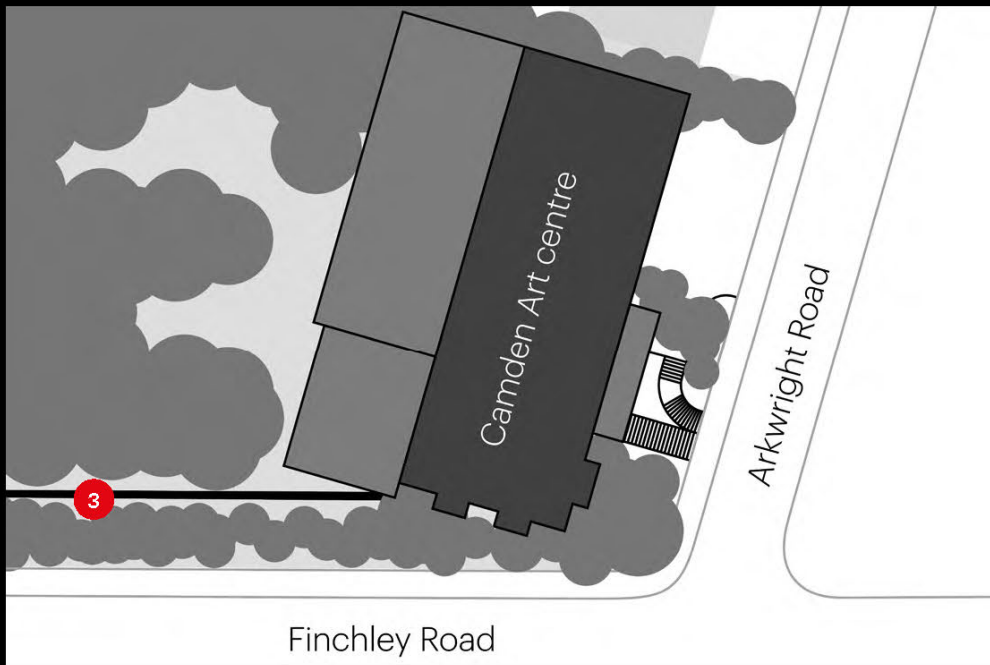
2 Corner board

References to similar projects

Similar approaches



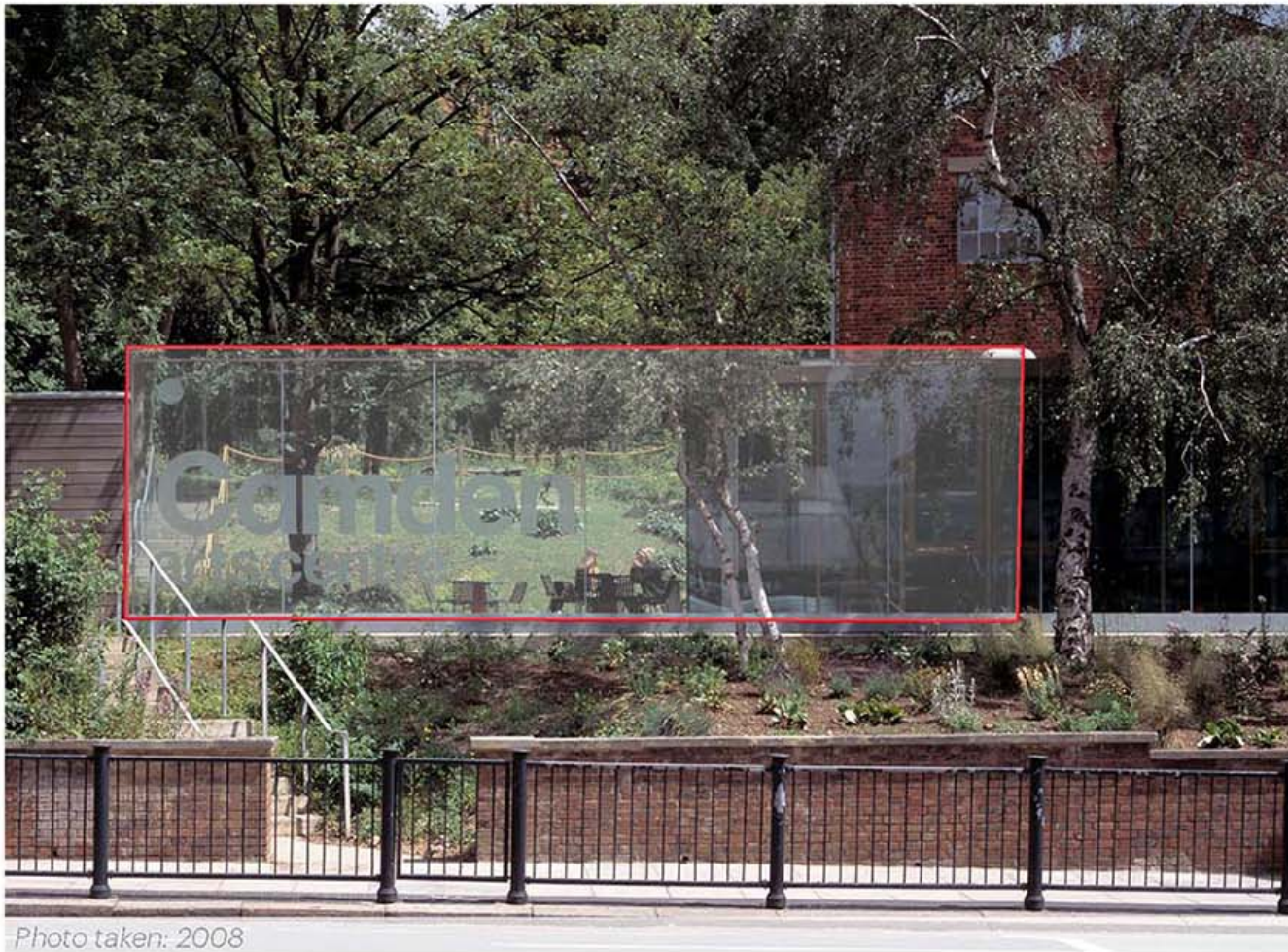
3 Glass wall



3 Glass wall

Proposed location for sign 3, 'Glass wall' sign will sit in the same location as existing graphic, shown below.

Existing



3 Glass wall Proposal

Specifications
Cut vinyl applied to glass
(Specific material TBC)

