From: Lawlor, Josh

Sent: 23 September 2020 13:17

To: Planning **Subject:** PW: 2020/3502/A

Hi Please can this be uploaded to M3 and TRIM,

Thank you

Josh Lawlor Planning Officer

Telephone: 020 7974 2337 -----Original Message-----

From: Alice Brown Sent: 23 September 2020 13:15

To: Lawlor, Josh

Cc: Chair Ctcaac <ctcaacchair@gmail.com>

Subject: 2020/3502/A

[EXTERNAL EMAIL] Beware – This email originated outside Camden Council and may be malicious Please take extra care with any links, attachments, requests to take action or for you to verify your password etc. Please note there have been reports of emails purporting to be about Covid 19 being used as cover for scams so extra vigilance is required.

Dear Josh,

I am writing on behalf of Camden Town CAAC to object to the above application.

This is a new and different application to the previous, and we have looked at it afresh.

The current committee's overriding feeling is that the size is too large and it is too dominant an element in the street frontage. In addition, the content is more akin to an advert than a 'mural'. The proposal is based on a graphic/ photographic montage; even if hand painted, it is too glossy and commercial and therefore would undermine the character of the market. As it is immediately adjacent to the station it is important that the artwork is of higher quality.

We request that you ask the applicant to reduce the height of the installation and provide more appropriate content for consideration. It would be better if this could reflect the history of the market in a more authentic way. There is a history of street art to draw on, and the proposal in the current application undermines this. Unless the proposal is of a very high quality it would be inappropriate as it would neither enhance nor preserve this highly prominent junction in the Conservation Area.

Regards,

Alice Brown

on behalf of CTCAAC