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Phone: 020 7974 4444 Fax: 020 7974 1680 Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

Application for consent to display an advertisement(s).

## Town and Country Planning (Control of Advertisements) (England) Regulations 2007

## Publication of applications on planning authority websites.

1. Site Address

Number

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Suffix					
Property name	18-20				
Address line 1	Elsworthy Road				
Address line 2					
Address line 3					
Town/city	London				
Postcode	NW3 3DJ				
Description of site location must be completed if postcode is not known:					
Easting (x)	527416				
Northing (y)	184139				
Description					
2. Applicant Deta	ils				
2. Applicant Deta	ils				
	ils Alex				
Title					
Title First name	Alex				
Title First name Surname	Alex				
Title  First name  Surname  Company name	Alex Gerko				
Title  First name  Surname  Company name  Address line 1	Alex Gerko				
Title  First name  Surname  Company name  Address line 1  Address line 2	Alex Gerko				
Title  First name  Surname  Company name  Address line 1  Address line 2  Address line 3	Alex Gerko  18 Elsworthy Road				

2. Applicant Detai	ls					
Country						
Postcode	NW3 3DJ					
Are you an agent acting	g on behalf of the applicant?		⊚ Yes         No			
Primary number						
Secondary number						
Fax number						
Email address						
3. Agent Details						
Title						
First name	Alex					
Surname	Glazkov					
Company name	Lewis Silkin LLP					
Address line 1	5 Chancery Lane					
Address line 2	Cliffords Inn					
Address line 3						
Town/city	London					
Country						
Postcode	EC4A 1BL					
Primary number						
Secondary number						
Fax number						
Email						
	ed Advertisement(s)					
	oposed advertisement(s)  I banner as shown on the submitted photograph.					
✓ Fascia sign(s)	s) of advertising you are proposing:					
Projecting or hangin Hoarding(s)	g sign(s)					
Other type(s)						
Please add details of each proposed fascia sign						
Fascia sign(s): 1						
What is the height from	om the ground to the base of the advertisement?		3 metre(s)			

4. Type of Propo	esed Advertisement(s)			
What is the maximu	um projection of the advertisement from face of building?	0.01 metre(s)		
Dimension:		Height: 0.61 x Width: 1.22 x Depth: 0.01 metre(s)		
What materials will	the sign be made of?			
Vinyl				
What is the maximu	um height of any of the individual letters and symbols?	12 cm		
The colour of text a	and background	'		
Red text on white b	packground and white text on blue background			
Will the sign be illu	minated?	No		
Will the sign be illus	minated internally or externally?			
Illuminance levels		0 cd/m2		
Will the illumination	be static or intermittent?			
5. Location of A	dvertisement(s)			
Is the advertisement(	s) you are applying for already in place?	⊚ Yes       No		
If yes, please provide	edetails			
The advertisement ha	as been in place since 24 July 2020.			
Is an existing advertis	sement(s) to be removed and replaced by the advertisement(s) in this	s proposal?		
If Yes to either or both Documents section of	h the questions above, please show the existing sign(s) on an elevati f this application. Please state the references or filenames of the dra	on drawing or photograph which can be uploaded to the Supporting lwing(s) or photograph(s) in this text box		
The advertisement ca labelled "Sign location	an be seen on the provided photograph labelled "Sign photograph". L n - Google Street", "Sign location - Google Maps 1" and "Sign locatio	ocation of the advertisement is indicated on the provided photograph n - Google Maps 2".		
Will the proposed adv	vertisement(s) project over a footpath or other public highway?	☑ Yes ● No		
6. Advertisemen	t(s) Period			
	od of time for which consent is sought for the advertisement			
From	24/07/2020			
То	31/12/2020			
7. Neighbour and	d Community Consultation			
_	our neighbours or the local community about the proposal?	⊚ Yes         No		
If Yes, please provide				
The applicant consult	ted several neighbours in person. None of the consultees made any o	objections to the advertisement.		
3. Site Visit				
Can the site be seen from a public road, public footpath, bridleway or other public land?				
f the planning authority needs to make an appointment to carry out a site visit, whom should they contact?				

8. Site Visit				
<ul><li>The agent</li><li>The applicant</li><li>Other person</li></ul>				
9. Pre-application	Advice			
Has assistance or prior	advice been sought from the local authority about this application?			
10. Interest In the	Land			
Does the applicant own	the land or buildings where the adverts are to be placed?	● Yes □ No		
11. Authority Emp	oloyee/Member			
With respect to the Au (a) a member of staff (b) an elected member (c) related to a member (d) related to an elected	er of staff			
It is an important princi	ple of decision-making that the process is open and transparent.	O Ves O No		
For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.				
Do any of the above sta				
12. Declaration				
I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.				
Date (cannot be pre- application)	25/08/2020			