Visual



Detail



Angle



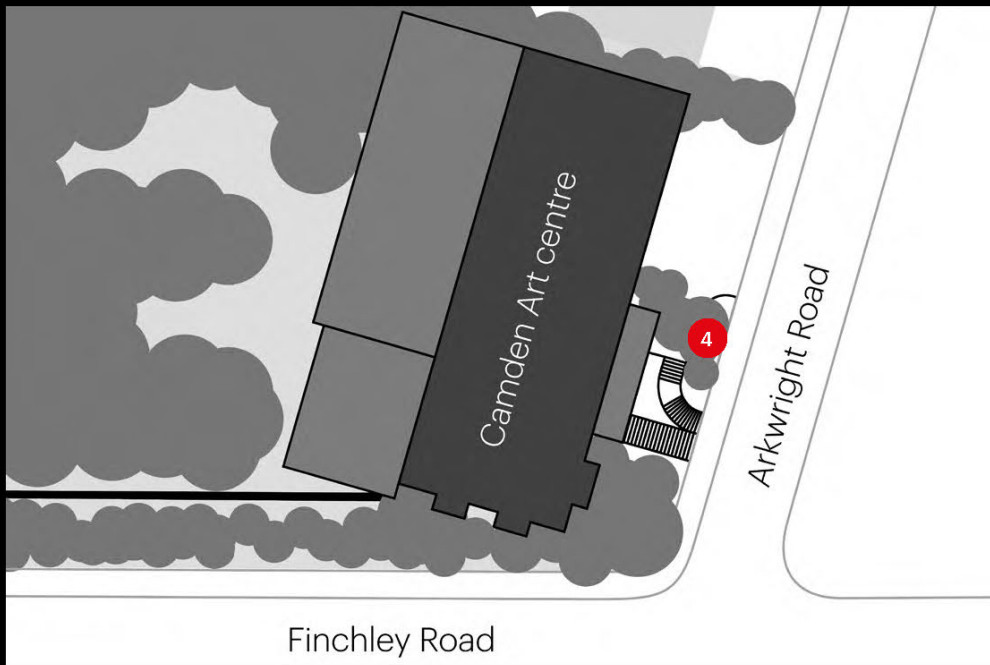
3 Glass wall

References to similar projects

Similar projects



4 Arkwright Road



4 Arkwright Road

Proposed location for item 4, Arkwright road, will change from 3 posters grouped together, to 3 billboards spaced out along the Arkwright Road side of Camden Art Centre.

Existing



4 Arkwright Road

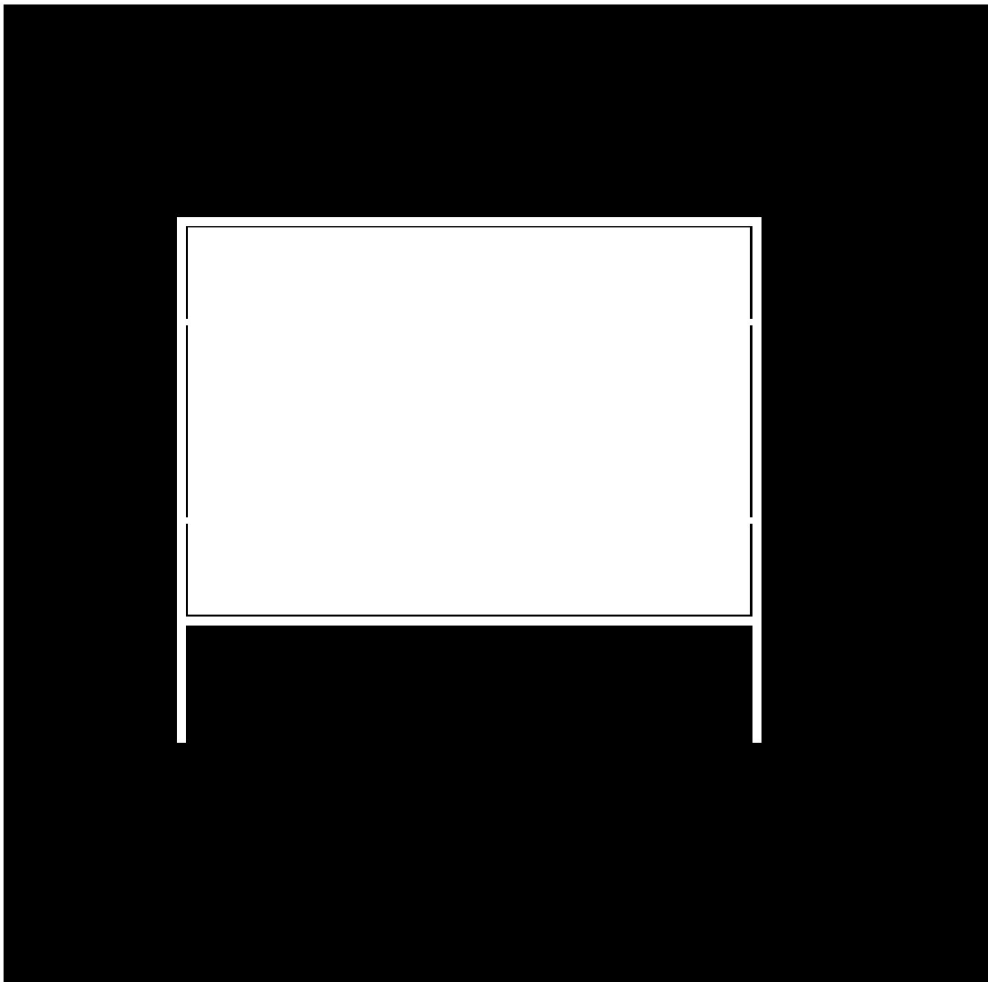
Specifications

3 x 8 sheet billboards,
powdercoated steel frames,
plain face panel for posters
to be pasted to, or vinyl to be
added to

