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Development Management  
Camden Town Hall Extension  
Argyle Street  
London WC1H 8EQ

## Application for consent to display an advertisement(s).

### Town and Country Planning (Control of Advertisements) (England) Regulations 2007

#### Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

#### 1. Site Address

|                |  |
|----------------|--|
| Number         | <input type="text" value="47"/>              |
| Suffix         | <input type="text"/>                         |
| Property name  | <input type="text"/>                         |
| Address line 1 | <input type="text" value="Theobald's Road"/> |
| Address line 2 | <input type="text"/>                         |
| Address line 3 | <input type="text"/>                         |
| Town/city      | <input type="text" value="London"/>          |
| Postcode       | <input type="text" value="WC1X 8SP"/>        |

Description of site location must be completed if postcode is not known:

|              |                                     |
|--------------|-------------------------------------|
| Easting (x)  | <input type="text" value="530645"/> |
| Northing (y) | <input type="text" value="181799"/> |

Description

#### 2. Applicant Details

|                |  |
|----------------|--|
| Title          | <input type="text" value="Mr"/>                          |
| First name     | <input type="text"/>                                     |
| Surname        | <input type="text" value="Doeuk"/>                       |
| Company name   | <input type="text" value="CSII (UK) Ltd"/>               |
| Address line 1 | <input type="text" value="Essex House"/>                 |
| Address line 2 | <input type="text" value="7-8 The Shubberies"/>          |
| Address line 3 | <input type="text" value="George Lane, South Woodford"/> |
| Town/city      | <input type="text" value="London"/>                      |

## 2. Applicant Details

|   |   |
|---|---|
| Country   | <input type="text" value="UK"/>                               |
| Postcode  | <input type="text" value="E18 1BD"/>                          |
| Are you an agent acting on behalf of the applicant? | <input checked="" type="radio"/> Yes <input type="radio"/> No |
| Primary number                                      | <input type="text"/>  |
| Secondary number                                    | <input type="text"/>  |
| Fax number  | <input type="text"/>  |
| Email address                                       | <input type="text"/>  |

## 3. Agent Details

|                  |  |
|------------------|--|
| Title            | <input type="text"/>                           |
| First name       | <input type="text" value="Donald"/>            |
| Surname          | <input type="text" value="Matheson"/>          |
| Company name     | <input type="text" value="MATHESON WHITELEY"/> |
| Address line 1   | <input type="text" value="1-7 Orsman Road"/>   |
| Address line 2   | <input type="text" value="London"/>            |
| Address line 3   | <input type="text"/>                           |
| Town/city        | <input type="text" value="London"/>            |
| Country          | <input type="text"/>                           |
| Postcode         | <input type="text" value="N1 5RA"/>            |
| Primary number   | <input type="text"/>                           |
| Secondary number | <input type="text"/>                           |
| Fax number       | <input type="text"/>                           |
| Email            | <input type="text"/>                           |

## 4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Change of use and external alterations have been granted - ref 2019/6423/P and implemented in summer 2020 for conversion of the building at 47 Theobalds Road as a D1 (art gallery) use. The building is a gallery and venue for educational programme focused on contemporary art.

To announce the location for passing visitors it is proposed to mount a vertical banner mounted to face of existing building which will have the name of the organisation 'Mimosa House' clearly displayed.

Please select the type(s) of advertising you are proposing:

- Fascia sign(s)  
 Projecting or hanging sign(s)  
 Hoarding(s)  
 Other type(s)

Please add details of each proposed projecting or hanging sign

Projecting or hanging sign(s): 1

#### 4. Type of Proposed Advertisement(s)

|  |  |
|--|--|
| What is the height from the ground to the base of the advertisement?       | 4 metre(s)   |
| What is the maximum projection of the advertisement from face of building? | 1 metre(s)   |
| Dimension:   | Height: 6 x Width: 0.5 x Depth: 0.06 metre(s)            |
| What materials will the sign be made of?                                   | Printed PVC banner / Powder coated aluminium frame       |
| What is the maximum height of any of the individual letters and symbols?   | 350 cm   |
| The colour of text and background  | Text colour - Black / Background colour - Yellow RAL1004 |
| Will the sign be illuminated?  | No   |
| Will the sign be illuminated internally or externally?                     |  |
| Illuminance levels   | 0 cd/m2  |
| Will the illumination be static or intermittent?                           |  |

#### 5. Location of Advertisement(s)

- Is the advertisement(s) you are applying for already in place?  Yes  No
- Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?  Yes  No  Not Applicable
- Will the proposed advertisement(s) project over a footpath or other public highway?  Yes  No

#### 6. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From

To

#### 7. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?  Yes  No

#### 8. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?  Yes  No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- The agent  
 The applicant  
 Other person

#### 9. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?  Yes  No

## 10. Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

Yes  No

## 11. Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

Yes  No

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

## 12. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

Date (cannot be pre-application)

02/11/2020