Application ref: 2020/2015/P Contact: Matthew Dempsey

Tel: 020 7974 3862

Email: Matthew.Dempsey@Camden.gov.uk

Date: 5 October 2020

Clarke Telecom
Unit E
Madison Place
Northampton Road
Manchester
M40 5AG

Dear Sir/Madam

DECISION

Town and Country Planning Act 1990 (as amended)

Full Planning Permission Refused

Address:

Central St Giles 1 St Giles High Street London WC2H 8AG

Proposal: Installation of 10 antennas, 2 transmission dishes, 5 equipment cabinets and ancillary development thereto.

Drawing Nos: Site Location Plan 110A, 200A, 201C, 300A, 301D, 302A, 303B, 304A, 305B, 306A, 307B. Existing site and replacement sites image. Existing and Proposed: East, Southeast, South & Southwest Elevations; Street-view, Map and Satellite image 25/03/2020).

The Council has considered your application and decided to **refuse** planning permission for the following reasons:

Reason for Refusal

The proposed antennas and ancillary development, by reason of their design, siting, height, size and prominence, would be detrimental to the appearance of the host building, the character and appearance of the adjacent Denmark Street Conservation Area and the setting of the assembly of listed buildings at Centre Point, Centre Point House and White Lion House, contrary to policy D1 (Design) and D2 (Heritage) of the Camden Local Plan and paragraph 113 of the National Planning Policy Framework 2019.



Development ManagementRegeneration and Planning

London Borough of Camden
Town Hall

Judd Street London WC1H 9JE

Phone: 020 7974 4444

planning@camden.gov.uk

www.camden.gov.uk/planning

In dealing with the application, the Council has sought to work with the applicant in a positive and proactive way in accordance with paragraph 38 of the National Planning Policy Framework 2019.

You can find advice about your rights of appeal at: http://www.planningportal.gov.uk/planning/appeals/guidance/guidancecontent

Yours faithfully

Daniel Pope

Director of Economy, Regeneration and Investment