Dimensions

(w)2180mm x (h)1960mm

Sketch



4 Arkwright Road

Specifications
3 x 8 sheet billboards,
powdercoated steel frames,
plain face panel for posters
to be pasted to, or vinyl to be
added to

Dimensions
(w)2180mm x (h)1960mm

Visualised (Mixture of 4 sheet and 8 sheet posters)



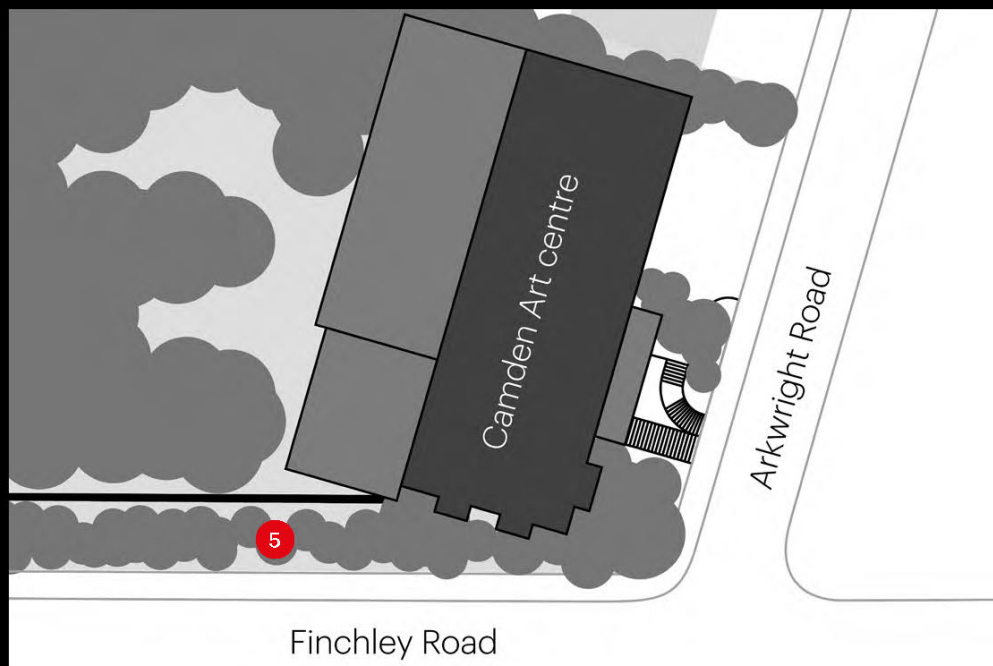
4 Arkwright Road

Reference to similar projects

Similar projects



5 Finchley Road



5 Finchley Road

Specifications
1 x 8 sheet billboard,
powdercoated steel,
zinc sheet for posters to
be pasted onto

Dimensions
(w)2180mm x (h)1960mm

Existing



5 Finchley Road Proposal

Specifications
1 x 8 sheet billboard,
powdercoated steel,
zinc sheet for posters to
be pasted onto

Dimensions
(w)2180mm x (h)1960mm

Visualised (1 x 8 sheet billboard)



