

## Job Profile Information: COVID Community Response Strategic Lead

This supplementary information for COVID Community Response Strategic Lead is for guidance and must be used in conjunction with the Job Capsule for Leadership Job Level 6 Zone 1

**Camden Way Category: Leadership**

**It is for use during recruitment, setting objectives as part of the performance management process and other people management purposes. It does not form part of an employee's contract of employment.**

### **Role Purpose:**

Responsible for strategic coordination and delivery of Camden's COVID Community Response.

This will include taking the learning from the emergency response phase to transform how the council works with partners to address needs across the borough. The COVID Community Response Strategic Lead will use agile and iterative ways of working, bringing new approaches to manage a programme of work which is fast and responsive. This will be in close collaboration with colleagues across all Directorates, with Public Health and the voluntary and community sector (VCS) to ensure that Camden's response is robust and representative of local resident needs.

The COVID Community Response Strategic Lead will be responsible for understanding, developing and delivery of the conditions needed across the Council, the voluntary and community sector, and a wide range of partners in an emergency response and will work closely with colleagues from across Supporting People and Corporate Services to establish these, embedding a strategic approach to community response emergencies as part of our partnership working in any emergency situation.

### **Example outcomes or objectives that this role will deliver:**

#### Strategic Collaboration

- Strategic collaboration across the Council, Public Health and the voluntary and community sector to achieve Camden's vision to have a single view of COVID related need so we can best understand how to deliver outcomes for our residents
- Coordinate a multi-disciplinary team to design and deliver the ability to share data and information with our partners to enable a federated response with the VCS.
- Develop Camden's contact tracing process in collaboration with colleagues from across Public Health and Supporting People
- Building on relationships with the VCS as strategic partners in the development and delivery of a community response

#### Technology and Innovation

- Work with colleagues from across Digital and Data to oversee the development of any digital solution and/or data sharing mechanisms to underpin Camden's COVID-19 community response
- Work with participation and innovation teams to understand how communities are being disproportionately affected by COVID and develop appropriate solutions to overcome

#### Operational Response

- Responsibility and accountability for the outcomes delivered through the operational community response.
- Collaborate internally and across organisations to coordinate activity to deliver community response in the event of a community outbreak, second wave or local lockdown and embed systems and processes within Community Partnerships to ensure community response sustainability in the event of any emergency.
- Representing the London Borough of Camden at local, sub-regional, regional and national meetings and on bodies and forums as and when required.

#### **People Management Responsibilities:**

Responsible for direct line management of the following roles:

- Food Strategy Manager
- COVID Community Response Support Officer

#### **Relationships;**

You will report to the Director of Community Services, with dotted line to the Assistant Director of Public Health on food related work to ensure join up food strategy outcomes

You will have strong collaborative relationships with:

- Community Partnerships
- Digital and Data Services (Digital Transformation)
- Public Health
- Adult Social Care
- Children's Services
- Housing Management
- Voluntary & Community Sector

You will collaborate with and coordinate work across the following areas as part of your responsibility for the outcomes of Camden's operational community response relating to food and other support:

- Contact Camden
- Strategy & Change (Data)
- Organisational Development (Systems Thinking)

**Work Environment:**

*Office Based at 5 Pancras Square and home working as and when required*

**Technical Knowledge and Experience:**

- Agile programme management
- Change and transformation leadership
- Community development and working with the VCS
- Strong stakeholder management
- Collaborative work and use of collaborative and online working tools
- Understanding of governance in a local authority setting
- Ability to work in a political environment

## **Camden Way Five Ways of Working**

*In order to continue delivering for the people of Camden in the face of ever increasing financial pressure, we need to transform the way we do things. We call this the Camden Way. The Camden Way is a key part of our transformation strategy often referred to as the transformation triangle which links the Camden Plan, the Camden Way and the Financial Strategy together.*

The Camden Way illustrates the approach that should underpin everything we do through five ways of working:

- Deliver for the people of Camden
- Work as one team
- Take pride in getting it right
- Find better ways
- Take personal responsibility

For further information on the Camden Way please select the attached [HERE](#)