

## THE LONDON BOROUGH OF CAMDEN

## **IMPORTANT - THIS COMMUNICATION AFFECTS YOUR PROPERTY**

### TOWN AND COUNTRY PLANNING ACT 1990 (AS AMENDED BY THE PLANNING AND COMPENSATION ACT 1991)

## THE TOWN AND COUNTRY PLANNING (CONTROL OF ADVERTISEMENTS) (ENGLAND) REGULATIONS 2007 (as amended) DISCONTINUANCE NOTICE

- TO The advertiser and owner and occupier ( as specified within the Third Schedule) of the site
- OF Land adjacent to 156 Camden Street, London NW1 9PA & 3A Prowse Place, London NW1 9PH
- You are using for the display of a particular advertisement described in the First Schedule below for which consent is deemed to be granted under the 2007 Regulations (as amended).
- 2. The London Borough of Camden ("the Council") as local planning authority, for the reasons stated in the Second Schedule below, considers it necessary for the display of advertisement described in the First Schedule to be discontinued to remedy a substantial injury to the amenity of the locality.
- Acting under the powers conferred by Regulation 8 of the 2007 Regulations, the Council <u>REQUIRES YOU</u> to <u>DISCONTINUE</u> the display of advertisement described in the First Schedule within a period of **28 days** after the date on which this notice takes effect.
- 4. This notice shall take effect, subject to the provisions of Regulation 8(5) and (6) of the 2007 Regulations, at the end of a period of 8 weeks after the service of this notice on you.

DATED: 7 OCTOBER 2020

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SIGNED:

Chief Planning Officer, Supporting Communities on behalf of the London Borough of Camden, Town Hall, Judd Street, London WC1H 8JE.

## FIRST SCHEDULE

## DESCRIPTION OF SITE

Land adjacent to 156 Camden Street, London NW1 9PA & 3A Prowse Place, London NW1 9PH

Display of 1 x externally freestanding advertisement hoarding.

# SECOND SCHEDULE REASONS FOR SERVING THE NOTICE

The advertisement hoarding by reason of its scale, position, design and location is detrimental to the character and appearance of the streetscene and Jeffreys Street Conservation Area. Including the setting of the adjacent positive contributors (Nos. 156-158 Camden Street) resulting in substantial injury to the amenity of the area, contrary to policies D1 (Design), D2 (Heritage) and D4 (Advertisements) of the London Borough of Camden Local Plan 2017.

# THIRD SCHEDULE LIST OF PERSONS SERVED

- 1. The Owner/Occupier Railway Arches and land at Camden Road Railway Station Camden Road London NW1 9LS
- 2. CDR Nomineeco 1 Limited and CDR Nomineeco 2 Limited 140 London Wall London EC2Y 5DN
- 3. The Arch Company 3<sup>rd</sup> Floor 140 London Wall London, EC2Y 5DN
- 4. CBRE Loan Services Limited St. Martins Court, 10 Paternoster

#### Row London EC4M 7HP

- Arriva Rail London Limited

   Admiral Way, Doxford International Business Park, Sunderland SR3 3XP
- Timecert Limited 11 Bonny Street, London NW1 9PE
- 7. Promptexit Limited Woodgate House, 2-8 Games Road, Cockfosters, Herts, EN4 9HN

#### <u>NOTES</u>

#### Appeals

- (a) Under Regulation 17 of the Town and Country Planning (Control of Advertisements)
   (England) Regulations 2007 any person served with a discontinuance notice may appeal to the Secretary of State at any time **before** the discontinuance notice takes effect.
- (b) Should you require information on appeals you should contact the Planning Inspectorate, Advertisement Section, Room 3/17, Eagle Wing, Temple Quay House, 2 The Square, Temple Quay, BRISTOL, BS1 6PN or at <u>http://www.planningportal.gov.uk/planning/appeals/online/makeanappeal</u>
- (c) Subject to Regulation 8(6), notice of appeal in writing must be given to the Secretary of State within eight weeks of receipt of this notice, or within such longer period as the Secretary of State may allow, and the person appealing must send with the notice of appeal a copy of each of the following documents:

   (i) the discontinuance notice;
  - (ii) any notice of variation;
  - (iii) any relevant correspondence with the authority.
- On the determination of the appeal the Secretary of State is required to give such directions as may be necessary for giving effect to his determination, including, where appropriate, directions for quashing the discontinuance notice or for varying its terms.

(e) The decision of the Secretary of State on an appeal is final.

#### Withdrawal or Variation of Discontinuance Notice

Under Regulation 8(6), the local planning authority may, by notice served on the advertiser, withdraw a discontinuance notice at any time before it takes effect, or may, where no appeal to the Secretary of State is pending, from time to time vary a discontinuance notice by extending the period at the end of which the notice is to take effect.

# Site location plan

## Land adjacent to 156 Camden Road