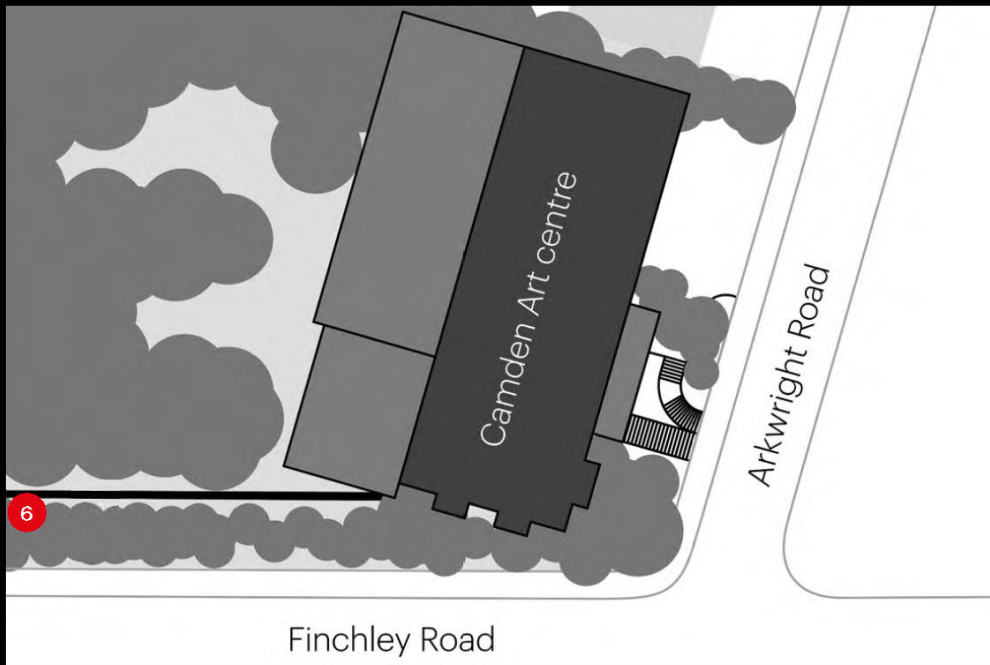
5 Finchley Road

Reference to similar projects

Similar projects



6 Stair and Wooden door



6 Stair and Wooden Door

Proposed location for sign 6, Stair and Wooden Door. This will consist of a single free-standing sign at the foot of the stairs leading to Camden Art Centre Garden entrance, and sign applied directly onto wood panelled entrance.

