

Application ref: 2020/3425/P
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Gerald Eve LLP
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Dear Sir/Madam

DECISION

Town and Country Planning Act 1990 (as amended)

Approval of Details Granted

Address:

**Site at Hawley Wharf Land bounded by Chalk Farm Road Castlehaven Road
Hawley Road Kentish Town Road and Regents Canal
London
NW1 8RP**

Proposal:

Details of skewed arch required by condition 29 of planning permission reference 2018/1715/P (dated 03/12/2018) for mixed use redevelopment of the site.
Drawing Nos: Skewed Arch Interactive Kinetic Installation Art document dated July 2020

The Council has considered your application and decided to grant permission.

Informative(s):

1 Reason for granting permission

Condition 29 required further details of the "skewed arch" to be submitted for approval following consultation with the local community. The details must demonstrate how the skewed arch will limit northward pedestrian movements from the market open space into the local open space, whilst also preserving the heritage value of the arch and maintaining an appropriate permeability route through the arch.

Condition 29 was originally approved on 17 May 2019 (ref: 2019/1574/P). Since that time the approved design of the public art within the arch has been reviewed and has been found to be undeliverable due to the bulky and heavy case required to protect the projectors from weather and vandalism.

The proposed solution is to install a graphical, real-time, pedestrian movement visual effects artwork which would be projected onto the arch wall to encourage pedestrian movement away from the local open space. It would not be a physical barrier, so permeability through the arch will not be impeded nor the heritage value of the arch affected. The proposal includes the installation of canvases which would be fixed to a frame and attached directly to the floor which would avoid the requirement to fix directly onto the historic arch walls. The canvases would display light and art installations which would be used to encourage movement towards the public market spaces.

Minutes have been submitted from the community working group meeting which suggest that the local community are satisfied with this solution to limiting northward pedestrian movement.

No objections have been received. The site's planning history has been taken into account when coming to this decision.

As such, the submitted details are considered to sufficiently protect the amenity of the local open space, and are in general accordance with policies A1 and A2 of the London Borough of Camden Local Plan 2017.

- 2 You are reminded that the following conditions relating to planning permission ref: 2018/1715/P (dated 03/12/2018) still need to be discharged: Condition 51 (Cinema sound insulation).

In dealing with the application, the Council has sought to work with the applicant in a positive and proactive way in accordance with paragraph 38 of the National Planning Policy Framework 2019.

You can find advice about your rights of appeal at:

<http://www.planningportal.gov.uk/planning/appeals/guidance/guidancecontent>

Yours faithfully



Daniel Pope
Director of Economy, Regeneration and Investment