

Application ref: 2020/2943/P
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Date: 19 August 2020

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WHP Telecoms Ltd
WHP Telecoms Ltd
Helena House, Troy Mills
Troy Road
Horsforth
LS18 5GN
England, United Kingdom

Dear Sir/Madam

DECISION

Town and Country Planning Act 1990 (as amended)
Prior Approval Required - Approval Refused

Address:
Pavement to the side of 100 Kilburn High Road
Birchington Road
London
NW6 4HX

Proposal:
Installation of telecommunications equipment comprising 1 x 20m high monopole antenna with cabinet at base; 3 x cabinets at ground level and associated ancillary works involving removal of street tree.

Drawing Nos: 002 Site location plan, 100 Existing site plan, existing elevation A, 210 Proposed H3G site plan, 260 Proposed H3G elevation, 303 Proposed H3G antenna schedule & line configuration, 305 Equipment schedule & support structure detail, Declaration of Conformity with ICNIRP Public Exposure Guidelines, Site specific supplementary information.

The Council has considered your application for prior approval of siting and appearance in respect of the telecommunications equipment described above determines that prior approval is required and hereby **refuses approval** for the following reasons.

Reason(s) for Objection

- 1 The proposed telecoms equipment, by reason of its height, size and location, would form an overdominant feature in the streetscene contributing to visual clutter which would be harmful to the character and appearance of the street scene of both Kilburn High Road and Birchington Road contrary to Policy D1 (Design) of the London Borough of Camden Local Plan 2017.

- 2 The proposed monopole and cabinets, by reason of their size and location, would reduce the amount of useable footway and so would be harmful to highway safety and pedestrian movement, contrary to policies A1 (Managing the impact of development), C6 (Access for all) and T1 (Prioritising walking, cycling and public transport) of the London Borough of Camden Local Plan 2017.

In dealing with the application, the Council has sought to work with the applicant in a positive and proactive way in accordance with paragraph 38 of the National Planning Policy Framework 2019.

You can find advice in regard to your rights of appeal at:

<http://www.planningportal.gov.uk/planning/appeals/guidance/guidancecontent>

Yours faithfully

A handwritten signature in black ink, appearing to read 'DPope', is written over a light blue rectangular background.

Daniel Pope
Director of Economy, Regeneration and Investment