

Application ref: 2019/3597/P  
Contact: Nathaniel Young  
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Date: 22 October 2020

**Development Management**  
Regeneration and Planning  
London Borough of Camden  
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True Associates  
32 Chamberlayne Road  
Kensal Rise  
London NW10

Dear Sir/Madam

## DECISION

Town and Country Planning Act 1990 (as amended)

### Full Planning Permission Refused

Address:

**Athenaeum Hall**  
**Vale Of Health**  
**London**  
**NW3 1AP**

Proposal:

Replacement of existing tile cladding to front elevation with new solid coat render; replacement of existing tiled pitched roof of front porch with a new lead flat roof; replacement of existing second floor front upvc windows with new upvc windows.

Drawing Nos: P13158SW/ 001 & P13158SW/ 002

The Council has considered your application and decided to **refuse** planning permission for the following reason(s):

Reason(s) for Refusal

- 1 The proposed solid coat white render front elevation, by reason of the design and materials, represents an incongruous alteration which would cause harm to the character and appearance of the host property, the streetscene and the wider conservation area contrary to policies D1 (Design) and D2 (Heritage) of the London Borough of Camden Local Plan (2017); and policies DH1 (Design) and DH2 (Conservation areas and listed buildings) of the Hampstead Neighbourhood Plan, the London Plan (2016) and the NPPF (2019).

Informative(s):

- 1 If you intend to submit an appeal that you would like examined by inquiry then you must notify the Local Planning Authority and Planning Inspectorate (inquiryappeals@planninginspectorate.gov.uk) at least 10 days before submitting the appeal. Further details are on GOV.UK.

In dealing with the application, the Council has sought to work with the applicant in a positive and proactive way in accordance with paragraph 38 of the National Planning Policy Framework 2019.

You can find advice about your rights of appeal at:

<http://www.planningportal.gov.uk/planning/appeals/guidance/guidancecontent>

Yours faithfully

A handwritten signature in black ink, appearing to read 'DPope', is written over a light grey rectangular background.

Daniel Pope  
Director of Economy, Regeneration and Investment