

Application ref: 2020/2792/P
Contact: Matthew Dempsey
Tel: 020 7974 3862
Email: Matthew.Dempsey@Camden.gov.uk
Date: 17 September 2020

Development Management
Regeneration and Planning
London Borough of Camden
Town Hall
Judd Street
London
WC1H 9JE

Phone: 020 7974 4444

planning@camden.gov.uk
www.camden.gov.uk/planning

Waldon Telecom
Phoenix House
Pyrford Road
West Byfleet
KT14 6RA

Dear Sir/Madam

DECISION

Town and Country Planning Act 1990 (as amended)
Prior Approval Required - Approval Refused

Address:
110 High Holborn
London
WC1V 6EU

Proposal:

Installation of 6no. antennas, 3no. cabinets and ancillary works thereto at roof level.
Drawing Nos: Site location Plan 100 A, 200 A, 201 A, 300 A, 301 A, 302 A, 403 A,
Cover Letter 23/06/2020, Supplementary Information 23/06/2020, Radio Planning and
Propagation (V.4 November 2019), Cornerstone: Health and Mobile Phone Base
Stations, General Background Information for Telecommunications Development,
Declaration of Conformity with ICNIRP Public Exposure Guidelines 23/06/2020, and;
Clarification of ICNIRP Declaration

The Council has considered your application for prior approval of siting and appearance in respect of the telecommunications equipment described above determines that prior approval is required and hereby **refuses approval** for the following reasons.

Reason(s) for Objection

- 1 The proposed equipment, by reason of its location, design and obtrusive appearance would cause harm to the character and appearance of the host property, the streetscene, the surrounding Bloomsbury Conservation Area and the setting of nearby Listed Buildings. The proposal would therefore be contrary to policy D1 (Design) and D2 (Heritage) of the London Borough of Camden Local Plan 2017.

In dealing with the application, the Council has sought to work with the applicant in a positive and proactive way in accordance with paragraph 38 of the National Planning Policy Framework 2019.

You can find advice in regard to your rights of appeal at:

<http://www.planningportal.gov.uk/planning/appeals/guidance/guidancecontent>

Yours faithfully

A handwritten signature in black ink, appearing to read 'DPope', is centered on a light grey rectangular background.

Daniel Pope
Director of Economy, Regeneration and Investment