

Application No:	Consultees Name:	Received:	Comment:	Response:
2020/3401/A	Dr Adam Haswell	07/09/2020 22:05:48	OBJ	

I hereby register my objection to the "Kentish Town" component of this plan.

The current "Industry" sign is subtle, sleek and modest. The proposed signage is the opposite of these qualities. Hampshire Street is predominantly residential and I feel this sign draws unnecessary attention to it when viewed from Busby Crescent / Torriano Avenue, when the future business will already be "24/7", and foot or vehicular traffic largely internet generated.

The proposed signage is irrelevant and holds no relationship to the business being run therein. It is superfluous text of an oversized nature given the other two proposed signs, and out of keeping with the quiet looking surroundings.

While I have no objection to the "P" sign and "Pirate.com" signs, I feel the outward facing, unrelated "Kentish Town" sign poses a threat to the environment in which I live.

Warmest regards,

Adam Had

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