



ENVIRONMENT DEPARTMENT

Planning, Transport and Health Service

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John Ward & Associates Ltd  
The Hollies, Naseby Road  
Clipston,  
Market Harborough  
LEICESTERSHIRE, LE16 9RZ

Our Reference: CA/9290155/  
Case File No: CA/1361  
Tel. Inqu:  
Mark Dykes ext. 2624  
(Please ring after 2.00pm unless  
enquiring about Tree applications.)

Date: 20 OCT 1992

Dear Sir(s)/Madam,

Town and Country Planning Act 1990  
Town and Country Planning (Control of Advertisements) Regulations 1992

Refusal of Consent to Display Advertisement(s)

The Borough Council, in pursuance of powers under the above-mentioned Regulations, hereby refuses consent for the display of the advertisement referred to in the undermentioned schedule (as shown on the plan(s) submitted).

Note : An applicant aggrieved by the refusal of consent to display an advertisement may appeal to the Secretary of State, Department of the Environment, Tollgate House, Houlton Street, Bristol BS2 9DJ, under Regulation 15 of the above-mentioned Regulations by notice in writing to the Secretary of State within two months from the receipt of this decision. Notice of such appeal must also be sent to the Borough Council.

SCHEDULE

Date of Original Application : 7th September 1992

Address : 81-86 Chalk Farm Road, NW1.

Proposal : The display of 2 internally illuminated 'Goal Post' type signs measuring 7m in height one adjacent to 87 Chalk Farm Road and the other adjacent to 80 Chalk Farm Road, as shown on drawing nos. H3082/5, 6, 2000-21 1, SS/702 3 2000-7 1, 2000-8 4, 2000-6 3, CW9 2, 2000-2 3, 2000-18 2, and 2000-5

Reason(s) for Refusal:

- 01 The proposed advertisements would have an adverse affect on the appearance of the building and the visual amenity of the area by reason of their size, position and detailed design.

Yours faithfully,  
*R. Rawes*