Existing



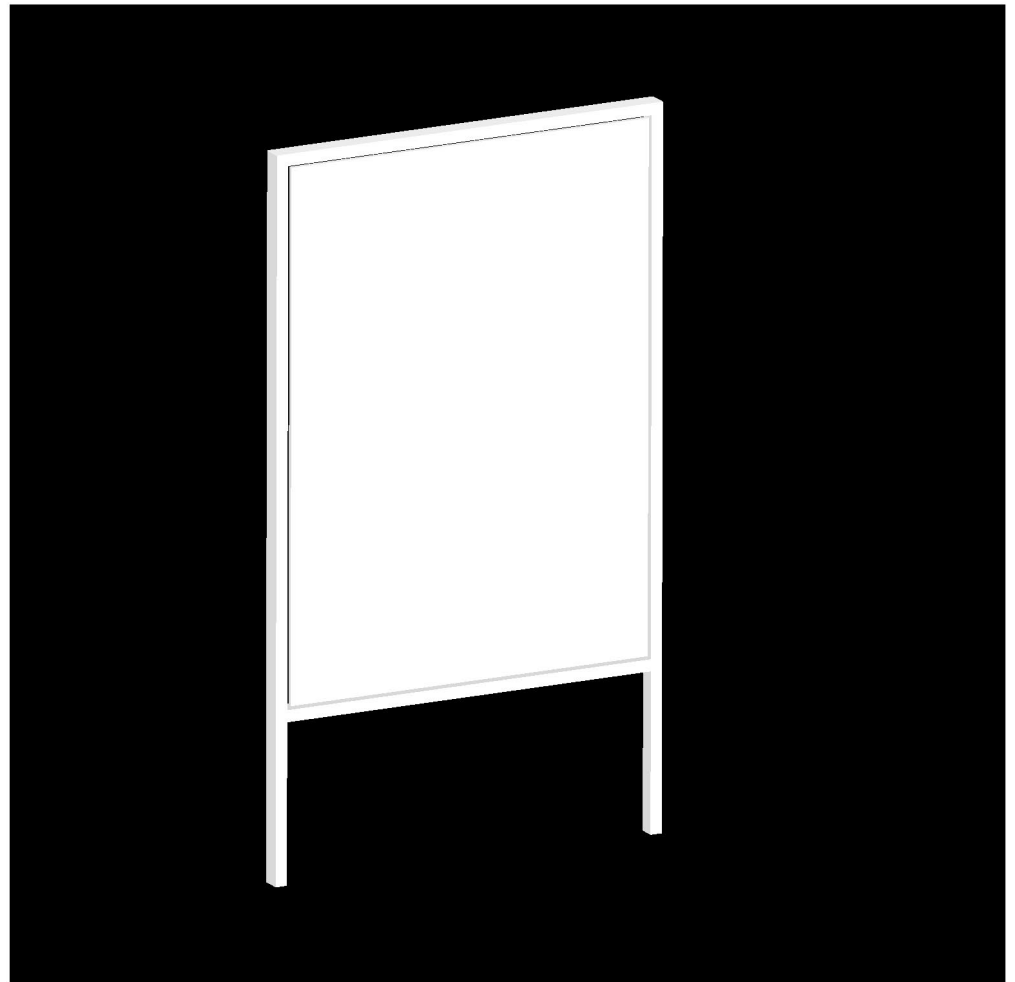
