

Application ref: 2020/1166/P
Contact: Tony Young
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Date: 26 August 2020

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Des Ager Planning Consultant
1 Turner Cottages
33 Charterhouse Road
Godalming
GU7 2AG

Dear Sir/Madam

DECISION

Town and Country Planning Act 1990 (as amended)

Full Planning Permission Refused

Address:
128 Euston Road
London
NW1 2AS

Proposal: Installation of Automated Teller Machine (ATM) within shopfront at ground floor level.

Drawing Nos: Site location plan; EN030220E, EN030220P; Design and access statement from Des Ager Planning Consultant received 05/03/2020.

The Council has considered your application and decided to **refuse** planning permission for the following reason(s):

Reason(s) for Refusal

- 1 The proposed Automatic Teller Machine and associated alterations to the shopfront, by virtue of their design, location and illumination, would introduce an unsympathetic feature in the shopfront and add visual clutter, detrimental to the character and appearance of the host building and wider streetscene, contrary to policies D1 (Design) and D3 (Shopfronts) of the Camden Local Plan 2017.
- 2 The proposed Automatic Teller Machine, by virtue of its' design, location and illumination, especially at night, would cause harm to the residential amenity of neighbouring occupiers living above the shopfront in terms of increased levels of noise and disturbance, contrary to policy A1 (Managing the impact on development) of the Camden Local Plan 2017.

- 3 The proposed Automatic Teller Machine, by virtue of its' location, would contribute to opportunities for crime and anti-social behaviour, contrary to policy C5 (Safety and security) of the Camden Local Plan 2017.

Informative(s):

In dealing with the application, the Council has sought to work with the applicant in a positive and proactive way in accordance with paragraph 38 of the National Planning Policy Framework 2019.

You can find advice about your rights of appeal at:

<http://www.planningportal.gov.uk/planning/appeals/guidance/guidancecontent>

Yours faithfully

A handwritten signature in black ink, appearing to read 'DPope', is written over a light blue rectangular background.

Daniel Pope
Director of Economy, Regeneration and Investment