

Email: planning@camden.gov.uk Phone: 020 7974 4444 Fax: 020 7974 1680 Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

Application for consent to display an advertisement(s).

### Town and Country Planning (Control of Advertisements) (England) Regulations 2007

#### Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Site Address			
Number			
Suffix			
Property name	32-34 Spectrum House		
Address line 1	Gordon House Road		
Address line 2			
Address line 3			
Town/city	London		
Postcode	NW5 1LP		
Description of site locati	on must be completed if postcode is not known:		
Easting (x)	528462		
Northing (y)	185750		
Description			

2. Applicant Details			
Title			
First name			
Surname	F45 Gospel SARL		
Company name			
Address line 1	C/O Agent		
Address line 2	C/O Agent		
Address line 3			
Town/city			

2. Applicant Deta	ils
Country	
Postcode	C/O Agent
Are you an agent actir	ng on behalf of the applicant?
Primary number	
Secondary number	
Fax number	
Email address	

🖲 Yes 🛛 🔾 No

# 3. Agent Details

Title	Miss
First name	Sophie
Surname	King
Company name	Daniel Watney LLP
Address line 1	165 Fleet Street
Address line 2	
Address line 3	
Town/city	London
Country	
Postcode	EC4A 2DW
Primary number	
Secondary number	
Fax number	

# 4. Type of Proposed Advertisement(s)

F	Please describe the proposed advertisement(s)		
F	Flag and Flagpole		
F	Please select the type(s) of advertising you are proposing:		
[	Fascia sign(s)		
[	Projecting or hanging sign(s)		
[	Hoarding(s)		
[	✓Other type(s)		
C	Other type(s): Please add details of each proposed advertisement		
	Other type(s): 1		
	What is the height from the ground to the base of the advertisement?	7 metre(s)	

## 4. Type of Proposed Advertisement(s)

What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 7 x Width: 0 x Depth: 1.828 metre(s)
What materials will the sign be made of? fibreglass flagpole with gold effect finial, internal halyard, plastic counter weight.	
What is the maximum height of any of the individual letters and symbols?	90 cm
The colour of text and background	
Blue background, yellow text	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	
Please describe each of the 'Other type(s)' of advertising proposed	
Location of Advartisement(c)	
. Location of Advertisement(s)	
s the advertisement(s) you are applying for already in place?	O Yes No

Is the advertisement(s) you are applying for already in place?	Q Yes	🖲 No	
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?	Q Yes	No	Not Applicable
Will the proposed advertisement(s) project over a footpath or other public highway?	Q Yes	🖲 No	

# 6. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From To 13/08/2020 13/08/2025

7. Neighbour and Community Consultation		
Have you consulted your neighbours or the local community about the proposal?	Q Yes	No
8. Site Visit		
Can the site be seen from a public road, public footpath, bridleway or other public land?	Yes	Q No
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?		
The agent		
☑ The applicant		
Other person		

# 9. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

Does the applicant own the land or buildings where the adverts are to be placed?

🖲 Yes 🛛 🔾 No

11. Authority Employee/Member		
With respect to the Authority, is the applicant and/or agent one of the following: (a) a member of staff (b) an elected member (c) related to a member of staff (d) related to an elected member		
It is an important principle of decision-making that the process is open and transparent.	Q Yes	No
For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.		
Do any of the above statements apply?		

#### 12. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.