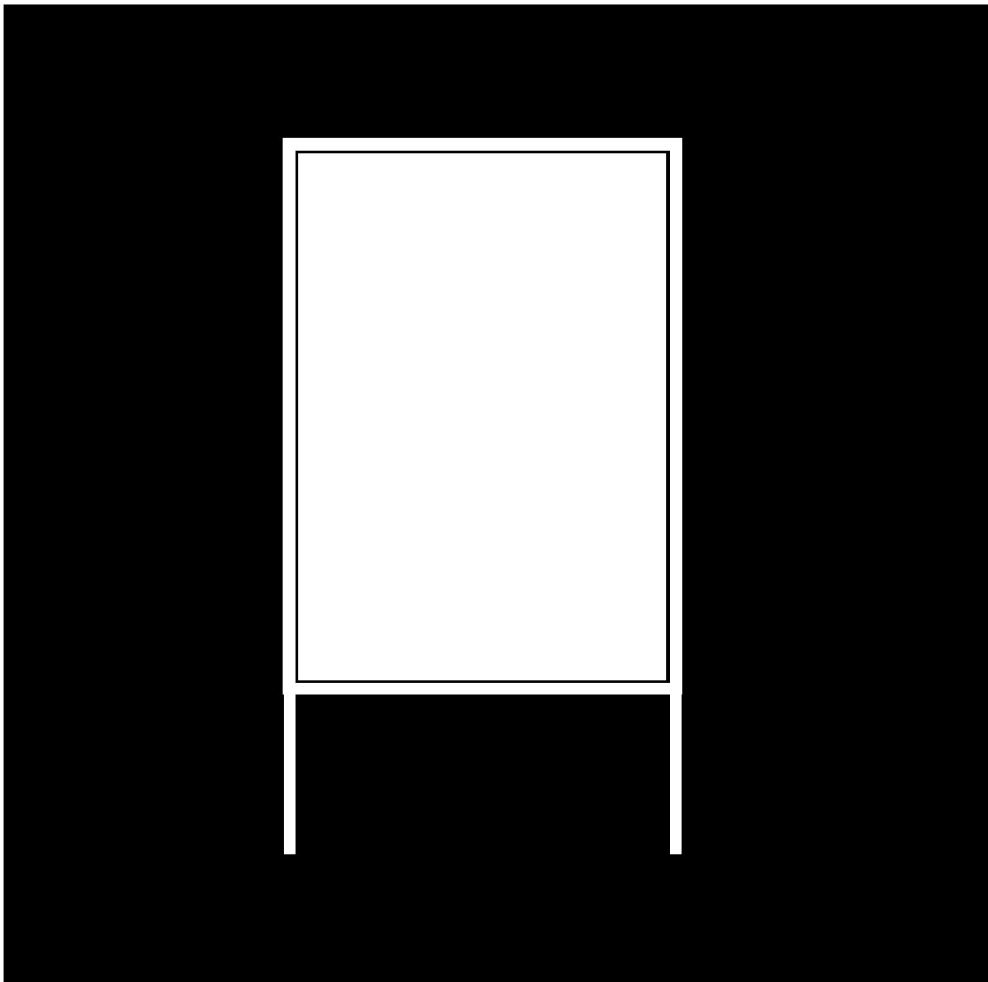
6 Stair and Wooden Door

Stair Sign

Specifications
1 x 4 sheet billboard,
powdercoated steel frame
with cut vinyl applied

Dimensions
(w)1100mm x (h)2000mm

Sketch



6 Stair and Wooden Door

Stair Sign

Specifications
1 x 4 sheet billboard,
powdercoated steel frame
with cut vinyl applied

Dimensions
(w)1100mm x (h)2000mm

(A3 Menu printed, attached
with magnets or screws)

Visualised (1 x 8 sheet billboard)



6 Stair and Wooden Door

Proposal 1

Specifications
TBC

Dimensions
(w)2180mm x (h)1960mm

Visualised (Typography applied to wood panelling)



6 Stair and Wooden Door

Proposal 2

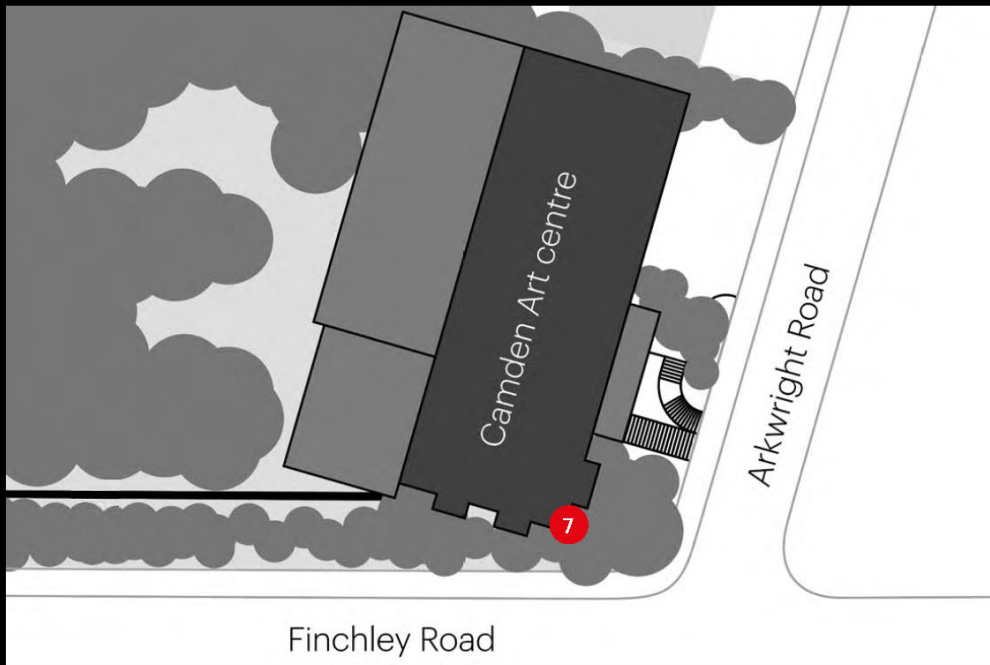
Specifications
TBC

Dimensions
(w)2180mm x (h)1960mm

Visualised (Typography applied to wood panelling)



7 Banner on Arkwright Road side of building



7 Banner on Arkwright Road side of building

Specifications
Hanging banner suspended
from side of Camden Art
Centre building

Dimensions
Approx
(w)1200mm x (h)3200mm

Visualised

